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 have made good eyesight popular. They meet every optical need and individual taste. Visit our optical specialist regularly.
 BALLETT
 Optometrist 1143 E. 18th

(Continued from page 1.)

men is one of the worst evils the men have to contend with. A man is allowed to make only so much money and should his piece work amount to more he is out. Men are forced to steal and lie under this system in order to make a living wage.

Mr. Chenoweth stated that the closed shop was the only weapon the working man had of enforcing his just demands. Under an agreement with the railroads no discrimination is to be shown between the union and non-union men. As a matter of fact there is a discrimination. A man need not necessarily belong to a union to get a position in the shops, but if after a few months he has proved a competent worker, he is asked to make some connection with a union. This is only fair because the favorable conditions under which the men are working exist because of the work and effort of the union men, and it is only fair that every man enjoying those privileges should be asked to help support and maintain them.

The labor unions are not afraid of publicity. Their biggest fight has been to get the truth before the public in a fair way. If some of the this attitude has been forced on them.

Like doughnuts? We make 'em from the freshest of eggs and pure milk at the Sunlite Bakery.

union men seem radical it is because the workingman looks with suspicion at every offer made to him by the employers and this suspicion has been well grounded for if the letter of the agreements have not been violated the spirit has been.

WANT ADS.

PARTY FINDING MUSIC BAG LEFT at Conservatory kindly return Student Activities office.

LOST—SMALL BLACK SCHAEFER fountain pen, between 16th and R and teachers' college. Reward. Return to Student Act. Office.

LOST—A LARGE NOTE BOOK— notes in labor problems, philosophy and money and banking. C. S. Royer, B1421.

SOCIETY PRINTING AND ENGRAVING. Christmas greeting orders now taken. Boyd's, 125 No. 12th.

LOST—SIGMA NU JEWEL PIN, initials E. R. LeR. '24. Return to Student Activities Office.

LOST—GREEN GOLD RING WITH sunk-in crest. Finder please return to Student Activities office and receive reward.

Party invitations, engraved and printed. George Bros., 1213 N St.

The closer you get to us, the closer you get to the lowest prices on our Men's Hats, Caps and Furnishings

Extra Special English WOOL HOSIERY in durable materials

85c pair

Wilson Bro's, Silk and Wool Hosiery \$1.00 pair Knitted Neckwear in plain colors and stripes. They are dandies

\$1.00

Shapiro

formerly Omaha Hat factory

A Reorganization Sale That Will Mean a Lot to You

This store's merchandise must be converted into money, we are doing this by offering unusual values at reduced prices—

ARMSTRONG CLOTHING COMPANY

Don't Let Your Dollars Run Away From You

Many Students say that the Dollars spent at Buck's pay in more miles of Shoe Service.



1038 "O" STREET

1038 "O" STREET

BUCK'S BOOTERIE

PSYCHOLOGY

The dictionaries and universities have much to say on this subject, but we say PSYCHOLOGY is only human nature in a new dress; and if the proper study of PERFUMES is woman-lovely woman. When a woman contemplates the purchase of toilet articles, she first smells them. Therefore, get a good Bouquet. OH! You have one? Well, get a better one! PARISIAN BARBER SUPPLY CO. 228 N. 13th Street, Lincoln, Neb. Saturday, October 15—Big Opening Face Powder and Vanishing Cream FREE—FOR ALL WOMEN

DROP IN TO

The Orpheum Drug Store

After the Dance

DALLAS LORE SHARPE of the University of Boston will lecture on "Thoreau and Burroughs"

Saturday, Nov. 5, 8 p. m. The UNITARIAN CHURCH 12th & H Adm. 50c

STUDENTS!

Where do you lunch after class? Luncheons served in combinations from 11:00 a. m. to 7:00 p. m.

RECTOR'S

13th and P Sts.

Liberty Bldg.

GOLD & CO.
 1029-1035 O Street LINCOLN, NEBR.

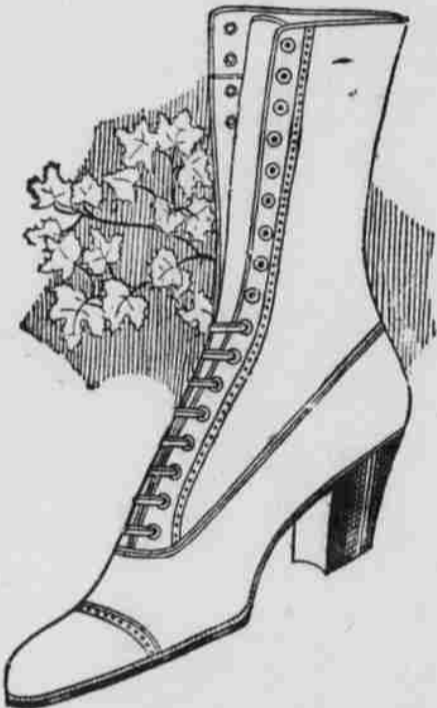
Extraordinary Values In The Smartest Fall Boots & Pumps!

9 INCH LACED BOOTS—new styles of finest brown kid, with real welted soles and Cuban heels. Top up styles, as illustrated 6.95 only

WOMEN'S FINEST DRESS PUMPS—in satins and patent leathers. Those of satin have head trimmings and one-strap while those of patent have the three-bar strap and two buttons. Very smart and new. Both have covered Louis heels and turn soles. 6.85 only

FINE BLACK SUEDE DRESS PUMPS—in three-bar, two-button styles, with Junior Louis heels of leather and welted soles. 7.95 only

WOMEN'S DRESS PUMPS—high grade styles of plain patent, with covered Louis heels of leather and welted soles. 4.95 only



Toilet Goods Specials For Friday and Saturday

ARMOUR'S TOILET SOAP—extra large cakes for only 10c
IVORY SOAP—large size 2 for 25c small size 3 for 25c
DEER KISS TALCUM POWDER 15c
DEER KISS FACE POWDER 42c
PALMOLIVE SHAMPOO 38c
SPECIAL LOT TOOTH BRUSHES—many wanted styles including

Frapply bottle—child's size 25c adult's size 35c
PERONIDE—small size, big large 40c
PINAUD'S LILAC TOILET WATER 59c
DEER KISS ROUGE 38c
PEPSODENT TOOTH PASTE 37c
GOVERNMENT TAX IS EXTRA.
 GOLD'S—First Floor.

NEW ARRIVALS

25

EXCLUSIVE MODELS

IN WOOL DRESSES

24⁷⁵ to 29⁷⁵

Harris Goats
 1330 O STREET

Men's Furnishings

Brighton Carlsbad Sleeping wear. Men's Outing Flannel Gowns at 1.50, 1.75, 2.00. Men's Outing Flannel Pajamas, 2.25, 2.50 3.00.

Extra Heavy Cotton Fleeced lined Union suits, gray color only. Friday and Saturday, Suit 1.75

Men's Cashmere Hose, fine quality, in black, oxford, brown mixture and green heather, pair 75c

Men's Dress Gloves in suedes and grey and brown. Price range from 2.75 to 3.50

"Gordon" Sheep-Lined Coats



Extra special on Broken Sizes of Florsheim Shoes for Men

31 pairs Men's Raya Calf, brown Carlton
 22 pairs Men's Russian Calf, light brown, Echo toe
 29 pairs Men's Raya Calf, Medium brown and medium toe, Weston last.
 30 pairs Men's Dark Brown Calf, English last, REGULAR 10.00 and 11.00 VALUES

7.95
 Pair

Fred Schmidt & Bro.

917-21 O Street

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General Electric Company
 General Office Schenectady, N. Y. 91-4111

Why Is Iron Magnetic?

A horse-shoe magnet attracts a steel needle. But why? We don't know exactly. We do know that electricity and magnetism are related.

In dynamos and motors we apply electro-magnetic effects. All our power-stations, lighting systems, electric traction and motor drives, even the ignition systems of our automobiles, depend upon these magnetic effects which we use and do not understand.

Perhaps if we understood them we could utilize them much more efficiently. Perhaps we could discover combinations of metals more magnetic than iron.

The Research Laboratories of the General Electric Company investigate magnetism by trying to find out more about electrons and their arrangement in atoms.

X-rays have shown that each iron atom consists of electrons grouped around a central nucleus—like planets around an infinitesimal sun. X-rays enable us to some extent to see into the atom and may at last reveal to us what makes for magnetism.

This is research in pure science, and nothing else. Only thus can real progress be made.

Studies of this kind are constantly resulting in minor improvements. But some day a discovery may be made which will enable a metallurgist to work out the formula for a magnetic alloy which has not yet been cast, but which will surely have the properties required. Such a result would be an achievement with tremendous possibilities. It would improve all electric generators, motors, and magnetic devices.

In the meantime the continual improvement in electrical machinery proceeds, in lesser steps. These summed up, constitute the phenomenal progress experienced in the electrical art during the past twenty-five years.