

RIALTO

THUR., FRI., SAT.
 PATHE SEMI-WEEKLY NEWS
 Topical and Travel Pictures
 "DEAD EASY"
 Educational Comedy
 "The End of the World"

LIBERTY

THUR., FRI., SAT.
 FLORIDA FOUR
 Comedy and Harmony Singing
 Watsika and Understudy
 Two Marvelously Trained Seals
 International News Weekly
 "WE SHOULD WORRY"
 A Comedy De Luxe
 "Miracles of the Jungle"
 Nora and Sidney Kellogg
 In "HIDDEN TALENT"
 ENGLE & MARSHALL
 NEWPORT STIRK TRIO
 "A Pair of Jacks"
 GREAT HOWARD
 "Behind the Lines"
 FOUR CAMERONS
 Novelty Offering
 "LIKE FATHER—LIKE SON"

LYRIC

ALL THIS WEEK
 THE FOUR
 HORSEMEN
 Of the APOCALYPSE
 Lyric Concert Orchestra
 U. G. MACVAY, Director
 MAT—DOORS OPEN AT 2:30
 Show Starts at 3:00 Sharp
 Balcony—30c, Tax 5c, Total 35c
 Evening Doors Open at 6:30
 Shows Start at 7:00, 9:00
 Balcony—50c, Tax 5c, Total 55c
 Lower Floor—\$1.00, Tax 10c
 Total—\$1.10

THE COLONIAL

THUR., FRI., SAT.
 KINGGRAMS
 "Assorted Heroes"
 New Comedy
 Tabloid Drama
 "A Full House"
 Feature Picture
 Shows Start at 1, 3, 5, 7, 9
 Mats. 15c—Night 25c—Child. 10c

Supreme Cypheum

2:30 Wed., Thur., Fri., Sat. 8:20
 JULIAN ELTINGE
 NANNON WELCH
 "BABY MINE"
 CLIFFORD WAYNE CO.
 SHELTON BROOKS
 COUNTESS NARDINI
 FRANK WILSON
 Cycling Genius
 EDITH CLIFFORD
 Comedienne
 Pathe News—Topics of Day
 Aesop's Fables
 No Advance in Prices
 Mats. 25c & 50c. Even. 25c to \$1.00

BLAZEK'S ORCHESTRAS
 Large and Small
 for all occasions
 B-4418 1308 O St.

Let Us
 Who you up on the Newest
 Dance Steps.
 Music by the Apollo-Phone
 Player—It's Better.
 "Headquarters" for the Newest
 DANCES
 JUST PHONE L-6025
CARROLL'S
 First Floor) Nebr. State Bank
 Bldg.—15th & O.

When You
 Dine Out with the lady
 of your choice, you are pretty
 apt to choose a restaurant that
 is first-class, but we venture
 to say that you have some-
 times been disappointed.
 The next time we invite you to
 try our restaurant, for that is
 our strog point—the giving of
 complete satisfaction, both in
 food and service.
Central Hotel Cafe

"Why the grin, Bill?"
 "Boy, you'll grin too when you see
 these cream puffs that I just bought
 over at the Sunlite."

(Continued From Page One.)
 already written two standard text
 books on salesmanship and market-
 ing, and, considering the quantity of
 his work done while he was yet under
 30, there is no limit to what may be
 expected from him in the future. His
 work is teaching salesmanship and
 marketing; his chief hobby is teach-
 ing salesmanship and marketing. We
 do not know whether Dr. Ivey can
 beat Professor Martin at golf, but if
 he can play golf as well as he can
 talk, we'll lay our money on Dr. Ivey.
 Dr. J. E. Kirshman, professor of fi-
 nance, drives a Ford. The auto sales-
 men in Lincoln think he ought to
 drive a better car, since he is profes-
 sor of finance. Students can hardly
 see the professor in his office because
 of the large number of salesmen who
 frequent it; these drummers try, in
 sequence, to convince him he ought
 to buy a Chevrolet, Dodge, Buick, Cad-
 illac, Packard, Pierce-Arrow, and a
 Rolls-Royce. Dr. Kirshman has
 charge of all the private finance
 courses, including money and banking,
 corporation finance and investments.
 Dr. F. E. Wolfe is the new instruc-
 tor imported to teach the youngsters
 how to juggle figures. As professor
 of statistics and business research,
 he has charge of a new and prom-
 ising branch of the department of ec-
 onomics and commerce. Evidently,
 he intends to stay in Lincoln, having
 just purchased a house among the
 bourgeoisie. Dr. Wolfe has a good
 voice, and makes excellent use of it
 in his eloquent lectures on fire in-
 surance.

Professor Theodore Bullock is the
 most dignified member of the faculty,
 in fact, he is often taken for the
 dean. On the evenings when he is
 not conducting his very successful
 evening classes, Mr. Bullock is at-
 tending various fraternity parties,
 having quite a reputation as a chap-
 erone who comes late and goes early.
 As a part of his work in economics
 Mr. Bullock conducts a large chicken
 farm at his country home.

A fine example of what the men of
 the college of business administra-
 tion can do, is Professor Dana Cole
 of the accounting department. He
 has been famous at the University of
 Nebraska, since, as a sophomore in
 economics, '11, he established a repu-
 tation for coming to class late, but
 with his lesson. Rumors have been
 floating about the campus concerning
 the initiation of Professor Cole into
 Alpha Kappa Psi; report has it that
 the professor was treated so roughly
 that he has refrained from attending
 meetings since that time. In spite of
 this, Professor Cole is an expert ac-
 countant.

The best dressed member of the fac-

ulty is Professor Earl S. Fullbrook.
 Critics declare it to be because he
 is a bachelor. Professor Fullbrook
 is still unmarried. He makes frequent
 weekend trips to Sioux City. He
 makes many calls at the postoffice
 daily, although it has been noticed
 that he gets little business mail. Mr.
 Fullbrook secured his doctor's degree
 from the University of Iowa this sum-
 mer with an excellent work on "The
 Red Cross in Iowa During the Great
 War."

Professor Clarence E. McNeill is
 often heard quoting those famous
 lines from Isaac Watt:
 "Could I in stature reach the pole,
 Or grasp creation in a span;
 I must be measured by my soul;
 The mind is the measure of the
 man."

Professor McNeill is a discovery of
 Dean J. J. LePoisignol, who found
 him in the office of the New York
 transit commission preparing reports
 that were beyond his ken. The Dean,
 thinking that Mr. McNeill understood
 his ken. The Dean, thinking that Mr.
 McNeill's reports, brought him to Nebraska,
 to teach railway economics. He is an
 expert on the five-cent fare. Every
 one hopes he can convince the Lincoln
 Traction Co., to take the course in
 railway economics.

Paul Conner is the pensive instruc-
 tor who is well known to those stu-
 dents of economics 3 and economics
 11, who for causes unknown take
 these subjects a second time. He is
 one professor of economics who criti-
 cizes Taussig. His hobbies are read-
 ing and going, accompanied, to mov-
 ing picture theaters. It is suspected
 that he is soon going to be a resident
 of College Prof.'s Row, East Lincoln.

Mr. George M. Darlington is one of
 our instructors who worked hard
 while he was in school and expects
 every student of his to live up to his
 standard. He is popular with the ac-
 counting students, who know that he
 marks his own papers. These students
 realize that grades come from the in-
 structor and not from the subject, and
 therefore cultivate the instructor. Mr.
 Darlington is one of the college's
 newly-weds. He came to academic
 life from business.

Now booking engagements

THE JAZZLAND BAND

Featuring that new Chicago
 Walk Time.

Virgil E. Northwall, Mgr.
 Phone B-2388

Do You Want to Live a Complete Life?

Then you must not only cultivate your mind by study, and your
 body by physical exercise; you must also—and above all—cultivate
 your soul through the inspiration of religion.

Attend Church Regularly

If you are not connected with any church you are invited to the
 service at—

All Soul's Unitarian Church

Sunday Morning at 11 O'clock 12th and H
 Sermon by the Minister, James W. Macdonald

Don't Forget
Hallow'en Dance

TO
**Sam's Melody
 Makers**

AT THE
ROSEWILDE PARTY HOUSE

APPROPRIATELY DECORATED
FRIDAY, OCT. 28

EXTRA! SPECIAL!!
UNIVERSITY QUARTETTE

Admission \$1.00. War Tax 10c. Dancing 8:30



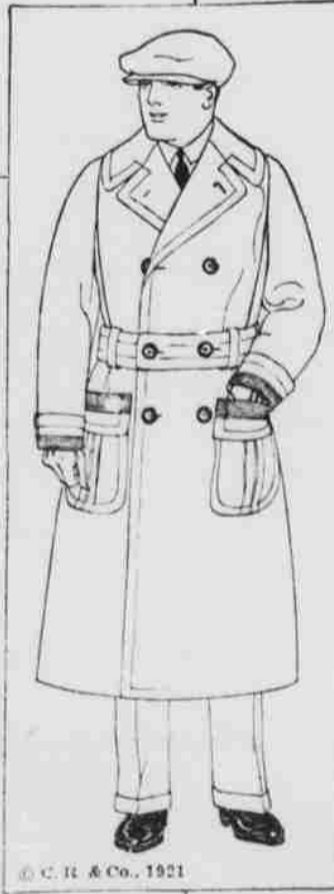
**COMPANIONABLE
 BATHROBES**

**Reasonably Priced
 5.00 to 12.50**

Of course to feel good, you must be
 warm and comfortable, and what
 can give you that feeling better
 than a big, heavy bathrobe? It will prove
 itself to be almost a companion—the han-
 diest garment in your wardrobe. Slip it
 on these cool mornings or lounge in it in
 the evenings. Many beautiful robes in
 plaid, conventional and floral designs—
 sometimes double faced and two toned.
 Fine satin bindings, silk cords, etc.

Second Floor.

Miller & Paine



**Great Big, Luxurious,
 Roomy Overcoats!**

THE new Stratford overcoats
 have that big, roomy, comfort-
 able appearance which the new styles
 demand. The materials are soft,
 fleecy fabrics. The styles include
 many novelties. The Namsirr method
 of protecting the cuffs and pockets
 with close silk stitching, adds a hand-
 some finish to these luxurious coats
 and increases their resistance against
 hard wear.

Examine the Stratford overcoats
 before you make a decision and be
 guided by Stratford styles.

It pays to buy the best.

Stratford Clothes

The new Fall and Winter Styles are now on display

FARQUHAR'S