

THE DAILY NEBRASKAN

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ROCKNE'S CREW WINS FROM NEBRASKA, 7-0

BIZADS PLAN ALL DAY CELEBRATION

Future Business Men Set Friday For First Annual College Activity Holiday.

COMMERCE CLUB IN CHARGE

Program Will Start With Parade Through Campus And Lincoln Business Section.

The college of business administration of the University of Nebraska will celebrate its first annual "Bizad" day next Friday. The program for the day will start with the first rays of the sun in the morning and end with a big dance in the armory or the Antelope park pavilion in the evening.

The regular Friday morning edition of the Daily Nebraskan will be devoted chiefly to Bizad day. Eldridge Lowe will have charge of the publication of the paper and promises some real live "dope."

Bizad day is not for the boys of the college of business administration alone but is also a day for the prospective business girls to celebrate. Nancy Pennoyer has charge of the activities for the girls in the morning. She believes they will "show the boys up."

The entire day will consist of a program of spree and fun. The future business men will start the day with a parade at 8 o'clock in the morning. The parade is to be headed by a band and all of the students will wear their Bizad caps which were introduced to the rest of the University at the Haskell-Nebraska football game. Following the parade through the campus, the future business executives will wend their way down O street and then to the field of action for the day.

The morning will be devoted to stunts of all kinds. The stunt committee is keeping the lid on its secrets for the day and they alone know of what the forenoon program consists.

At noon, a delicious luncheon will be served to the business students. Judging from the reports of the refreshment committee not a one of the more than 700 business administration students will of necessity leave the noon feed bag hungry. A speech will follow the luncheon.

Bizad Engineer Grid Battle.

The feature attraction of the afternoon will be a football game between the college of business administration and the engineers. The engineers pride themselves in their gridiron ability and the Bizad wielders of the pigskin intend to do their utmost to give them a setback in their career. The business men are working hard to put out a real team and intend later in the season to take on the laws as well.

As a finale of the big celebration, the business students will hold a rip-roaring dance. If the weather is favorable the one step and the fox trot will rule the Bizads at the Antelope pavilion but if it is bad the armory will be the scene of action.

Ribbons are to be sold to all Bizad (Continued on page 3.)

MUSICAL SORORITY INSTALLS CHAPTER

Ten Nebraska Co-eds Are Initiated Into Delta Omicron and Receive Working Charter.

The eleventh chapter of Delta Omicron, a national musical sorority was installed in the fine arts college Saturday afternoon.

Mrs. Geo. F. Stewart, of Cincinnati, the installing officer and Mrs. Harry Ray of Louisville, national president, were here for the installation and initiation which was held at the home of Miss Gladys Wilkinson, 230 South 27th street.

The new members are: Elizabeth Scribner, Eulah Winter, Ruth Lowrie, Amy Martin, Jane Babcock, Sylvia Cole, Colita Aitkin, Ellen Bradshaw, Frances Gettys, Nellie Lee Holt.

The sorority mother is Carrie B. (Continued on page 3.)

SENIOR CLASS MEETING.

The senior class will meet Tuesday morning at 11:30 in room 101, Law building. Election of officers will take place.

MAGAZINE REPRINTS FROM IVEY'S MARKETING BOOK

A defense of the present system of marketing goods written by Prof. Paul W. Ivey of the college of business administration appears in the current issue of "Printers' Ink," a national advertising journal. It is a chapter from Dr. Ivey's latest book, "Principles of Marketing." Dr. Ivey takes up the claims of the socialists and other critics of the existing system that the marketing of today is wasteful, illogical and uneconomic.

CO-ED TENNIS CHAMP RETAINS UNI TITLE

Meach Miller, Last Year's Tournery Winner, Takes Finals With Two Straight Sets.

Meach Miller, still retains her title as all-University girls' tennis champion, having defeated Nannie Roberts Saturday morning. The runner-up gave the title holder a stiff game, and the result of the first set was 9-7. Miss Miller played better tennis the second set and defeated her opponent with a score of 6-3.

The semi-finals were played Friday afternoon, and many fans of the sport were out to see who would play in the finals. Meach Miller defeated Zoe Schalek in the semi-finals with a score 6-0, 6-1. The champion played a better game in these sets than any time in the tournament. Zoe Schalek played a good game but was not equal to the swift, consistent play of her opponent, Nannie Roberts won from Annabelle Ransien with a score 6-3, 6-2. The games were rather evenly matched in spite of the score.

Miss Clark refereed for the finals. Miss Dorothy Dougan refereed for the semi-finals.

Pearl Safford, sport leader announces the class teams in tennis. The class doubles will be played at once, the preliminaries will be run off Monday noon, and the finals Tuesday noon. All players must appear at the tennis courts promptly at noon.

The team members are:

Senior: Nannie Roberts, Annabelle Ransien, and Helen Blish, sub.

Junior: Zoe Schalek, Dorothy Teal, Jessie Hiatt, sub.

Sophomore: Meach Miller, Dorothy Shallenberger, Irene Berquist, sub.

Freshman: Dorothy Dougan, Louise Brandstead, Margaret Toole, sub.

CROSS-COUNTRY TRY-OUTS HELD

Captain Williams Lost From Squad, Bowman May Also Be Out For Season.

Captain Lefty Williams of the Varsity cross country team fractured a bone in his foot during the inter-college cross country meet, and he will probably be out for the season. The inter-college meet was held in conjunction with the Varsity tryouts Saturday morning and was won by the Arts and Science college. The Arts and the Engineers took second and third places, respectively. The Medics, whose running was a feature of the meet, were disqualified because they entered less than the required number of men. Bowman, who finished in 29.3-4 minutes, carried away the individual honors of the meet.

The loss of Captain Williams will prove a serious blow to Nebraska's chance of winning the Missouri Valley cross country run, which will be held on Homecoming day, November 12. Bowman injured his lungs in the meet and may be out for the rest of the season. Coach McMasters has a difficult task to round out a good team for the Valley run because of the probable loss of these two veterans.

After trailing the leaders for the first four miles, Bowman overcame their lead in the last mile and won the race. Nichols, who has been disqualified for the year, finished second. Close on his heels was Slemmons, a pre-medic. The men finished in the following order:

1. Bowman
2. Nichols
3. Slemmons
4. Dunham
5. Fisher
6. Coates
7. Davidson

(Continued on Page 3.)

CORNHUSKERS LOSE TO NOTRE DAME IN ANNUAL CLASSIC BY LONE TOUCHDOWN

Hoosiers Count Tally in Second Period and Scarlet and Cream Fails to Meet Count of Rockne Aggregation—Indiana Backs Hammer Away at Husker Line During the Entire Game.

NEBRASKA PUTS UP GAME FIGHT THROUGHOUT CONTEST

Fifteen Thousand Witness Meeting of Two Rival Elevens on Notre Dame Gridiron—Gridsters Tendered Big Reception by the South Benders—First Contest on Notre Dame Field.

Playing football every minute of the game but against a superior team the Nebraska Cornhuskers went down to their first defeat of the season, when Notre Dame university tallied seven points in the first half and won the game. A five yard penalty, placing the ball on the 1-yard line, was fatal to Nebraska. Fifteen thousand witnessed the exhibition.

In nearly every department of the game the Huskers were outclassed by a total of 201 yards while Nebraska's total was only 71 yards. Most of Notre Dame ground gaining was made through the Nebraska line in three and four yards consistent gains. In the exchange of punts, Notre Dame made 309 yards from seven punts as against 372 yards from nine punts for Nebraska. Notre Dame returned seven yards from punts and Nebraska returned five. Kickoffs netted Notre Dame 70 yards and Nebraska 40, while the Catholics returned kickoffs thirteen yards and Nebraska 10.

Fumbles by both teams were rather numerous although Nebraska had the advantage in the recovery of fumbles. Notre Dame contributed four fumbles and Nebraska five to the total of nine for the game. Of these the Huskers recovered six and Notre Dame three.

Heavy Penalties for Irish.

Penalties cost the Catholics 42 yards while the Huskers were set back for only 10 yards in two penalties. One of Nebraska's two penalties came when Notre Dame had the ball on the Huskers' six yard line. The next play sent the ball over for the only touchdown of the game. Losses resulting from attempted line and end plunges cost the Huskers a total of sixty-four yards while the Nebraska men broke through and spilled Notre Dame four times for a total of thirteen yards. Nebraska's losses as a result of Notre Dame breaking through the Nebraska interference cost the Huskers nearly as much as they were able to make through the Catholics' line.

Besides the seven punts which Notre Dame used to offset the Huskers, the Irishmen attempted five drop-kicks, none of which were good. The Huskers broke through and blocked three of these and thereby probably saved further tallies for the Catholics. Complete Only One Pass.

In aerial football Notre Dame was only able to complete one forward pass for seven yards while the Huskers succeeded in gaining 21 yards from two passes. Of the six passes which Notre Dame attempted unsuccessfully, Nebraska intercepted none while the Irishmen took advantage of three of seven incomplete passes which Nebraska tried.

Notre Dame drove through the Huskers for thirteen first downs, ten more than the visitors could make against their own stone wall.

The Lineups.

The lineup for the game follows:
Nebraska— Notre Dame
Swanson.....le.....Kiley
Lyman.....t.....Garvey
Pucelik.....r.....H. Anderson
Nixon.....c.....Mehre
Berquist.....rg.....Degree
Weller.....rt.....Shaw
Scherer.....re.....E. Anderson (C)
Lowell.....qb.....Thomas
Noble.....lh.....Mohara.
Wright.....rh.....Castner
DeWitz.....fb.....Wynne

CO-EDS MAY SERVE IN AMERICANIZATION WORK

A real place in social service work is open to girls on the Americanization committee of the university. Y. W. C. A. Girls who would be interested in doing Americanization work which is unusually interesting and at the same time helpful are asked to report to Miss Appleby at the university. Y. W. C. A. office or the chairman of the committee, Belle Farnam, before the Tuesday evening.

One phase of the work involves the planning of entertainment for a group of little children who gather every Sunday afternoon at the city. W. C. A. About eight girls who could give at least one Sunday afternoon a month from 2 to 3:30 are wanted. The committee is anxious to get girls who can tell stories, sing or otherwise help to amuse the children.

REVEREND MENDERS TALKS TO CLUB

Rev. V. C. Mengers of this city addressed the Lutheran club Friday evening. A program of vocal and instrumental solos was also provided.

The remainder of the evening was devoted to games and group singing. There was an attendance of about sixty.

FROSH TO ELECT MINOR OFFICERS FOR SEMESTER

All "freshies" will have a chance to vote for their minor class officers Tuesday morning at eleven o'clock in room 101 social science building. The hour was set at a time when there are very few classes in the hope that every first year student will come and participate in the election.

Football Limericks Enter Big Contest by the Score

Football limericks have been pouring into the Nebraskan office by the score during the last two days. The contest manager has a big job on his hands in taking care of the many contributions that are coming in.

All kinds of limericks have been entered. Some concern individual players, some are about certain games, others are about the rooters, the coaches, and the officials. Any kind of a limerick about Nebraska football is eligible for the contest.

"Bud" Bain has been chosen as manager of the contest. Bain has had considerable experience in this kind of work and is laying plans to stage a contest successful in every way.

The judges of the contest will be announced in tomorrow's issue of the Nebraskan. One faculty and two student members will probably be chosen. Care is being taken to secure capable and impartial judges.

Many students are remarking about the excellent prizes that are being offered. The 1922 Cornhusker is surely a great incentive to limerick writers. A more suitable trophy could hardly have been chosen.

Send your limericks to the Limerick Contest Manager, care Daily Nebraskan, Station A. Get them in early.

ENGINEERING IS SUBJECT OF PALLADIAN MEETING

Engineers night was celebrated at the Palladian meeting Friday evening. The first number on the program was a bridge building demonstration by Boy Scout troop, No. 25, O. J. Ferguson, dean of the engineering college gave a short talk on engineering, and Howard Heir, assistant engineer, showed some mathematical tricks. The program was concluded by an exhibition of electrical phenomena by Bertram Ellsworth.

SOUTH BEND BIDS HUSKERS WELCOME

Both Students And Citizens Turn Out To Welcome Dawson's Crew Of Gridsters.

Five thousand people of South Bend and the entire Notre Dame student body united in an enthusiastic reception for Coach Dawson and the Nebraska football squad upon their arrival in the city Friday evening. The reception followed a snake dance thru the town by the Notre Dame student body.

Coach Dawson, in response to his introduction, told the crowd that a great team would lose to a greater team in today's game and thanked the student body for the great demonstration, assuring them that it would be returned when Notre Dame came to Lincoln next year. Captain Swanson responded to a great reception by the following words:

"It is no wonder that the fighting Irish have a fighting football team when they have such wonderful support. The Nebraska schedule would not be complete without Notre Dame and we came a long way for this game. The best team will win but we promise you a great fight."

Both Captain Swanson and Coach Dawson were impressed with the reception as the Nebraska team looked down upon a sea of faces below the balcony of the Oliver hotel. Each member of the Husker team was introduced to the crowd and cheered. The crowd was particularly interested in Captain Swanson, Pucelik, Weller and Wright.

South Bend is crowded with alumni who have returned for the annual homecoming and Nebraska colors are mixed with those of Notre Dame in the decorations which line the streets.

DEAN OF COLLEGE TALKS TO NUMEDS

Affair Was First of Series of Supper-Smokers Planned For The College Year.

Dr. Irving S. Cutter, dean of the medical college at Omaha was the principal speaker at a supper-smoker given by the "Numeds" Friday evening at the Grand hotel. This supper was the first of a series that have been planned for the coming year. Other speakers besides Dr. Cutter were Dr. Ernest Anderson of the chemistry department, Dr. Jas. E. M. Thomson, Dr. A. D. Munger, and Dr. F. D. Barker, dean of the pre-medics.

The intimate relation of the doctor to the community and to the individuals of a community was well expressed by Doctor Anderson who also emphasized the importance of forming good habits between the ages of eighteen and twenty-five, the critical period in character development. Dr. Thomson, orthopedic surgeon associated with Dr. Orr, gave a splendid paper in which he brought out many interesting facts and valuable information regarding modern orthopedics.

Dr. Thomson is a graduate of Rush Medical College and, during the war served as a surgeon overseas, gaining a wide experience in the reclamation and rehabilitation of crippled soldiers. He described the wonders accomplished by modern orthopedic surgery and pointed out the field and opportunities offered in making crippled and useless limbs useful.

Dr. A. D. Munger, an alumnus of the medical college who is now practicing in Lincoln, recalled a meeting of pre-medics which was held twelve years ago at the Lincoln hotel. At that time, four years of medical work were taken at Lincoln and the last two years at Omaha in a small, poorly equipped (Continued on page 3.)

NEW LOAN FUND BY STEVENS MEMORIAL

Chancellor Avery Receives Check For Large Amount From The Committee.

TO AID WORTHY STUDENTS

Fund Will Be Perpetual And Will Be A Lasting Tribute To Dr. Stevens.

Chancellor Avery of the University of Nebraska is in receipt of a check for \$1,173.00 from the Committee of the Stevens Memorial Fund of which Charles Stuart is treasurer, the money to be loaned to worthy students whose funds need replenishing. The following letter dated October 21, 1921, has been received by the chancellor:

S. Avery, chancellor,
University of Nebraska,
Lincoln, Nebraska.

Dear Sir: In accordance with a resolution passed by the committee of the Stevens Memorial Fund, I am enclosing you check for \$1,173.00 and statement of the account.

I was not personally present at the meeting but understood that it is the desire of the committee that these funds be loaned to worthy students and be handled by your committee that are handling similar funds.

It is also requested that a general condensed statement be published in the newspapers at least once a year.

Trusting that this may benefit many students and grow as it is the wish of the committee, I am

Yours very truly,
Charles Stuart, Treasurer,
Dr. Stevens Memorial Fund.

In behalf of the board of regents of the University, Chancellor Avery acknowledged receipt of the fund in a letter dated October 22, 1921.

Mr. Charles Stuart,
Treasurer of Dr. Stevens Memorial Fund,
Lincoln, Nebraska.

Dear Sir: Your favor of the 21st inst is at hand with enclosure of check for \$1,173.00. In reply permit me, on behalf of the board of regents of the university, to thank you, your fellow members of the committee and the donors for securing this splendid memorial in memory of Dr. Stevens. I wish to assure you that the money will be used strictly in accordance with the purpose for which it was donated. It will be in the custody of a bonded officer of the regents and loans made through the regular committee on loan funds.

I wish further to express my personal pleasure in noting that the expense of raising the money was generously cared for by you personally so that every dollar contributed will be used perpetually to help worthy students without any overhead for securing the fund or administering the same.

Yours very sincerely,
S. Avery,
Chancellor.

BUREAU WILL FIND WORK FOR STUDENTS

Secretary Reports That a Number of Part-Time Jobs Will Be Available Soon.

Employment Secretary Ebersole and Prof. A. A. Reed are sending letters to all the business houses in Lincoln requesting the employers to make a report of any available work to the employment bureau. In this letter they show the employer where he will profit by making use of the student help, because many students have had extensive experience along a great many lines. Particular stress is laid on the fact that the students are competent and reliable and that (Continued on Page 2.)

STUDENT DIRECTORY.

The editors of the student directory are in need of a few students to help in compiling and editing the material. This is a good chance for freshmen. Anyone desiring to help should see Orvin B. Gaston, 206 U hall, or Eugene Ebersole, Y. M. C. A. office, Temple building.