# FROSH HEAR OF

"The University, Past, Present, And Future is Subject of Dr. Avery's Address Tuesday.

ARE OPPOSED TO LOCATION

Chancellor Tells First Year Students How Early Lincoln Citizens Lariated Cows on Campus.

"The University of Nebraska, Past, Present, and Future," was the subject of Chancellor Avery's address at freshman lecture Monday afternoon and Tuesday morning. Charcellor Avery announced in the beginning that during an hours' time he could only touch on the high points in the history of the University. Thooughout his address the chancellor kept to the front the steady growth and development of this institution, tracing its history from the time when the thrifty citizens of Lincoin lariated their cows on the campus, down to the present time. The stages in the school's growth were divided by the speaker into ten year per-

Technically the University was founded with the admission of Nebraska to the union in February 1869. Construction of "U" hall was started shortly after. "U" hall was built of locally burnt brick, with a foundation of sandstone, Four blocks had been set aside for the campus and at that time many citizens had commented upon the useless waste of ground. The building, for the first ten years was heated by stoves.

Benton First Chancellor.

The first official head of the University was Chancellor Benton. The first year of the University's existence found an enrollment of two seniors, two juniors, fifteen sophomores, and seventeen freshmen. There was also a fret must enter four men. preparatory school with seventy-seven tions were the Palladian and Delian

ment started for University removal to Omaha or Nebraska City. The people stone. The building did not give any more trouble until about six years ago when it was necessary to strengthen it with steel braces.

A power plant was established during the second decade. Several other (Continued on page 4)

#### Uni Janitors Can Toss A Mean Shoe During The Noontime Hour

Tennis is not the only game that 's being tournamented just north of the Social Science Bullding. Any noon pierce the air as a skillfully twirled horse shoe hits the iron peg. The fellowers of this old and rustic sport hold second noon day meetings, after music during the luncheon hour. the thermo-pack lunch box has been placed in the shade of the nearby CANDLE LIGHT VESPER shrubbery. For it was several janitors of the different buildings that the game was introduced on the campus.

gear of some long-dead cab horse, or of some forgotten race stead. Warming-up exercises follow. Much admired is the owner of a dependable right arm, which can toss a mean horse meeting then read scripture.

The student stops and admireschampionship? Right now just below ha Nebraska pennant, in his attic foom hangs one of his favorite shoes that he used when he slung his way to Victory. Many a brother has tarried on his way to lunch to watch this

The holder of the high scores is a skillful pitcher of the scrap iron. He stands calmly looking at the pegenchanted Pegasus, twirls in the Christianity. meditated curves then slowly snuggles down in the loose earth around the peg The admired of the group, the master of the game picks up his lunch box and clanging his iron shoes returns to his training camp to push the broom until another noon comes 16und.

#### GIRLS TENNIS TOURNEY BECOMING INTERESTING

The girls' tennis tourney is growing more interesting as the talent is narrowed down. The second round is being played now and must be completed by tonight. The semi-finals will be played Friday afternoon, and the finals some time Saturday.

Meach Miller, Varsity title holder has easily worked her way through the first two rounds, having defeated Jeanne Robinson Monday.

The results of the games in the second round to date are:

Jessie Hiett, 6-4; 6-0 Margaret Toole

Meach Miller, 6-1; 6-0 Jeanne Robinson

## TRYOUT FOR CROSS COUNTRY IS TODAY

Men Wanting to Try For Distance Running Must Report to Coach McMasters Wendesnay Afternoon

tryout held tonight for the coming meets. Every man interested in this port is urged to report to coach McMasters this afternoon between three and six oclock.

The inter-class meet will be held next Saturday Oct. 22, and a varsity tryout will also be held then. The Captains for the different college teams are: Engineering, Bowman Arts and Science, Miles; Business Administration, Coates; Medics, Kretzler; A. College, Nielson. Any man in these colleges that wishes to run should see the Captains of his college at once,

Oct. 2. This meet will be over a two pendent upon one another. A new make your advertisement distinctive. and one-half mile course and every science of inter-association must be You must make it understood, and

students. The faculty grew during this here next aturday, October 22. The points were brought out by Arthur E. ences which Paul Ivey, professor of period from six to eighteen instructors. following men have been appointed Holt, Ph. D., social secretary of the advertising at the University of Ne At this time the only student organiza- captains for their colleg teams; Miles Congregational church at the Tuesday braska, told the members of the Lin-Within a few years after opening iness Ad and Kretzler-Pre-Medics. Winifred Wygal of Minneapolis and Tuesday noon. the foundation of "U" hall commenced Any man wishing to participate in this Ben H. Cherrington, which has been "Advertising," went on the speakto crumble. Simultaneously a move- meet should report to the captain of at the University for two days. his college team immediately.

of Lincoln took up a collection, anxi- try out held yesterday afternoon, each nation specializing. They no long- ty poor vehicles. You must understand ous to retain the University, and se- Bowman finished first in thirty minutes er produce enough goods and tools for words, and you must understand the cured \$6,000 to replace the old sand- which is considered fast time. The their own consumption and are forced customer. Then you must understand

- 1. Bowman.
- 2. Coats. Gardiner.
- 4. Hyde.
- Hartman, Davidson.
- 7. Summer.
- Whaley. Warren.
- Wheakley.
- 11. Wheakley, Glen. 12. Wilson.

#### TED SHAWN MEMBER OF SIGMA PHI EPSILON

Ted Shawn, a Sigma Phi Epsilon, from Colorado Alpha, and his comthe passer-by may here a steely ring pany who appeared at the Orpneum Monday, were entertained at the Sigma Phi Epsilon house Tuesday noon. A seven piece orchestra furnished

#### SERVICES IMPRESSIVE

Candle Light Vesper Service at Ellen Smith last night was very effec-From some mysterious place comes tive in lighting the faith in the new the equipment—the discarded foot Y. W. C. A. members and in re-lighting the faith of the old members.

The services were opened by the procession of Vesper Choir dressed in white. Bob Henderson, who lead the

Miss Wygal, Field Secretary of Y. W. C. A. spoke of the all embraceld he not once hold his hobe town ing creed of Y. W. C. A., so that it takes in al religions. She also explained the meaning of "Living a Christian Life" as enjoying life, working and worshiping to the utmost for doing it.

if the world which is in every Chris- ing, eighteen were present. dan heart. The dris teen marched up takes measured aim—then sideward singly and lighted small tapers upon cultural college was elected president air it sails like the "kick" of some W. C. A. in spreading the light of '22, of Wesleyan, Lois Martin, '24, of

#### SOPHOMORE ELECTION

Election of minor clas officers of the Sophomore class wil be held in Law 101, Thursday morning at 11 o'clock.

### Notre Dame Plans to &'Tuck Nebraska in Moth Ball Bag'

THE DAILY NEBRASKAN

tions in the history of Notre Dame. of Notre Dame expectations regarding day in the great two-day festival. the game.

mass of gold and blue. A snake dance is planned which will run the entire town over and which will have

The part of the article devoted to Nebraska follows:

"The chief feature of the evening will be the booming welcome given to the Nebraska team and the Nebraska teem's heroic response. After the gay frivolity and enthusiasm has spent the alumni and the hopes for future There will be another cross country itself there will be an interesting card events of similar nature.

When the University of Nebraska's of indoor athletics, taking the form of ootball aggregation storms into South boxing, wrestling, etc., served in the of a football team to represent the law Bend, Ind., next week it will be wit- Gymnasium. A very special invitation college. The proposition was taken up Catholic Menter Looking For a Hard ness of one of the greatest celebra- is extended to the Alumni to witness with great enthusiasm and John Pickthis latter entertainment-to give ett was elected coach by acclamation. them a chance to compare our pre- Practice will begin immediately and The Notre Dame Scholastic in a two sent crop of facepounders with the soon the laws will be ready to meet BIC SENDOFF FOR HUSKERS column article on the subject "Hoop- sluggers of other years who have all comers. ing up Home" vividly reveals the sec- slugged and have departed. This will

The celebration is to last for two away in the moth-ball-bag and everyone and the laws expect to repeat. days. If the decorations as described has yelled himself to a whisper, the in the Scholastic are carried out, the evening's round of enjoyment shall be entire city of South Bend will be one gin. Not one, but two dances, S. A. C, supervised, shall take place in South Bend immediately after the Monogram banquet, one being held in as a part of its stream of human the Oliver and the other in the Tribbeings, hundreds of torches spitting une Building. As nothing is too good for the old boys who once were comrades under the same dome, the very best music shall be provided, being Want 4,000 Students to Follow the very much in keeping with the spirit of the ocassion."

Then follows a paragraph on the effect the celebration is to have on

## DR. ARTHUR HOLT ON RESULTS OF THE WAR

Three Visiting The University This Week.

The inter-fraternity meet will be that made war were absolutely de into his head at a time. You must The inter-colleg meet will be held of inter-dependence of nations. These were a few of the machine gun sent--Arts and Science, Bowman-Engin- morning convocation. Dr. Holt is one coln Ad club at their weekly luncheers, Neilson-Agriculture, Coats-Bus- of a team of three, which includes Miss con at the chamber of commerce

About forty men participated in a another has been brought about by some advertisers that are using mighstone foundation with one of lime- men finished in the following order: to buy from other countries," declared the means of putting the two together Dr. Holt. "From an armed camp Ger- to work to your and the customer's many has turned herself into a sweat best result." shop and is selling goods so cheaply that England can not compete with how to establish contact with the cusher and is forced to close her factor- tomers. Your advertising must be so ies. The low rate of exchange has made distinctive that if the firm name were European money almost worthless and taken out of the layout the reader she has not the buying power nec- would still know whose advertise UNI LIBRARY RECEIVES cessary to purchase American goods ment he was reading. Psychology is and grain. As a result Nebraska's corn but understanding the human mind, so is selling for very little.

#### Harvest of Hates.

"A harvest of hates has been reaped advertising." from the war. The small countries, of Europe at the end of the war insisted on self-determination. This resulted in many small trade barriers which have made commerce almost impossible, in Central Europe. Lord Cecil Roberts, of England has said that if Europe had one more war the curtain would drop on western civiliation."

"A new science of human association must be developed to prevent future wars," r. Holt said. "The universaries and churches of Europe have had their chance to prevent war and failed. There must be a new type of college student in America who is willing to dedicate himself to the problem of making the Golden Rule effective."

#### FRANKLIN HIGH GRADS FORM FRANKLIN CLUB

The young people who have lived or attended school at Franklin, Neb., has come to be a tradition. One of and are now in Lincoln and vicinity these feeds is to be held Thursday without taking away another's chance including Nebraska Wesleyan and the state University students completed o'clock. All reporters, staff members Bob Henderson lighted the tail the organization of a social club at a white tapers, which signified the light picnic at Bethany grove Friday even-

Frank Orr, '22, of Nebraska agrithe list of officers.

chaperoned the party.

They Are, Is Professor's Opinion.

"You've got to understand the cus-The distinctive feature of the world tomer. You've got to sell him what war was not the cost or the deaths the goods do, not what the goods are. incurred but the fact that the nations You cannot drive more than one idea developed today to follow the science you must make it believed." These

er, "is but avehicle to carry your idea "The dependence of nations on one to the consumen. And yet I have seen

"That means that you must know that you must know what the human mind is if you want to do successful

Preceding the address of Prof. Ivey. Miss Lois Neville, of Denver, Colo., accompanied by Miss Marjory Little, of Lincoln, on the plane, sang a group of songs including "Sorter Miss You." President O. F. Rempke of the Ad

club presided at the meeting. The activities of the Ad club have been widely varied this year This organization supervised Lincoln "Window l'aght" held in September, when all of the local stores exhibited their new all styles.

Professor Ivey is a recognized authority in advertising circes and is said to be one of the strongest men in the college of business administration where he has been for two years

#### ANNUAL "RAG FEED" THURSDAY EVENING

The annual "Rag Feed" held by the members of the Daily Nebraska staff evening in the "Rag" office at six and business managers are urged to come and get acquainted with their fellow workers.

work is obtained in an enterprise theater and were planned for the heaves the iron piece. Through the larger, showing the spirit of Y. of the organization. Fern Andrews, of this kind when the workers schools, farmers and general communthe "Rag" office. The following people | 000 people. The piculcers enjoyed the good time have charge of the affairs, Belle Farand feed, traditional with Franklin man, General Chairman; Herbert urging the University to make a compeople, and many activities are plan- Brownell, Finance;; Charles Mitchell, plete soil and industrial survey of the ned for the winter. Miss Keath, sup- Entertainment; Zella Gilmore; Re- county. This is to accompany and be erintendent of schools at Milford, freshments; Eldridge Lowe, fublic of use in connection with the irriga-

### JOHN PICKETT WILL

A mass meeting was held in the law college Tuesday morning for the purpose of discussing the possibilities

Last year the law college team held rets of the celebration. It also tells be the dramatic conclusion of the first the University championship, and went through the season without being "After Nebraska has been tucked scored upon. The material looks good

# GRID MEN'S SENDOFF

Band in a Monstrous Demonstration for Husker's Departure.

pected to follow the band in a mam- nothing undone in preparing for the moth parade at 4 o'clock Thursday Invasion of the Cornhuskers. afternoon before the Cornhusker gridiren men leave for Notre Dame to warriors carried back some strong immeet the Catholics in the big tussle pressions of the Huskers according to at South Bend, Ind., on Saturday. The newspaper reports. The entire Notre train that will carry Nebraska's mole- Dame coaching staff appear to be workskin warriors will leave from the Bur- ing overtime in an effort to keep overlington station at 4:30 p. m.

Speaker is A Member of Team of Must Sell What Goods Do, Not What students together at the corner of lowa earlier in the season the reason Twelfth and R streets promptly at 4 given by Coach Rockne was that his o'clock with a few spirited pieces. men were confident of cinching a vict-Every Nebraska student-men and ory and consequently were not prewomen-is expected to participate in pared for the Iowa attack. the parade.

for foreign fields. Nebraska can do cities around South Bend. Ticket reser-

R streets to O street and then to the that ever witnessed an athletic event Burlington depot. A rally will be held in South Bend is predicted for Saturwhile the students are marching. Ne- day's contest. braska's cheer leaders will be on hand to lead in "No. 1", the chant and "The braska athletes are under way and Cornhusker."

ty member yesterday, "a college loyalty the Burlington Thursday afternoon and should be the incentive that acts to it is expected that the band and a propel students to accompany the team large number of the students will be to the depot Thursday. Nebraska is at the depot to give the team a true working for a new spirit this year- Cornhusker sendoff. a spirit akin to that in the big eastern colleges. To attain this united university loyalty, there must be a united win from Nebraska you must fight betrepresentation of students at all gath- ter and think better than you have erings whose primary purpose is to ever fought or thought before and you promote this spirit."

About nine hundred periodicals are received by the university library, after hard games in the past two sea-Many of these are of unusual interest sons, but Kockne fears the same sort but do not come to the attention of of overconfidence which brought the those who might like to read them, team to grief at Iowa City. Stiff work Following are some magazines reating to the fine arts that might be of interest:

#### Art and Decoration.

Art and Archaeology. Art and Decoration. Art Et Decorative. Boston Museum of Fine Art. Bul-

Burlington Magazine. Colour.

L'Art Decoratif.

Diekunst. International Studio. Keramic Studio.

Dramatics. Drama. Dramatist. Poet Lore.

La Petite Illustration.

Music. Music. Musical Quarterly.

#### GOTHENBURG PEOPLE HEAR PROF. CONDRA

Dr. Condra spoke before three meet- job. ings at Gothenburg last Thursday. Better cooperation and better These meetings were held in a large

know each other. A forty cent dinner iry. Fourteen thousand feet of re-Wesleyan and Robert Inglas, '22, of will be served. Members of the staff source and welfare films were shown the University of Nebraska, complete who wisht to come may sign up at to capacity houses approximating 25,-

The citizens of Dawson county are tion survey of the government.

## BE LAW GRID COACH ROCKNE EXPECTS BITTER CONTEST

Battle With Nebraska's Eleven On Saturday, Reports Say.

Irish Coaching Staff is Fighting Overconfidence Which They Think Responsible For Defeat by Iowa.

Coach Dawson put the Huskers thru the usual strenuous workout last evening in preparation for the coming contest with the Notre Dame eleven Saturday at South Bend. Most of the evening was devoted to tearing up the Freshmen eleven with the backfield men going for big gains.

Twenty-five men will probably be included in the roster of players that make the trip to South Bend. Coach Dawson has announced nothing defin-Ite as to who will make the trip but the entire list will be published in Friday's paper. Reports from Notre Dame More than 4,000 students are ex indicate that Coach Rockne is leaving

Assistant Coach Halas of the Rockne confidence, the loser of so many games, The University band will call the out of the Catholic ranks. In losing to

Saturday will be gala day for the "A big send-off will give the team Catholic school, the Husker-Catholic courage that will go into the battle fray being the big attraction on the with them Saturday," said a student program. Homecoming will be one of yesterday. "Eastern schools turn out the big features, with thousands of old 100 per cent when their teams leave grads pouring in from the principal vations for the big context were sold The parade will go from Twelfth and out long ago and the greatest crowd

Plans for a big send-off for the Newill probably be announced a little lat-"If for no other reason," said a facul- ter. The squad is scheduled to leave on

NOTRE DAME, Ind., Oct. 18 .- "To must pay better football than you have shown this season," Coach Rockne said to his varsity last night, following a report received from Scout Halas, FINE ARTS PERIODICALS who saw the Nebraska-Haskell game Haskell game last Saturday at Lincoln.

Notre Dame has won from Nebraska will be the watchword for the week.

#### Four Uni Male Singers Perform At Orid Games

Four of the University of Nebraska's many good male singers have been winning the appreciation of spectators at the football games this year thru their efforts to entertain them during dull moments of time-out and intermission. These four men who make the rounds of all the grandstands and bleachers at each game win for themselves enthusiastic handclapping.

While these men probably draw, more attention than any other men at the gridiron contests, except the players themselves, they receive no compensation for their efforts. Not a Nebraska booster does not walt in his seat for the unrtet to leave another stand behind and come sing before his. At no time during the game, when there is a lull, are these men off their

The cuartet is composed of Francis Diers, Ransom Samuelson, Dwight Huetnr and Archie Jones.

#### NEED INSTRUCTORS

Man to direct band and orche tra and give individual instruction. Man to teach mechanical drawing part time while going on will his own work.

A. A. Reed, Director, Bureau of Profesional Service, 201 Temple