

**THE DAILY NEBRASKAN**

Published Sunday, Tuesday, Wednesday, Thursday and Friday of each week by the University of Nebraska.

**OFFICIAL UNIVERSITY PUBLICATION**

Under the direction of the Student Publications Board.  
Entered as second class matter at the postoffice in Lincoln, Nebraska, under Act of Congress, March 3, 1879.  
Subscription rate: \$2.00 per year  
\$1.00 per semester  
Single copy 5 cents

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**POPULARITY.**

What is that subtle little something that constitutes popularity? What is popularity and why is it? This is a question that many of us are asking. If we knew, the question would not be raised, for we would all be on an equal footing and we would all be much sought after.

Why is it that so many worthwhile people are entirely overlooked? They may have charm, good personal traits and all of the qualities which should be essential to popularity, and yet they receive no recognition. To many people the idea of being popular means that one must be good looking, have a "line," one must be able to dance "divinely" and of course have money and a car. In fact, these are some of the first questions asked on inquiring about a prospective "date."

Does this kind of popularity really mean so much, then? It doesn't last. It may carry some of us on its tide for the time being, and leaves the rest behind, yet it is those who are left behind that will some day gain popularity which is lasting and will not drop us with the changing of its fancy.

**INTER-FRATERNITY FOOTBALL**

The favorite pastime of the Greek is to meet Greek. There are always a few matters of importance that they like to talk over. The first way that the Greeks will meet this year in a competitive matter will be that cross-country run. After this is over they must separate until basketball season rolls around. This is too long an interval. Why not have a few games of inter-fraternity football to break the gap?

In 1919 there were several games played with a great deal of success. The interest taken and the spirit of good feeling manifested caused the promoters to say that they would try to make inter-fraternity football a regular happening. The party with damper might object because there would be an anticipated result of too much injury. But since all the men participating are of the same degree of hardness there is not much danger of this.

Inter-fraternity meets are the best means we have of getting more men into athletics. They are a good means of getting a line on undiscovered material for the varsity. Before the athletic department takes any definite steps it would like to know the opinion of the various organizations concerned. Think the matter over and when the athletic department's representative comes around give him your decision.

**CONTEMPORARY OPINION**

University Daily Kansan.

**WE'RE ALL SALESMEN.**

"What's your line?"  
No doubt you would be surprised if a traveling salesman dropped in on you during your study hour and asked you the first get-acquainted "feeler" of the profession.

But why be surprised? For surely, you can't assert that you are not selling anything.

Realizing the fact that they are honest-to-goodness salesmen or saleswomen is one of the hardest things for students to do. And yet it is the most obvious truth, when you stop to consider it.

For we are all salesmen, selling our time and efforts, staking our money

and talents, in a four-year training course at the University of Kansas. We are selling these things in order to do what all good salesmen strive to do—to better ourselves by the transaction. And just like all salesmen, our success is measured exactly by the efforts we put in, and by the headwork we expend.

The courses that we conquer—the A's that we pull—are like so many prime orders taken from a liberal, tough customer. They look good in the home office, and fatten up the batting average which provides a better home for the wife and kiddies next year.

The first month on the road is always hard. So is the first month at K. U. for ambitious freshmen. If you break the record held by the other man that very first month, your future with the company is safe. The semester's work will be the same as guaranteed, as Chancellor Lindley says.

How about it, freshman—are you going to ring the bell at the end of the first thirty days of selling yourself in Mount Oread's classrooms?

**University Calendar**

**Thursday, October 13.**  
Commercial club meeting, 11:00 a. m., social science auditorium.  
Green Goblin meeting, 7:30 p. m., Delta Tau Delta house.  
Chemistry club open meeting, 5:00 p. m., Chemistry hall.

**Friday, October 14.**  
Pi Beta Phi fall party, Knights of Columbus hall.  
Komensky club meeting, Faculty hall.  
Block and Bridle club meeting, home of H. J. Gramlich.  
United agriculture club meeting, 7:15 p. m., S. S. 107.  
Omega Beta Pi dance, Ellen Smith hall.  
Dellan literary society, Faculty hall, Friday evening.

**Saturday, October 15.**  
Football, Haskell Indians versus Nebraska.  
Gamma Phi Beta house dance for pledges.  
Sigma Phi Epsilon fall party, Knights of Columbus hall.  
Sigma Chi fall party, the Lincoln.  
Komensky club meeting, 7:30 p. m., Faculty hall, Temple.  
Kearney club picnic, Antelope park

**Sunday, October 16.**  
Vikings meeting, 2:30 p. m., Delta Tau Delta house.

**M'GRAWITES TAKE LEAD IN DIAMOND TITLE RACE**

**Douglas and Mays Twirl Classy Ball—Giants Score Winning Run in Seventh.**

**POLO GROUNDS, NEW YORK, Oct. 12.**—The Giants won a nerve-racking pitchers' battle from the Yankees this afternoon by a score of 2 to 1. The spitballer, Douglas, won the decision by a hair line over the underhanded flinger, Mays.

Ward's error of an easy grounder after two were out in the seventh and Snyder's two-base hit, laid the American leaguers low. The series now stands, Giants 4, Yankees 3.  
The score by innings shows how the Giants celebrated Columbus day:  
Yankees 0 1 0 0 0 0 0 0—1 8 1  
Giants 0 0 0 1 0 0 1 0—2 6 0

**The Proper Spirit.**  
Your laundryman will tell you that no matter how dreamy and blue things look, he can always manage to put on a stiff front.—The Michigan Daily.

**The Exhaust**

As a man sews, so shall it rip.

We know that a man that teaches is a teacher. But we are undecided whether a person that applies alligation is an alligator.

The north wind doth blow  
And we shall have snow  
And what will the green-capped student do  
Why he'll put on green ear muffs too.

Just because you are narrow-minded, remember, everybody can't see thru a key-hole with both eyes closed.

There was a student named Chance,  
Now he always wore corduroy pants  
But a fine college chap was he  
For he enjoyed wafers and tea.  
Moreover he executed a "mean" dance.

Freshman—"I am trying to get ahead."  
Sophomore—"That's fine, you need one."

**Bench Work.**

She had just an hour—between nine and ten,  
And she had to study her French.  
So she made for the library and got her book  
And sat herself down on a bench.

"I love you, my darling, with all of my soul—  
De tout de mon ame—what is that?  
This silly love story is driving me wild  
I wish I had worn my brown hat.

"Marie, I inform you that Jean is a thief—  
My hands feel like big chunks of ice—  
There goes a Sig Ret, he looks like a peach  
I'll bet he is really quite nice.

"He's coming this way—l'ennemi, il avance,  
Et prit la coeun de la fille—  
This rot is so silly, but really it's hard,  
He's coming on over—oh gee!"

He sits down on the bench and opens his book  
And looks at the lady fair  
"Excuse me, fair lady, is that French  
The book you are studying there?"

And in just three more shakes by the library clock,  
They're studying their French in a pair,  
As they sit on the bench with their books in hand,  
The man and his lady fair.

And the moral, dear girls, is just to let lurk  
In your eyes, a "come-hither, I'm doing bench-work."

**Well, You're Going Home.**  
When you finally stick the last things in your bag, jam your hat down over your eyes, yell goodbye to the inmates in general, and dash naddy to the station—well, you're going home.

And when you walk out through the iron gates, and Dad takes your bag and kisses you, and Mother repeats the latter part of the action—well, you're going home.

And when your best friend comes over in the evening, and you go stepping, and see all the old crowd—well, you're going home.

And after the week-end, when you're dead tired, and you put the last things in your bag to come back to Lincoln and the university—well, you're going home!

**UNI NOTICES**

**Kearney Club.**  
Kearney club picnic, Antelope park. Meeting place, 1313th and O streets at 6:15 sharp.

**Ushers.**  
Students wishing to usher at Saturday's football game report at the athletic field Saturday at 1 o'clock.

**Norfolk Club.**  
The Norfolk club will hold a dance Friday night, October 14, at the Bushnell guild house, 1701 L street.

**Cornhusker Staff.**  
Students desiring to work with 1922 Cornhusker still have an opportunity to make application at the student activities office. The Cornhusker management is anxious to have a large number of applicants from which

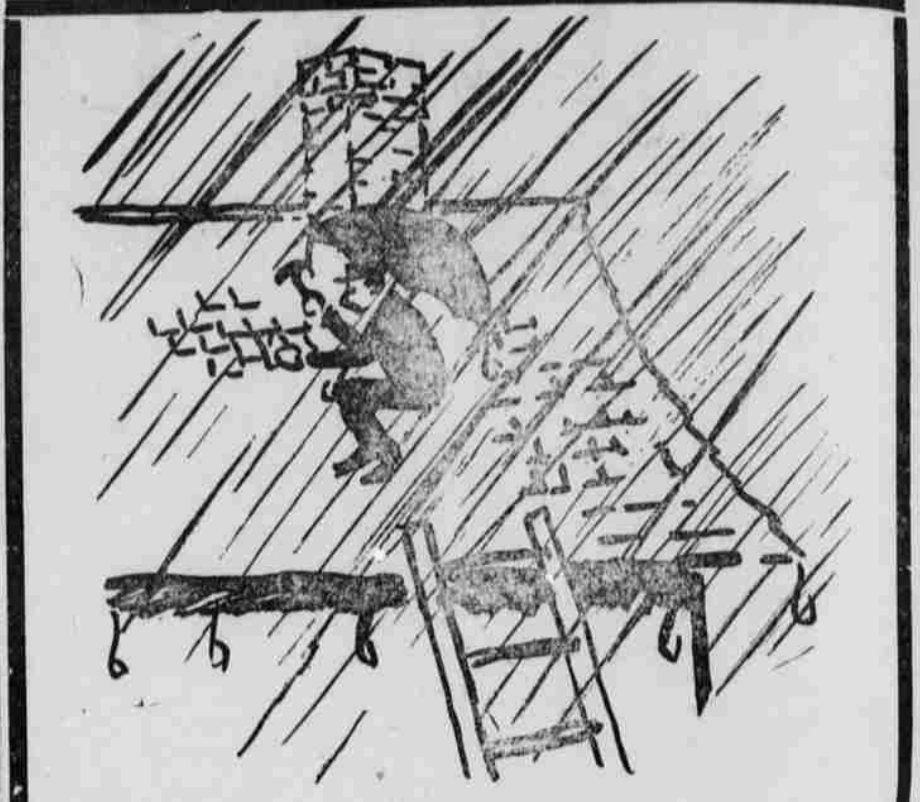
**Palladian.**  
Palladian semi-centennial celebration this week-end. Everyone invited to our birthday party Friday evening, Saturday, 10 to 2 open house to alumni. Banquet in evening, 6:30. All three in "Pal" hall.

Contributions to Awgwan must be in the hands of the editor by Saturday in order to catch the November issue of the comic. All contributors to last issue are asked to get their material in immediately and everyone who can write a joke is invited to contribute. Mail to Editor, Awgwan, Station A, or drop in Awgwan box in Nebraskan office.

**Commercial Club.**  
The commercial club will meet Thursday morning at 11 o'clock in the social science building. Mr. Nelson president of the national retail credit association will speak on "Credit Managership of Today."

**Catholic Students.**  
The Catholic student club will hold initiation at Robbers' cave on Saturday, October 15, at 6 p. m.

The Giants forged a notch ahead of the Yankees yesterday in the race for the World's championship gonfalon. McGraw's men now have four victories to their credit while the Huggs-men have snared three wins. Today's game may decide the series, or, if the Yankees win, another game will be played. Huggins will no doubt send his best bet, Hoyt, to the mound today. It is quite probable that Tony will hurl for the National leaguers. New York fans are offering odds on the Giants.



You Remember  
The Old Story  
about the chap  
who couldn't repair his roof  
in the rain  
and didn't need to  
when it wasn't raining—  
well—  
better get a shower-proof  
Fall Overcoat  
today!  
\$31.50

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