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ORVIN B. GASTON

CHEERFULNESS.

One of the most forceful sermons we have ever heard was preached from the pulpit of a Lincoln church Sunday morning. Yet its title was the simple word—"Cheerfulness." This word is highly applicable to those of us who form a part of this great swarming hive of education.

"Give me the man who sings at his work," said Carlyle. And he is about right. The student who doesn't bother another with his troubles and worries, the teacher who doesn't unload her nerves on the head of some pupil—all have found the fountain of cheerfulness.

"I swallowed a whole mouthful of cheerfulness from that sunshine over there," were the words of a child to his mother. The best medicine we can take to improve our educational constitution is a few doses of concentrated sunshine.

BRAND NEW BOOKS.

The first text-book on the wide field of Marketing is nearly ready for distribution from the pen of Prof. Paul W. Ivey of the College of Business Administration. He has also written a text on Salesmanship which is meeting with the approval of professors and students throughout the country. It is reported that a number of foreign editions and translations are being made of this book.

Nebraska is truly proud of the large number of her faculty members who are contributing new volumes to the world's best literature. Each week announcements are made of new books which Nebraska professors are writing or have written.

It was a pretty cold day Saturday for a track meet. But it was noticed that three patriotic co-eds braved the elements and sat in the bleachers until the last event was finished.

The April Awgwan will soon appear. If you aren't a regular subscriber don't forget you can buy individual copies at the Station A post-office in University Hall.

YOU CAN BEQUEATH MILLIONS— BUT NOT BRAINS.

The Chicago Tribune points out the Stillman case as a good example of the acknowledged fact that a rich man may bequeath his millions but the brains that were responsible for this accumulation of wealth cannot always be transmitted. "There is plenty of room at the top right now for the conscientious, hard-working young man without social prestige and money, if he shows the required stuff."

The president of the greatest banking institution in America, the National City Bank of New York—one of the financial giants in the United States—has devoted too much time to golf and other more questionable amusements and too little time to his duties as bank officer.

His father, James Stillman, Sr., was a man of great mentality, keen judgment and successful executive ability. He left his son his millions and his bank, but he failed to give him the gray matter which makes for business efficiency and success. As a result, the younger Mr. Stillman has been only a figure-head while the others under him have directed the policies of the bank, later he has figured in a

regrettable New York and country-wide scandal that will eventually cost him his prestige and position.

You don't have to have money and power to succeed—all you'll need is the true desire to forge ahead and the willingness to carry your ambitions to a successful termination.

African golf is now played "in society" with dice made of onyx, the spots being set in pearls, rubies, emeralds, sapphires and diamonds. "Just what vocabulary is used by the parlings thus equipped with gambling furniture is not disclosed, but it must be weak with such an outfit.—Exchange.

The "Own Your Own Home" advertisement reminds us of the parody on the famous song which would be applicable to the present rosy building situation: "Now for the Buildings that Loom in the Spring—tra la!"

EDITORIAL OF THE DAY

(Journal of Commerce).

CHESTERTON NOT WINNING THE WEST.

Omaha, the Midwest metropolis of culture, art and big business, has seen and heard Chesterton—at an expense of \$1,000—and the Bee, busy and honest, has recorded the town's estimate of the English visitor with entire frankness. If Chesterton is really a humorist, he will cherish the copy of the Omaha Bee which followed his lecture on "The Ignorance of the Educated." Quoting the lecturer's statement that he is "one of those famous Englishmen who cannot lecture—and do," the Bee used its stinger with the remark: "At the end of his hour the majority of his audience agreed with him."

The audience, gathered at Omaha's finest ballroom, was pre-dominantly high-brow and friendly, but—The president of the city's drama league "expected to hear a scintillating lecture, but there wasn't even a sparkle." The woman editor of a magazine declared she was "going to write and ask him what he was talking about." A fashionable matron classified him as "a boob dispensing piffle." A leader in the Fine Arts society said his talk was "an insult to her intelligence." One gentleman's criticism was: "He's a nut."

Mr. Chesterton was not a happy hit at Omaha, but he said one thing that clings—"If America was three years late in the last war, England was 100 years late." One note in the criticism is the statement of a lady that, while she confessed she didn't get much out of Chesterton, she thought the reason was that Omaha's education is so superficial "he's beyond us." We cannot accept that. The Englishman simply hasn't the goods for the West.

Our Inquiring Reporter

Five persons picked at random are asked a question.

Today's question: Just what do you think of bobbed hair?

1. Pauline Starrett, 22—

Oh, it's all right for somebody who wants to cut off their hair because they're ashamed of its stringiness.

2. "Sid" Stewart, 22—

I don't like it and I'd never date with a girl with bobbed hair, unless—

3. Emily Ross, '24—

I just hate it.

4. Belle Farman, '23—

Why, I think it's adorable. I really do. Why, if I was small, I'd bob my hair without delay.

Clarence Swanson, '21—

It reminds me of a chorus girl. That's all I've got to say.

A Late Model.

Petite and pretty and half serene,

The best looking girl that I've ever seen.

Her face was a smile the whole day through;

From her hat she was class to her dainty shoe.

Petite and pretty and half serene,

The best looking girl that I've ever seen.

O! No, you're wrong. Not a movie queen.

She was part of the cover on a magazine.

University Calendar

TUESDAY, APRIL 12.

Blackstone Club, 7:15 p. m., Law Hall.  
Hastings Club, 7:15 p. m., Law Hall.  
Vesperra, 5 p. m., Ellen Smith Hall.  
Sigma Delta Chi, 7:15 p. m., Pi Kappa Phi House.  
Agronomy Club, 7:30 p. m., Dairy auditorium, Farm campus.

WEDNESDAY, APRIL 13.

Group B, Square and Compass Club, 7 p. m., U Hall 110.  
Zoological Society, 5:30 p. m., Bessey Hall 126.  
Kappa Phi pledging, 7-8 p. m., Faculty Hall.  
Grace Coppock campaign luncheon, Ellen Smith Hall.  
Grace Coppock campaign lecture, 7-8 p. m., chapel, Armory.

THURSDAY, APRIL 14.

Agricultural Engineers, A. E. Hall, Farm Campus.  
Roscoe Pound Club, 7:15 p. m., Law Hall.  
John Marshall Club, 7:15 p. m., Law Hall.  
Commercial Club, 11 a. m., Social Science.  
W. A. A. minor sports contest, Temple Theater.  
Mathematics Club.

FRIDAY, APRIL 15.

Delian Literary Society, 8 p. m., Faculty Hall.  
Student Council, 5 p. m., Faculty Hall.  
Bushnell Guild spring party, Rose-wilde.  
Twins Club, 8 p. m., Kaffenberger home, 1040 A street.  
Alpha Theta Chi picnic.  
Men's Greater University luncheon, 12 m., Grand Hotel.  
Square and Compass Club party, Scottish Rite Temple.  
Delta Delta Delta banquet, Miller & Paine.  
Freshman Law hop, Antelope Park.  
Palladian open meeting, 8:30 p. m., Palladian Hall, Temple.  
Delian open meeting, 8:30 p. m., Practice House.  
Union open meeting, 8:30 p. m., Union Hall, Temple.  
Phi Kappa Psi spring party, chapter house.

SATURDAY, APRIL 16.

Bushnell Guild banquet, Delavan.  
Catholic Students Club, 8 p. m., K. C. Hall.  
Kappa Phi party, home of Rite Atkinson.  
Sarpy County Club party, home of Gladys Sutter.  
Xi Delta tea for freshman girls, 3-6 p. m., Ellen Smith Hall.  
Alpha Delta Pi spring party, Lincoln Hotel.  
Silver Serpent circus, 3-6 p. m., Ellen Smith Hall.  
Delta Delta Delta spring party, Knights of Columbus Hall.  
Alpha Chi Omega spring party, Antelope park.  
Delta Zeta banquet, Miller & Paine house.  
Phi Kappa Psi banquet, chapter house.

Parodies

By ADIE

Try this over on Your Jew's Harp.

THE FIRST STRAW HAT OF SUMMER.

To the tune of "Alice Blue Gown," 'Twas the first little straw hat of spring,

And the giggles it sure was to bring, He was both proud and shy, As he felt ev'ry eye, And in ev'ry shop window He'd primp, passing by; Then in manner of fashion he'd frown

And the girls seem'd to smile all around, Till it wilted, he wore it, Oh how we abhor it, That first little straw hat of spring.

For Good Eats

Try the

Y. M. C. A. Cafeteria



This is What New York Says About Organdie!

"New York has put on organdie. New York is wearing the kind of summer dresses that Southern girls used to bring No'th in their trunks. NEW YORK is looking like Main street in any little southern town, and so the rest of the country has heard and is following suit. Los Angeles and Chicago are telegraphing for organdie shipments, and everyone, everywhere, is hastening forth to purchase organdie—"

—And so we've assembled the most fascinating collections of organdies that has ever appeared in our piece goods section!

Plain organdies in every color imaginable (28 shades in fact) may be had in the very best Swiss grade which is permanently finished at \$1.29 a yard. Other qualities, also permanently finished, are priced at 59c and 89c a yard. Embroidered and printed Swiss organdies show many interesting dot, ring, block check, and floral designs, as well as stunning color combinations. 98c to \$3.50 a yard.

St. Gall Swiss, doted in self color, may be had in jade, flame, mandarin, orchid, rose, pink, brown and navy, at the very special price of 98c a yard. —Street Floor.

Ridge & Gvenzel Co

AFTER THE DANCE--

GO TO

THE ORPHEUM DRUG STORE

QUALITY

SERVICE

Spring and Summer Garments

Let us suggest that you look over your lighter garments and send them to us now for cleaning before the Spring rush.

The soil of last season can do them no good, but may do them harm.



B2311

333 North Twelfth