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PRICE FIVE CENTS.

MILLER SPEAKS BEFORE EDITORS

Secretary of United Typothetae of America Makes Opening Address To Press Association.

EMPHASIZES EFFICIENCY

Advocates Better Methods of Newspaper Accounting—Recommends Typothetae System.

E. T. Miller of Chicago, general secretary of the United Typothetae of America, spoke on newspaper management and control, Thursday afternoon, before the Nebraska Press Association.

Mr. Miller especially emphasized the necessity for organization and efficiency in the newspaper plant. "Efficiency in accounting is fundamental to prosperity," he said. He stated that he believed that government insistence on clearer methods of accounting would become more and more emphatic because of the income tax laws. He offered as a solution of the difficulty growing out of this situation the adoption of the system used by numbers of Typothetae.

Influence is Important.

Among the important commodities which a paper has for sale is its influence. This does not mean that the paper may be bought to take an unworthy stand, but that its personality is a saleable asset, that the service it gives helps or hinders its subscription and advertising funds.

Mr. Miller also stated that it was up to the editor who would be successful to sell his patrons the kind of advertising that would move their goods. As a means of doing this he suggested the correlation of job printing and newspaper advertising in organized campaigns.

Summary of Work.

Mr. Miller began his talk with a brief summary of the work the Typothetae has accomplished in the past. It has been instrumental in placing a cost-finding system in the hands of printers and publishers, in carrying on an educational campaign and publishing a series of technical text books. It has, for its aim, the organization of printers and publishers for the betterment of the industry.

In closing Mr. Miller read a brief paragraph in which the belief was expressed that the editor will stand side by side with the teacher in the coming educational campaign which is necessary to avert serious industrial trouble.

PORTER WILL ATTEND PRESIDENTS' MEETING

Y. M. C. A. National Secretary Will Speak at State Convention at Lincoln, Feb. 19-20.

David R. Porter, national secretary for the student department of the Y. M. C. A., will be in Lincoln February 19 and 20 to attend the meeting of College and University Y. M. C. A. presidents and members of the faculties of these institutions who are meeting in the city at that time.

The Student State Committee of Council, which he will address, is made up of the Y. M. C. A. presidents of all the higher educational institutions over the state. Carl Courtwright of Wesleyan is state chairman of the Committee of Council. He will be present at the meetings which will be held here in Lincoln during the latter part of next week.

The students will discuss plans for the student summer conference which will be held this summer at Estes Park, Colorado, shortly after the close of school in June. Besides the students who will be in the city, the presidents of the state colleges and the members of the faculties of the schools will meet next week.

University of Nebraska students and members of the faculty will be (Continued on page five.)

UNIVERSITY PLAYERS GIVE SEVERAL PLAYS

The University Players class presented several one-act plays Thursday afternoon to a student audience in the Temple Theatre. These plays are put on at regular intervals by the class, and admission is free to the university public. They are as follows:

"Nineteen Ninety-Nine"—a decidedly futuristic play—was also given Thursday night for the Nebraska Press Association Convention. The cast follows:

Rollo Herbert Yenne
Jean Mildred Gollehan
Florence I. McGowan
"The Very Naked Boy," a short drama, was well-presented by:
Rudolph Sanstead as "He"
Frances Burt as "She"
Wallace Waite as "The Boy"

THIRTY-TWO GROUPS NOW 100 PERCENT

Nine Fraternities and Two Sororities Added to Honor Roll Yesterday.

There were thirty-one stops on the route of the "Flag" distributor when he placed the Friday paper before the students in fraternity and sorority houses early this morning. Almost three dozen organizations have subscribed 100 per cent to the Nebraska in the second semester campaign for subscriptions which is almost over. There is still a short time for houses not already receiving the new delivery service to join the list and receive their papers each morning at 5 o'clock.

The following organizations have subscribed 100 per cent in addition to yesterday's list:

Pi Beta Phi.
Delta Chi
Sigma Alpha Epsilon.
Alpha Phi.
Sigma Nu.
Phi Gamma Delta.
Silver Lynx.
Alpha Gamma Rho.
Farm House.
Delta Tau Delta.
Sigma Chi.
410 North Thirteenth Street.
Kappa Alpha Theta.
Chi Omega.
Delta Zeta.

The winners of the prizes for the selling of the most subscriptions have not been announced as yet on account of the fact that some of the campaigners have failed to turn in their books promptly. It is very important that all these books should be turned in as soon as possible. The people who will receive the prizes should be known by the first part of next week, according to the circulation department.

The men in charge of the campaign have announced that the advantage of the early morning delivery service will be extended to include dormitories and rooming houses which have twenty university students. This offer should materially increase the number of subscribers in the next few days. The service has already been instituted and several of the houses have enjoyed reading the announcements and happenings on the campus before arising in the morning, or while eating breakfast.

TEA WILL BE GIVEN FOR MISS KEMPTHORNE

Wolohi Camp Fire will entertain at a tea from 4 to 6 Monday afternoon in Ellen Smith Hall in honor of Miss Edith Kempthorne, from the national headquarters, New York City. All girls interested in camp fire work are invited.

Tickets for the Greater Nebraska Luncheon to be held from 12 to 12:30 today at the Grand Hotel, may be secured at the door. A chicken pie and the talks for 40c.

Interesting Personalities Among Editors

The meeting of the Nebraska Press Association brings together men, women who feel that their profession is a bond of friendship. Many of them have known each other for years and hence consider this an opportunity to renew old friendships. No pastime seems to delight a Nebraska editor more than to recall anecdotes about another editor. A Daily Nebraskan reporter interviewed a number of persons attending the meeting Thursday to get a glimpse of some of the personalities in Nebraska journalism. The following is the result:

A. B. Wood, of Gering, is Editor of the Gering Courier. His friends say that the waitress at the Lincoln Hotel found reason to call him down during his noon-day meal Thursday. The complaint was that he was making too much noise with his soup and that after he had finished his soup he attempted to eat the peas with his knife.

Edgar R. Howard is a former lieutenant governor of Nebraska, former candidate for governor and former candidate for United States senator. He wears his hair long in the back. The report that he has ordered a wig was emphatically denied when a bald-headed friend accosted him. He reminded his friends that he still had locks that nature gave him and that hair would not grow on wood.

"Bill" Maupin is editor of the Gering Midwest. He came down this year wreathed in smiles. He is now a grandfather. The members of the Association say that it is quite a relief to have him come down and not report a new daughter.

J. S. Kroh is manager and owner of the Keith County News at Ogallala. He has been in business since July 1916.

J. H. Walsh, of Crete, is editor of the Vidette. He is known as the (Continued on page four.)

FEATURES READY FOR BIG ALL-UNIVERSITY PARTY

Special Car Service to Coliseum Begins at 6:45—Dancing Begins At Nine.

Plans for the largest All-University Party of the year have been completed and everything is ready for the raising of the opening curtain at the Coliseum Saturday night. The committee in charge reports that all of the wildest animals in captivity will be on hand to thrill the University students.

The initial curtain will go up at 7:45, sharp, when the circus will begin. Everybody is requested to come as early as possible in order that there may be no holding back of the program. The first car for the Coliseum will leave 11th and P streets at 6:45 sharp. Transfers from other cars are good on these cars.

The Coliseum floor has been put in excellent shape for the dancing which will commence at 9:00 o'clock. The best music that the city affords will be on hand to put life into the affair. The committee in charge of the affair have had a number of men working on the Coliseum floor the past few days so everyone may be assured of good dancing.

The circus that is being put on for this party is the first one that has been put on at an All-University party for some time. There has been some trouble in bringing together the best talent in the University but the committees have put forth their best efforts and report that nothing that can equal this stupendous attraction. Clarence Swanson and Mary Sheldon, joint chairman for the All-University party, are not giving out much "dope" as to who will be the "star" clowns and put on the "bare-back" riding acts and who will be the elephants, but they are very convincing that the University students will be given the biggest treat of the year Saturday night.

CLASS IN GOLF IS NOW BEING OFFERED

A golf class is now being organized in the physical education department. Anyone wishing to learn how to play golf may do so by registering for Physical Education 23. Credit will be allowed in this course providing the student puts in at least three hours a week throughout the semester.

Arrangements have been made to use the golf course of the Antelope Golf Club, who will charge a fee of three dollars for each person taking the course, provided the University furnishes special instruction.

During the season teams will be selected for which any sophomore, junior or senior is eligible to try out. These teams will participate in the Inter-Collegiate Golf championship match which will be held at Nebraska this spring.

LAST CHANCE FOR ELECTION FILINGS

All Candidates Must File Names With Registrar Before 5 P. M., Today.

Filings for positions open to students in the second semester general elections, which will be held Tuesday of next week, will close tonight at five o'clock. All candidates must have filed their names with the registrar before that time in order to have their names printed on the ballot.

The following offices are to be voted upon:

Senior president,
Junior president,
Sophomore president,
Freshman president,
Ivy Day Orator,
Editor-in-chief of the Cornhusker,
Managing Editor of the Cornhusker,
Business Manager of the Cornhusker
Publication Board members (3).

One member of the publication board is to be elected from each of the three under classes to take office next year. The Cornhusker offices are also for the positions on next years publication.

Cochrane in Charge.

Prof. Roy E. Cochrane is chairman of the faculty committee in charge of the election Tuesday. He has announced that each side represented in the class elections is privileged to have a challenger, who upon written statement from the registrar to this effect, will be admitted by the faculty to the polls on election day. The official challenger of the candidate must belong to the same class as his candidate and in this case he may have the right to challenge the results of the election. No one besides the challenger will be admitted to stay in the polls as the regulations of the election forbid any campaigning in the room where the polling is taking place. Another interesting change effected by the faculty committee is that each candidate may have a representative present at the counting of the votes which is done by the registrar's force.

A student committee, as in other elections will check the names of students voting at the polls. The polls will be open from 9 to 12 in the morning in the same room on the first floor at 11th and P streets and from 2 to 5 in the afternoon in the south end of Social Science which was used in the first semester election in the registrar's office.

Class elections for the second semester will be held Tuesday, February 15. Presidents of the four classes Ivy Day Orator, editor-in-chief, and managing editor, and business manager of the Cornhusker and members from the Freshmen, Sophomore and Junior classes to serve on the Student Publication Board next year will be selected. Each candidate must file his name with the Registrar not later than 5:00 p. m. Friday, February 11—Florence I. McGahey, Registrar.

HUSKERS STAGE BIG COMEBACK

Varsity Defeats Ames in Second Game—Final Score 32 to 23.

BATTLE HARD FOUGHT

Teams Left Ames Yesterday for Two-Game Series With Grinnell.

(Special to the Daily Nebraskan.) AMES, Iowa, Feb. 10.—Nebraska staged a real comeback here this afternoon and defeated the Cyclones by the score of 32 to 23. The Huskers played better basketball in today's game than in yesterday's contest.

The Nebraska quintet put up the best exhibition of basketball in today's game that has been seen on the local floor this year. The playing of Captain Bailey, Newman and Bekins was the feature of the contest.

Smith Stars.

Smith, for the Huskers, was able to locate the basket in today's battle and had Currie, the star Ames guard, on the defensive most of the time. The entire Nebraska team worked together today and were able to take the ball down the floor almost at will.

The Nebraska squad left for Grinnell on an early train where they will meet the Pioneers in a two-game series Friday and Saturday. Nebraska defeated the Congregationalists in two contests played on the Huskers' floor earlier in the season. Wednesday's defeat was the first registered against the Nebraska quintet this season. The Huskers still hold second place in the Missouri Valley Conference race.

Full reports on Wednesday's contest indicate that the Nebraska team were not playing up to their usual standard. Following is a detailed account of the first Husker-Ames contest, received by the Star:

AMES, Iowa, Feb. 10.—The Ames Aggies won from the Nebraska Cornhuskers here Wednesday afternoon in a fast basketball game, 38 to 30. (Continued on page four)

SECOND GREATER NEBRASKA LUNCHEON AT GRAND TODAY

L. C. Oberlies Will Address Students on "Our Duty to Our Alma Mater."

The second Greater Nebraska Luncheon will be held this noon at the Grand hotel with an interesting program arranged for all men students and members of the faculty. The meeting will start promptly at noon and will let out promptly at 12:50, according to the committee on arrangements.

L. C. Oberlies, noted for his speeches to young men, has been secured to talk for a few minutes on the subject, "Our Duty to Our Alma Mater." Mr. Oberlies is chairman of the State Board of Control in charge of all state institutions. Harry D. Hubbard of the Law College will introduce the speaker and Mr. Charles S. Reed, a member of the Nebraska House of Representatives, and former student at the University will lead the discussion. Mr. Reed was graduated from the University of Michigan and during his stay in Lincoln this winter has been active in legislative circles.

New songs and yells have been secured for the luncheon and with a cheer leader present, the meeting should not lack any of the pep which a gathering of Nebraska men should have, say the members of the committee. The lunch will occupy the first twenty minutes, the talk by Mr. Oberlies not more than fifteen minutes and fifteen minutes will be given over to the discussion in which it is hoped that many of those present will have a chance to enter.

The tickets, which are 40 cents each, may be secured at the door at the Grand hotel.