

RIALTO
 ELISIE FERGUSON
 in
 "LADY ROSE'S DAUGHTER"
 "HORSESHOE"
 HELEN TURLEY
 "TOPIC OF THE DAY"
 PATHE NEWS
 RIALTO SYMPHONY ORCHESTRA
 SHOWS START AT—1, 2, 7, 9
 MATHS—20c; NIGHT—25c

LIBERTY
 MON.—TUES.—WED.
 TALLMAN, CRAIG & CO.
 "NUMBER PLEASE"
 BERT HOWARD
 CAPT. PICKARD'S SEALS
 MUSICAL SULLIVAN
 ENID BENNETT
 In Her Newest Paramount Picture
 "HAIRPINS"
 International News Weekly
 Babich and the Orchestra
 SHOWS START AT—2:30, 7, 9
 MATHS—20c; Night—40c; Gal.—15c.

LYRIC
 ALL THIS WEEK
 "THE RIGHT TO LOVE"
 with
 MAE MURRAY
 and
 DAVID POWELL
 Also Shows Comedy and Topical
 Pictures
 TABOR AND GREEN
 MATHS—20c; NIGHT—25c
 SHOWS START AT—1, 2, 7, 9

Orpheum
 ORPHEUM CIRCUIT
 2:30—Now Twice Daily—8:20
 Season's Supreme Event

Singer's Midgets
 30 tiny men and women; 3 elephants; 20 ponies; 15 dogs, topping big Orpheum bill. Usual prices. No advance. But buy seats early.

"Watch for Rosewilde announcement in Monday's Rag."

PERSONALS

Harry Latowsky, '23, returned from Des Moines Monday night, where he has been doing special auditing for the U. S. government. This work covered a period of five days.
 Walter Judd, Sophomore Medic, spent the week-end in Lincoln at the Bushnell Guild house.
 Mabel Krapp, '24, returned from a week-end visit at her home.
 Dorothy Anne Gleason, '22, spent the week-end at her home in Omaha.
 Roberta Prince, '23, leaves this evening for Grand Island, where she will remain for the rest of the week.
 Wilson Black, '23, has returned from a visit at North Bend.
 Dewey Brown, J. B. Babcock and R. Shirey, of the Omaha Medical College, attended the Pi Phi Chi party last week-end.
 Mildred Mayberry, '24, has returned from a visit in Omaha.
 Albert Newman, '24, is back from Columbus, where he spent several days.
 Frances Burt, '24, has returned from a visit at her home in Omaha.
 Mary Sheldon, '22, who spent the week-end in Nehawka, has returned to school.
 Welch Pogue, '23, spent several days last week at his home in Grant, Ia.
 Walter Johnson, ex-'21, spent the past week-end at the Alpha Tau Omega house.
 Dr. and Mrs. G. M. White, of Engle-side, who have been visiting their daughter, Evelyn White, have returned to their home.
 George Brock, '22, is back from a

visit at Columbus.
 Laura Redgwick, who has been a guest at the Alpha Xi Delta house, has returned to her home in Omaha.
 Mrs. Evans, of Columbus, who has been visiting her daughter, Imogene Evans, at the Kappa Alpha Theta house, has returned to her home.
 Lowell Roberts, '23, and Einer Nielson, '23, who drove to Fonda, Ia., Sunday, have returned.
 Mrs. Slick, who has been visiting her daughter, Opal Slick, at the Alpha Xi Delta house, has returned to her home in Clay Center.
 Atilla Sherman, of Fremont, was a week-end visitor at the Kappa Alpha Theta house.
 Ferne Hookstra, '21, returned yesterday from a trip to Freeport, Ill.
 Helen Cary, '24, has been ill in her home at Hamburg, Ia.
 Gene Roberts, '24, will spend this week-end in Omaha.
 Mrs. W. S. Evans, of Columbus, was the guest of her daughter, Imogene, at the Kappa Alpha Theta house on Monday.
 Alex Hansen, who is attending the University Medical School in Omaha, was a week-end guest at the Beta Theta Pi house.
 William Hart, a student at the University State Farm, has returned to complete his course.
 Ward Randall, '22, spent the week-end at Wayne visiting friends.

Land of Heart's Desire finally overcomes all difficulties and heals the wounded heart.
 "Hairpins"—Paramount.
 "Hairpins" presents to us jealousy which eventually opens the eyes of a discontented husband. It is a clever production in which Mat Moore takes the leading part.
 "The Deadlier Sex."
 "The Deadlier Sex," by Bayard Veller, has a most unusual plot. Blanche Sweet, as the owner of a railroad, is forced to desperate action by a Wall Street manipulator. To protect her stockholders she has him kidnapped and spirited away to the Maine woods. Mahlon Hamilton very ably supports Blanche Sweet. Not knowing her identity he falls in love with her while she is trying an experiment to show him that the dollar is not almighty. When he learns her identity they both start back for Wall Street to fight it out there. At the first railroad station, after an exciting trip, they find that the government has taken over all railroads so neither of them owns one. They decide that the only way to end the affair is to get married.
Football Player Injured
 YORK, Oct. 12.—Theodore Nordlund sustained a broken neck Saturday afternoon in the football game at Stromsburg. Nordlund was injured when he attempted to plung the line against the Polk football team.
 He was brought to a hospital here and an operation performed. He is still in a very critical condition, according to his physician.

Theatre Reviews

"Too Many Millions"—Paramount.
 Sounds impossible but Wally has 'em carried away in his usual style. When they are returned he doesn't want them. What would you do? Wallace Reid is his old romantic self and rescues the heroine from a fire. What would you do? He married her.
 "Lady Rose's Daughter"—Paramount.
 Elsie Ferguson brings all her bewitching charms into a story of an impulsive high-hearted English girl restrained by the traditions and conventions of her titled family. The setting and the beautiful scenes make the picture thoroughly charming.
 "The Right to Love"—Paramount.
 Artcraft.
 "The Right to Love" applies a fairy-tale to real life in a very attractive way—introducing the King of Wealth and the King of Power and the Land of Heart's Desire. The Knight of the

COLONIAL
 MON., TUES., WED.
 Blanche Sweet
 "The Deadlier Sex"
 A Romance of a Modern American Girl
 A DRAMA OF BIG EMOTIONS
 SET IN THE BIG OUTDOORS
 A New Century Comedy
 "PROFITEERING BLUES"
 A good laugh never hurt anyone—try this one and see—The Fox News is especially interesting the first half.
 COLONIAL ORCHESTRA
 Prices—10c, 15c and 30c

Are there six co-eds at Nebraska
 Who deserve to be called
 QUEENS?
 Watch the Daily Nebraskan and see for yourself!

Do You Want a
FREE TRIP
 To New York and Penn
 State Football Games?
 See College Book Store *at once*

Society Brand Clothes
 FOR YOUNG MEN AND MEN WHO STAY YOUNG



Style rules us all

We may pretend indifference to style, but after all we feel comfortable when our clothes are in style, and a trifle self-conscious when they are not.
 This change is welcomed by every college man. He likes comfort with his style; and another thing—here is a coat that will not be noticeably passé next year.
 There are seasons of extremes and seasons of conservative styles. This is the year of easy, graceful lines rather than the form-fitting, militaristic models of last season. The waist line is lower—the vent is shorter—the coats hang freely from the shoulder.
 You are sure of quality, of all-wool fabric and fine tailoring—you are confident of full value, and you have the endorsement of the greatest style authority in America when you invest in a suit of Society Brand Clothes.

WITH THE VARIED GRADES OF CLOTHING FLOODING THE MARKET, LOOK FOR THE LABEL AS YOUR GUIDE
 ALFRED DECKER & COHN, Makers, SOCIETY BRAND CLOTHES, Limited, for Canada
 CHICAGO NEW YORK MONTREAL

HOTEL CLERK FOOLED BY SINGER MIDGETS



When these two tiny people who arrived in Lincoln last night, stepped up to the hotel desk to register, the clerk politely informed them: "We don't take children." They then told their ages and explained that they were two of the thirty Singer Midgets, to appear at the Orpheum Theater today and all week, so they were assigned to rooms. The Singer Midgets are the biggest attraction in vaudeville, and this is their first time here. As the theater undoubtedly will be sold out completely at all performance, everyone intending seeing them is advised to secure tickets well in advance.

STYLE HEADQUARTERS
 Where Society Brand Clothes are sold
Mayer Bros. Co.
 Eli Shire, Pres.