

Have your hat  
made new  
by the

**Lincoln Hat Works**  
1136 O St.

**Gypheum**

2:20-Wed., Thur., Fri., Sat.-8:20  
MARTIN BECK Presents the  
**MARION MORGAN  
DANCERS**  
JACK KENNEDY & CO.  
ED MORTON  
MARINO & MALEY  
LEO ZARRELL & CO.  
JACK HUGHES DUO  
FLORENZ—ADELAIDE  
**AMES & WINTHROP**  
KINOGRAMS  
TOPICS OF DAY  
Mat., 25c & 50c; Eve., 25c to 75c

**RIALTO**

MON., TUES., WED.  
**CONSTANCE  
TALMADGE**  
"In Search of a  
Sinner"  
Pathe News and Review Topics  
of the Day  
The Metropolitan Favorite  
**EDITH HELENA**  
The Distinguished Prima  
Donna  
**SYMPHONY ORCHESTRA**  
Shows Start 1, 3, 5, 7, 9 p. m.  
MATS.—20c; NIGHTS—30c

**LYRIC**

ALL THIS WEEK  
**Norma Talmadge**  
In Her Latest Picture  
**"THE WOMAN  
GIVES"**  
Also Good Comedy and Topical  
Pictures  
**MUSICAL HUNTERS**  
An Artistic Instrumental Treat  
**LYRIC ORCHESTRA**  
Shows Start 1, 3, 5, 7, 9 p. m.  
Mats., 20c; Night, 30c; Chil., 10c

**COLONIAL**

WED., THURS., FRI., SAT.  
**TOM MIX**  
In His Latest  
**"DESERT LOVE"**  
**LARRY SEMON**  
In His Best  
**"THE GROCERY CLERK"**  
Mutt and Jeff—Fox News

**JOHNSTON'S CANDY**  
In One and Two Pounds  
**PILLERS'**  
RESCRIPTION  
**HARMAJY**

A Good Place to Eat  
**N. S. CAFE**  
139 South 11th Street

**Society**

**SOCIAL CALENDAR**

Friday, April 23

Alpha Phi Freshmen, informal, Woman's Hall.  
Freshman Mixer, Armory.  
Alpha Phi Upperclassmen, house dance, Chapter house.  
Beta Theta Pi, banquet, Lincoln Hotel.  
Sigma Chi, informal, Commercial Club.  
Theta Sigma Phi, luncheon, Commercial Club.

Saturday, April 24

Acacia, house dance, Chapter house.  
Pi Phi Chi, spring party, Commercial Club.  
Silver Lynx, dinner dance, Chapter house.  
Theta Sigma Phi, informal, Woman's Hall.  
Kappa Delta Phi, house dance, Chapter house.  
Beta Theta Pi, formal, Lincoln Hotel.  
Kappa Kappa Gamma, spring dance, Lincoln Hotel.  
Alpha Chi Omega, banquet, Lincoln Hotel.  
Iota Sigma Phi, banquet, Lincoln Hotel.  
Alpha Xi Delta, informal, Knights of Columbus Hall.  
Farmers' Fair, State Farm Campus.

Saturday, April 17

The active chapter of Valkyrie entertained at a Vanity luncheon given in the Garden room of the Lincoln Hotel in honor of the newly initiated members and alumnae. There were thirty-five guests present. The long tables, formed to make a semi-circle were decorated with purple candles in tall silver candle-sticks tied with purple tulle bows. Placed between these were mounds of Ophelia roses and smilax. The place cards were hand painted and resembled various shaped mirrors to which were tied with purple ribbon tiny powder puffs. Still carrying out the color design of purple and white, the colors of the society, the nut baskets were small hat boxes, purple and white striped. Miss Louise Pound, acting as toastmistress, called upon the following responses to her toast, "The Vanity Box":

"The Mirror".....  
.....Vivian Holland O'Brian  
"The Puff".....Janet Gibbon  
"The Powder".....Sadie B. Finch  
The following is the list of the new members of Valkyrie: Helen Harrington, Lucile Clarke, Delta Gamma; Arline Abbot, Alpha Omicron Pi; Ethel De Young, Gamma Phi Beta; Marjorie Barstow, Alpha Phi; Eunice Fike, Thelma Detweiler, Pi Beta Phi; Gertrude McHale, Chi Omega; Mildred Smith, Kappa Alpha Theta; Margaret Harris, Alpha Chi Omega; Dorothy Cavanaugh, Kappa Kappa Gamma, and Janet Gibbon, Delta Zeta.

Out of town guests were Kathryn Howey, of Beatrice, and Frances Whitmore, of Valley.

**PERSONALS**

Mildred Kinney, ex-'23, of Cheyenne, Wyo., who has been visiting at the Pi Beta Phi house and with friends in the city, returned home yesterday.  
Dr. Hugh Freidel, '16, of Chicago, is a guest at the Alpha Sigma Epsilon house.  
Harold Lewis, '20, is visiting at his home in Fairfield.  
Mr. I. C. Jeffries, of Cheyenne, Wyo., is visiting his daughter, Marian Jeffries, '21.  
Ralph Wagner, '16, of Beatrice, is a guest at the Silver Lynx house.  
Martha Haley, '23, left this morning for Omaha, where she will spend the remainder of the week.  
Mr. G. W. Bailey, of Carlton, is visiting his son, Russell Bailey, '21, at the Alpha Tau Omega house.  
Robert Brown, '20, Walter Johnson, '20, and Glen Stewart, '21, returned from Omaha Tuesday.  
Esther Brehm, '22, is ill at the Alpha Omicron Pi house.  
William Newton, ex-'20, of Omaha, is visiting at the Alpha Tau Omega house.  
Kathryn Howey, '19, who has been visiting at the Delta Gamma house returned to her home at Beatrice.  
Gladys Lowenberg, '17, and Florence

Chitteck, ex-'22, of Stewart, are guests at the Alpha Omicron Pi house.  
John Wenzend, ex-'18, of Red Oak, is visiting at the Alpha Tau Omega house.  
Irene Compton, '22, is ill at the Alpha Delta Pi house.  
Roy Lyman, ex-'22, of McDonald, Kans., is a quest at the Sigma Alpha Epsilon house.  
Ralph Anderson, ex-'18, is spending the week at the Pi Kappa Phi house.  
Lee Yochum, '22, and Edward Miller, '20, drove to Ashland Tuesday.  
Sigma Nu announces the pledging of Thomas Ferneau, '23, of Auburn, Nebraska.  
Ernest Brooks, of Blair, Nebraska, was a visitor at the Sigma Nu house the first of the week.

**WANT ADS.**

A \$50,000.00 issue of stock just started to sell, we want a couple of students to sell this issue before September. A good commission. Phone L9671 or call at 303 Fraternity Bldg.  
WANTED—College men of ambition for selling high grade maps. We want men who are not afraid to think in terms of big money. We guarantee \$525.00 for seventy-five days work during summer. This is an average of \$7.00 per day....See Mr. Beck at Lincoln Hotel, Wednesday afternoon and night, April 21, 1920.



**What's a Fair Price?**

**W**HEN you buy anything, you ought to be willing to pay at least what it cost to produce it; plus a margin of profit to the maker, and to the merchant who has brought the merchandise to you; where you can see it, examine it, try it on, decide that it's what you want.

The **service** rendered by the maker and the merchant are a part of what you pay for; you ought to pay for it willingly. If that service were not rendered there wouldn't be any merchandise here for you to buy.

Now, we aim to charge for our clothes merely "fair" prices; fair to both of us. We're going to make a fair profit, too. Our profit comes out of the money you pay us; yours comes out of the clothes you get.

Hart Schaffner & Marx clothes give you the greatest profit; they cost enough to be good clothes; all-wool fabrics, perfectly tailored, smartly styled. They're the best clothes for you; that's why we sell them. They are fairly

priced from \$35 to \$85

**ARMSTRONG  
CLOTHING COMPANY**

**Complaint Entered!**

A few days ago a prominent business man complained of our advertising the shortage of office help. He says it plays havoc with the office force. But how are we to get more stenographers and bookkeepers unless the need is emphasized?

The Demand is Urgent.  
Begin Training Now.

**NEBRASKA SCHOOL OF BUSINESS**

(Fully Accredited)  
T. A. BLAKESLEE, President.  
Corner O and 14th Streets Lincoln, Nebraska

**ROSEWILDE SCHOOL  
of DANCING**

Assembly Dances Wednesday and Saturdays  
—WITH—

**"BECK'S SYNCOPATED SYMPHONY"**

Open for Uni Bookings Friday Nites  
**LEO J. BECK**

**LEVER'S SYNCOPATED  
JAZZ ORCHESTRA**

Is Now  
Ready for Business  
David Lever, Mgr. Phone L8487

**HEFFLEY'S  
TAILORS  
OF QUALITY**

138 No. 11th St. Phone B-1422