

To conserve fuel this store opens at 10 a. m., closes at 5 p. m., including Saturday

What would they like?



HONESTLY, I've been thinking and thinking until I'm almost out of thinks, and still I don't know what on Earth to give the men on my Christmas list. There's Dad, and Brother, and Uncle, and--oh, what's the use! None of them will tell me what he would like--what shall I do?

Lady Santa Claus, We've a Plan That Will Overcome Your Troubles

You know every man abhors anything that is not useful, and every one of them is extra particular about some one thing he wears. One of them is fussy about his shirts—another wants "just so" hats—the next one is always getting new socks because darns hurt his feet.

"Just notice closely and you'll quickly discover exactly what his clothes hobby is. Then make your choice at 'the Christmas store for Men' and you may be certain of a whole-hearted 'Thank you' on Christmas Morning."

Is His Clothes Hobby Shirts or Ties?

You'll find color and patterns among these that will suit him exactly. We picked them to match the most popular colors in the suits.

SHIRTS

Silk Crepe Jersey La Jeur Broad Cloths. Silk Fibres.....\$6.50 to \$15.00
Fine imported Madras.....\$4.95 to \$8
Fast color woven madras and fine percales.....\$2.50 to \$4.00

NECKWEAR

Men's Silk Four-in-Hands \$1.50, \$2.00, \$3.00, \$4.00, \$5.00 and \$7.50
Men's Knit Ties \$2.00, \$2.50, \$3.00, \$3.50 and \$5.00
Full line of Full Dress Accessories.

Is He Partial to Good-Looking Gloves?

Whether he prefers kid or silk you'll find the new shades here in dress styles, and the finest driving gloves ever for the winter motorist. Perins' gloves — they have to be good.

GLOVES

Street, work, and auto, unlined caps, Cordovan, Black, Grey, and Tan.....\$2.50 to \$4.00
Silk Lined.....\$4.50 and \$5.00
Grey unlined Mocha.....\$4.00 to \$6.00
Wool and Fur Lined.....\$2.50 to \$10.00
Auto Gloves and Mitts.....\$2.50 to \$15.00

To Keep His Collars Clean and Fresh

Overcoat collars are bound to get soiled and then they dirty white collars very quickly. There's constant protection for his collars, and for him when it's snowing and blowing, in any one of these beautiful mufflers and scarfs.

MUFFLERS

Silk Mufflers in plain and fancy colors.....\$1.50 to \$5.00
Knit Mufflers in silk and fibres.....\$3.50 to \$12.50

Perhaps He Would Like a Hat

And we know that one of our fine styles will please him, for we have shapes and shades to suit every man.

HATS AND CAPS

colors.....\$6.50 to \$20.00
Felt Hats.....\$4.00 to \$15.00
Men's Fur, Wool and Cloth and Knit Caps.....75c to \$25.00
ONE-FIFTH OFF on everything except Knox, Stetson and Borsolino.

Underwear Ceases to Be Prosaic

—when imbued with your Christmas wishes for health, warmth and comfort. Surprise an dplease him by giving him better than he would select for himself.

UNDERWEAR

Globe Union Suits, Cotton ribbed, all weights, ecru and white.....\$2.00 to \$4.00
Wool and wool mixed Union Suits.....\$4.50 to \$8.50
Silk and Wool Unions.....\$10.00
Separate Garments.....\$2.00 to \$6.00

Nights of Comfort Mean Days of Joy

"Grouch dispellers," we call them for if a man sleeps well he's sure to wake up feeling fine—wouldn't you give several pairs to have him that way every morning during 1920?

NIGHTWEAR

Beautiful Velour Hats in Black and Men's Outing Flannel Gowns.....\$1.50 to \$3.50
Outing Flannel Pajamas.....\$2.00 to \$4.00
Silk and Mercerized Pajamas.....\$5.00 to \$15.00



OUR GREAT ECONOMY SALE

going on in full blast, offers many money savings on HOLIDAY GIFTS in Dry Goods, Boys' Wear, Women's Appanel and Shoes

Mayer Bros Co.

ELI SHIRE, Pres.