## The Great Reduction in Full Swing

 And the women are responding in greater numbers than ever before. Women like to choose from full stocks and deduct the saving when the sale is consummated. This is your sale ladies, come early, and stay long and remember there is no value without Fashion and no Fashion without value here-because we merchandise ahead thru out very close connections with the New York fashion centers.
## Women's Suits for All Occasions




| -Marvella | -Chiffon Broadcloth |
| :--- | :--- |
| -Chameleoncord | -Duvet de Laine |
| - Silk Duvetyne | - Bolivia |
| - Crystalcord | - Frostglow |
| Silvercord | -Wool Velour |
| -Tinseltone |  |

Hundreds and hundreds of Coats-for the smart young miss, the
ore sedate weman Coats trimmed luxuriously with fur, Coats that
ely for effectiveness on trimming of silk in Tricolette, Satin, Taffeta, rely for effecuiveness on trimming of silk in tricolete, Satin, Tall
Crepe de Chine.

Name Your Preference: We Have It at Your Price

$\$ 18.57$
22.32
24.75 DRESSES, NOW
29.75 DRESSES, NOW
34.75 DRESSES, NOW
39.50 DRESSES, NOW
42.50 DRESSES, NOW
49.75 DRESSES, NOW
59.75 DRESSES, NOW
59.75 DREESES, NOW
6475
DRESSES, NOW
64.75 DRESSES, NOW
79.75 DRESSES, Now
89.75 DRESSES, NOW
94.75 DRESSES, NOW
spocial Lot All.Wool COATS
Good selection of smen and
$\$ 18.75$

## FURS <br> -an

Many Other Lines Not Particularized Here at Reduced Prices
the store ahead
Mayer Bros. Co.

| ent has poor Instruction in the firat steps of life he can never hope to overcome the great injustice done htm . <br> It has become necessary for many of the great colleges to require an omtrance examination because of the large number of students who apply | have mastered in the elementary schools. They desire only those who are ready to make progress. The process of elimination by examination is the scheme whereby they are able to find the best material, that which they retain to develop into edncated men and women. The numbers who fail to reach the goal is enormous. | This is the age where men and women have training to face the battles of life. If they are to be properly trained they must have instructors who can fill the bill. Unless we will pay men salaries which will tend to draw the best educated instructors into our schools instead of foreing them to seek other walks of life for a means of livilihood, education is doomed. And | state in all branches of life is emmi nent. $\qquad$ <br> Thirty-fourth division, hear Miss Grant at convocation tomorrow. $\qquad$ <br> Frank Falkner-I shall hure to study three yeats to be admitted to the bar. <br> Jimmy Cruze-Huh, it isn't worth it | delcate diplomacy Pest-I walked by your house this orning. <br> much-Gar |
| :---: | :---: | :---: | :---: | :---: |

