

Basket Ball Men—We welcome you with a store full of apparel in keeping with youthful aggressiveness. Come in and put us to the Acid Test.

STYLE HEADQUARTERS
WHERE Society Brand Clothes ARE SOLD



Young Men Demand Style from Collar to Trouser Hem!

WE HAVE BEEN CLOTHING THE YOUNG MEN OF NEBRASKA FOR 45 YEARS. WE HAVE EARNED THEIR CONFIDENCE AND THEY BELIEVE IN US. WE KNOW MORE ABOUT THEIR CLOTHES WANTS THAN ANY ONE ELSE.

We Have a Great New Stock of

Society Brand Suits

at \$40.00 and Up

Style-Plus Suits

at \$25, \$30 and \$35



C.A.D. & C.

"Ace No. 2"

Garments that are a little smarter, a little finer and a little better made for the money than any others you can possibly get. We want every Basket Ball Player and visitor to come in and give them a careful "Once Over" without any obligation to buy. We rest the future of this rapidly expanding business on the superiority of the fabrics, the colors, the weaves, the patterns, the tailoring, the styling and the undeniably all wool quality.

Spring Fashions in Other Departments

Hats, Caps, Shirts, Neckwear and Shoes
That are as Fresh as the Season

Want to Invest?

Take advantage of our Expansion Sale now in progress wherein all Fall and Winter Suits and O'Coats are being closed out as well as the recently purchased Monroe stock.

CLOSING OUT
Monroe Fancy

O'Coats
at
10.75

Our Regular Stock Including Society Brand Clothes

Suits and O'Coats up to \$20.00 now...\$14.75
Suits and O'Coats up to \$35.00 now...\$24.75
Suits and O'Coats up to \$40.00 now...\$29.75
Suits and O'Coats up to \$47.50 now...\$34.75
Suits and O'Coats up to \$55.00 now...\$39.75
Suits and O'Coats up to \$65.00 now...\$44.75

CLOSING OUT
Monroe

Suits
at
14.75

Closing Out All Monroe Full Dress Suits, Plain & Knit O'Coats, \$18.55

Mayer Bros. Co.

ELI SHIRE, President

