

"Be Patriotic--Shop Early"



Dress Up Cheer Up and Rejoice

*good friends--
all of you*

and look the part, with **Victory Clothes**. It's Thanksgiving time. Now that the great world's conflict is at an end, our thoughts naturally turn from warfare to peace. It behooves us to offer up our thanks upon the great and glorious victory and offer prayers that the world will be safe for democracy forever and ever; and so it is right and proper that we show thankfulness, not onyl for growth and prosperity, but that we have maintained our high "quality standards" by looking and buying months ahead, thereby making this store a safe place to trade always.

Dress up and rejoice—good people

remember our usual **25%** better clothes service

We'll make every man, woman and child have reason to be grateful and thankful to be in the land of the free

Society Brand Clothes

A NEW THANKSGIVING TOPPER Velour—Beaver—Felt—Cloth—Hats
\$3.00 to \$20.00

Overcoats have the call and we've the largest stock in Nebraska and the best values. See for yourself a great buying organization's demonstration of its cost-reducing powers—effected thru close co-operation with the dependable manufacturers of our regular lines.

Young men's suits
Conservative suits
Blue serge suits
Fancy worsted suits

Waistline model suits
Fine Cassimere suits
Dress overcoats
Ulsters and ulsterettes

Gray, black kersey overcoats
Chesterfield overcoats
Young men's overcoats
Astrachan-collar overcoats

Well tailored garments, in up-to-the-minute styles. Sizes for men of all ages; for stout men, tall men, and short men. Many models especially adapted for the youth of 14 to 22 years. Your early selection will insure you a fuller variety. Plenty of competent salesmen assure prompt and 25 per cent better service.

THANKSGIVING SUITS AND OVERCOATS

\$20.00, \$22.50, \$25.00, \$30.00, \$35.00, \$45.00 and up

FULL DRESS SUITS ON SALE AT

**1/3
OFF**

**Fur Collar
Coats
\$40.00
to
\$125.00**

ALL MILITARY UNIFORMS AND OVERCOATS

**1/4
OFF**

Mayer Bros. Co.

ELI SHIRE, President