

January Clearance Sales

Serve and Save

IT'S OUR Country's message to all patriotic citizens and as merchants we are better prepared than usual to help do our Bit. We own our goods 50% below market value. Hence

We'll Serve You So That You Can Save

We are going to make these Clearance Sales give you a substantial relief from the HIGH COST OF LIVING by offering you great stocks of quality merchandise at RADICAL PRICE REDUCTIONS. More than that. Here's your chance to fortify yourself against future higher cost of living and especially scarcity of Woolens.

Remember, it takes unusual conditions to give prominence to unusual things, and so it follows that by doing business on the "Big Volume Small Basis" looms up larger and larger as this sale draws your attention to us.

MEN'S AND BOY'S CLOTHING, HATS, SHOES, FURNISHINGS, TRUNKS AND BAGS, AND WOMEN'S READY TO WEAR APPAREL NOW ON SALE AT REDUCTIONS RANGING FROM

One-Fifth to One-Half Off

It will pay you to come many miles to share the benefits.

The Store Ahead

MAYER BROS. CO.

ELI SHIRE, Pres.



NEWS FROM CAMP

Dean O. V. P. Stout received a card of Christmas greeting from Walter Hall, '16, who is with the First coast artillery corps of the American expeditionary forces in France.

Wallace L. Overman, '17, captain of last year's track team, and now at Camp Funston, sends his new address. He tells of a number of Nebraska men that he has been seeing make good. His letter follows:

Camp Funston, Dec. 23, 1917.

"In compliance with the numerous requests in the Rag I am sending my address, which has been changed since I wrote last. I enlisted December 13, in Ambulance Company 356, the same company with Eyeretts, Cast, Henry and many other Nebraska men. C. I. Winslow, who was on the debating team there last year, and who was a Y. M. C. A. secretary in the same building with me, also enlisted in the same company. There were three of us secretaries who went in together.

"We like it fine, as far as we have gone, and have no reason to complain. The men drill for two hours per day, and the rest of the time is spent in lectures by officers. All the officers are medical men; and they lecture to us on infectious diseases, sanitation, first aid, bandaging etc. The work is very interesting.

"Stanley Henry has been chosen for the next training camp, so we lose a good man soon. Prenley, because of his knowledge of French, has gone to Camp Green and will soon be in France. Partridge went to Washin,

ton as a chemist. It is only natural that old Nebraska University men should make good.

"We are expecting to have a big dinner Christmas day. About seventy guests will be invited. Christmas mail is certainly coming in at a rapid pace now.

"With kindest regards to all, I am,

"Sincerely,

"WALLACE L. OVERMAN,

"Ambulance Company 356,

"Camp Funston, Kan."

New Year's Greetings at Vespers Today

"New Year's greeting from alumnae girls" is to be the subject at Vespers today in the Y. W. C. A. rooms in the Temple. There is to be a special program. Veleria Bonnel, Anna Luckey, Edith Robbins and Norma Kidd will give short talks.

Boyd wants to see you about your printing.

ESTABLISHED 1887 PHONE B-1422

HEFFLEY'S—TAILORS

Now in New Location, 138 North Eleventh
SPECIALTIES FOR STUDENTS
Style—Quality—Workmanship. LINCOLN, NEBR.

One of America's Greatest Music Schools

The University School of Music

A Standard Conservatory of the Fine Arts
Concert, Lyceum and Chautauqua
Affiliations

11th and R Streets Lincoln, Nebraska

December 21
About fifteen couples attended the dance given by the Delta Tau Delta fraternity at the chapter house. Mr. and Mrs. A. S. North chaperoned. The Farm House entertained about twenty couples at a dance, which was chaperoned by Professor and Mrs. H. J. Young. Fred Kelly of San Antonio, Texas; Robert Rheiber, of Red Cloud, and Ralph Taylor, of Camp Funston, were guests.

Professor N. A. Bengston and D. T. Pickering chaperoned twenty couples at a dance at the Sigma Phi Epsilon chapter house. Lon R. Graf, of Tecumseh, and Lieutenant Imbody of Fort Dodge were guests.

PERSONALS

Merrell Reed, '15, of Fort Sheridan is home on a furlough.

Bernice Nelson returned Monday to take up her work at the University.

Lieut. Harvey Nelson, of Camp Dodge, visited in Lincoln Monday.

Earl Howey and Donald VanArsdale left last Thursday for Camp Joseph E. Johnson, Jacksonville, Florida.

Genevieve Welsh, who has been teaching in Loup City this year, is visiting at the Alpha Phi house.

Sergeant F. S. Herman, ex-'19, of Fort Bliss, Texas, is visiting at the Alpha Sigma Phi house the first part of this week.

Mary Haller, '17, visited at the Alpha Phi house Sunday on her way to David City, where she is teaching this year.

Lieut. Morris Horn, ex-'20, of Camp Dodge, is visiting at his home in Creighton, on a fourteen day furlough.

Paul Temple, of Camp Dodge, is spending his furlough with friends in Lincoln.

Oris Stepanek '13, whose home is at Crete, was a visitor at the University yesterday. After his graduation he spent a year at the Harvard Graduate school, where he studied English literature. For two years he was instructor in English in the Michigan State College and for the last three years he has been giving courses in the history of literature and in debating in the Soldan High School, St. Louis. During his last two years at Nebraska he assisted in the Argumentation Rhetoric courses. He had intended to spend next year at Harvard and then to study for a year in Europe; but he has entered the Reserve Engineers' Corps and expects soon to be called into active service.

OLIVER THEATRE

Today 2:30 and Tonight 8:15
Selwyn & Co
"FAIR AND WARMER"
Mat., \$1. Eve., \$1.50 to 50c
Wed. Mat. and Night
"KATZENJAMMER KIDS"

RIALTO

Big Shows & Good Music
The Most Brilliant, Thrilling, Romantic Patriotic Drama Ever Produced
"FOR THE FREEDOM OF THE WORLD"
A Challenge to Humanity
Mr. and Mrs. Sidney Drew
In "TOO MUCH HENRY"
Hearst-Pathé News
Extra—
LIBERATI
Famous Bandmaster and Soloist



SOCIETY

SOCIAL CALENDAR

- January 4—
Silver Serpent Red Triangle Benefit party—Roswilde.
Freshman Law hop—Lincoln.
Phi Kappa Psi—House dance.
- January 5—
Senior Hop—Lincoln.
Black Masque party for Senior girls—Alpha Phi house.
Junior Class Ag School—Music hall.
Freshman Commission party 3 to 5—Music hall.
Alpha Tau Omega—Art hall.
- January 11
Catholic Students Club party—Music hall.
- January 12—
Alpha Gamma Rho—house dance.
Sigma Alpha Epsilon—house dance.
- January 25—
Junior Prom—Lincoln.
- January 26
Alpha Phi—Lincoln.

WRIGLEY'S



S. O. S.
Send Over Some
WRIGLEY'S

Keep your soldier or sailor boy supplied. Give him the lasting refreshment, the protection against thirst, the help to appetite and digestion afforded by Wrigley's.

It's an outstanding feature of the war—
"All the British Army is chewing it."

AFTER EVERY MEAL

The Flavor Lasts

