

# The Daily Nebraskan

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## ATHLETES GETTING MORE THAN SHARE

### ENGBERG WOULD HAVE MENTAL ATHLETICS RECOGNIZED

#### Propose to Award Debating and Judging Teams With Varsity Insignia as the Football Team

Declaring that the University should recognize the men who represent her in mental athletics as much as those who represent her in physical athletics, Executive Dean Engberg, in a toast at the Phi Alpha Tau banquet for the debaters, declared that he proposed to do all he could to establish such recognition in the University.

Dean Engberg asserted that the men who were on the Nebraska debating team brought as much honor to their school, if not more, than the men on the football team, and should be rewarded accordingly. He included the judging teams of the college of agriculture as worthy of as much recognition. His remarks were greeted with applause by the two score students at the banquet, as well as by the faculty men there.

At present membership on a Nebraska University debating team, taking that as an example, is rewarded only by membership in Delta Sigma Rho. Neither the University nor the student body accords honor in any way approaching that given the athletic teams. During the past fifteen or sixteen years the debating teams have had a better record of victories than have any of the athletic teams.

## PHYS. ED. GIRL'S CHRISTMAS DINNER

### Dick Rutherford Played Santa Claus at the Annual Party Yesterday

The physical education department held its annual Christmas dinner Thursday noon in the Armory. This is the only party of the year to which the men are invited and they were present in full force. The room was in red and green and the Christmas tree occupied the prominent place.

A three-course dinner was served by Ora Neff, Lillian Wirt and Gertrude Beddis. The tables were decorated with small Christmas trees, and at each place was a shiny red apple with a lighted red candle on the top.

After the dinner Dick Rutherford, in the guise of Santa Claus, gave each one a gift from the Christmas tree. These presents were accompanied by a verse of poetry and these were all read aloud.

About forty-eight attended the dinner. Dr. and Mrs. Clapp and their two daughters were the honor guests. The decorations were arranged by Francis Whitmore and Katharine Kohl.

## PROF. BUCK TO EDIT MID-WEST QUARTERLY IN PROF. FRYE'S ABSENCE

Prof. P. H. Buck, of the rhetoric department, will have charge of the "Mid-West Quarterly," in place of Prof. P. H. Frye, who is spending the winter in Florida. Professor Buck will have charge of publishing the magazine for the next year. The January number will be out in a week or two.

Professor Buck has announced that he will be glad to loan copies of the magazine to those students who would care to read the account of the Ford Peace Expedition written by William Noble, '16, and published in the last number.

### New Stadium

A \$25,000 stadium will be erected at Ohio state by the time football again comes around. The stadium was subscribed for at a jubilation banquet

## POST-MORTEM ON KANSAS DEBATES TO BE HELD TONIGHT

The annual "post-mortem" of the dual debate with Kansas, Wednesday will be held in the debate seminar room, U. 107, at 7:15 o'clock this evening. Members of both the affirmative and negative teams will be there, and a general discussion of how the double victory was won will be held. This is an annual affair, and is open to the public.

## AGRICULTURE JOINS NATIONAL GROUP

### Farm Magazine Affiliates With Others —Olson Back From Chicago

Carl Olson, '18, business manager of The Agriculture, monthly magazine of the college of agriculture, has returned from a meeting of the national association of agricultural college magazines in Chicago which resulted in Nebraska becoming a member of the association, which now numbers nine publications. The official affiliation will take place next March.

The purpose of the association is co-operation. Membership is limited to the larger agricultural college publications. The other universities represented are New York, Pennsylvania, Ohio, Illinois, Iowa, Wisconsin and Missouri.

Plans for enlarging the scope of the magazines and for increasing their circulation were discussed at the meeting, attended by all the business managers, and by several editors and assistant business managers. One of the features was a visit to the plant of the A. E. Dickman Seed Co., the largest seed firm in the world. The men were guests at luncheon by Mr. Dickman.

Olson declares that the trip was a profitable one in numerous ways, and he is planning a bigger magazine for the college of agriculture. A subscription campaign among the men of the college will be launched during the Christmas vacation to raise the circulation of Agriculture to 1,000.

## CHRISTMAS AWGWAN WILL BE OUT TODAY

The Christmas number of Awgwan will be out today. It contains many interesting features and a splendid holiday cover by Lyman Thomas. It will be an interesting book to take home.

## BUTLER COUNTY WILL SOON HAVE COUNTY AGRICULTURE AGENT

David City, Neb., Dec. 14.—The name of Butler county was added to the list of Nebraska counties now employing county agents Saturday, when farmers from all parts of Butler county gathered here and formed a permanent organization for the purpose of hiring a county agricultural agent.

Frank Hess of Surprise, Nebr., was elected president of the newly formed organization. W. E. Hewitt of David City, was chosen secretary. A board of directors was also picked to direct the work of the organization.

The association expects to employ a county agent who will start work early in January. Butler county thus becomes the tenth county in the state to employ a county agricultural agent. Nine other counties are considering employing agents, although the agricultural extension service of the University of Nebraska (in co-operation with the United States department of agriculture) has funds to support such work in but three more counties.

after the Northwestern game. The majority of the subscriptions came from men in the local chamber of commerce.

## COURSE IN PRACTICAL LEGISLATION OPEN

### Registration Must be Made Before Vacation With Director A. E. Sheldon

Students who wish to enter the class in practical legislation (Pol. Sci. 33), which meets Thursday evening, January 4, 7:15 p. m., at the state house, should see Director A. E. Sheldon, Room 306, University hall, before the Christmas vacation. It is necessary to make special arrangements for registration in this course. Only students who have had adequate equipment will be accepted.

The course is designed to give practical experience and contact with legislative work to students who are able to render assistance to the Legislative Reference bureau in its work for legislators. A credit of one hour will be given for the first semester of this course; two hours' credit will be given for the second semester.

## CITY MANAGER TO BE DISCUSSED BY LINCOLN OPEN FORUM

The Lincoln Open Forum will have a number of prominent speakers at the meeting Sunday night at All Souls church, Twelfth and H streets. Don C. Love, ex-mayor of Lincoln; W. E. Hardy, ex-president of the Lincoln Commercial club; George W. Woods, of R. G. Dunn & Co.; Frank M. Coffey, state labor commissioner; and Prof. L. E. Aylsworth, of the political science department will discuss "The City Manager Plan of Municipal Government."

This subject promises to be an issue in this spring's municipal campaign. Steps are on foot to get a bill through the legislature to permit the city of Lincoln to adopt this plan.

### Construct Tunnel

Students at the University of California have started work on the digging of a tunnel 1,800 feet long as a part of their work in mining engineering. The object of the work is to familiarize the students with all the mechanical processes of mining and at the same time to give them actual experience.

## SCHOFIELD HEADS PHILLIPS BROOKS CLUB

### Organization Formed of Students Who Will Go Into the Ministry

Charles E. Schofield, '17, Lincoln, was elected president of the Phillips Brooks club for the coming year at a meeting of the club last night. Malvern Hall, '18, Lincoln, was elected secretary. Schofield, Hall, Ray Cowan, '19, Stratton, and John A. Klein, '20, Omaha, were named for the executive committee.

The date for the regular monthly meeting was set for the third Thursday of each month. The executive committee was instructed to present a program for the work to be done during the new year at the next meeting, January 18.

The club, which was formed four years ago, is to promote the interests of students who are considering the ministry as their life work.

## SILVER SERPENTS TAG FOR LINCOLN POOR TODAY

Silver Serpents, junior girls' organization, are tagging University students today, for the benefit of the poorer kiddies of Lincoln. Can you not help spread the Christmas cheer that you are enjoying?

## MORE PEOPLE TRY OUT FOR KOSMET THAN EVER BEFORE

More people tried out Wednesday night and last night for the Kosmet Klub play than for any previous one in the club's successful career. Many clever skits were put on by the various people and it will be hard to pick a caste out of so much talent.

The caste will probably not be announced until after the Christmas vacation.

Dartmouth—A portable theater has been constructed with which the student opera will make its tour of the East next spring.

## Sir Rabindranath Tagore to Speak in Lincoln January 8

Sir Rabindranath Tagore, the distinguished poet and holder of the Nobel prize for poetry in 1913, who will speak at the Oliver theatre January 8, on "A Message to America," is regarded as having the deepest, broadest and most sympathetic understand-

ing of the human heart and soul of any living person. He is one of the most powerful spiritual figures in the world, yet he is an intensely practical man.

This will be Sir Rabindranath's last appearance in America. He was originally booked to be in Lincoln January 9, but due to sickness and failing health cancelled all of his engagements. The citizens of Lincoln who secured him, made a last effort to get him to come here and he gave them one of his last ten dates, January 8. He will sail from San Francisco for India, January 27, to spend his last days in his native country.

Sir Rabindranath Tagore is the most beloved man in India, regarded alike by the greatest and humblest of the people. He is to India what Shakespeare is to England. His poems, which express the heart and ideal of his people, won great fame even before he was known to be the author.

Sir Rabindranath has perfect command of the English language as well as his own. His poems and songs are not translated but are written in English and his expressions and thoughts differ so as to appeal to the race and type of people he is talking to. He gets the unique spirit of the people into his lectures.

His life is described as being so gentle that birds have no fear of him. Seats will be on sale at Miller & Paine's daily from 9 a. m. to 5 p. m. Tickets will be sold from 25 cents to \$1.00.



SIR RABINDRANATH TAGORE, WHO WILL LECTURE HERE

## NEBRASKA FARMER OFFERS PRIZES TO AG COLLEGE STUDENTS

About thirty students of the college of agriculture have entered the contest for the prizes offered by the "Nebraska Farmer" for the best three themes describing some process of farm management. The prizes are \$3, \$5 and \$3. The theme must state actual facts, must tell real problems that have been worked out. Theorizing will not be considered.

## J. A. AVERY SPEAKS ON VALUE OF ADS

### EXPERT TELLS COMMERCIAL CLUB NEWSPAPERS BEST

#### Definite Rules Must be Followed if Advertising is to be Made Successful

J. H. Avery, advertising manager of the Hardy Furniture company, delivered an address to the University Commercial club yesterday afternoon on "Wasted Money in Advertising."

Mr. Avery emphasized the fact that the greatest reason that money is constantly being wasted in advertising is that the ordinary man does not only not know how to advertise, but does not realize that there are any definite rules which must be followed. The first ad may not pay but constant advertising based on sound business principles does pay.

The advertiser must remember, however, that the ordinary article will only allow a small per cent to be spent in advertising. And yet many follow the example of advertisements of such articles as Peruna forgetting that the original cost of Peruna may be only 10 cents on a dollar bottle. The advertiser must not only fix upon a certain definite percentage for advertising purposes, but he must decide where and how to spend it.

Newspaper Ads Best  
"I personally think," said Mr. Avery, "that money spent in newspaper advertising brings the best results. Money spent in program and community bill board advertising is practically lost. Three things must always be remembered—in the first place create attention, then give your strongest distinctive selling feature, and lastly tell him who you are."

"Unless you are giving something away you must make your ad easy to read. Imagine that you are selling to one man and talk to him."

## PROF. ROBBINS TELLS YOUNG LAWYERS THEY MUST HAVE 'THE GOODS'

"You must deliver the goods," said Professor Robbins in his talk on "Where Locate?" to the members of the Phi Alpha Delta law fraternity last night.

Professor Robbins advised the lawyers not to go to the city unless they were socially inclined, but to go to some medium-sized town and try and get in with some leading law firm. "But," he said in describing the kind of town, "you can never make money where there is none."

Mr. Robbins is a professor of contracts in the law college.

A student at Millsaps college in Mississippi was last week denied the right to transfer to the state university because of the fact that he was a member of a fraternity. Mississippi has a state law prohibiting fraternity men's attendance at any of its educational institutions.

Over eight dollars was stolen from the change money of the magazine at the University of Illinois last week. It is thought that the theft was committed by some person not a student but it is questionable whether the "honor system" will stay.

## FIRST CHRISTMAS FESTIVAL TOMORROW

### SANTA CLAUS, CHRISTMAS TREE, STUNTS, ON CITY CAMPUS

#### Students Only Invited to the Party—Presents Hung on the Tree—Dancing in Armory

The University of Nebraska's first Christmas tree, with a real Santa Claus, gifts, and everything, will be lighted upon the campus tomorrow evening at 9 o'clock.

For an hour before that the students will have been enjoying a Christmas festival in the Armory. If a circus press agent were available some justice might be given to the stunts that will appear on the program. They are novel, interesting, and Christ-masy.

A skating dance, given by girls of the physical education department, will be not the least of the interesting events. The stage will be made into a miniature skating rink, and the dance will be one of the most skillful in the repertoire of the department.

Then there will be a minstrel show. The man who does not enjoy this kind of a stunt is still unearched by Ringling Brothers, and that is enough comment for that stunt.

#### A Foreign Flavor

Christmas stunts with a foreign flavor will be presented by the German students, and by a group of Hawaiians, who may not be strictly native, but who have, nevertheless, basked at the feet of the spirit of Queen Lilioukalani. The Latin and the Komensky clubs are thinking they may have stunts ready for the party. Definite announcement to that effect cannot be made, and some will be drawn to the festival just out of curiosity to know whether these will or not appear on the program.

The different performances in the Armory will be given at the same time in different parts of the building. Then they will be repeated, and given once more. The crowd meanwhile, will shift from one attraction to the other. The theory of the thing is that on which the dime muses used to be run in the olden days—one wonder after the other, keep moving please.

After all have had their fill of the different Christmas stunts, an adjournment to the campus will be taken, where the real Yuletide fun will start with Santa Claus presiding.

#### Decorations Yesterday

A part of the committee were busy yesterday afternoon putting the first decorations on the Christmas tree, the big pine just south of University hall. It towers up in the air higher than any of the trees that will be brought in from outside the city, even for the municipal tree, and it is truly a beautiful thing.

In the shadow of the tree, cast by the moon that is going to rise above the scene, Christmas carols and songs will be sung by the students. Mrs. Raymond, the director of music, who has been directing Lincoln people in their community singing, will direct these songs.

Some of the students on the campus with very good voices, will sing, and there may be a solo or two from some musical instrument. The songs of the evening will be thrown upon a screen so that all may join in. Santa Claus will distribute gifts of candy, apples and popcorn to his favorites, the Nebraska University students.

Then, for the time that remains of the first University Christmas festival, there will be dancing in the Armory for those who care to dance.

Boston Tech—The members of the engineer corps are continuing their study of knot-tying, and expect to take up rigging and blocking in the near future. A complete equipment for a company of engineers has been shipped by the government, and is expected to arrive some time in December.