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THEATRE**

Tonight

At 8:15 Sharp
The Great American Play
with the Famous Race
Horse Scene
In Old Kentucky
See the Pickaninnies
Price \$1.00, 75c, 50c & 25c

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PARAMOUNT PICTURES**

WEDNESDAY AND THURSDAY
VALENTINE GRANT
In a tale of Scotland and the
American Lumber Camps
"THE DAUGHTER OF
McGREGOR"
FRIDAY AND SATURDAY
CLARA KIMBALL YOUNG
In the Broadway Success
"THE DEEP PURPLE"
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10c; Matinees 10c and 5c
SHOWS—1:30, 3, 6:30, 8, 9:15

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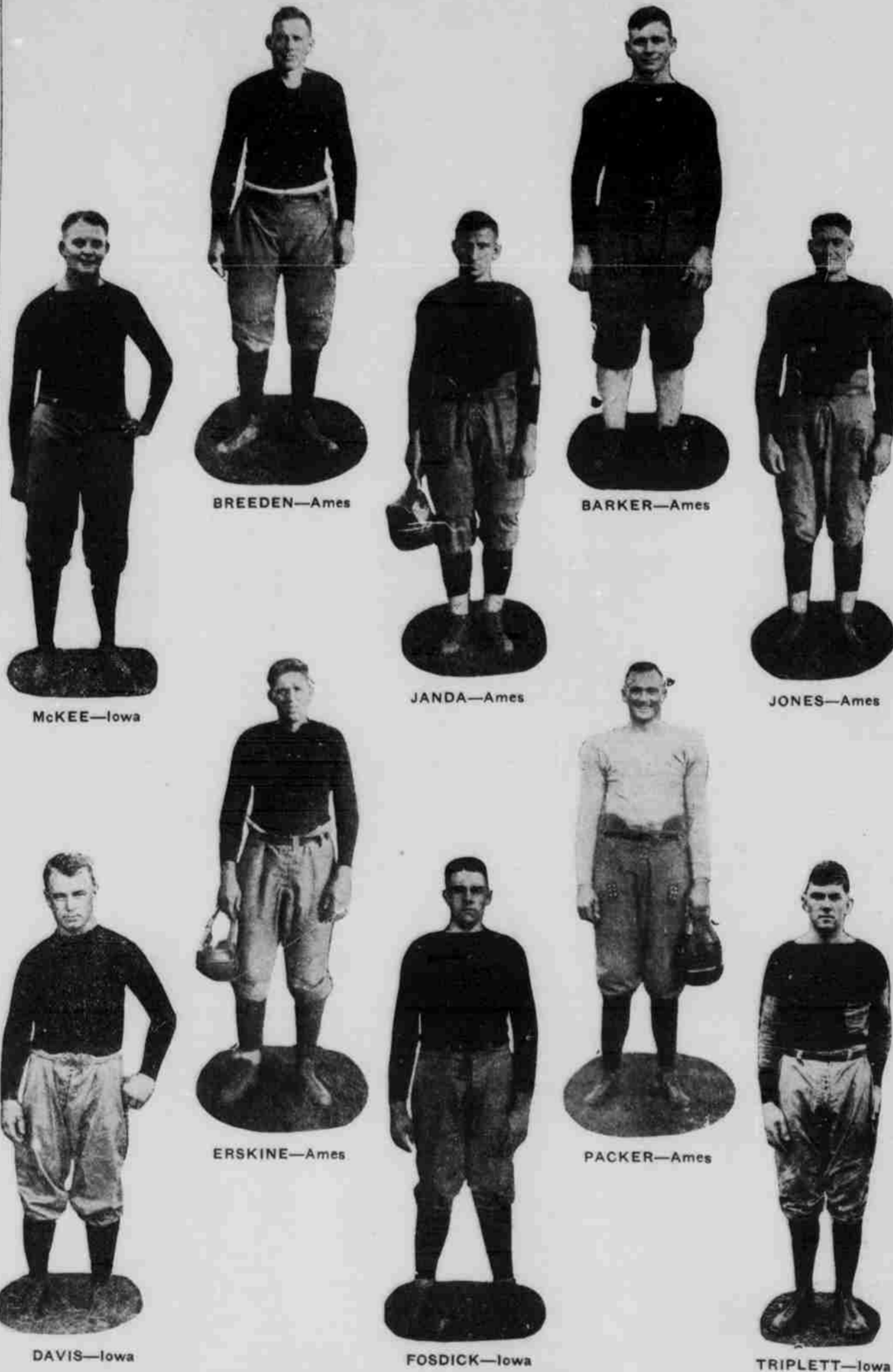
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**Hawkeyes and Aggies Who Battled With the
Cornhusker Machine This Year**



McKEE—Iowa

BREEDEN—Ames

BARKER—Ames

JANDA—Ames

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ERSKINE—Ames

PACKER—Ames

DAVIS—Iowa

FOSDICK—Iowa

TRIPLETT—Iowa

**SCHOLARSHIP PINS
FOR THREE CO-EDS**

ELSIE JOHNSON, MARTHA WINTER
AND HELEN WHITE

Pan-Hellenic Council Made Annual
Award for Girl Student
Leaders

Elsie Johnson, Broadwater, sopho-
more; Martha Winter, Norfolk, junior;
and Helen White, Lincoln, senior,
were awarded the underclass scholar-
ship gold pins of the women's Pan
Hellenic council at convocation Tues-
day morning, for leading their classes
last year.

Prof. E. H. Barbour presented the
prizes after the reading of the annual
Thanksgiving proclamation by Gov-
ernor Morehead. He designated the
honor as one of the choicest which
could be bestowed upon a student in
the University. It was a sign of ad-
vancement, he said, along intellectual
lines. The wonderful thought and wis-
dom of ancient Athens is something
the modern world should long for, in
the opinion of Professor Barbour;
from the mediocre to the intellectual
the modern race should proceed to-
ward the estate of the superman.

High Grades Made
The averages of the scholars award-
ed prizes show Helen White, standing

highest at 96.1 in thirty-five hours of
work. Elsie Johnson, carrying thirty-
five hours of work, ranked next with
an average of 96. Martha Winter,
made a grade of 93 in thirty-six hours.
Had Winifred Perkins, sophomore,
of Mullen, and Goldie Applegate,
junior, of O'Neill, returned to school,
they would have been in line for two
of the prizes, since their averages were
slightly better than Miss White's and
Miss Winter's. In case they enter Uni-
versity later, they will also be placed
on the prize roll. Miss Perkins had
an average of 93.2 in thirty-five hours
of University work, and Miss Apple-
gate averaged 96.3 in thirty-five hours.

**BUSINESS MEN
COMING TO COLLEGE**

RETAILERS FEDERATION COMING
TO AFTERNOON CLASSES

University Seizes Opportunity to Co-
operate With People
Outside

Retailers of Nebraska are coming
to school at Nebraska this winter.
During their annual convention in Lin-
coln February 12, 13, 14, 15 and 16,
members of the Federation of Ne-
braska Retailers daily will attend
afternoon classes in the University
school of commerce to hear lectures
on business: management, sales, cost,

accounting and other topics of great
interest to them.

Co-operation between the University
and retailers is only a step in the
movement which is certain to result
in as close co-operation between the
University and business men in gen-
eral, as is now maintained between
the University and agricultural inter-
ests, in the opinion of Frank I. Ringer,
Mr. Ringer was pleased at the re-
sponse of Chancellor Samuel Avery to
the invitation tendered him to attend
the annual convention of the associa-
tion in Omaha recently and discuss
such co-operation. Chancellor Avery,
however, was unable to attend the
convention and Prof. C. W. Pugsley,
head of the agricultural extension de-
partment of the University, attended
and addressed the manufacturers.

Need of Research

Mr. Ringer declared the manu-
facturers, wholesalers and retailers are
beginning to realize the need of com-
mon research instead of harmful, too
bitter competition. He said that he
hopes the University in time will con-
duct lecture courses for Nebraska
merchants in towns throughout the
state and arrange conferences for
them at Lincoln, much in the same
manner as the agricultural confer-
ences are now held. He said that the
interest taken by Nebraska brick and
tile men in the special lectures ar-
ranged for them at the University dur-
ing their convention last January in-
dicates the readiness of manufacturers
to co-operate in general extension work
along business lines.



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Florsheim and know the
satisfaction that a scien-
tifically built shoe will give.
Correct style and perfect fit for
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thing she can't finish. To-
bacco ain't any exception.

VELVET is naturally
aged for two years. No
artificial methods.

Velvet Joe

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There's nothing to be gained by wait-
ing longer before buying. With prices ad-
vancing you will not be able to buy good
merchandise later any cheaper than now—
not even in January.

Our stocks are now at their best—and
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