

## Authentic Models

In Smart Autum Fashions
Are now being shown in all Sections and Attractively
Priced. "Second Floor of Fashion"
NEW STYLES IN DISTINSTIVE GARMENTS


## Suits

In chiffon velvet, cashmere velour, broadeloth and In chifron velour and other new Fall materials in black, navy, plum, Burgundy, Java, green and rose
taupe. Many models are fur trimmed and have close-fitting collars.
One-of- Kind Suits, $\$ 35$ and up Featured Value Suits at Other Suits $\$ 16.50$ to $\$ 19.50^{\circ}$

## Coats

In Bolivis, Velonr relvet and mixtures in fancy plaids and stripes. Popular colors are plum, Bur gundy, green, Jara and gold. The smart style
notes of these models are flaring limes. Furnotes of these models are flaring limes Fur-
trimmed collars and euffs. Many very smart models have fancy cut pockets and belt $\$ 7.50$ to $\$ 75.00$
$\$ 15$ and coat values at $\$ 18$

## Silk Gowns

Charming models in Burgundy chiffon velvet and Georgette erepe. Beautifully hand embroidered with Poiret collar and trimed with bands of moleGowns of gray charmeuse satin and Georgee crepe.

Dancinv Frocks, $\$ 12.50$ and up

## Serge Dresses

For the colle
$\$ 7.50$ to $\$ 25$

## Fall Blouses

Frquisite models in Georgette erepe, lace, net and chiffon. In many combinations of colors. Many are fur trimuned, embroidered and braided. Some
blouses have the new Poinet collars or the fachon-
able eape collars so much in vogue
Crepe Waiste at $\$ 3.95$
$\$ 5.95$ and up to $\$ 25.00$

THE STORE AHEAD

## MAYERBROSC6

## New Drug Store

Soda Fountain Business

New Orpheum Theatre Building

SODA FOUNTAIN-15 tables and 60 chairs; es
swnitary oconditions:, we muke our own sirupa UNCHEONETTE-Hot chocolate, cotfee, cocop. Hot Soupt-Boull Ion, cthriken, creatr of tomato, clam, oyster. Meats and Sang
wiches-Clicken, ham, cheese, club house. We cook our oum moches and prepure our own soupe.
 listed local Gillen line; we roast our own
TOILET GOODS-A full and attractive line.
KODAKS AND SUPPLIES-We do dereloping and printing
FOUNTAIN PENS-Watermaris and other makes



## Oppheum Drug Company

