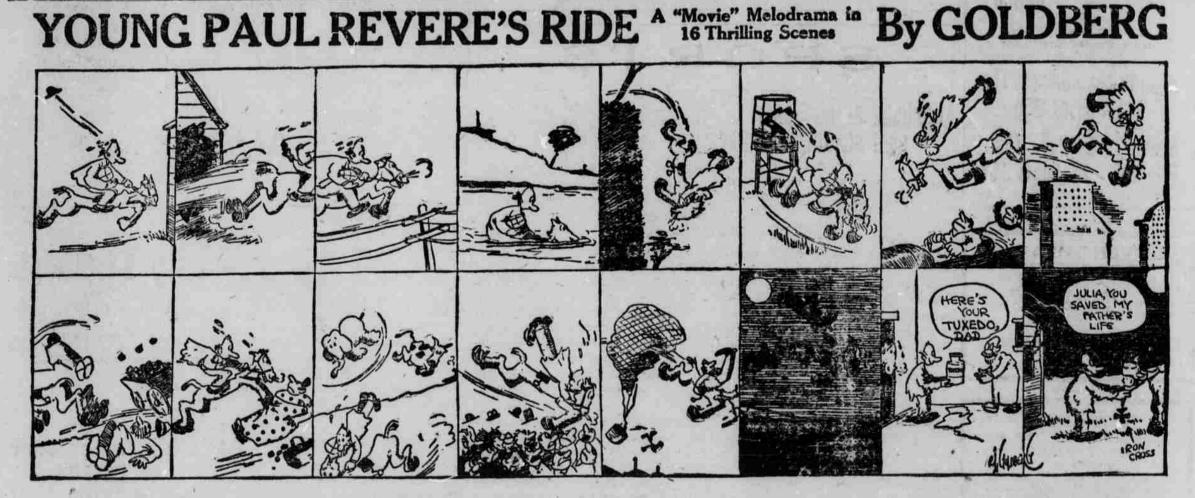


THE DAILY NEBRASKAN



A "movie" reel can't beat a tin of Tuxedo for real action. There's a thrill in every pipeful—an emotion in every puff! "Tux" is packed so full of snap and vigor that you begin to register joy from the scratch of the match.



Maybe you think you "can't smoke a pipe." Listen: — Tuxedo has already converted into steady, joyful pipe-smokers thousands of men who once thought the same way

- until they tried Tuxedo and found the one tobacco that positively cannot bite or irritate the most sensitive throat and tongue.

The original, exclusive, secret "Tuxedo Process" is the reason. This Process was invented by a doctor for the express purpose of removing the *last*, *lingering trace* of bite and sting from the ripest, mildest tobacco, made rich and mellow by ageing from 3 to 5 years!

No other tobacco can be like Tuxedo. That's why all imitations of Tuxedo fall down when they reach your pipe. Put Tuxedo to the pipe-test today.

YOU CAN BUY TUXEDO EVERYWHERE

THE AMERICAN TOBACCO COMPANY

Convenient, glassine wrapped. 5c

Famous green tin with gold lettering, curved to fit pocket 10c

In Tin Humidors, 40c and 80c.

In Glass Humidors, 50c and 90c.

PATTERSON'S UXEQUA TOBACCO SPECIALLY PREPARED FOR PIPE & CIGARETTE CONVENTIONALITY

REX BEACH Famous Author, says:

"I have smoked Tuxedo in sub-Arctic Alaska, at Panama and everywhere would not smoke another kind"—

Ry Brach.