

## GIGANTIC BLUE SERGE SALE <br> Bringing to Lincoln Men the Most Timely Money Saving Sale of Blue Serge Suits Ever Offered in Our



## You Save $\$ 5.50$ on Every Suit <br> Blue Serge is nearly as staple as wheat. Unsettled conditions caught one of America's best

 own tailors unaware and READY CASH secured for us a cancelled order of blue serge suits at a price, little short of sensational so eraly in the season. The suits are hand tailored from sturdy, midnight blue serges-a rich, dark blue fabric only found in the highest cost suits.Becoming Styles for Men and Young Men

## $\underset{\substack{\text { Actual } \\ \$ 25 \\ \text { Blue }}}{\$}$ Serges Saturday

## Lincoln's First Genuine Money Saving Sale of Fall Suits

Is an opportunity you won't pass upafter you see the suits. Every one is fully up to the Rudge \& Guenzel standard of quality and we guarantee every man a faultless fit in any of the smart fall styles. Look this sale up on your way to schoot
C. A. TUCKER jeweler
S. S. SHEAN optician ${ }^{1123}$ O St. Your Fatronage Folicited Fron

