

TUESDAY TOPICS.

E. B. Kenyon is absent on a trip into Iowa. Mrs. Mullen of Albion is visiting in the city. E. H. Tracy made a business trip to Pierce today. Burt Mapes was a passenger for Plainview today. Senator W. V. Allen is in the city today from Madison. Jas. Ahern of Wayne was the guest of J. C. Childs Sunday night. Halsey Gibson came in last evening from the Yellow Banks, sick. Mr. and Mrs. Jasmer and her sister are city visitors from Creighton. E. W. Zutz has gone on a camping outing to Ole Lowe's for a few days. One of the patients at the hospital for the insane who died recently was buried yesterday. Mrs. S. K. Long returned last night from Randolph, where she has been on business. Mrs. H. L. Snyder has returned from an extended visit to relatives and friends at Piqua, Ohio. Mrs. H. C. Matran and daughter have returned from their extended visit to Michigan friends. Mrs. J. H. Gayhart and son are here from Milwaukee visiting at the home of Mr. and Mrs. A. N. Gerecke. Dr. and Mrs. Frank Salter, Clarence Salter and Miss Powers returned today from their outing at Long Pine. Rev. J. J. Parker leaves this week for Tabor, Iowa, to visit his old time friend, Rev. Aston, for ten days. F. L. Culver returned today from an extended trip through Utah and Idaho, bringing with him 53 head of horses. Mrs. Williams, who has been visiting her parents, Mayor and Mrs. Robertson, departed today for her home in Ithaca, New York. Rev. F. W. Leavitt of West Point will occupy the pulpit at the First Congregational church next Sunday owing to the absence of Rev. Parker.

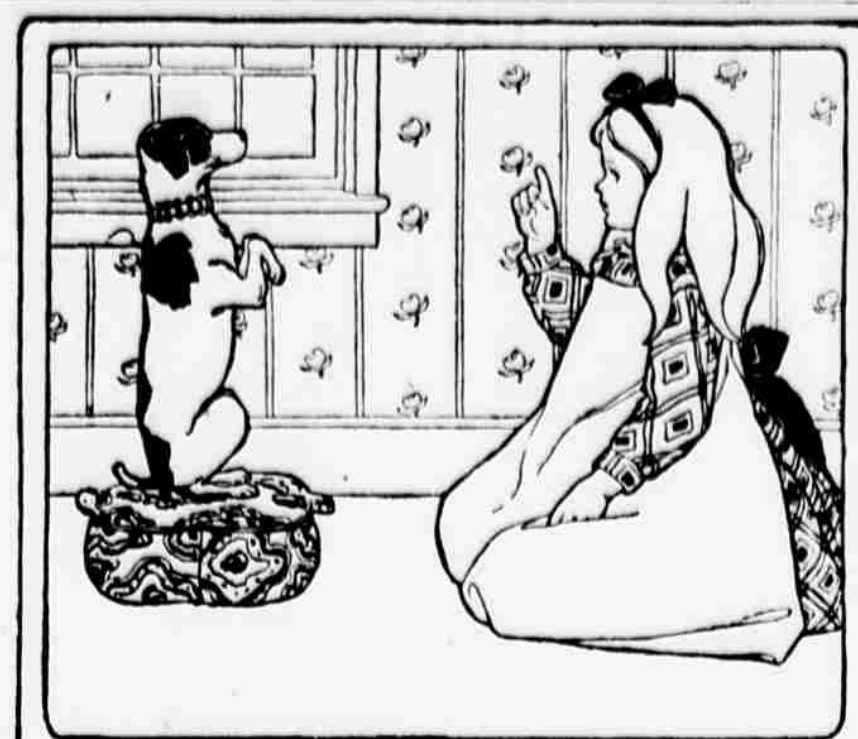
a jolly good crowd present and the evening, until the small hours of the morning, was delightfully passed. Refreshments were served during the evening. The writer saw R. H. Reynolds yesterday at Sibley, Iowa, where he is just completing a large brick building. He states that he has two more good contracts in the same town which he will begin work on at once. J. W. McClary is keeping time for him and Alex Morrison is supervising the carpenter work. Mr. Reynolds complains of a scarcity of brick masons and carpenters and would get along much faster with the work if he had the men necessary. He states that the contracts will keep him and his men busy all summer. Sibley is enjoying a good, healthy growth and business of all kinds is flourishing. At a recent meeting of the military board of Nebraska they considered the matter of an encampment of the N. N. G. and recommended to Governor Poynter that the encampment be ordered on condition that the officers and men accept 50 per cent of the per diem in the same manner as during the encampment of 1896 and the matter submitted to the officers and men on these conditions. There is a balance on hand of the money appropriated of \$10,680.50 and it was deemed advisable by the board that the encampment be held and their action was approved by the governor. In accordance with their action Wm. Hayward, colonel commanding the Second regiment, enclosed a copy of their proceedings to Captain Gerecke, with the direction to submit the matter to his command for action. He is commanded to forward at once to the adjutant general's office the names of the officers and men who will favor the proposition on the conditions laid down and his report must be received at that office not later than the 25th which is tomorrow. Captain Gerecke therefore desires a meeting of company L, tonight at 8 o'clock to take action on the matter so that he may report tomorrow. Every member should be present.

WEDNESDAY WRINKLES.

N. A. Rainbolt was able to be down town again today. Two picnic parties are enjoying the afternoon at Taft's grove today. W. H. Rish made a business visit to Plainview and Verdigré yesterday. Sol. G. Mayor left last night for Hot Springs and other points in the Black Hills. A jolly crowd of young people are picnicking this afternoon in Edgewater park. A company of young folks are going to the Yellow Banks tomorrow to spend a week. Editor U. E. Foster of the Plainview News was in the city this morning on business. Mrs. Jas. Roseborough and Mrs. Gib. Dilts of Tilden are visiting with Mrs. Miller of South Norfolk. The Norfolk Lawn Tennis club has been organized anticipating some tournament games in this part of the state. Mr. and Mrs. A. J. Durland and daughter Jane expect to leave tomorrow noon for Duluth, Minn., for a few days' outing. A new sidewalk is being laid in front of the Marquardt block, which will be a very satisfactory improvement to that part of Main street. A sleight of hand performer entertained a crowd last evening at the corner of Fourth and Main streets. He passed the hat for revenue. Some young reprobate swiped the brass cuspidore belonging to Asa K. Leonard from his back door and after battering it sufficiently sold it for old junk. Mrs. Avery and son, who have been visiting at the home of Mr. and Mrs. G. M. Thompson for the past 10 weeks, departed today for their home in Fort Scott, Kansas. The Ladies' Aid society of the Congregational church, will hold a called meeting on Thursday afternoon at 2:30, to decide on wall paper. A full attendance is desired. E. A. Bullock returned yesterday from Iowa. He reports that his Sioux City foundry is securing some splendid contracts as the result of the building movement in western Iowa. G. A. Kuhl and David Barnett went fishing south of town last evening and caught a string of 60 bull heads, which record is the envy of many fishermen who have put in considerable more time at sport than they. Two families from Missouri Valley, Iowa, passed through the city today on their way home, overland. They had been in northern Iowa and came into Nebraska by way of Sioux City. It was a novel way of enjoying an outing but seemed to be very satisfactory to those participating. The report comes from Fort Dodge, Iowa, that four young men living near there drank beer from a keg which contained a rattlesnake. Three of them died and the fourth was in terrible agony. A party at Fort Dodge several years ago became sick from drinking beer and investigation showed a dead toad in the keg. Such reports will probably not prevent beer drinking, but it is liable to cause tapers to look in their glasses a couple of times before taking the dose. Fusionists are now trying to make out of Mr. Bryan, a hero. They say, "if he is defeated he steadfastly clung to a principle which he thought to be right." He is therefore a man of honest convictions and one of deep seated principles. Is he? Then why didn't he dictate the nomination of Towne as he did the specific silver plank? Towne is a man whose political reputation is built on the silver question, who has been an earnest advocate of 16 to 1 ever since the question was raised. And yet he was turned down and Mr. Stevenson, who was vice president in the Cleveland administration which silver men thought so obnoxious, was named. In 1896 Mr. Bryan dropped the tariff question which he had previously thought so important to take up the silver issue. If he was sincere and honest how was that done? His friends persistently ignore his record.

SUPPORT THE FACTORY

Norfolk Should Encourage Sugar Beet Growing. ADVANTAGES NOT APPRECIATED. The Factory Can Handle an Abundance of Raw Material if it is Provided and it Should not be Permitted to Close—It is Important to All. The crop of sugar beets in this vicinity is in very good condition, the recent rains having given them a good start that promises a fine harvest this fall. In many of the fields the work of cultivating has been completed and the leaves so cover the ground that not a weed can be seen, providing there are any. While there are many farmers who devote a portion of their land to this crop, there are not enough raised, and if Nebraska desires to retain her prestige as a sugar beet growing state it is necessary that renewed interest be shown by the farmers and that the industry be given a new impetus. The factories have been improved far in advance of the production. The Norfolk factory is now thoroughly equipped with all the best and most modern machinery and its capacity has been constantly increased so that it is now capable of handling large quantities of raw material, but it is necessary that it be given the material required, or not only will the improvements cease and the energies of the sugar men be directed to other localities but it is within the range of possibilities that the factory will be closed down. It is now asserted and undoubtedly true that the factory at Grand Island will not be operated this year, owing solely to the fact that not enough beets have been raised to keep both plants busy. If, under present conditions, the company finds it convenient to close down one of the sugar factories it will be only a question of time, unless greater production can be made, until they can afford to close both institutions. Already, the fact is apparent that the company is not paying as serious attention to the Norfolk factory as formerly and men are being withdrawn to work in other territory. Farmers have apparently hitherto engaged in producing beets with a false idea of earning capacity and the ease of the work. They have planted a patch one year and because it didn't prove as entirely satisfactory as they had expected they refused to go into it a second time. This sort of production is not profitable either to the farmer or the factory people. It is the steady and constant producer who wins. It takes time to learn the best and surest methods of planting, cultivating and harvesting, and the man who gives the time will be the one to win. Diversified farming has ever been recommended as of the greatest importance to agriculturists and the beet industry has opened a new and profitable field for diversification that should not be ignored. The farmer who will devote one to ten acres to the crop has a means of resource not to be despised, and in time he will come out ahead of the one who devotes his entire energies to raising corn, or cattle or small grain. The manufacturers are showing their ability to get along without the aid of the farmer. They can direct their energies to other fields or other lines of work with equal profit. But the question is can the farmers and the community afford to ignore the industry? It is none too early to begin thinking of next year's campaign. This year's work is practically settled and no changes are likely, but with some effort it may be possible to give the industry next year the status it deserves. There has been an opinion among the farmers that they have not been fairly treated by the factory people. Whether they have good and sufficient grounds for the complaint is not known. This much is known: That ordinarily a farmer or laborer is always given the benefit of the doubt when there arises any differences between them, and a corporation and they are accustomed to demanding and expecting more from such a company than they would from an individual. Undoubtedly many farmers have been influenced not by personal ill treatment but by the thought that a neighbor or friend had not been granted justice. It is well to analyze these complaints and find out the truth. If a producer has been robbed by a company THE NEWS would not urge friendly relations, but if, on the other hand, it should be disclosed that he has been treated with fairness and consideration the truth should be made known. The sugar industry in Norfolk should not be allowed to go by default. WANTED—HONEST MAN or WOMAN to travel for large house; salary \$65 monthly and expenses, with increase position permanent; enclose self-addressed stamped envelope, MANAGER, 30 Caxton bldg., Chicago. Marchland's pugilistic elephants, one of the amusing features of Ringling Brothers' circus this season, give a ludicrous and yet remarkably realistic representation of manly art of self defense as understood in elephantine circles. THE NEWS' job department is complete in every particular.



THE TRICK. A TRICK may involve deceit or it may be a display of peculiar skill. There is deceit in some soaps, but there is none in Ivory Soap; it is a display of peculiar skill. It will stand any test and can be relied upon to do all that is claimed for it. IVORY SOAP IS 99 3/4 PER CENT PURE.

AN EQUINE PARADOX.

Sixty-one Horses Acting as One Thing in One Ring. Among the hundreds of star features associated with Ringling Brothers' circus this season, nothing has attracted more admiring comment than the marvelous performances of O'Brien's school of high bred equines. Embraced in this equine company are sixty-one of the handsomest horses ever seen in a circus ring; a fact which all who witness the performances of Ringling Brothers' circus when it exhibits in Norfolk, Thursday, Aug. 2, will be able to attest. Three features of this great act are particularly notable: the large number of horses, the greatest company of equines ever trained this way, the brilliancy and costly magnificence of the trappings, and the immense amount of paraphernalia used in the production. The display is given in the middle ring. This arena is especially constructed for the act, and is carried by the show. Instead of the usual circle of earth, there is a wooden parapet, the top of which forms a narrow circular platform enclosing the arena. In the center of the ring is a succession of circular stages, rising like terraces one above the other, and ending in a lofty pedestal. The director takes his station in the arena. A signal is given, and a handsome thoroughbred, with arched neck and waving plumes, canters into the ring. This proud specimen of horsehood, the matchless charger, "Silver King," is the avante courier of sixty beautiful equines, gorgeously caparisoned, but unrestrained by rein or bridle, which approach with the whirl and sweep of a cavalry charge, and then, suddenly halting in their mad flight, line up in solid column, awaiting with proud impatience the first orders of their implicitly-obeyed trainer. The performance that follows staggers even the evidences of the senses. The equine actors, without the slightest hesitation or prompting, execute the most difficult evolutions, dance, pirouette, form colorful tableaux, and go through the movements of a difficult military march. Then a score or more of the horses take their places on the parapet of the ring; others group themselves upon the circular central stages. At the apex is the shapely "Silver King." Vaulting upon the back of this beautiful equine, and raising the superb animal until he seems to be poised in the air, the trainer nods his head. Instantly, the great company of horses is in motion. Some run to the right, others to the left, but without leaving the narrow platforms. With their sleek coats gleaming, with their radiantly beautiful trappings glittering in the light, and the waving of their vari-colored plumes, they form a picture of indescribable beauty, lovely in its col-

oring, and thrilling in its dramatic effect. This finale never fails to create a sensation. O'Brien's famous sixty-one horse act is only one of scores of features with this great show which presents the finest zoological display, the most complete equestrian performance, the most historic hippodrome, and the finest free street parade ever seen on earth. Warnersville, J. L. Pittman lost two hogs Sunday from the effects of the excessive heat. C. J. Lodge, jr. was carrying his arm in a sling last week, the result of a tussle with a colt. Alex Snider shelled eight hundred bushels of corn Tuesday and sold it to parties in Norfolk. G. W. Hills, who has been confined to his bed the past week, threatened with typhoid fever, is on the mend. D. W. Darlington, Scott Simson and Will Gibbs were delegates to the populist convention in Grand Island last Thursday. They returned Saturday morning. Letters received from Frank Eberley and family, who left here a year ago last May for Oregon, state that they are enroute for Nebraska. They are driving through and expect to reach here about September 1st. Unbounded enthusiasm has been aroused all over the country by the remarkable acrobatic performance of the wonderful DuComa Family, one of the latest importations with Ringling Bros.' famous big circus. Ringling Brothers' zoological collection is the finest display of rare and costly wild animals in the United States. The massively carved golden cages in which the animals are exhibited are the most elaborate and expensive ever constructed. To Cure La Grippe in Two Days. Take Laxative Bromo Quinine Tablets. All druggists refund the money if it fails to cure. E. W. Grove's signature on every box. 25c. Closing out hammocks at the Bookstore.

SOME FIGURES.

Real Estate and Personal Property Value in Madison County. The force in the county clerk's office has just completed an abstract of the assessment for the year 1900. It shows summary of the assessable property of Madison county as turned in by the various assessors. The tabulated report shows that there are in the county 310,740 acres of farm land with a total valuation of \$1,116,485. There are 229,000 acres of improved lands, value \$840,541, and 110,840 acres of unimproved, value \$275,944. There are 8,523 city lots, the valuation being fixed at \$391,608. Last year all of Madison county's land was valued at \$1,505,155, as against \$1,508,092 this year, a gain of \$2,938. From the table on personal property it is shown that there are 3,292 horses, valued at \$96,179; 33,796 cattle valued at \$148,468; 616 mules, valued at \$4,533; 16,341 sheep, value \$15,942; 35,691 hogs, value \$37,777; 3,263 carriages and wagons, value \$15,287; 500 pianos and organs, value \$5,671. The valuation of railroads and telegraph was fixed at \$219,003.53. In 1899 there were 8,642 horses, value \$65,019; 29,970 cattle, value \$143,563; 573 mules, value \$3,901; 16,238 sheep, value \$9,699; 34,158 hogs, value \$30,902. The report shows the acreage of grain for 1900 as follows: wheat 37,490; corn 106,324; oats 47,081; barley 1,230; meadow 32,739; beets 11,984; garden 889; millet 4,207. It also shows that there are 41,043 fruit trees and 1,585,128 forest trees. The increase in the acreage of wheat, corn and oats is considerably larger than last year, when there were but 36,439 acres in wheat; 86,370 acres in corn and 33,192 acres in oats.—Madison Chronicle. Snulin's performing bull is one of a score of new and trained animal features of Ringling Brothers' famous big circus, which is shortly to exhibit in this city. Mme. Noble, the great menage rider, and her wonderful horse Jupiter, have created a sensation with Ringling Bros.' circus, wherever they have been seen.

CATARRH: FORERUNNER OF CONSUMPTION.

Few realize what a deep-seated, obstinate disease Catarrh is, regarding it as a simple inflammation of the nose and throat, little or no attention is given it. But, however insignificant it may seem at first, it is serious and far-reaching in its results. The foul secretions entering the circulation poison the entire system. The stomach, kidneys—in fact all the organs—feel the effect of this catarrhal poison, and when the lungs are reached its progress is rapid and destructive, and finally ends in consumption. It frequently happens that the senses of hearing and smell are in part or entirely lost, the soft bones of the nose eaten into and destroyed, causing intense suffering and greatly disfiguring the face. While sprays, washes and salves may give temporary relief, no permanent benefit can be expected from such treatment. CATARRH IS A CONSTITUTIONAL OR BLOOD DISEASE, and far beyond the reach of mere local remedies. Those who rely upon them for a cure lose valuable time, meet with disappointment and allow the disease to take firmer hold. Only a real blood remedy can reach this troublesome and dangerous disease. S. S. S. cures Catarrh because it first cleanses and builds up the blood, purifies it, makes it rich and healthy, stimulates and puts new life into the sluggish worn-out organs, and thus relieves the system of all poisonous accumulations. Mrs. Josephine Fellish, of Due West, S. C., writes: "I had Catarrh, which became so deep-seated that I was entirely deaf in one ear, and all inside of my nose, including part of the bone, sloughed off. When the disease had gone this far the physician gave me up as incurable. I determined to try S. S. S. as a last resort, and began to improve at once. It seemed to get at the seat of the disease, and after a few weeks' treatment I was entirely cured, and for more than seven years have had no sign of the disease." S. S. S. is made of roots, herbs and barks of wonderful tonic and purifying properties. It is the only vegetable blood purifier known, and a certain and safe cure for all blood troubles. Send for our book on Blood and Skin Diseases, and at the same time write our physicians about your case. They will cheerfully give you any information or advice wanted. We make no charge for this.



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CONSUMPTION

never stops because the weather is warm. Then why stop taking SOOTH'S EMULSION simply because it's summer? Keep taking it. It will heal your lungs, and make them strong for another winter. See and Buy all druggists.



Hon. John O. Veiser, a member of the Nebr. Legislature, and author of "Labor as Money," who received a large vote and came very near being nominated for Governor of Nebr., writes us: "I am using Dr. Kay's Renovator and Dr. Kay's Lung Balm in my family. Several remarkable cures right here in Omaha caused me to grant them a trial. I regard them as the best remedies ever brought to my notice." Shun substitutes. Remedies "just as good" as Dr. Kay's Renovator and Dr. Kay's Lung Balm are not made or sold anywhere. If not at drug store, we will send them postpaid on receipt of price: Dr. Kay's Lung Balm, 10 and 25 cts.; Dr. Kay's Renovator, 50 and \$1.00, six for \$5. Free Medical Advice. Sample and Book for the asking. Address Dr. B. J. Kay Medical Co., Saratoga Springs, N. Y. SOLD BY KOENIGSTEIN'S PHARMACY AND KIESAU DRUG CO.

EDISON'S PHONOGRAPH

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