

CLOSING OUT ENTIRE STOCK

The firm of D. W. Colson & Co. having dissolved partnership, the entire stock of merchandise and fixtures will be converted into **CASH IN THE NEXT TEN DAYS.**

Don't misunderstand us. This is not a stock reducing sale; it is a bona fide closing out sale of every item of merchandise in this stock. Here will be the best chance of the season for you to supply yourself with **GROCERIES, QUEENSWARE, SHOES, OVERSHOES, HATS, CAPS, UNDERWEAR, HOSIERY, GLOVES, MITTENS, CUTLERY,** and many other kinds of staple merchandise.

Sale Begins Saturday, Jan. 11, '08

BELOW WE SUBMIT A FEW ITEMS WITH PRICES, BUT SPACE WILL NOT PERMIT A FULL LIST OF GOODS OR FIGURES

Hosiery of All Kinds

Ladies' fast black seamless hose, regular 15c value now..... 9c
 Misses' Little Giant hose, regular 20c value..... 11c
 Boys' Sampson hose the world over 25c, now..... 19c
 All other kinds and sizes at proportionately low prices.

Queensware Department

We have plenty of the good staple things that you are using all year round, which are going to be sold every piece of them. LOOK.
 Good full sized tumblers per set of 6, for only 14c
 Heavy hotel tumblers worth 50c a set of 6 for only..... 33c
 Heavy salt and pepper shakers worth 10c, 2 for 5c
 Nice jardeniers for only..... 25c
 Heavy hotel ware of all kinds which we will sell at absolute cost.
 Full sized china cups and saucers..... 10c
 Fancy decorated china cake plates only..... 19c
 Fancy imported china, olive and spoon trays sold regular for 50c, 65c, 75c, \$1, now..... 35c
 Salad dishes of all kinds less than half price. You see the prices we mention, come and see the quality we offer. Nuf sed.

Shoes for Men, Women and Children

Here is where you will be able to make the greatest saving purchase of the new year. For we have one of the largest stocks of good reliable footwear in this part of the country, consisting of everything in the line; you can fit out the whole family from this stock with guaranteed goods both from us and the manufacturer.
 Men's all solid leather creole plow shoes that cost \$1.60 for..... \$1.49
 Men's all solid leather patent leather worth \$3.50 for..... 2.35
 Men's all solid leather high top shoes for... 2.50
 Ladies' all solid leather dongola lace shoes all sizes for..... 99
 Ladies' all solid leather dongola lace shoes worth \$2.25 for..... 1.25
 Ladies' all solid leather dongola lace shoes worth \$2.50 and \$3.00..... 1.65
 Ladies' all solid leather patent leather worth \$3.50 and \$4.00..... 2.25
 Misses' all leather lace shoes, sizes 11½ to 2..... 95
 Misses' all leather lace shoes, sizes 11½ to 2, worth \$1.75..... 1.25
 Misses' all leather lace shoes, sizes 8½ to 11, worth \$1.25..... 75
 Infants' and baby shoes worth 25c, 75c, \$1.00, \$1.25 go at 10 to..... 75
 They must be sold in the next two weeks, not just the old pairs but all of them. No shoes taken out on approval.

Duck Brand Umbrellas

for ladies and gents, a well known and most reliable make all strictly new from the makers this past season.
 All 50c umbrellas ladies' or gents' for..... 25c
 All 75c umbrellas ladies' or gents' for..... 49c
 All \$1.00 umbrellas ladies' or gents' for..... 65c
 All \$1.50 umbrellas ladies' or gents' for..... 95c
 All \$2 umbrellas ladies' or gents' for..... \$1.25
 All \$2.50 umbrellas ladies' or gents' for..... 1.50
 All \$3 umbrellas ladies' or gents' for..... 1.95
 It may not be raining now, but when it does, well, you remember how it can snow.

Caps! Caps!

Caps for all seasons of the year and especially for winter. Our cap line is a wonder for it contains not only all of the good substantial features that give wear and comfort, but has the Keith Bros. special comfort turn down, trimmed with plush, flannel and assorted fur.
 This line has always been head and shoulders above all others in quality for the price. Now you can buy
 Good flannel lined winter caps for men and boys at..... 19c
 All of the regular 50c line for men and boys at 30c
 All of the regular 75c line for men and boys at 50c
 All the regular \$1.00 line for men and boys at 60c
 All the regular \$1.50 line for men and boys at 95c
 All the regular \$2.50 line for men and boys at \$1.75
 You can afford to throw away that old cap, you can afford to have a Sunday cap, you can afford to have two caps at these prices.

All Styles and Grades of Hats

Our hat department must come in for its full share of recognition in this great sale. Even our competitors acknowledge that we have one of the largest and strongest lines carried in this part of the state.
 All Stetson, no matter what color or shape, you can have your choice of any of these \$5.00 hats for \$3.75.
 The Tiger, the best known and most servicable hat ever sold in this country; some of our competitors have sold them for \$4.50. You can have your choice of any of them at \$2.35.
 The Champion in style and quality compares with any other line sold at \$3.00; we are going to give you your pick for \$1.75.
 All stiff hats (or beaners) selling at \$4, go for \$2.95
 All stiff hats (or beaners) selling at \$3, go for \$2.35
 All stiff hats (or beaners) sell'g at \$2.50 go for \$1.75
 The same proportion of reduction will be given on all the lower priced hats for men and boys. Remember the best things are not set back, everything is to be sold to the first ones coming, regardless of cost or quality.

Men's and Boys' Duck Coats

Boys' duck coats worth \$1.50 will sell them at 95c
 Boys' duck coats smaller size but heavy at... 75c
 A few men's worth from \$1.25 to \$2.50 for 45c to..... \$1.25
 Men's brown duck brand rain coats worth \$5.00..... 3.95

Notions

Shetland floss, 4 skeins for..... 25c
 Ladies' all wool golf gloves..... 34c
 Men's all wool golf gloves..... 19c
 Men's all wool golf gloves..... 35c
 Men's all wool golf gloves..... 40c

All ribbon regardless of width, color or quality, just one half the regular marked price.

All laces and insertings you are just going to use for making up the spring wear at just one half the regular marked price.

Filo floss embroidery silk, 2 skeins for..... 5c
 Spool cotton white and black each..... 5c

Gents' Furnishings, Etc.

Men's, boys' fancy dress shirts regular \$1 for. 69c
 Men's, boys' fancy dress shirts regular \$1.50 for 75c
 Men's flannel shirts worth regular \$2.25 for. \$1.60
 Men's flannel shirts worth regular \$1.25 for. \$1.00
 Men's heavy fleeced lined underwear worth regular 50c for..... 29c
 Children's heavy fleeced lined underwear..... 15c, 20c, 25c and 30c
 Men's best blue railroad overalls regular \$1 for 75c
 Men's heavy blue railroad overalls regular 85c for 65c

Jackets to match the above for same price. You need these goods right now, there is a big saving, take on a few, it will do you good.

Every Day Useful Articles

4-pound package gold dust..... 25c
 8 bars Diamond C soap..... 25c
 8 bars Switts Pride soap..... 25c
 Lye full sized can, 4 for..... 25c
 Potts Sad irons, three irons, handle, stand... 89c
 5 gallon galvanized oil cans..... 45c
 Full sized tin dinner pail complete..... 24c
 Cold blast lanterns complete..... 69c
 Fruit and vegetable press worth 25c for..... 9c
 Two bladed slaw cutters, every one needs..... 15c
 Tin and granite ware of all kinds which we are unable to list here we will make you smile with a price.

We also have a line of carpenters' tools, files, oil cans, sandpaper, chalk, etc., which we invite you to come and hear the prices we will name on these articles.

A Few Good Things to Eat

Sugar by the sack..... \$5.50
 Honey per card or package..... 13c
 Coconut per pound..... 17c
 Seeded raisins per package..... 10c
 Fancy mixed candy per pound..... 10c
 Eagle brand condensed milk per can..... 15c
 Crackers in bulk, per pound..... 60c
 Large fancy Calif. prunes, 3 pounds for..... 25c
 Large full sized canned tomatoes each..... 10c
 Small sized canned tomatoes, 3 for..... 25c
 New York, gal apples per can..... 39c
 Calif. gal grapes per can..... 40c
 Fancy pickles, sweet or sour, 3 doz for..... 25c
 A moving price will be placed on every item in the eatable line, just a little money will get your winter supply.

300 Pair Boys' Knee Pants

We will close out at the following prices which cannot fail to interest you if you have the boys to wear them.
 All boys' knee pants regular 35c, 40c and 50c you can have at..... 25c
 All boys' knee pants regular 60c and 75c you can have at..... 40c
 All boys' knee pants regular \$1, \$1.25, you can have at..... 75c
 You cannot buy the cloth, say nothing about the thread and buttons, for the price we offer these goods for. Get three pair for each one of the boys.

Felt Shoes and All Warm Lined Shoes

Men's all felt slippers only..... 55c
 Men's felt slippers with leather soles..... 85c
 Women's all felt slippers..... 49c
 Women's felt shoes fleeced lined leather soles \$1.10
 Men's felt shoes lined leather soles..... 2.10
 Men's extra high top warm lined leather soles..... 2.35
 Men's heavy overshoes all sizes worth \$1.50..... 99c
 Boys' heavy overshoes all sizes worth \$1.25..... 89c
 All smaller sizes at the same unheard of prices. A sale to close, not simply to reduce the stock, ten days must clean up this stock.

Store Fixtures

Our entire outfit of fixtures consisting of cash register, scales, counters, show cases, tables, shelving, ice box, desk, chairs, typewriter, shoemakers sewing machine and tools, stoves, delivery wagon, horses and harness will all be sold and you may come now, look them over and buy subject to our using same until stock is sufficiently reduced to get along without them.

Extra sale people will be engaged for this sale, so that no one will be obliged to wait long. Our time is short, and we will make it worth money to you.

If you have a NICKLE or a DIME to spare, bring it along. We will make it look like a DOLLAR in merchandise. The time is short; we must work fast; so do not delay if you want to be sure of having a good assortment to choose from.

People understand that we do not make semi-annual closing out sales, and will lose no time in availing themselves of this opportunity to get their share of these real bargains.

During this closing out sale, we can not send out goods on approval, as the next one standing by might be waiting to purchase this very item.

THE BEE HIVE D. W. COLSON, Prop. McCook, Neb.