T does not matter what prices other people ask you for goods; we will guarantee to sell you the same quality at a less figure We never brag but always stand ready to make our statements good.
L. LOXMAN \& SON,

Dry Goods, Clothing and Carpet MERCHANTS
We have the most extensive stock in the west of
Jewelry, Watches, Clocks and Silverware.
Areat the same price of silver. Watches were never known
to be so cheap before.

Makes First Mortgage Loans on Farm Property



EATON \& CO.. Proprietors EqUIPMENT UNEXCELLED IN THE CITY Enst Ralluoad Strezt

## REMOVÂL!

I am now located in the store room lately vacated by Mrs. T. Nelis, on Main Avenue, where I will be pleased to see all my old customers and many new ones. My stock will be larger and finer than ever, and my prices as low as the lowest.
H. H. BERRY.

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## It Would Not Do!

For an Old Established House to indulge in advertising sensational Half-off, Below Cost, Take-'em-away-fornothing Sales.

Our reputation for selling:
RELIABLE, TRUSTY
——SERVICEABLE GOODS
Is quite sufficient to draw people to our store, and when we have something below ordinary prices, we can al ways give good reasons for it. We are selling:
Dry Goods,
Hats and Caps,
Groceries,
Boots and Shoes,

## Notions, Etc.,

At the lowest prices made by any firm in S. W. Nebraska.
This sis not talle Talk, our Goods and Prices prove the Assertion.

## Call and Examine Our New Goods

CHAS. H. ROGERS
Established in 1882.
the pioneer merchant

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 tree to private families.
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