

Eleventh Hour Christmas Suggestions



Build-It-Yourself Outfit, \$30.00
Complete 3 circuit tuner with panel, cabinet, binding posts, screws, wire and all to make an outfit. Can be assembled at home on Christmas Day. Comes in a Christmas package with everything inside.

Send in Your Mail Orders

Buy the parts for him for Xmas and let him build it if our shop afterwards.

The Magnavox Loud Speaker

The Magnavox is a truly wonderful Loud Speaker and when properly used remarkable results can be obtained with it. "Radio brings it—Magnavox tells it" is a fact. With the Magnavox the programs, the music, the speeches, the sermons, the news, the market and weather reports—anything and everything can be heard and enjoyed by every member of the family and friends too, if you wish. We carry a high grade, complete stock of parts and supplies. Experience has taught us to know reliable merchandise and we now can make the wide open proposition: Every article bought at the Radio Shop is subject to return if unsatisfactory.



Westinghouse Aeriola Senior

We recommend the Westinghouse Aeriola Senior Receiving Set and the new Westinghouse Aeriola Amplifier. This is proving a wonderfully popular combination and permits the use of a Loud Speaker if desired.

YOU MUST BE PLEASED BUY FROM A RADIO DEALER He Knows His Business

WE HAVE A SHOP WITH ALL TOOLS FOR YOUR CONVENIENCE. USE IT.



AUTHORIZED DEALER FOR RADIO CORP. OF AMERICA—MEMBER OMAHA RADIO ASSN.

1806 Douglas Street.

FRANK S. SELBY, Mgr.

JA. 1434.

Gifts That Please



Give Jewelry!

Our Diamond Values Lead the Town

Jewelry serves as the Christmas Gift of permanent refinement. Look anywhere first—then come here! Our low prices will surprise you. Rarely are diamonds and jewelry of such fine workmanship and quality offered within 25% of prices here. Investigation Will Convince the Most Skeptical

Brodkey Jewelry Co.
Douglas at 14th Street

DRESHERS SAY

New Furs--Half Price

Coats, collars, coats and coats, newly made from our new stock by our expert cutter are our suggestions for Christmas.

\$10.00 and up

Dresher Brothers

2217 Farnam Street AT lantic 0345

A Useful Gift Men's Comfort Package Colgate & Co.

This Useful Package Contains:

Colgate's "Handy Grip" Shaving Stick, Ribbon Tooth Paste, Cashmere Bouquet Talcum, Colgate Soap, Small bottle Lilac Water in Xmas box, for only—

\$1.00

Mail Orders Filled. Include 10c Postage

Ask for Free Sample Colgate's Tooth Paste and Shaving Cream.



S. W. Cor. 16th at Howard

A Good Store for Good Drugs

A Christmas Luggage Bargain!

Heavy Cowhide Gladstone Bags "The Gentleman's Suitcase Preference"

\$18

Handsome leather-lined, sturdy steel frame, 20-inch length. Quality guaranteed. \$30 value at most stores. This week

For Christmas Give Luggage That LASTS!

We make most of the goods we sell. Our low rent location enables us to quote prices unequalled by any local store for equal quality. Investigate—You'll Buy

Alfred Cornish & Co.
Showroom—1210 Farnam St.



Xmas and New Year's Greeting Cards in Artistic Designs. Fancy Box Paper From 50c to \$10.00

See Us for Exceptional Bargains A Complete Line to Select From

Omaha Stationery Company
307-9 South 17th Street



Decorate Your Tree Electrically

A LAST MINUTE VALUE IN XMAS TREE LIGHTS

A beautiful string of nine lights with one extra light. Just the thing to make the tree decorations a complete success. Regular Price, \$6.00.

Sale Price \$3.98.

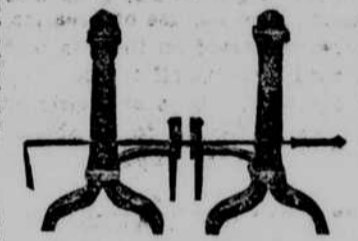
Call for or phone your order for a set of these lights while they last.

Granden Electric Company
1511 Howard St. At. 0681

The charm of **An Open Fire on the Hearth**

is enhanced by the use of attractive

Fireplace Furnishings

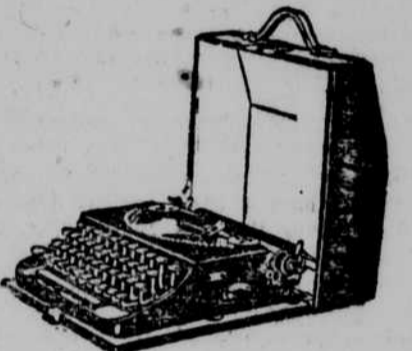


Andirons
Fire Screens
Wood Baskets
Fire Sets
Basket Grates
Gas Logs

Sunderland Brothers Co.

Sunderland Building 15th and Harney

The Remington Portable



A complete portable typewriter that will be prized by anyone—because it is helpful, useful, practical and valuable. Has the complete standard keyboard and other big machine features. Fits in case only four inches high.

Price, complete with case, \$60 (or on terms)
all makes typewriter co.
harry ferer
205 So. 18th St.

Every Person interested in the best Radio performance will eventually decide on a

Colin B. Kennedy Receiving Set

We claim everything for the Kennedy and guarantee everything we claim.

If your dealer doesn't handle the Kennedy, write direct to the

O. B. Radio Co.

Distributors
1730 St. Mary's Ave.
Flatiron Hotel Bldg.
Omaha

—Furniture, the Gift That Will Be Remembered, the Gift Enduring —for HER.

Good furniture is a lifetime companion and a lasting tribute to the good judgment and well wishes of the giver. Suggestions—

Sewing Cabinet
Polychrome Mirror
Console Table
Fernery

Sewing Rocker
Parlor Suite
Cedar Chest
Piano Lamp

Breakfast Suite
Kitchen Cabinet
Tea Wagon
Boudoir Lamp

Roger's Silverware
Electric Washer
Table Lamp
New Rug

Any of the above pieces will be found to add the Christmas spirit.

Hartman's

On 16th —Between Harney and Howard Streets



We Have a Full Line of **Xmas Toys, Doll Buggies and Dolls**

Everything in Reed Furniture, including smoking stands, sewing and work baskets and floor lamps.

Omaha Reed & Rattan Co.
640 S. 16th JA 2043

"Say it with Flowers" **Christmas Flowers**

Why worry about Xmas gifts when you can step into our store and get a nice box of flowers or a nice potted plant in bloom. Flowers are the most expressive and acceptable gift for Xmas.

Our Xmas wreaths are very artistic, made up for cemetery decorations and for the home. Please order early, especially for out-of-town orders. Being members of the Florists' Telegraph Delivery Association, we are able to fill any order on short notice all over the world.

Hess & Swoboda, Florists
1415 Farnam St. Phone JA. 1501.

We Can Serve You BEST If You AVOID the Xmas Rush

Shop Early
in the Day—
in the Week—
in the Month!



TRAVEL in COMFORT

Omaha & Council Bluffs Street Ry. Co.



MAKE THIS AN

Electrical Christmas

A Fortunate Cash Purchase Enables Me to Sell
Regular \$6.75
Universal Toasters at **\$5.00**

Regular \$13.00
Universal Percolators at **\$12.00**

Regular \$22.50
Universal Coffee Urns at **\$18.00**

Regular \$6.75
Universal Irons at **\$5.00**

Many Other Splendid Bargains Here
Fancy Boudoir Lamps
Regular price \$13.25, in this sale at **\$7.50**

Select now, make a small payment down and we will hold for Christmas delivery.

E. B. Williams
HOUSEHOLD APPLIANCES
1905 Farnam
"The Washer Man"



Choose Your Gifts-- for the Whole Family

From the Wonderful Christmas Stocks at This Big Store

The matter of selection is a most important part of choosing the right gift for a woman. The sentiment that a gift expressed depends on its individuality and beauty, and both are assured in things purchased at this store.

Among them are: Toilet Cases, Fitted Suitcase, Fitted Bag, Hat Box, Manicure Set, Dressing Case, Music Roll, Boston Bag, Fountain Pen, Gold or Silver Pencil, Photo Album.

We feature the well-known Kaufman and Belber lines of Luggage Goods. Solve your gift problem at this big gift store. We suggest early shopping.

Omaha Printing Co.

13th at Farnam Street Phone AT lantic 7793

These Advertisers Wish You a Merry Xmas

When in Omaha Stop at **Hotel Rome**