

All This Week—Reduced Prices on *Gold-Seal Congoleum*



Congoleum Week Ends Saturday

WHEN the stores close on Saturday night, *Gold-Seal Congoleum Week* comes to an end. The special bargain prices that have prevailed all this week will be withdrawn. Your opportunity to buy America's most popular floor-covering at these reduced prices will be gone.

If you have used *Gold-Seal Congoleum* you know its beauty—its remarkable money-saving and labor-saving features. If you have not yet had *Congoleum* in your home, you owe it to yourself to at least see what beautiful, sanitary, and practical floor-covering you can buy for amazingly little money.

Don't delay! Go to any of the stores listed below and select your *Gold-Seal Congoleum Art-Rugs*.

Beautiful Patterns for Every Room

Gold-Seal Congoleum Art-Rugs are famous for their beautiful patterns. You will find Oriental and Chinese designs in warm, rich tones for living room and dining room—dainty flowered patterns that bring a fresh, bright look to bedrooms—and a fine range of conventional patterns for kitchen, bathroom and pantry. Or, if you prefer an all-over floor-covering, you will find many attractive patterns in *Gold-Seal Congoleum By-the-Yard*—in two- and three-yard widths.

Here are the Special Prices

Gold-Seal Congoleum Art-Rugs

6x9 ft. size.....	\$7.45	9x10½ ft. size	\$12.95
	Regularly Priced \$8.75		Regularly Priced \$15.00
7½x9 ft. size...	\$9.30	9x12 ft. size..	\$14.95
	Regularly Priced \$11.00		Regularly Priced \$17.50
9x9 ft. size	\$11.15	Other sizes ranging down to the	
	Regularly Priced \$13.00	1½ x 3 ft. Rugs.....	39c

Gold-Seal Congoleum By-the-Yard

The same durable, flat-lying material in roll form for use over the entire floor. Waterproof, sanitary, needs no fastening. Satisfaction guaranteed by the *Gold Seal*. Look for it on the face of the goods.

Two Yards and Three Yards Wide..... 69c per square yard.

Waterproof and Easy to Clean

Gold-Seal Congoleum is waterproof, and germ-proof. Neither dust, dirt, nor spilled liquids can penetrate its smooth, enamelled surface. Sweeping and scrubbing are unnecessary. A quick

going-over with a damp mop makes *Congoleum* as clean and spotless as when new—its color fresh and sparkling.

Lies Flat Without Fastening

This is another important feature of *Gold-Seal Congoleum*. No tacks, nails, or cement are ever required to hold it in place. It literally "hugs" the floor and never "kicks up" or curls at the edges or corners.

Genuine, Guaranteed Goods

All the *Gold-Seal Congoleum* offered in this sale is fresh new goods, just received from the factory. All of it carries the famous *Gold Seal* pledge of "Satisfaction or Your Money Back." Look for the *Gold Seal*—it is your protection against inferior imitations of *Gold-Seal Congoleum*.

This is Your Last Chance!

If you put it off till tomorrow something may prevent your going. And then you will have to pay much more for your *Congoleum*. After tomorrow prices will positively go up to their former level.

FOR SALE AT THESE STORES

The Brandeis Store, Orchard & Wilhelm Co., Hartman Furniture and Carpet Co.
Union Outfitting Co., H. R. Bowen Co., Burgess-Nash Co.

SOUTH OMAHA

Home Furniture Co.
Koutsky-Pavlik Co.
Standard Furniture & Hardware Co.

John Beno Co.
Petersen & Schoening
Stockert Carpet Co.

COUNCIL BLUFFS

Continental Furniture & Carpet Co.
Keller Furniture Co.
Star Furniture Co.