

THE BRANDEIS STORE

Eldredge-Reynolds Stock of Toilet Goods

Jergen's Cream or Powder—Eldredge-Reynolds price, 75c. Our price, **35c**
 L'Amé—Face Powder—Eldredge-Reynolds price, 60c. Our price, **27c**
 L'Amé Talcum Powder—Eldredge-Reynolds price, 35c. Our price, **15c**
 Rubber Bathing Caps at 1/2 of Eldredge Reynolds Prices.
 Primrose House Toilet Preparations at 1/2 of Eldredge-Reynolds Prices.
 Vivadou Tooth Paste—Eldredge Reynolds price, 25c. Our price, **13c**
 Jergen's Hand Lotions—Eldredge-Reynolds price, 35c. Our price, **23c**
 Frostilla—Eldredge-Reynolds price, 35c. Our price, **27c**
 Daggett & Ramsdell Cold Cream—Eldredge-Reynolds price, 50c. Our price, **39c**
 Pond's Vanishing Cream—Eldredge-Reynolds price, 65c. Our price, **44c**
 Djer-Kiss Face Powder—Eldredge Reynolds price, 50c. Our price, **37c**
 Djer-Kiss Talcum Powder—Eldredge-Reynolds price, 25c. Our price, **19c**
 Mavis Toilet Water—Eldredge-Reynolds price, 1.00. Our price, **75c**
 Djer-Kiss Sachet—Eldredge-Reynolds price, 2.00. Our price, per ounce, **1.39**

Main Floor—West

Other Specials in Drugs, Toilet Goods

50c Norwich Milk of Magnesia 29c	Brandeis Razor Blades, for Gillette Razor. Per dozen 29c
1.00 Horlick's Malted Milk. Special 79c	55c Siempre Giovonne. This sale 39c
60c Danderine 44c	50c Melrose Powder or Cream 39c
50c Lysol 38c	60c Aubry Sisters Beautifier 43c
60c Pompeian Day Cream 44c	Palm Olive Shampoo. Special at 33c
10c Creme Oil Soap. Special at 6 1/2c	75c Luxuria Cold Cream 63c
Cuticura Soap 19c	50c Dr. Palmer Almond Meal 37c
60c Hospital Cotton, Pound 29c	Rubbing Alcohol. Per Pint 49c
1.00 Gillette Safety Razor, with 3 blades. This sale price 39c	

Main Floor—West

After Sunday Dinner

Why Not a Box of Brandeis Candies?

Cocanut Cream Kisses—A delicious confection made of a smooth cream fondant full of fresh sweet shredded cocanut. Chocolate, vanilla and strawberry flavors. Special, per pound, **29c**
 Chocolate Bitter Sweets and Swiss Milk Chocolates—With luscious fruit and creamy nut centers; packed in pound boxes; special, per box, **40c**

Main Floor—West

The New in Hand Bags Saturday, 2.49

Whether your fall outfit be a clever new one or last year's freshened up to duty for another season, a smart new hand bag will be a distinctive addition to the ensemble. Choose it to match in shades of wood brown, cloudy gray, navy or black. Or for contrast, in lovely lavender or deep rose.

There are shapes and leathers galore—puffy pouch bags in velvety calf—slim envelope shapes in grained seal with silk cord handles—square bags in elegant brown-tooled leathers—and still other novel and attractive styles. All silk lined and fitted.

Party Boxes in Black Vachette

A stunning example of the party box with its shiny smart exterior, its dainty silk lining, and large mirror-backed top with gold-plated vanity fittings. Priced at **3.50**

Main Floor—East

New Long Gloves

At Special Prices

Long White Silk Gloves—Sub-standards of the better quality, all with double tipped fingers. Sizes 5 1/2 to 8 1/2, at **95c**
 Suede Fabric Gloves—16-button length and gauntlet styles in a soft, fine fabric of unusual quality, with attractively embroidered backs. In the correct shades for Autumn wear, including Beaver, Mastic, Covert and Pongee, at **1.00**

Main Floor—North

Our Cutlery Department

Offers Some Interesting Values for Saturday

Durham Duplex Combination Razor Set—3 packages of blades, razor and stropping attachment. Regular 2.50 value at 1.75	Wiss Razor Blades—Will fit Gem, Ever-Ready, Star and many other razors; 5 blades in the package. Sale price, 25c
Hair Clippers—You can cut the children's hair at home with these. Specially priced at 1.25	Liberty Safety Razors—Regular price 1.00. Specially priced at 50c
Liberty Blades—Per package, 20c	Straight Razors—Of good steel. A few to close out at, 75c

Main Floor—East

Follow the Crowds to the Sale of the

ELDREDGE-REYNOLDS

ALTHOUGH every day has brought to this store crowds of eager shoppers who have bought liberally of the Eldredge-Reynolds stock, there are yet many wonderful bargains in every department participating in this sale. Read this advertisement carefully. The prices mentioned are merely hints of those prevailing in many sections of the store.

THE BRANDEIS

See What You Can Save on Hosiery of Quality!



Lehigh, Gotham, Gold Stripe and other makes noted for high quality, make up this Eldredge-Reynolds stock of hosiery. This is your chance to buy your fall supply of hosiery and be satisfied that the values are unusual and the prices remarkably low. Below are listed some of the values:

Eldredge-Reynolds 1.00 and 1.25 Silk Lisle Hose, 59c

Full-fashioned hose in regular and extra size. Black and white.

Eldredge-Reynolds 1.65 Silk Hose, 79c
 Eiffel and other brands in a semi-fashioned hose, silk to the knee. Black and white, and in colors.

Eldredge-Reynolds 1.65 Pure Silk Hose, 1.00

Lehigh and other good brands in panel back, drop stitch and front embroidered styles. Black, white and colors.

Eldredge-Reynolds 2.95 and 3.50 Thread Silk Hose, 1.95

A splendid assortment of full-fashioned silk hose, plain, lace or embroidered cloaked and chiffon hose, most of them are silk to the top. Black, white, brown and other colors.

Women's Pure Thread Silk and Glove Silk Hosiery

All are full fashioned; double soles and spliced heels; black, white and shoe shades; all sizes and colors; some are slight irregulars, but the quality is not impaired. These are high-grade hose and are remarkably good values. Saturday, per pair, **1.25**

Worth-While Savings on Children's Hosiery

Infants' and Children's Socks—In white and colors with rolled and cuff tops. Eldredge-Reynolds 25c quality; our price, **12 1/2c**

Children's Silk Lisle and Cotton Cuff Topped Socks—Full fashioned socks in half and three-quarters length. All sizes in white and colors. Eldredge-Reynolds 50c and 75c qualities; our price, **25c**

Boys' and Girls' Hose—Fine and heavy ribbed cotton and lisle hose in black, white and brown. Many are Eldredge-Reynolds 65c qualities; our price, **35c**

Main Floor—North

Lingerie and Negligees

Princess Slips—Of fine sateen, tailored styles. Also muslin and batiste, trimmed with dainty laces and embroideries, straps or built-up shoulder styles. All are shadow-proof. Regular 3.50 values. Specially priced for this sale **1.98**

Others at 1.50.

Crepe de Chine Envelope Chemise. In pretty lingerie shades, lace trimmed with fine edgings and medallions. Regular 3.50 values. Now **2.19**

Silk Night Gowns and Teddies—Beautiful styles in heavy crepe de chine with elaborate trimmings of lace and embroidery. Regular 3.98 values. Now **2.79**

Undermuslins at 1.00 and 1.50, 2.00 and 2.50—Dainty gowns and envelope chemises lace trimmed or tailored styles with hemstitching, in delicate tints and snowy white. The materials include shadow batiste, barred dimities, lingerie cloth and fine nainsook. **Third Floor—Center**

Hand-Embroidered Japanese Silk Kimonos and Negligees—A group of about 55 handsome imported negligees at **1/2 Price**

Satin and Taffeta Breakfast Coats. A charming version of the negligee trimmed with flutings of self material. In rose, orchid, light blue and other dainty shades. Regular 12.00 value. **7.50**
 Special sale price

Crepe de Chine Negligees—Dainty affairs in pink and blue, trimmed with ruffles of georgette. Former price 8.00. Now **2.98**

Corduroy Robes—Wide wale or broad corduroy in rose, purple, Copenhagen and other attractive colors. Formerly priced at 5.00. Now, this sale **2.95**

Summer Apron Frocks—A choice of a large assortment of apron frocks and street dresses that sold as high as 7.98 **2.69**

Buy Your Fall Apparel You Can Get These Sale

THESE important price reductions at the beginning are going to prove a big help to the woman who needs the cost when it comes to outfitting herself and family for the coming winter. The charming styles, the good quality of their tasteful ornaments are offered at such low prices that they command the clever shopper to "BUY NOW!" As attractive offerings remain from the Eldredge-Reynolds sale will be on sale Saturday. But a few of the outstanding items are itemized here. You can't afford to miss this bargain.

All the Cotton Dresses We Have Left in Voiles, Swiss and Ginghams, will go on sale Saturday morning, regardless of former selling price, at **2.00**

All Summer Silk Dresses—Eldredge-Reynolds prices, 10.00 to 25.00. Sale price, this sale **5.00**

New Fall Silk and Wool Dresses—Eldredge-Reynolds prices, 25.00 to 30.00. Sale price **15.00**

New Fall Dresses for Women and Misses—Eldredge-Reynolds prices, 35.00 to 40.00. Now **19.75**

New Fall Dresses—Eldredge-Reynolds prices, 49.50 to 69.50. Special for this sale. A bargain **39.75**

Women's and Misses' All Wool Suits—In tweeds, poiret twill, tricotine. Eldredge-Reynolds price, 35.00 to 55.00. Sale price, special **15.00**

New Fall and Winter Suits—For women and misses. In plain and fur-trimmed models. Eldredge-Reynolds price, 59.00 to 85.00. **38.95**

Women's and Misses' Top Coats—Eldredge-Reynolds prices, 25.00 to 35.00. Sale price **15.00**

New Fall and Winter Coats—For women and misses; in plain and fur-trimmed models; in cloth and silk plush. Eldredge-Reynolds prices, 59.00 to 85.00. This Sale Price, only **39.75**

Girls' Fall and Winter Coats—In sizes 6 to 14 years. Eldredge-Reynolds prices; 19.75 to 25.00. **12.95**

Girls' Gingham Dresses—In plaids and checks and plain colors. Eldredge-Reynolds prices, 2.98 to 3.98. Special for this sale **1.79**

Khaki Togs for Women and

Khaki Skirts—Eldredge-Reynolds prices, 4.00; sale price **2.95**
 Women's Riding Breeches and Knickerbockers—In pure natural linen and gaberdine. Eldredge-Reynolds prices, 8.95 to 10.95. Sale price, only **5.98**

Second Floor