

## RED CROSS SEALS ARE HEALTH AGENTS

Idea Was Originated in This Country in 1908 by Miss Emily P. Bissell, of Wilmington, Del.

FIRST SALE YIELDED \$3,000

National Tuberculosis Association, Which Sponsors Sale, Will Place 650,000,000 Seals on Sale to Finance the Fight Against Tuberculosis.



The Red Cross Seal—as millions of Americans know it to day, is an agent of happiness and health. It was originated in 1907 by Miss Emily P. Bissell, of Wilmington, Delaware, who learned through Jacob Riis of somewhat similar seals that were sold in Norway for the purpose of raising funds with which to fight tuberculosis.

Miss Bissell persuaded the American Red Cross to take up the idea with the result that seals were sold in a limited number of communities in 1908. The sale yielded a revenue of approximately \$3,000. The Red Cross then decided to issue the seals each year and to turn the proceeds over to the National Tuberculosis Association and its affiliated societies for the purpose of financing the campaign against tuberculosis. The number of seals sold in America increased by leaps and bounds until in 1917 the total reached 180,000,000.

This year the seals are again on sale beginning December 1. More than half a billion seals have been printed for distribution to state and local agents. In addition to the seals "Health Bonds" in denominations ranging from \$5.00 to \$100.00 are to be sold in lieu of seals to large contributors, who do not send out a sufficient quantity of mail in December to make use of all the seals they would like to purchase. The combined quotas of all the state organizations call for more than \$6,500,000 to carry out the intensive educational campaign being conducted by the National Tuberculosis Association and its 1,000 affiliated societies.

The intensive sale of these seals represents a practical demonstration of every lesson that has been learned regarding scientific distribution. Experts of the highest standing in sales management have co-operated to the extent of assuring those interested that every resident of the United States will have an opportunity to buy Red Cross Christmas Seals.

Look for the Best.

Every man and woman on earth has some good quality, if you will only take the trouble to look for it.

### For Sale

The McFarland rooming house strictly modern and doing capacity business—J. E. BETZ, Red Cloud, Nebr.

The Hamilton-Cather Clothing Co.

Everything a Man of Boy Wears

Red Cloud Nebraska

**Forgot Waiting Bride.**  
When John Kemble, the gifted tragedian, was married, he returned to the stage to play Hamlet on his wedding evening. Whether his mind became so absorbed in the character as to exclude all other matters of vital importance, we cannot say; but for the time he forgot his waiting bride and what had befallen him on that fateful day, and went off to his own room on the conclusion of the performance at the theater.

**Jewish Sabbath.**  
The Jewish Sabbath starts at sun set on Friday, because the Jews, like the ancient Greeks, began their day at sunset and not at sunrise, or immediately after midnight, as we do who follow the ancient Romans.

### FARM LOANS

I am ready to make you a farm loan in any amount and at the lowest rate of interest.

It is a well known and conceded fact that I can get you a loan with absolutely no delay for inspection or otherwise. All that is required is an abstract of title and your money is ready for you. Office opposite the E. G. Caldwell law office.

J. H. BAILEY.

### The Margin of Safety

is represented by the amount of insurance you carry.

Don't lull yourself into a fancied security.

Because fire has never touched you it doesn't follow that you're immune Tomorrow—no today, if you have time—and you better find time—come to the office and we'll write a policy on your house, furniture, store or merchandise.

—LATER MAY BE TOO LATE—

**O. C. TEEL**

Reliable Insurance

# BERT GASS' Cleanup SALE

Owing to the condition of my health I am compelled to hold a cleanup sale on the August Prill farm located 7 miles southeast of Inavale, Neb., and 7 miles north and 1 mile east of Cora, Kansas, on

**Tuesday, December 23**

Commencing at 11 o'clock, the following property

**10 Head Horses and Mules  
23 Head of Cattle 19 Hogs  
Farm Machinery, Harness, Etc**

Terms:—\$10 and under cash; 10 months at 10% interest.

**BERT GASS, Owner**

J. W. WONDERLY, Auct. Lunch on Grounds. G. R. MCCRARY, Clerk

Mr. and Mrs.  
**ED. AMACK**  
**UNDERTAKING**

Phone, Ind. Store 158, Res. 93 RED CLOUD, NEB

## ANNOUNCEMENT

**H**AVING purchased the Peterson Garage and taken possession of the same the undersigned are now prepared to give prompt and careful attention to the wants of the automobile owners of Red Cloud and vicinity

We have secured the exclusive agency for the Ford car in the Red Cloud territory. All Ford orders will receive careful attention and delivery made as soon as possible.

The Fordson Tractor will also be included in our line. Delivery can be made promptly.

A full line of Ford and Fordson supplies will at all times be carried in stock.

Your business is solicited and every effort will be made to please.

**FRAME & SMITH BROS. CO.**  
Red Cloud, Nebr.



**"Give me something to wear for Christmas"**

Here's what a famous man says: "When I was a poor lad I always wanted a Christmas present I could wear, a stocking cap, a good suit, a nice warm overcoat—I've never gotten over it; if no one gives me something of the kind at Christmas time, I buy it myself."

**He had the right idea; he still has it. Most every man and every boy wants something he can wear; something useful. We have the things men and boys buy for themselves; and our mark in the merchandise tells them of your good judgment; they know our standard.**

Here are some suggestions for gifts to the men in your family

Handkerchiefs; a man can't have too many  
Gloves  
Hosiery  
Underwear

Neckwear; silk knitted ties are the smartest thing  
Mufflers  
Shirts  
Belts

**A Hart Schaffner & Marx Suit or Overcoat; the best Gift of all**

**The Hamilton-Cather Clothing Co.**

The Home of Hart Schaffner and Marx Clothes

# Camel Cigarettes

**They Win You On Quality!**

Your enjoyment of Camels will be very great because their refreshing flavor and fragrance and mellowness is so enticingly different. You never tasted such a cigarette! Bite is eliminated and there is a cheerful absence of any unpleasant cigarette after-taste or any unpleasant cigarette odor!

Camels are made of an expert blend of choice Turkish and choice Domestic tobaccos and are smooth and mild, but have that desirable full-body and certainly hand out satisfaction in generous measure. You will prefer this Camel blend to either kind of tobacco smoked straight!

Give Camels the stiffest tryout, then compare them with any cigarette in the world at any price for quality, flavor, satisfaction. *No matter how liberally you smoke Camels they will not tire your taste!*

R. J. REYNOLDS TOBACCO CO.  
Winston-Salem, N. C.

Camels are sold everywhere in scientifically sealed packages of 20 cigarettes; or ten packages (200 cigarettes) in a glassine-paper-covered carton. We strongly recommend this carton for the home or office supply or when you travel.