

Put a Grafonola in Your Home

Enjoy the Pleasures of the One "Incomparable" Musical Instrument

A musical instrument of some sort has always been a recognized necessity in every home. Not a great many years back nearly every home had the old-fashioned cottage organ. Later the piano became the most widely used musical instrument. NOW it's the COLUMBIA GRAFONOLA.

The GRAFONOLA of today represents thirty years of continuous progress and development, and has become the most popular musical instrument in the world. The secret of its popularity is its wonderful adaptability to every musical requirement of the home, lodge or school. A Grafonola opens the door to all that is best in the world of music and will satisfy every musical longing of your soul.

A GRAFONOLA will bring into your home an abundance of joy and good cheer. It will aid in the education of your children; it will gratify the natural longing for diversion and amusement, and will satisfy the children with home life; it will help settle the unrest, and bring about a state of contentment and happiness never known before. It will receive a hearty welcome from every member of the family, and will bless the home 365 days in the year.

The GRAFONOLA is the instrument you want and need. It's the only instrument on the market that will measure up to 100 per cent efficiency. All the sweetness and naturalness is left in the music when reproduced on a Grafonola. It's the one instrument you ought to buy and its the instrument you can not afford to be without.

Prices That Make It Possible for Everyone to Own a GRAFONOLA

The best thing about the GRAFONOLA is—it is so priced that it is possible for every home, no matter how humble, to have one. There is a range of styles and prices to suit every family purse. There is a COLUMBIA GRAFONOLA to suit every requirement of cost or surroundings. Between \$15 and \$200, the price you wish to pay is met by an instrument that gives you the money's worth.

Every COLUMBIA GRAFONOLA must conform to the Columbia standard of efficiency, no matter what the price. Even the lowest priced Columbia model at \$15 will play any selection and any class of music perfectly—far beyond anything you may have expected.

You may rest assured that whatever price you do pay—whether it is \$15, or \$25, or \$50, or \$75, or \$100, or even \$200, you are buying a musical instrument that will bring to you and your family "all the music of all the world, and most of the fun of it, too," played as you want to hear it and as often as you want it.

Columbia Double-Disc Records give you an unlimited variety of music and entertainment. Not only the best in sacred music, — the anthems of the great cathedral choirs, but the favorite old songs of long ago, in solo and quartette. Not only the voices of the great artists of opera in solo and concerted numbers; not only the recordings of the world's great masters of the violin and piano; but the music of the great orchestras and bands, and the soloists of those organizations, and the songs and humor of the stars of every stage—music for your every mood and for every occasion that music meets; music for the quiet family hour, for the cheer of visitors, for the dance, for indoors and outdoors, at home, at the club, in the church and in the school. All of this and more, with a Grafonola. Send Coupon.

Our New Grafonola Catalog Sent FREE

Let us send you our new Grafonola Catalog. Your name and address on a post card or in a letter (or just the coupon) is enough. No obligations in asking for a Catalog. We want you to get full information concerning the COLUMBIA GRAFONOLAS, see the beautiful styles illustrated, and learn about the wonderful tone qualities of these superb instruments, as well as the remarkable range of prices. There's an instrument described in this book that will suit you, and greatly add to the fine appearance of your home. Mail Coupon today.

Free Information Coupon

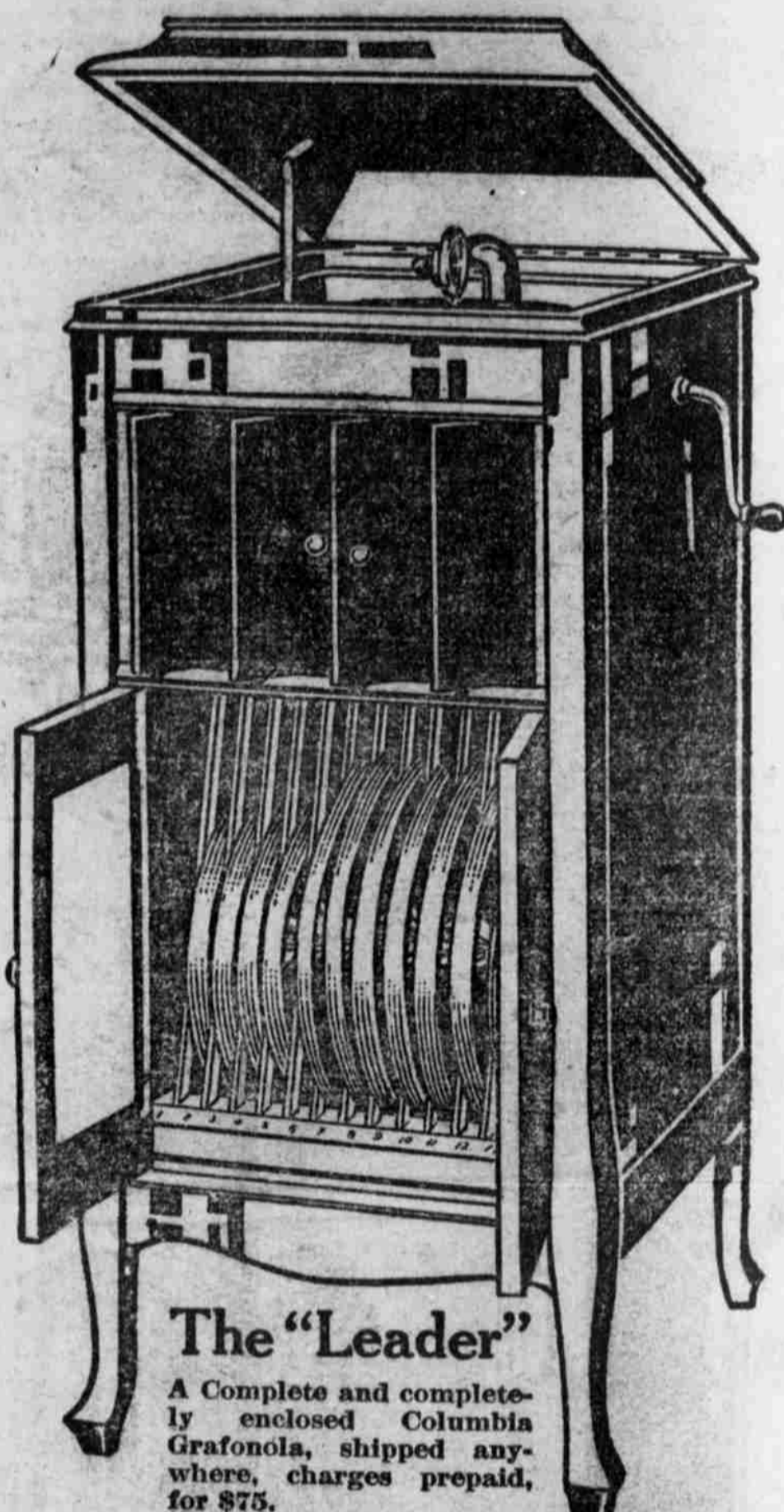
The Grafonola Company,
1541 O St., Lincoln, Neb.

Dept. C., 1541 O St., Lincoln, Neb.

Please send me your new Columbia Grafonola Catalog, giving full particulars, prices, styles, etc., of the Columbia Grafonolas.

Name

Address



The "Leader"

A Complete and completely enclosed Columbia Grafonola, shipped anywhere, charges prepaid, for \$75.

Two Popular-Price Columbia Grafonolas



ECLIPSE

This little wonder will be a big surprise in tone quality. It is equipped with our latest No. 6 reproducer. Has a large one-spring motor. It comes in Oak and Mahogany. If you can only put \$25.00 in an instrument, this is your greatest opportunity. Possesses all the essentials that go to make up a real instrument of music—the Columbia full, clear, natural tone; strong motor (plays two records with one winding); exclusive tone-control shutters. Every Grafonola is fully guaranteed against breakages for one year.



FAVORITE

This is a favorite in many homes. A splendid value for homes with small rooms, and for schools. A popular instrument, and a fast seller. The construction is the same as the "Leader" is first class, and it comes in Golden Oak and Mahogany. This instrument will not disappoint you. Price, \$50.

Our Guarantee

You run no risk when you buy a COLUMBIA GRAFONOLA. We guarantee absolute satisfaction. If not exactly as represented your money will be refunded. We ship anywhere and prepay all charges. Mail the coupon today for GRAFONOLA CATALOG which gives full information concerning many styles not illustrated in this advertisement. Send today.

THE GRAFONOLA COMPANY,

(Wholesale and Retail. Est. 1902. Paid up Capital \$100,000.)

Dept. C, 1541 O Street, Lincoln, Nebraska.

