Never again such a book bargain as this!

The New Americanized Encyclopedia Britannica

Withdrawn from the American Market on account of complication regarding copyright, this Famous Work of Reference is now offered for the last time. Never again will it be possible to procure a set. Publication has ceased for all time. Entire publishers' stock now on hand to be cleared with the utmost rapidity at less than One-half the Prices at which 250,000 sets have been sold. A sale to mark an epoch in book selling. An event without example.

GREAT HOME REFERENCE

There is nothing in the whole range of literature with which to compare it. What Shakespeare is to the drama, Milton to poetry, Ridpath to history, Blackstone to law, Napoleon to rulers, the New Americanized Britannica is to works of reference. It sweeps the whole circle of human interest and endeavor. It correctly answers all questions. What the Britannica says is universally regarded beyond dispute - History, Biography, Literature, Art, Science, Invention, Politics, Geography, Governments, Law, Medicine, Theology, Labor Organizations, New Discoveries and thousands of subjects are all treated in their right place and in due proportion.

Commoner Readers May Examine This Complete Set Free. Mail Coupon Below.



15 Massive Royal Octavo Volumes, 91/2 Inches Tall, 71/4 inches Wide, 1% inches Thick, Weighs 65 Pounds. 9,808 Double-Column Pages, 1763 Illustrations.

Here is our Bargain Offer:

THE COMMONER READERS have the good fortune of securing this complete set at a lower price and easier terms than will ever again be duplicated in the history of book selling. We will ship you the complete set NEW AMERICANIZED ENCYCLOPEDIA BRITANNICA, fifteen volumes Half-Morrocco binding will too Subject to five first and the second selections. rocco binding, gilt top, subject to five days' examination and approval. Take the books to your home and examine them carefully. If they do not come up to your expectation in every way, notify us and we will give you shipping instructions for their return. If they do suit you, as we feel very sure they will, send us \$1.00 and pay the balance in small sums of only \$2.00 each month, for 22 months until the special price of \$45.00 is paid. We will abso-THE REASON we are able to name this remarkably low price and these

easy terms is that our method of selling by mail eliminates all middlemen's profits. There is neither a dealer's profit nor an agent's com-mission involved in the transaction. You therefore are buying the set at wholesale, and these are positively the last sets that will ever be offered. When these sets are gone you cannot secure the work at any price. Our price for the complete set of fifteen volumes, Half-Morocco binding, is simply unparalleled. Thousands of sets of this Encyclopedia have been sold at \$75.00 per set, and in offering the complete work, fifteen volumes, Half-Morocco binding, for only \$45.00, we are supplying you with what is generally admitted as the greatest Encyclopedia ever issued, and at a price which will

never again be duplicated. SEND NO MONEY NOW. Sign and mail the at-WESTERN tached coupon and we will ship you a complete set for five days' FREE examination. You can NEWSPAPER return them at OUR EXPENSE if they fail to ASSOCIATION give you entire satisfaction. Should you de-Commoner Bureau cide to purchase, then send us \$1.00 as first payment and pay the balance at the rate 204 Dearborn St., Chicago of \$2.00 per month. You have always meant to get an Encyclopedia—every Send me, subject to my examination and approval, one intelligent man does. NOW IS THE set of the New Americanized Encyclopedia Britan ica, 15 and greatest of all ENCYCLOPE.
DIAS will add to your knowl-Volumes, in Half-Morocco Binding, Gilt Top. If satisfactory, I agree to pay \$1 with n 5 days and \$2 per month thereafter for 22 months. If not satisfactory I will

notify you within 5 days and hold subject to

Write name and address carefully and mall coupon. The Commonse

edge, which is power, and to the richness of your life. Can YOU afford to do without it? Mail Coupon To-day giving you the priv-

ilege of examina-

home.

tion in your own

Why you need this work

THE NEW AMERICANIZED ENCYCLOPEDIA BRITANNICA is a universal reference work. It covers every subject in Science, Philosophy, Mechanics, Invention, Religion, Politics, Government, Biography, Education, Music, Art, Law, Literature, etc., and is arranged alphabetically like a dictionary, so that you can turn to any subject at a moment's notice. A good Encyclopedia is an absolute necessity in this day and age in every home. No library is complete without it. Things will come up every day which you would like to know, and a good Encyclopedia will enable you to look them up and encourage you in the habit of investigation. An Encyclopedia at hand is almost an education in itself, and you will find in this set a wealth of information which is simply invaluable. This edition is beautifully illustrated with half-tones and color-plates; the binding is solid and substantial and will last a lifetime. You incur no risk whatever in sending for the set. We will ship the fifteen volumes subject to your examination and approval. You can then decide for yourself in your home whether you wish to buy or not. If you are not entirely satisfied the work may be returned to us; but if you are pleased, as we feel sure you will be, then send us only \$1.00 and the balance in small sums monthly in payments of \$2.00 each month-and you will have it in your home and be enjoying the use of it all the time. We have only a limited number of sets on hand. No mere will ever be printed. This is your only chance to secure the King of Encyclopedias at an expense of about three postage stamps a day!

APARENT'S DUTY is to give his children the best education that his means will afford. You may not be able to send your children to college, perhaps not even to high school; but you can afford this Encyclopedia. It will influence their future as you would wish. It will help them grow in character, refinement and knowledge.

EVERYONE CAN AFFORD IT. It will cost you only a few cents a day for a little while to become the possessor of this work. Even if your circumstances deny you the luxuries of life, just think of some little thing-some little habit which brings you no ultimate good-which you might give up, and so obtain this work which means so much to you and your possibilities in life. You pay only a little and only for a little while, and during that time the work is in your possession. DO NOT DELAY-CUT OUT AND MAIL THE COUPON TO-DAY, if you wish to secure the most wonderful book bargain of this generation. The sets will fairly melt away at these phenomenal prices, and in order to secure one you

must act at once. You can never duplicate this opportunity.

A DAY Buys This Great Work