

# Many Will Help on Commoner Day, February 24

Assurances have been received from all sections of the country that many Commoner readers will on "Commoner Day," February 24, participate in the effort to increase The Commoner's circulation. This organized effort to increase The Commoner's circulation is made at the suggestion of General James B. Weaver, of Iowa. General Weaver's suggestion came in the following letter:

Colfax, Iowa, Jan. 25, 1906.—To The Commoner: I am so impressed with the clean, conservative, and yet aggressive character of your paper that I want, with your permission, to suggest a method of rapidly extending its circulation. The number of your readers should, and can be, more than doubled within the next sixty days. We are just at the morning twilight of a most important civic struggle—the election of a new set of representatives in congress, state administrations and local legislative bodies. The Commoner is the voice of the greatest democratic leader the country has known since the days of Thomas Jefferson and James Madison. It is unspotted, lucid, fearless, cosmopolitan and as true to popular rights as the needle to the people. Every democrat, or other liberal minded man, in America should take and every week look into this repository of the best current democratic thought. Your club rate—60 cents per year to clubs of five or more, makes it impossible for you to incur any great expense to increase circulation.

Now this is my suggestion: Let The Commoner set a day—or two days—to be known to your readers as "Commoner Day"—on which dates you will ask each of your quarter of a million readers to step out among their neighbors and solicit subscriptions from one to as many as they can secure by reasonable effort.

Your readers are true and loyal, and I am morally sure they will make the dash if they are requested to do so. They are minute men, and responsive to the voice of their great leader. Try it. Give about two week's notice and watch results. Saturdays would be preferable for this effort. Put the call in first column, in black faced type and give your army of readers an opportunity to fall into line and move at one and the same time.

I have recently made an effort to secure subscribers to your paper and have found an almost unanimous desire among the people—democrats and many republicans—to subscribe. All they want is an opportunity.

Very truly yours,  
J. B. WEAVER.

In compliance with General Weaver's suggestion Saturday, February 24, was designated "Commoner Day."

On that day any one may obtain one year's subscription to The Commoner for 60 cents. This is not a part of the special offer which requires that 60 cent subscriptions must be sent in lots of five, but is a special offer for one day—Saturday, February 24.

On that day Commoner readers everywhere may take a single subscription—or subscriptions in any number—at the rate of 60 cents. This offer is, of course, good only for subscriptions taken on "Commoner Day," as designated—the idea being to encourage readers who believe The Commoner is doing good work to engage in a general and vigorous effort to make material increase in The Commoner's circulation preparatory to the congressional campaign of 1906.

Everyone who sympathizes with the work The Commoner is trying to do is requested to devote at least a portion of "Commoner Day" in the effort to secure new subscribers at the special rate—60 cents—which is as nearly at cost as can be safely estimated.

The Commoner's circulation is now growing, but it is desirable that it undergo an extraordinary increase in order that The Commoner's influence in the congressional elections now coming on may be widespread.

Let everyone who approves of The Commoner's efforts prepare for vigorous work on Saturday, February 24. Tell your neighbor of the program for that day, and urge him to secure at least one new subscriber to The Commoner at the special rate of 60 cents per year. If every friend of The Commoner now on its subscription list would make it a point to send at least one new subscriber, The Commoner's circulation would be materially increased. Many may be able to send more than one new subscriber, and in that

event The Commoner's circulation would enjoy an extraordinary growth.

## WORDS OF ENCOURAGEMENT

A. P. Elger of Ottawa, Kansas, sends assurances of his co-operation.

J. F. Burk, Lisbon, Iowa, says that he will surely "take hold of the towline."

W. S. McCullum, Eagleville, Mo., promises to co-operate.

Following are extracts from some of the letters received:

E. A. Taft, Wichita, Kansas—I am much pleased with your "Commoner Day" plan and will try to contribute to its success. May you soon reach the million mark.

N. Campbell, Portland, Oregon—Agreeable to the suggestion of General Weaver, and in conformity to the request of The Commoner. I take pleasure in informing you that I will devote Saturday, February 24, in an effort to make "Commoner Day" a success. I am also pleased to state that in this effort I will be aided by Mr. M. E. Gibson, formerly known as the "Silver Tongued Orator" of Ohio, and who stumped the states of Ohio and Indiana in behalf of Mr. Bryan in the campaigns of 1896 and 1900, and whose loyalty has grown with the years.

A. F. Clark, Excelsior Springs, Mo.—We are making arrangements for a good showing from this place on "Commoner Day."

Virgil L. Penland, Mountain Grove, Mo.—With renewed love for the principles of democracy, we can face the coming elections with hope, with courage and with confidence in the final triumph of the democratic party. You may count me one, with that great list of democratic workers on "Commoner Day." Yours for a better and a purer government.

Dillard L. Slagle, Grant City, Mo.—You can depend on me on Commoner Day.

J. M. Jones, Clearwater, Kans.—You may depend on me working for The Commoner on Saturday, February 24. Will try to get others to help.

W. C. Parham, Benton, Ark.—Am pleased with General Weaver's suggestion. I will keep Commoner Day, and will send you the result.

Charles Mason, Tipton, Iowa—I will do what I can on Commoner Day.

John G. Tinsley, Farmington, Ky.—After reading the suggestion made by General Weaver for a Commoner Day I decided that I would send you as many as five subscribers to The Commoner if I should have to do it at my own expense. But I am glad to say that I will not have to do that. I wish to thank General Weaver for his suggestion for a Commoner Day, for I believe it will be the means of adding many thousands of new names to your subscription list.

Frank M. Annis, Aurora, Ill.—I have so much respect and admiration for the learning and ability of General Weaver, that I "fall in" at once, with his suggestion in regard to "Commoner Day." It is a good one and I hope it will bear fruit. The Commoner ought to be read by every one without regard to race, color or nationality or previous condition of servitude.

J. T. Fowler, Macon, Mo.—Will renew and do what I can for you February 24. A good idea and I hope may increase your subscription to over 1,000,000.

David Carlson, Denver, Colo.—I read about "Commoner Day" in my copy of The Commoner which I received today and want to pull on the towline and help increase the good influence of the paper.

David F. Cook, Enid, Okla.—I will do my best on the 24th inst., "Commoner Day."

H. S. Houf, Fulton, Mo.—I have been a reader of your paper for several years. I think it superior to any other paper, of which I know, for advocating true and just principles for the perpetuity of our government. I wish every man and boy in our nation was a constant reader of it. Our people have wandered far from the principles of just and true government laid down by our forefathers.

J. J. Armstrong, Alliance, Ohio—The idea of "Commoner Day" is surely a good one. I want to see this great paper reach the million mark, and I promise you to do a little more than my share to secure that result. No democrat can do better service to his country and his party than to get a subscriber to The Commoner.

E. H. Eiklor, Kingfisher, Okla.—Enclosed find one dollar to apply on my account as a subscriber to The Commoner. I will try as a committee of

one on "Commoner Day" to enlarge the subscription of your valuable paper.

W. J. Mays, Milo, Mo.—I will do all I can in tugging away on the towline on next Saturday.

J. K. P. Riley, Bridgeport, W. Va.—I want to do my part to raise The Commoner's circulation to one million or more, and will try to get some new subscribers on "Commoner Day."

R. R. Sullivan, Bardwell, Ky.—I will give my entire time to the cause on "Commoner Day."

J. D. Poston, Bonnetterre, Mo.—I note with pleasure the setting apart of February 24, as "Commoner Day" and if I keep my health I will take a day off at that time to see what I can do.

Hunter Dunkle, Punxsutawney, Pa.—I heartily indorse the plan suggested by General Weaver, as I think The Commoner is the best paper published. I will do my part on "Commoner Day."

L. W. Beaman, Sterling, Kan.—I think the plan of General James B. Weaver suggesting a Commoner day for farther enlarging the circulation of The Commoner is timely and wise. I shall endeavor to add a few.

A. Harbert, Ayr, Neb.—I will try to secure as many names as I can Saturday, February 24. I hope this will be a great day for The Commoner.

Elmer Yoho, Moundsville, W. Va.—You can count on me to take hold of the "towline" and make a good strong pull to increase The Commoner's circulation Saturday, February 24.

D. Walsh, Miller, S. D.—You may depend on me for my share in the effort to increase The Commoner's circulation to one million.

Mrs. James Gaynor, Grand Rapids, Wis.—You may depend on my assistance on "Commoner Day" for one or two subscribers. That was a wise suggestion of General James B. Weaver.

H. F. Foy, Baird, Tex.—According to suggestion by General J. B. Weaver, for "Commoner Day," February 24, I herewith send the following lists of new subscribers to The Commoner for one year—seven new subscribers. I send them now as I could not attend to it at the time later mentioned, but it does just as well to send them ahead of time. These are for "Commoner Day" just the same. Success to The Commoner.

L. E. Gray, Des Moines, Ia.—That there may be no question of getting in on "Commoner Day," February 24, and that General James B. Weaver's suggestion may be seen to be actively at work for that time, I send you herewith my check for \$1.20 in payment for two subscriptions, one year to the enclosed addresses, to take effect on "Commoner Day," February 24.

C. A. Wolley, Eugene, Ore.—I send you the following five subscriptions and money order to pay for same. May be able to do something on "Commoner Day."

A. G. Porter, Milan, Mo.—I think "Commoner Day" a great scheme to increase the circulation of the greatest educator in the country. I will do all I can to secure subscribers.

M. F. Herron, Nashville, Tenn.—In last issue I notice reference to "Commoner Day." Every day with me is "Commoner Day." I have sent you over a hundred subscribers all told. If every reader of The Commoner would send ten subscribers—and they could do it with but little effort—what a power for good government, righteousness and morality The Commoner would become.

G. W. Bentley, Girard, Pa.—I think Mr. Weaver's plan a good one and I for one shall endeavor to get on the 24th as many as possible to subscribe for the best paper in the world.

E. R. Stratten, Newcastle, Ind.—I will try again on "Commoner Day." Please tell the rest of the patrons to whoop up and never stop till the 1,000,000 mark has been reached.

Wm. P. Gregg, Port Jervis, N. Y.—I think "The Commoner Day" idea a good one and hope The Commoner's subscription list will increase a hundred thousand at least. Mr. Bryan's letters are very interesting.

Wylie Nielson, Barnes, N. D.—Enclosed find money order for \$18 to pay for list of 30 subscriptions. I have taken great pleasure in getting up this list for The Commoner. The list contains the names of many of our representative and esteemed citizens, among whom are clergymen, attorneys, educators, business men and farmers. It seems to me that the present is an opportune time to extend the circulation of The Commoner. The letters of William J. Bryan which will appear in The Commoner each week for some time to come dealing with matters in foreign lands will be intensely interesting and instructive, and the friends of Mr. Bryan should bestir themselves to increase The Commoner's subscription list.