

### The "Dutchess."

There's a county way down in the old Empire State, Where the valleys are rich and the statesmen are wise.

Where the swift wheel of industry ceaselessly roll, And their rhythmical hum is the joy of the soul.

'Tis the county of Dutchess—as all men should know, Where the classic old Hudson's blue waves ever flow, There the famed "Dutchess" Trousers, well known to the trade

As the best and the strongest and cheapest, are made. The county and trousers both bear the same name—Some ladies in Europe are wearing the same—(The title I mean, not the garment of course) Although the dear creatures might do a deal worse.

Our motto is: "From the sheep to the man." We've adopted a novel and excellent plan: In each town and city the whole country o'er We have one special agent and not any more.

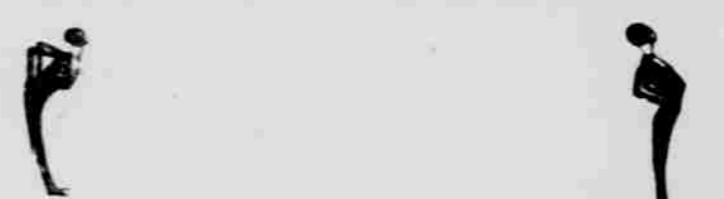
But this is the point that we wish you to see: There goes with each pair a complete guarantee. If a button comes off during two months of wear, We will pay you ten cents—don't you think that is fair?

And more. If you find that the trousers should rip At the seams of the waistband, the seat or the hip We will pay you a dollar, or hereby agree To give you a new pair of trousers seat free.

### WESCOTT & SON,

SOLE AGENTS FOR CASS COUNTY.

P. S.—Our new Spring Suits are poems themselves.



You're treated white, With prices right, at  
**F. S. White's**  
Fresh Supply Staple and Fancy.....

### Groceries

—New Stock of—

### DRY GOODS and Notions.

—"The Old Place."

### OKLAHOMA!

Fine farm lands cheap in Oklahoma.

### SPECIAL RATES.

Excursions every first and third Tuesday in each month to Oklahoma City, the nearest point to the soon-to-opened strip.

Call on me for rates.

### J. H. THRASHER,

412 Main Street, Plattsmouth, Neb.



Sold by **F. G. EGENBERGER**  
Plattsmouth, Nebraska

### Jess & Speck

THE POPULAR RESORT

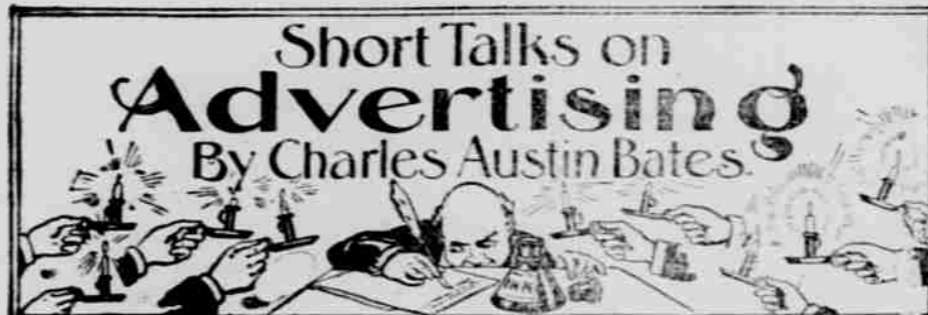
Fine Old Rye, Bourbon and "Yellowstone"

### WHISKEYS

ANHEUSER BREWERY

Billiard and Pool Rooms Up Stairs

Look 'em up when you come to town.



No. 28.

Probably no other single sentence ever hurt business so much as the remark by P. T. Barnum that "the American people like to be humbugged."

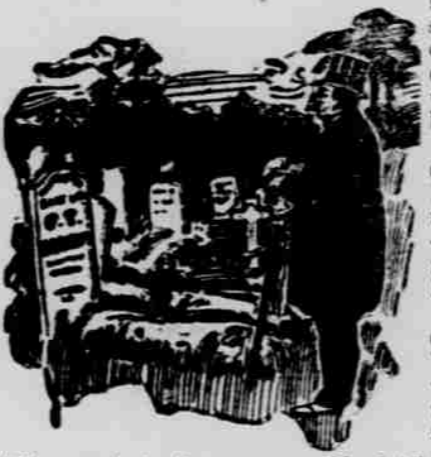


"An occasional woolly elephant more or less didn't matter."

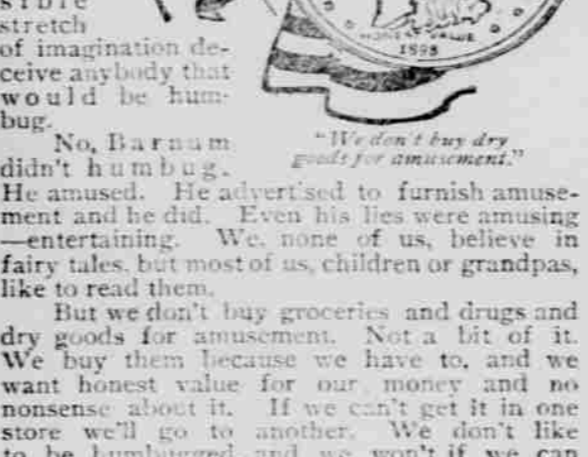
You have heard half a hundred people say of different stores: "I will never go there again. They are cheats. They advertise second-hand, and when I got there they didn't have it, or it wasn't nearly as good as they said in the advertisement."

If a pleased customer is the best of all advertisements, isn't a displeased one the worst? How often the opportunity comes to say: "Oh, I wouldn't go there again; why don't you go to Blank's?" That comes from being humbugged—because the merchant believed Barnum.

And Barnum himself didn't really humbug people. His show was really "the greatest on earth," and really gave a great big fifty cents' worth for half dollar. An occasional woolly horse or white elephant, more or less, didn't matter much. People went to Barnum to be amused and he amused them. People go to the theatre, and if they are carried away by the play and laugh and shed tears over the incidents they are "humbugged"—to be sure—they believe for the time all the fiction of the play; it is real to them. But how much more would they be humbugged if the play didn't seem real? If Barnum advertised a woolly horse and then showed something which could by no possible stretch of imagination deceive anybody that would be humbug.



"Barnum is dead, anyway—and buried."



"We don't buy dry goods for amusement."

Copyright, Charles Austin Bates, New York.

### A GOOD ADDRESS



goes a long way in aiding a man to forge to the front, but one of

### MORGAN'S GOOD

### SPRING SUITS

is a great help along this line. They have that fashionable cut, tailor make and finish that distinguishes them from the sweat shop makes.

We have some elegant patterns that we can offer you at present, among which are:

A line of elegant blue serge at \$7.50.

A fine small check, light color worsted at \$10.00.

A striped all wool casemir at \$10.00.

These will not last all summer, so you had better come at once.

### MORGAN'S

### THE LEADING CLOTHIER.

502 Main Street, Plattsmouth, Nebraska.



**REVIVO RESTORES VITALITY**  
— Made a Well Man of Me. —

**THE GREAT FRENCH REMEDY**  
produces the above results in 30 days. It acts powerfully and quickly. Cures when all others fail. Young men will regain their lost manhood, and old men will recover their youthful vigor by using REVIVO. It quickly and surely restores Nervousness, Lost Vitality, Impotency, Nightly Emissions, Lost Power, Failing Memory, Wasting Diseases, and all effects of self-abuse or excess and indiscretion, which undo one for health, business or marriage. It not only cures by starting at the seat of disease, but is a great nerve tonic and blood builder, bringing back the pink glow to pale cheeks and restoring the fire of youth. It wards off Insanity and Consumption. Insist on having REVIVO, no other. It can be carried in vest pocket. By mail \$1.00 per package, or six for \$5.00, with a positive written guarantee to cure or refund the money. Book and price free. Address: ROYAL MEDICINE CO., 10-20 Plymouth Pl., CHICAGO, ILL.

For sale in Plattsmouth by

GERING & CO.



Effective March 10th, 1901, the



Announces the Opening of its

Red River Division

...To...

Denison and Sherman, Texas.

Through Train Service will shortly be established from St. Louis and Kansas City over the

Shortest Line to Texas

### Swaps

What have you to trade, sell or give away? Anything from choicest to automobiles—your case's affairs to leave it out of the Journal swap column.

All swaps registered here for the nominal charge of 2 cents a line per insertion.

Answers to advertisements may be directed to this office, whom they will be promptly delivered.

TWO good business bills for sale at a bargain. Inquire Colonel J. H. Thrasher.

CHOICE LAND in Cass county for sale. Inquire of Thrasher, the real estate man, Plattsmouth.

25 WELL IMPROVED FARMS in Filmore, York, Adams and Lincoln counties, for sale by Thrasher.

FOR SALE—A bargain, one of the best paying saloons and restaurants in Omaha. Excellent fixtures, up-to-date appointments, including private dining rooms. Assured net business of from \$20 to \$25 per day. For particulars address: West-Plattsmouth Journal.

LATEST MODEL, brand new, 36 sewing machine at a sale. What will you give or trade? Address offers and inquiries to Plattsmouth Journal.

WANTED: Fresh butter and eggs to exchange for subscription to Journal.

FOR SALE—A new, house on west Elm street, Plattsmouth. A choice piece of property with modern improvements and in the best of condition. Inquire of: Colonel J. H. Thrasher, Plattsmouth.

FOR SALE—A 100-acre farm near Plattsmouth, also 7-room house and three lots in city. Inquire of John M. Leach, Waterman block.



### FOAMS SPARKLES AND TICKLES THE PALATE.



### Gund Brewing Co

CELEBRATED BEERS

### Ed Donat

Wholesale Dealer

### ALL KINDS

And Styles of Invitations, Programmes and Visiting Cards with Plates at

### ARTIE HELPS!

### CANCER

Knows Treatment that cures Cancer and Tumors.

Used with perfect safety, harmless, soothing, non-painful.

We prefer to have patients come to the Sanitarium for a speedy cure. Cases that come to our Sanitarium need not pay any fee.

Write today for our 36 page book, containing much valuable information and hundreds of testimonials from patients we have cured of cancer. Sent free. Consultation by mail or in person, free. Address:

DR. E. O. SMITH'S SANITARIUM, A. S. McCLEARY, MANAGER, Rooms 6 to 11, N. E. Cor. 10th & Main Sts., KANSAS CITY, MISSOURI.

There's no reflection so dainty, no light so charming as the mellow glow that comes from

### CORDOVA

### Wax Candles

Prepared in many of the finest laboratories with extraordinary care and skill. Sold everywhere. Made by STANDARD OIL CO.

Standard Oil Co.

Standard Oil Co.

Standard Oil Co.

Standard Oil Co.

Standard Oil Co.

Standard Oil Co.

Standard Oil Co.

Standard Oil Co.

Standard Oil Co.

Standard Oil Co.

Standard Oil Co.

Standard Oil Co.

Standard Oil Co.

Standard Oil Co.

Standard Oil Co.

Standard Oil Co.

Standard Oil Co.

Standard Oil Co.

Standard Oil Co.

Standard Oil Co.

Standard Oil Co.

### SOLOMON & NATHAN'S

### Great Spring Bargain Sale

And Exposition of New Millinery begins March 30, and ends Saturday night, April 13.

### A Feast of Beautiful Hats.

We will, as usual, maintain our reputation for showing the latest and swiftest styles in Ladies' Misses and Children's Millinery at lower prices than elsewhere. See bills for bargain price list. Do not forget the dates of this Grand Bargain Sale and Spring Opening of New Goods.

P. S. We are fortunate enough to have Miss Spayde, the expert St. Louis trimmer, with us again this season.

### Shirt Waists, Trimmings, Dress Goods, Muslin, UNDERWEAR, HOSIERY, NOTIONS.

All go at Bargain Prices during the specified dates only.

### Solomon & Nathan.

Two Doors East Bank Cass Co.

Plattsmouth.

### AT THE PARMELE

### ... Wednesday Night, April 24 ...



**One of the Greatest Chicago Concert Companies.**  
**ENTIRELY NEW, NOVEL, STRIKING.**  
**PRICES: Balcony 35c, Lower Floor 50c.**

Wichita lands, it is claimed, can be shipped to market by the allotted time at the prisoner. Half of the crowd is expected to add at least 500 tons to the quality of armor. Other...