

Louis-Braddock Bout Might Prove Dud Unless Build-Up Starts Soon

Principals Lack Color Dempsey Possessed

By MAURICE MERRYFIELD, International Illustrated News Feature Writer

CHICAGO—It may be a bit early for any prediction of the sort, but by all the present indications the forthcoming match between Jimmie Braddock and Joe Louis will be far from another "battle of the century."

One might almost be inclined to suspect a "conspiracy of silence" on the part of the promoters and publicists connected with the bout, and a determined effort on the part of the principals to avoid any preliminary build-up.

It is impossible to arouse the interest in a championship bout necessary to draw a huge gate unless preparations are made long in advance. Even in the famous Chicago fight between Jack Dempsey and Gene Tunney, when the "long count" occurred, Tex Rickard laid his ropes long in advance and had public interest at fever pitch as a result of his shrewd publicity campaign. And that fight was "a natural."

Neither is Colorful Fighter

Neither Braddock nor Louis are the type to inspire the heated loyalty of fight fans. And neither is the colorful character that the Manassa man was when he battered down all opposition.

Although the fight is only about seven weeks away, there has been little news from the training camps. Braddock has posed for a few of the traditional training shots such as chopping wood and jogging along the road, but Louis has remained singularly under cover for the most part.

One factor which has beclouded the whole situation has been the legal tangle which threatened to cancel the bout. After fight fans read for several weeks that Madison Square Garden would never tolerate



letting the bout go on in Chicago, a feeling of uncertainty spread as to whether the affair was really on the legit or merely a publicity gag. Aside from all these factors there is a belief held by many that the Brown Bomber will put Braddock to sleep in short order when the two meet on June 22. They foresee Jimmie crumpling under a murderous attack and look on the bout merely as a sort of preliminary to a return match between Louis and Schmeling.

Will Louis "Murder" Braddock? Some of the skeptics consider the whole affair more as a "benefit" for

Braddock than anything else. They analyze the setup this way. Braddock never was a sensational fighter and was rather lucky to take on Baer when he did; that he and his managers wisely concluded to make the most of the championship financially and stake everything on one bout which would draw the biggest gate; that they were convinced that Louis would draw better than Schmeling against Braddock, so the German was passed up and Louis signed.

Be that as it may, Jimmie is a game guy and should give the customers everything he has.

Alvo News

Mrs. Ostertag of Elmwood returned home Monday after spending a few days with her daughter, Mrs. H. L. Bornemeier and family.

Mrs. Devore and little daughter came Monday night and remained until Friday, visiting relatives. Most of the time was spent with her uncle and aunt, Mr. and Mrs. S. C. Hardnock.

Iris Miller, who was at the Bryan Memorial hospital in Lincoln recovering from an operation for appendicitis, returned home Sunday afternoon. Miss Iris is feeling fine and the folks are very glad she is recovering so nicely. Iris is a member of the Senior class.

Improving Slowly
Mrs. Bird is slowly improving at the Bryan Memorial hospital and physicians believe they will be able to set her broken hip in a few days. It will be two weeks Saturday since she broke her hip, but due to her threatening condition of pneumonia, physicians have not been able to put her hip in a cast.

Comes to Visit Mother
Mrs. Marie Sanburn of Chicago came Tuesday last week to be with her mother, Mrs. Bird, for a few days' visit.

Mrs. Eula Lennard, Mrs. Goida Leaver and Cayle Bird, of Hardin, Montana, arrived Wednesday last week and are also spending a few days visiting as much as possible with their injured mother. These folks are all former residents of Alvo.

Had Auto Accident
Two Lincoln ladies had an auto accident about a mile and a quarter west of Alvo Thursday while en route here to attend the funeral of Harry Appelman. They hit a rut in the road and ran into the side of the grade, the car being considerably damaged. The ladies suffered from shock and one of them had an injured knee and chest.

The names of the two ladies were not learned. Lee Coitman drove the car back to Lincoln for them after minor repairs had been made on it.

Offered Position at Peru College
Miss Florence Taylor, who has been teaching in the McCook grade schools for several years, has been offered a position as teacher in the Geography department of the Peru State Teachers' college this coming summer.

Miss Taylor is a graduate of the Peru Normal school and has very nearly enough credits to graduate from a four years' course at the Teachers' college.

Two of Miss Taylor's Geography students at McCook won national honors in Geography work this school term.

Receives a Distinct Honor
Russell Bornemeier, a teacher and student at the University of Nebraska, went to Urbana, Illinois, to give an advanced report on "Color Vision" at a convention of doctors and psychologists being held there this week. Urbana is not far from Chicago and the site of the University of Illinois.

Last year Russell unearthed some very valuable facts concerning color vision through the conduct of extensive experiments which he carried out in the psychology department and which won him an assistantship at the University of Nebraska. This year he has made further advanced study through experiments in this line and was again sent by the department to report.

The young man is certainly to be congratulated on his fine scholarly efforts and scientific research work. In June he will go to Denver to attend another convention of medical men and render a similar report.

Death of Harry Appelman
Death came to Harry Appelman at the Bryan Memorial hospital in Lincoln Monday evening. He had undergone an operation Friday after going to the hospital the day before.

Harry Ray Appelman, son of Reuben D. and Emmaline Appelman, was born April 7, 1871, near Aledo, Illinois. He was the youngest of a family of six children. Late in the fall of that same year he moved with his family to Emerson, Iowa, where he grew to maturity, residing there until the spring of 1895.

November 27, 1895, he was united in marriage to Elizabeth Ann Uptegrove, at Sidney, Iowa. To this union there was born one daughter, Marie.

Mr. Appelman is survived by his wife, the daughter Marie Appelman-Young and one brother, Porter L. Appelman, as well as four nieces and

DO YOU KNOW—



That tea was wholly unknown to the western nations until about the beginning of the 17th century. It is believed to have been introduced by the Dutch about 1610, and first brought to England about fifty-five years later.

two nephews. They are: Ethel Appelman Martin of Dallas, Texas; Ree Campbell Burst, of Greenfield, Iowa; Gladys Appelman Trahern, of Riverside, Long Island, New York; Mildred Appelman Williams, of Atlantic, Iowa; Roy Campbell, of Minneapolis, Minn., and Clifford R. Appelman of Lincoln, Neb.

Friends were much grieved to learn of the passing of this fine, neighborly man. The family has the heartfelt sympathy of the entire community.

ALVO SCHOOL NOTES
English Algebra Test
The ninth and tenth grade students of the Alvo school were taking their second test in English and Algebra in co-operation with the University of Nebraska in their experiment of "In-Service" training. At the beginning of the second semester, tests were given and now near the close of the term, tests are again being given.

Baccalaureate
Rev. Ben Wallace will deliver the Baccalaureate sermon next Sunday evening, May 16th, at 8 o'clock. The subject of his discourse will be "The Paramount Life."

Class Night
Wednesday evening, May 12th, is to be Senior class night. The following program will be given: Class will, by Maxine Ayres and Katherine Edwards; Class prophecy, by William James and Victor Miller; Class history by Joan Cook and Leroy Haertel; Class poem by Marilyn Collins, Iris Miller and Vesta Althouse; Class horoscope by Mary West and Elva Bradley; Ted Christensen, the class president, will present the class gift—a handsome electric clock—to the school.

Operetta May 14th
Friday evening, May 14, the grade pupils under the direction of Miss Marjorie Arn will present their operetta. During this program, you will again have the opportunity to hear the rhythm band.

Commencement
Thursday evening, May 20, will be commencement night for the Senior class with Ray Rice of Lincoln, Boys' Executive Secretary of the Y. M. C. A., delivering the address to the graduates on "The Secrets of Great Living."

Seniors to Direct Convocation
The Senior class will have charge of the convocation period Tuesday, May 11. The Seniors will fill a treasure chest into which they will place the class history, prophecy, poem, will, horoscope, etc. Other school students will also place within the chest any comments, etc., that they wish to deposit therein. Then the chest will be buried and after five years, in 1942, at the first reunion of the class, the chest will be dug up and reopened.

This Tuesday, May 11, will also be rag day for the Senior students.

Dual Track Meet
Tuesday afternoon, May 11, Eagle and Alvo will hold a dual track meet at Alvo.

To Attend Piano Festival
Two students from Alvo will take part in the annual piano festival on May 15, at the University of Nebraska. They are Margaret Jean Stroemer and Ruth Ann Ganz.

SCORES HIGH HONORS
Tarkio, Mo., May 7.—Don Cotner, Plattsmouth freshman track star, scored 15 1/4 points as the Tarkio college track team swamped Nebraska Wesleyan, 96 to 49, in the final dual meet of the season here Friday. Tarkio scored firsts in every event but three, the 440 and 880-yard dashes and the mile relay.

Visited at Greenwood
Mr. and Mrs. Art Hansen, Mrs. Myra McDonald, and Mrs. A. T. Moore and two daughters of Murray came to Manley last Sunday and picked up Mrs. O. E. McDonald, after which they proceeded on to Greenwood, where they visited for the day at the home of Mr. and Mrs. William Meyers and son. Mrs. Meyers is a daughter of Mr. and Mrs. O. E. McDonald and a granddaughter of

MANLEY NEWS

August Krecklow was called to Plattsmouth on Tuesday of last week to look after some business matters.

Roy E. Wiles had a number of workmen busy the fore part of last week constructing a cave at the farm home.

Harold Krecklow completed the painting of the barn of Frank Riefter and immediately started painting the house of Harry Hays.

Walter Mochenhaupt shelled and shipped his corn on Wednesday of last week, the same being loaded through the Manley elevator.

Joseph Wolpert and Father Hennessey were in Lincoln last Wednesday, where they visited friends and looked after business matters.

August Pautsch of Louisville was a visitor in Manley last Wednesday, enjoying the visit with his friends and as well looking after some business matters.

Paul Meyers and wife and John Zox and wife spent Sunday at the home of the ladies' parents, Mr. and Mrs. William Sheehan, where a fine dinner was served.

Mrs. R. C. Maier, of Louisville, daughter of Mr. and Mrs. C. E. Mochenhaupt, spent the past week here visiting her parents and sister, Miss Sue Mochenhaupt.

Fauley Patrick Harte, formerly parish priest here, but now located at Beatrice, visited Father Hennessey of the church here and also enjoyed meeting many of his old friends and former parishioners.

Ernest Pankonin was in Plattsmonth last week and made the purchase of some 250 baby chicks from the Brink Hatchery. He also set out 400 cabbage plants and feels sure of having plenty of cabbage this fall.

Mr. and Mrs. Frank Huse of Omaha and Joseph Huse and wife of Jackson, Nebraska (near Sioux City) were guests at the home of John C. Rauth last Sunday as were also Mr. and Mrs. Walter Mochenhaupt and children, making up a merry party. All enjoyed a fine time and the excellent dinner that was served.

Home from Hospital
Harold Krecklow went to Omaha last Sunday after his wife and their new baby daughter who was born there some ten days ago. With the wife back home and a fine baby girl, happiness reigns supreme in the Krecklow home.

Home from Excelsior Springs
Mrs. W. J. Rau, Miss Sue Mochenhaupt and George Rau, accompanied by Ralph Keckler, as driver, and Mrs. Keckler, comprised a party who drove to Excelsior Springs, Mo., to visit with W. J. Rau over Sunday. He had been there for some time receiving treatment and later in the week was able to return home. The visitors returned home after spending a pleasant day there, while Mr. Rau came home later as noted.

Glen Fleischman and Wife Here
Mr. and Mrs. Glen Fleischman, who have been making their home in Chicago for the past eight or nine years, where he has been employed as an advertising illustrator for the larger dailies and magazines, arrived at Ashland, where two sisters of Glen make their home, visiting there for the day and overnight, and were brought to Manley on Sunday by Charles Gade and family and Mrs. Albert Cochran and kiddies, all visiting here for the day Sunday. The Ashland folks returned home that same evening, but Mr. and Mrs. Fleischman remained to visit in this vicinity. Mrs. Fleischman's parents reside at Weeping Water and they expect to remain some two or three weeks, after which they will go to New York, where Mr. Fleischman has a fine position awaiting him in the commercial art line.

Play Good Ball
The Manley baseball team, which is composed of young boys who are well versed in the art of playing the good old American game of baseball, went over to Louisville to cross bats with the strong team there. It will be recalled the Louisville lads were district winners last season, but our young stalwarts were able to "take them" by a score of 7 to 4.

The Manley boys also played a closely contested game with the Weeping Water team, winning by a score of 3 to 1.

Deaths from Auto Accidents are Increasing

Insurance Statisticians Show Decrease in Disease Death But Rise in Accidents.

New York, N. Y.—The death rate from automobile accidents among the 17,500,000 Industrial policyholders of a leading life insurance company for the first quarter of 1937 was the highest ever recorded in any similar three-months period among this representative group of wage-earners, according to the statisticians of the insurance company. But exactly the opposite was true with respect to diseases incidental to child-birth, for the death rate from this cause—7.1 per 100,000—was the lowest ever established for a first quarter period, and about 50 per cent lower than the rate 19 years ago. An increase in tuberculosis mortality was reflected in a death rate which, for the first time since 1929, exceeded the previous year's record for this season. From all causes combined, the mortality rate for the first quarter of 1937 was nearly 5 per cent greater than the 1936 figure, being 9.8 per 1,000 lives exposed for 1937 and 9.4 for 1,000 for the corresponding period last year.

Despite the increase in the tuberculosis death rate, the situation has improved since January, the statisticians say. For, though this year's January figure was 8.8 per cent above last year's, at the end of the first three months this excess had been reduced to 3.6 per cent.

While the general increase in mortality was due primarily to an outbreak of influenza and pneumonia in January and February, other separate causes contributing to this increase were cancer, diseases of the heart and coronary arteries, appendicitis and the various forms of external violence—including automobile accidents which last-mentioned alone showed an increase of 31 per cent—and homicides and suicides with increases of 11.4 per cent and 3.6 per cent respectively in their death rates.

Counterbalancing in part the unfavorable factors in the mortality picture were improvements in the death rates from such diseases as syphilis, cerebral hemorrhage, chronic nephritis, diarrhea and enteritis, and diseases of the periperal state.

While the cancer death rate of 55.9 per 100,000 for the first three months of 1937 was appreciably higher than the rate for the same period of 1936, the statisticians point out that the cancer mortality was somewhat lower than that reported for the first quarter of either 1935 or 1934, and has possibly about reached its peak.

Although health conditions among the industrial policyholders in Canada were somewhat better than in the United States, the Canadian death rate was about 2 per cent higher for the first quarter of the year in 1937 than for the first three months of 1936.

Mrs. Myra McDonald, of Murray, a most enjoyable time was had in spite of the well high-continuous rainfall.

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Heavyweight Champ's Nightmare

By BURNLEY



UNEASY LIES THE HEAD THAT WEARS THE CROWN!

JAMES J. BRADDOCK, toiling assiduously for his scheduled heavyweight title defense against Joe Louis, has plenty to worry about these days.

The old saw about the head that wears a crown having plenty of headaches is only too true in the case of James J. Inactive for two years, James hasn't made a plugged nickel out of the title, and now he is all snarled up in a lot of legal entanglements.

Bad hands and arthritis have bothered the champ in past months, and the fact that he is an old man as fighters go only makes things look worse for James as he prepares for Louis. Joe's fearful reputation as a puncher is just something else for Braddock to brood over these Spring evenings.

If all these things don't make Jim a nervous wreck, and if the various lawyers don't stop the bout with a barrage of injunctions, Braddock may really defend his crown this Summer—believe it or not.

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