



BUDGET BALANCERS

Balancing the budget in the home is just as important as in the state or nation. Making ends meet is not so much a matter of scrimping as it is a matter of planned economy. Take advantage of the special prices in this page of ads and

BALANCE YOUR HOME BUDGET

These Prices Cash - - One Day Only, Wednesday, October 28th



Think of This!

Men's Dress Pants **\$1.10**
Neat Gray Check

Men's Dress Shirts **93c**
Fast Color—Button Collar

Boys' Dress Shirts **59c**
Navy Blue—Fast Color

WESCOTT'S

Real Budget Balancers

Post Toasties }
Kellogg Corn Flakes } **10c Each**
Puffed Rice }
Minute Tapioca }
Huskies }

4 lbs. Navy Beans **25c**
3 lbs. Rice **18c**

Black & White

Beau Brummel Dress Shirts **\$1.00**
New Fall Patterns
Starchless Collar—Wednesday

Women's Rayon Panties **39c**
All Styles—59c Value
Wednesday Oct. 28, one day

The H. M. Soennichsen Co.
The Largest Store in Cass County

Special for Wednesday

COAT AND SUIT SPECIAL—Only 24 Fall and Winter Suits and Coats. Values to \$10.95. Sizes 14 to 40 in Fall colors. Special Budget Balancer for Wednesday, October 28. **\$6.95**

DRESS SPECIAL—Nearly 100 New Fall Dresses, including Silks and Wash Crepes. Values to \$4.00. Sizes 12 to 20; 38 to 44. Wednesday. **\$1.95**

Pease Style Shop
Cass County's Largest Exclusive Ladies' Store

BUDGET BALANCERS

Omar or AGB Flour **\$1.70**
48-lb. Sack—Guaranteed

Sal-tonik Stock Salt, 50-lb. **90c**
Regular \$1.90 per Block, while Supply Lasts

Rex Lye, 6 cans for **49c**

MANY OTHER SPECIALS AT

Bach's Store

A Real Dress Special

TO BALANCE YOUR BUDGET

All New Fall Dresses—Values to \$5
Complete Size Range, 12 to 52
Colors Black, Rust, Green and Brown
For This One Day Only

\$3.98

Ladies Toggery

WURL'S STORE

PRICES FOR WEDNESDAY ONLY

Excell Soda Crackers, 1-lb. box . **10c**
A Real Quality Cracker

Brooms, all corn, 4-tie, each . . . **28c**
A First Grade Plattsmouth Product

Phillips Canned Goods, 4 cans . . **19c**
Spaghetti - Tomato Soup - Vegetable Soup

Home grown Potatoes, peck . . . **27c**
Cobblers and Early Ohio

6th and Main FREE DELIVERY Phones 64-65

Budget Balancers

WEDNESDAY—ONE DAY ONLY

RAG RUGS, 18x30 inches **12c**

BED BLANKETS, each **53c**
(Size 70x80 Inches)

Many Other Specials for This Day
Not Listed Here

Knorr's 5c to \$1 Store
Masonic Bldg., Phone 581

Budget Balancers

Coaster Wagon, ext. special. . **\$2.39**
Rubber Tires, Large Wheels

Hibbard Cast Dutch Oven **\$1.29**

3 Used Copper Clad Ranges
\$12 - \$15 - \$18

Bestor & Swatek Co.
Complete Stock Hardware Plumbing, Heating, Wiring
Guaranteed Radio Repair Service

25c tube of Rexall Milk Magnesia Tooth Paste and one 25c Klenzo Tooth Brush—both for—
25c

35c tube Lavender Mentholated Shav'g Cream and 19c pkg. Permedge Razor Blades (your choice of single or double edge) — both for—
35c

F. G. Fricke & Co.
The Rexall Store Phone 186

Shoes That Will Fit Your Budget

as well as Your Feet

Any woman's style on display in our SELF-SERVE DEPT. one day only—Wednesday, Oct. 28th, at
\$1.79

Fetzer Shoe Co.
Your Family Shoe Store

O'CEDAR

Self Polishing Wax or Polish
for Fine Furniture and Floors
Your Choice of Either
35c

Crystal White Soap Chips **29c**
The Large 5 lb. Box

PORK CHOPS, 2 lbs. **35c**

BACON SQUARES, lb. **19c**

Mullen's Cash Market

Extra Special Extra

LEATHERITE RUGS—Long wearing, heavy quality. New patterns. These will "Balance Your Budget." Size 4x6, \$1; 9x12 only. **\$4.95**

Innerspring Mattresses
Regular \$18.50 factory price. Heavy ticking, uniform felt and spring construction. Never a price like this. Wednesday only. **\$11.75**

Hiatt Furniture Co.
Opposite Court House

We Sell or Replace

Automobile & Window Glass

WALL PAPER

Suitable for any room in the house at low as
5c Per Roll

Paint . . . Enamel . . . Varnish, Etc.

F. R. Gobelman
Wall Paper and Paint Store

Palace Shining Parlor

Hats Cleaned and Blocked—Best of Service

Expert Shoe Dying

Green, Blue, Black or Brown Shades at Right Prices
Have Your Summer Shoes Dyed for Winter Wear

SATISFACTION GUARANTEED

GEORGE CONIS, Proprietor
Phone 194

WHEN YOU ARE SELLING

Cream, Eggs and Poultry

See Us Before You Sell

Highest Cash Price - Fair Weights and Test

SATISFACTION GUARANTEED

Plattsmouth Creamery
Manufacturers of Casco Butter

Introductory Offer

Any Knit Garment, Cleaned, Blocked and Form Restored
\$1.00 CASH CARRY

Bring Them In and be Measured for Correct Fit

Lugsch Cleaners - Laundry
Phone 166 Plattsmouth, Nebr.

Home Dairy's Delicious

Cottage Cheese

1-lb. Carton, 10c—3 for
25c

A fine quality food (rich in Vitamin content) that children relish. A real Budget Balancer.

Home Dairy
Our Service Satisfies

Values Like These will

Balance Your Budget

Lay in a Supply Wednesday

Corn, reg. 13c value 3 for **29c**

Tomatoes, reg. 13c 3 for **29c**

Peas, reg. 13c 3 for **29c**

Carl's Market
Full Line of Groceries, Fresh Fruits and Vegetables
Bekins Building—Phone 255

FREE TURKEYS

--CASS--

THEATRE

to some one attending the Cass Theatre each Friday and Saturday between now and Thanksgiving. One turkey given away each of these nights. WIN A FREE TURKEY.

L. B. Egenberger

Groceries and Fresh Meats
FREE DELIVERY—PHONE 252

Sun Kist Flour, 48-lb. sack **\$1.65**

Maney's Best Flour, 48-lb. sack **\$1.65**

Butter-Nut Coffee, 2-lb. can **59c**

Swans Down Cake Flour, pkg. **28c**
Free Calumet Baking Powder

BUDGET BALANCERS

Candles, non drip, pair **10c**

Box Stationery, extra special . . . **19c**
36 Sheets Paper and 24 Envelopes

Friendship Mottoes **69c**
Regular \$1 and \$1.25 Values

Sewing Cabinets **59c**

Bates Book Store

Sale of Enamelware

High Quality

Dish Pans, 2 sizes **20c and 30c**

Wash Basins at **10, 15 and 25c**

Kettles, with lids **15, 20 and 25c**
Numbers 4, 6 and 8

Kroehler Hardware

ALLEN'S

2-Drop Hand Lotion

★ For Only **15c**

(The Label entitles you to 15c Credit on the 40c Bottle)

A 39c bottle of Lucretia Vanderbilt FREE with a box of the famous Lucretia Vanderbilt Face Powder. Both for only. **49c**

MAUZY DRUG CO.
Prescription Drug Store Year 'Round Fountain Service