MONDAY, MAY 25, 1936.

Avoca Mothers-**Daughters Hold** Annual Tea

Mrs. Elizabeth Kirchheck, Ninety, Is the Oldest Mother Present at Pleasant Event.

Mrs. Elizabeth Kirchheck, ninety years young, walked briskly forward to receive the prize as the oldest mother present at the third annual mother-daughter tea in Avoca Thursday afternoon, May 21. Mrs. Anna Hillman won the prize as mother of the largest number of children. Mrs. Gauer had the largest number of granddaughters and Mrs. Dick Berner was the youngest mother present.

Eighty-four mothers and daughters attended. Mrs. H. H. Marquardt acted as chairman for the following program:

Devotional period _____ ----- Mrs. Mary S. Harmon Reading _____ Eleanor Ruhga

Vocal Solo Mrs. Henry Maseman Reading _____ Mrs. V. P. Rawalt Piano solo _____ Corrine Hallstrom Vocal Duet_____Ruth Ruge and

Elmwood last Tuesday, where he was Evelyn Schutz Reading _____ Mrs. Walter Ruhga looking after some business matters Piano solo _____ Mrs. Henry Smith for a short time. Song _____Patty Larson and

June Maseman Following the lunch Mrs. L. L Larson acted as toastmaster. Misses Anna Marie Salling, Hazel Baier, visit with friends. Mrs. M. Sisco, and Mrs. Elmer Hennings responded on the theme

"Home." week and the roof put in good con-Mrs. W. O. Baier acted as general chairman and Mrs. Schutz as chair- dition so the rain will no longer get man of the decoration committee. The in and damage the goods and buildteas are sponsored by the Congrega- ing. Lloyd Richards was plowing his

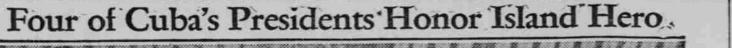
tional Ladies' Aid Society.

SOCIAL WORKERS FLOWER CLUB

overly large and do not stand very On Wednesday afternoon the So- high above the ground, they are big cial Workers Flower club was de- enough to plow if care is exercised lightfully entertained at the home of not to cover them up, which is just Mrs. Fred Spangler with Mrs. Geo. what Lloyd has been doing.

Mumm and Mrs. Ruel Sack assistant Sherman Hathaway has been havhostesses. After the usual business ing some repairs made on his house, meeting several contests pertaining particularly the roof, which was to Mother's day and Memorial day damaged by the hail storm that viswere held. A solo given by Mrs. Geo. ited this section some two weeks Mumm, entitled "Mother," was very ago. He is also having the interior much enjoyed by everyone. She was replastered where the old plastering

PLATTSMOUTH SEMI - WEEKLY JOURNAL





Death Ends Party

An event which probably no republic in the world today could duplicate was staged at Havana, Cuba, on the occasion of dedication of a monument to. Gen. Jose Miguel Gomez, second president of Cuba and famous patriot. Among the celebrities present

W. F. Langhorst was called to

at ceremonies were, left to right, President Jose Barnett, Miguel M. Gomez, president-elect and son of the second president, and Carlos Cespedes and Carlos Mendieta, both ex-presidents, all of whom have figured importantly in stormy Cuban politics.

> be forwarded to Omaha so tickets may be issued for the registrants, to Greenwood moved the coach, Mark be called for Monday afternoon and Malchow and family to Lincoln last Tuesday at Wasley's.

Precedent in Law Established

Judge J. W. Yeager at Nebraska City Hold Maritime Act of U.S. Does Not Apply to River Work.

piledriver in the middle of the

Judge Yeager told the jury his de-

cision would not rob Belk of a chance

of full compensation under work-

Hearing a case for damages graduates. brought under the provisions of the

court at Nebraska City, Friday estab- kept busy all the time turning out town. The largest crowd Greenwood and her Sunday school class gave lished a precedent in the first case orders for their various products. of its kind tried. The court ruled that workmen on Missouri river pile- Frank, Jr., of Omaha, visited at the people. Two dances both reported served to climax a very pleasant drivers are not seamen and therefore Fred Ethridge home Monday. Fred capacity crowds.

plains together in an early day.

jury to return a verdict for the Mass-ing, repairing and repainting his their name is called.

Carl F. Belk, Dunbar, for \$30,000 for work is being done by Nels Ander- movies in Greenwood, come every other community obligations. injuries received while working on



son of Greenwood and E. A. Pearson Wednesday night. Some good pictures are to be shown and we feel

Charles Huyck, of Lincoln, was in sure you will enjoy them. Greenwood last week tuning planos,

To be Married Wednesday

PAGE THREE

Etheridge. He and Fred played to-Announcement has been made of gether in the Ashland band forty the forthcoming marriage of Miss years ago. He also accompanied Mrs. Elizabeth Shupe of Greenwood and Rex Peters to Murdock to do some tuning. Mrs. Peters has a number of Dr. Carl H. Dubler, of Omaha, at the Shupe home in Greenwood on

Miss Shupe has been teaching school at Wann, Nebraska, during Mrs. Helen Cooper, of Omaha, rethe past two or three years. Dr. turned home after a few days' visit Dubler is practicing dentistry at with her brother, Cecil Totton and his office in Omaha.

They will be at home to their in River Case Etheridge home Tuesday evening. is improved at this time, although friends after May 30th, at their home at 3014 Franklin street in

> Mrs. Harry Kramer and Mrs. Elizabeth Yates of Wann gave a shower in honor of Miss Shupe last Tuesday afternoon, at which there were one hundred guests present. Elizabeta reports she received many fine pres-

has seen in several years was here Miss Shupe a shower Wednesday Mrs. Frank Bingham and son, last week, estimated at well over 500 evening. Ice cream and cake were evening.

> Inflated or ordinary dollarseither kind will still buy most if expended in your home commun-



An evening of merriment aboard a yacht anchored in Chicago's Jackson Park lagoon ended in tragedy when the boat returning members of the party to shore

Meyer Bros. trucking company of Monday. L. C. Marvin is at the Lutheran hospital in Omaha for treatment. During his absence, G. V. Vant is carrying the mail.

Miss Marie Fitzgerald, of Plattsmouth was a caller at the Fred wife. Cecil has been quite sick, but together.

The J. V. Stradley and Sons man-United States maritime act, Judge ufacturing company sold two ham-J. W. Yeager, of Omaha, holding mer type mills this week. They are Greenwood sure brings people to Mrs. H. E. Warren of Greenwood

not eligible for damages for injuries says his grandfather and her grandunder the provision of the act. father freighted across the western bank night prize each Saturday night

In delivering his opinion Judge Yeager instructed a district court O. A. (Olie) Anderson is clean- all season, but must be present when

man Construction company, sued by carl F. Belk, Dunbar, for \$30,000 for ing, repaining his large garage here. The if you haven't been to the free help meet the tax burden and

Greenwood

Everett Reece was a Lincoln visi-

Arlo Goings, of Louisville, called

Donald Schaffer secured work on

C. O. Swanson and wife motored

to Wahoo on business last Monday. R. E. Mathews made a business

trip to Kansas City via the Burling-

business callers in Lincoln Tuesday

pigs. The sixteen mamma pigs are

Mr. and Mrs. P. E. Clymer were

E. L. McDonald reports 132 new

Harvey Schroeder's small son has

L. V. Sheffer has been in poor

Aunt Rosa Axmaker went to

Phillips, Nebr., to spend the sum-

health for some time. His condition

a pretty sore foot as a result of step-

tor Thursday.

ton Zephyr.

afternoon.

doing well.

ping on a nail.

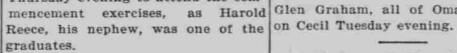
remains unchanged.

mer with Ersy McNurlin.

in Greenwood Monday.

a telegraph crew this week.

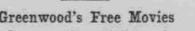
Her mother and Fred were children still confined to his bed. Another sister and her husband, Mr. and Mrs. Omaha, Philip Reece motored to Ashland Lyle Fitzsimmons, his brother, John Thursday evening to attend the com- Totton and friends, Mr. and Mrs.



piano students there.

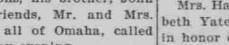
of Wahoo.

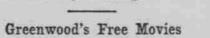
mencement exercises, as Harold Glen Graham, all of Omaha, called



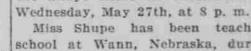
also visiting his old friend, Fred

Called on Brother Here





The free moving picture show in ents.



accompanied at the piano by Mrs. fell off and will have some papering Roy Coe. A paper was also read by done, thus putting the house in very Mrs. J. L. Stamp that had been writ- good condition.

ten by her mother. Mrs. Mike Kaffenberger read a lovely poem. Several visitors were present. The hostesses served a delicious two course Oakland to attend the funeral of the luncheon at the close of a most pleas- late Simon Obernalte, brother of ant afternoon.

The next meeting will be held with those who went were Henry Ober-Mrs. Meisinger as June is their guest nalte and wife, Edward Obernalte, day meeting.

FUNERAL OF JOHN VETESNIK

From Thursday's Dally

The funeral services for the late John Vetesnik were held this morning at 10:30 at the Sattler funeral home at Fourth and Vine streets. A large number of the old friends and neighbors were in attendance, attesting the high regard in which Mr. Vetesnik had been held in the community where he had long made his home.

The prayer service was given by the Rev. Father Kaczmarek of the Holy Rosary church.

During the services two vocal solos were given by John J. Cloidt, "Face to Face" and "Softly and Tenderly Jesus Is Calling," Mrs. Cloidt being the accompanist.

The interment was in the cemetery west of the city beside the father and mother who have preceded him in death.

FAIRVIEW CLUB

The Fairview club held their annual meeting at the home of Laura Tritsch with Emma Terryberry, assistant hostess.

The new officers elected for the ensuing year are:

President-Helen Gansemer. Vice-President - Margaret Terryberry.

News Reporter - Agnes Wetenkemp.

The year book has not yet been made out but will be by the next meeting. The annual picnic will be held on June 14.

The club wants to thank Eleanor through the year.



If you have to replant your field corn, and would like to plant Sweet Corn, write to-

Norfolk Packing Co.

Plattsmouth, Nebraska or Call Phone No. 83

Attended Funeral Sunday A number from Manley went to Henry and Edward Obernalte. Among

C. Browne.

Memorial Service at Cemetery Yesterday (Sunday, May 24) me-

morial services were held at the there, the first burial taking place coming game, liquid refreshments Belk's attorney said he would "apnearly fifty years ago. were served.

The cemetery had been cleaned up

ately decorated, the entire grounds ter their name at Wasley's up until ance.

The address was made by Rev. W. A. Taylor, who has made the Memorial Sunday address for many years, and who for a number of years was pastor of the Baptist church here.

Many of the old time residents of this vicinity were here and enjoyed meeting the old time friends as well

as those from Murdock. Attorney Thomas Allen, of Lincoln., and his brother O. H. Allen, of Omaha, were among those present.

Former Citizen Dies at Oakland Simon Obernaulte, who was born near Wabash some 57 years ago, and who grew to manhood here, engaging in the barber business for a time, prior to going to Oakland, died last Thursday and was buried at the Secretary-Treasurer-Doris Tritsch Swedish cemetery near Oakland. When the call came for soldiers for the Spanish American war, he

enlisted and was in the service thruout the war, after which he returned to Oakland, where he continued his work as a barber until some ten Terryberry for her splendid work years ago, when he was elected water commissioner of his home town of Oakland, a position he held until the

time of his death last week. Some years back he was married, selecting as his wife a young lady of that community and to this union

four children were born, who with the mother mourn the loss of the husband and father

The funeral was held from the Swedish Lutheran church of Oakland, with interment there. Simon Obernaulte, Jr., the oldest

son of the deceased, visited here last fall.

during the early morning hours capsized, drowning pretty Agnes Daniels, in private life Mrs. Agnes La Blatt, night club dancer.

man's compensation laws. MANY ATTEND BASEBALL MEETING LAST NIGHT

removing the case from jurisdiction From Saturday's Daily:

There was a large attendance at of Marine law." he said. the baseball booster meeting held at Admitting the navigability of the W. H. McBride and family and John the Legion building last night, at Missouri river. Judge Yeager found which registrations were taken for that the type of work piledrivers are

free tickets for Plattsmouth night at doing, which he said was building the Western League park in Omaha land, is not a maritime pursuit. to see the Omaha Robinhoods play.

Murdock-Wabash cemetery in accord by the Robinhood Brewing company, ly by lawyers, especially those lowith a custom that has prevailed for backers of the Omaha team, through cated along the Missouri river. Nummany years. The Wabash cemetery the local distributor W. W. Wasley, erous other cases now pending have has a long history and many noted and in addition to taking registra- been held up until outcome of the people of pioneer days are buried tions for free tickets to the forth- Belk trial was determined.

coast.

Missouri river.

and the graves had been appropri- ing to secure tickets may still regis- verse the decision.

He Is Optimistic

Immediately after the plaintiff presenting a most pleasing appear. tomorrow night, when the list will rested Friday morning, Massman at-

the motion was sustained.

FORMER RESIDENT DIES

From Friday's Daily

grene yesterday noon claimed the life United States, a fat cigar and derby of Clyde LeRoy Adamson, 44, of 1484 perched at jaunty angle the tradi-tional insignia of their type. Voluble, Walnut Avenue, a painting contrac- good-natured, armed with a generous tor. Mr. Adamson died at the Gen- expense account, they radiated good eral hospital at Los Angeles where he cheer and geniality.

had been removed late the previous day. He had been ill more than a year.

Mr. Adamson was born in Ham- from 1915 to 1929 in establishing the burg, Iowa, and came to Long Beach first nation-wide distribution for the twenty-six years ago. Survivors are the widow, Mrs.

Ethel Adamson, a daughter, Elea- ing for a fall.' nor, and son, Robert; parents, Mr. In the twenties when high pressure corporation which have absorbed and Mrs. Sol Adamson, 726 Cedar methods of salesmanship and general Avenue, and a sister, Mrs. Bertha over-expansion of industry made "the road" a highly lucrative pro-May Short of Pomona.-Long Beach fession, there were between 500,000 have also made life miserable for the large-scale business to survive. There

(Cal.) Telegram. Mr. Adamson will be remembered ing the United States. Chain store by many Plattsmouth people as the buying and consolidation had not family made their home here for sev-eral years before going to the west But today, when conditions have

road. Phone news Items to No. 6.

not tell the whole story. The traveling salesman today finds the going far different from "the good old days" when it was the ambition of many a lad to acquire "a line" and get handsomely paid for seeing the

10 to 15 acres, Improved or Wholesale Buying Now Common Unimproved-near town, on hiway or good county road.

Modern Business Methods Have Greatly **Decreased Number of Traveling Salesmen**

The merchants are arranging a

with people registering but once for

an injured man to recompense, just Prosperous Era of 20's Ender for "Knights of Sample Case"-Business Methods Change

> By MAURICE MERRYFIELD International Illustrated News Feature Writer

ST. LOUIS .- It is confidentially stated in many quarters that the de-First of its kind in the state of pression is about over, but one finds The booster meeting was sponsored Nebraska, the case was followed keen- no substantiation of this optimistic report from a class who rode the crest in the prosperous twenties-the traveling salesmen!

While one might suppose that this traditional "menace" to the farmer's daughter would be back on the road

in increasing numbers at the first sign of business improvements, it appeal to the highest court in the land, pears that the knights of the sample It is announced that those desir- if necessary," in an attempt to re- case are fading from the American cene.

Those breezy individuals who toured the land by thousands from the turn of the century until the crash torneys moved for a directed verdict. in 1929-who knew most of their

After lengthy argument by counsel customers by first name and had for their main stock in trade a repertoire of racy jokes-these colorful figures appear doomed by modern business methods.

> Gone are the days when these emissaries of business were evident in

A heart ailment followed by gan- numbers at nearly any hotel in the

Salesmen Rode Crest in 20's

Without realizing it at the time, the work of the traveling salesman

products of growing manufacturers spelled his doom. During the very height of the prosperity he was "rid-

> thousands of smaller firms, once the and 750,000 traveling salesmen tour- modern custodian of the sample case. are numerous co-operations of inde-

considerably improved in many fields. there are only about 100,000 "on the

And this comparison of figures does times a year.

world.

tion methods have established nation- their products to these nation-wide exchanged stories, passed judgment ally-known brands which require no jobbing concerns which take com- on the passing village belles, and good-will emissaries on the road. plete charge of merchandising and comprised a fraternal order of which Wholesale buying by chain stores and distribution.



"Diamond Jim" a Phenomenon Even the smaller independents are bulwark of the salesman's trade, being forced to adopt methods of In a surprising number of in- pendent merchants, another developstances, even among smaller stores, ment which spells grief to the travthe manager or owner personally eling salesman.

visits the manufacturer to select his It is these factors, then, which merchandise. This is becoming in- have contributed to the decline of creasingly true of stores which the traveling salesmen. It is behandle wearing apparel. It is not cause of these reasons that the Amuncommon for even the smaller cloth-erican scene will probably never ing shops today to send a buyer to again have such a colorful figure New York or Chicago twice or three arise from the ranks of the "knights

of the road" as Diamond Jim Brady Large jobbers who handle all com- whose sensational career probably modifies needed by a drug, depart- marks him as the most successful of ment or grocery store are also cutting his type.

into the preserve once sacred to the Gone foerver are those colorful traveling salesman. Manufacturers days when the lobby of nearly every who once had their own representa- small town hotel was lined with a Modern advertising and distribu- tives on the road are turning over row of genial expansive figures who Diamond Jim was president emeritus!



Optimism regarding business recovery in the near future and a belief that speculation in securities was becoming more intelligent was expressed by Charles R. Gay, above, president of the New York Stock Exchange, when he spoke before the tenth annual meeting of Associated Stock Exchanges in Cleveland.

Charles R. Gay



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