

THE MID-WEST'S GREATEST SHOW!

AK-SAR-BEN
STOCK RODEO HORSE SHOW

OMAHA

STARTS **SUNDAY** ALL WEEK
MATINEE SUN., WED., THURS., SAT. **OCTOBER 27**
WORLD'S LARGEST 4-H BABY BEEF SHOW

This ad made possible through courtesy of the Union Stock Yards Co. of Omaha, Limited.

AVOCA NEWS

Ivan Weyler and wife of Nebraska City were visiting in Avoca last Monday, also looking after some business matters for a short time.

Henry Stubendick is at this time having a concrete wall built around his yard at his country residence, which is adding much to the beauty of the place.

M. H. Lum received and had unloaded a car of cement at the lumber yard and feels that he now has enough to care for the wants of the community in this line.

Jack Betts and Clyde Hollenberg are painting the Methodist church at Oteo, they having been awarded the contract in the bids of many painters over this section of the country.

Ernest Gollner, Carl O. Zaiser, Oscar Zimmer, Vern Rawalt and Leo McCann were members of the party who went to Plainview for the pheasant hunt on the coming Saturday night.

Ted Hille and wife and their little one of Beaver Crossing were visiting for the day last Sunday at the home of Mrs. Hille's mother, Mrs. L. J. Marquardt and other relatives and friends.

J. H. F. Ruhge and wife and son, Roy, Dick Neumaster and wife and Stuart Maseman were members of a party who were visiting and looking after some business matters in Omaha last Thursday.

Wm. Vettee is painting the home of Henry Maseman and will when the work is completed make the home look like new and will also make it better for a good painting is a good insurance for any building.

The Avoca business men gave a dance on last Saturday night for the benefit of the kitenball team to whom they are very thankful for winning so many kitenball games during the summer and fall.

After some two weeks visiting in the west Leo McCann and Art Johnson, the latter of Weeping Water, returned home last Saturday night. They went as far as the west coast, getting back to Lincoln in time for the football game last Saturday.

Leo McCann and his mother were over to Union last Tuesday afternoon attending the funeral of the little daughter of Ted McInain who died at an Omaha hospital last Monday morning. The funeral was private, being conducted by Rev. W. A. Taylor of Union.

Frank Greenrod and wife and son, Robert and Frank Ruge and family made a very happy party who drove over to Mount Ayr on last Saturday and remained until Monday where they were visiting at the home of the relatives of Frank Greenrod and family, enjoying the trip and the visit very much.

Many Attend Conference. Many of the members of the Congregational church of Avoca were visiting in Ashland attending the convention of the church being held there two days this week. Among those in attendance were Rev. and Mrs. J. M. Kokjer, Mrs. Albert Still and wife, Mrs. Mary Harman and a number of others.

Gathering at Carl Balfour's. Seventy-six of the relatives and friends of Mr. and Carl Balfour were gathered at the Balfour home last Sunday where they were celebrating the Balfour and Nutzman reunion and where they sure enjoyed a very pleasant day and an excellent time with more eats than could be taken care of for there were three whole roast chickens left after all had been satisfied and could eat no more. D. O. Dwyer and son and wife were there, Attorney D. O. Dwyer coming loaded with cigars for everyone, and also he was filled with democracy and the new deal, while Fred Nutzman who is on the other side was not seeing things as Mr. Dwyer and so a very animated debate on the question was staged. No decision.

Minister Resigned Sunday. The people of the Congregational church of Avoca all enjoyed a very fine dinner at the church meeting following the conclusion of the services last Sunday morning, and at which the Rev. Fred W. Hall offered his resignation as pastor of the church here. He had been tendered a position at Franklin which is in the western portion of the state and which he has accepted at a larger salary. He will soon depart for Franklin.

Will Hunt Pheasants Sunday. Elmer Hennings, the barber after he closes his shop the coming Saturday evening will drive to Cedar Creek and Louisville where he will with a number of his relatives and friends depart for Creighton vicinity where they will hunt the festive pheasant at the break of day. They will start on the farm of John Schaffer, who formerly lived in Cass county and is

relative of most of the party who are to make the trip and enjoy the hunting. John Gauer, father-in-law of Elmer, will also be a member of the party.

Will Be Fatter Still. In the contest which was had between the fats and leans in a game of kitenball played some time ago, the

leans had to provide a supper for the fats and how they did eat and it looks like the fats will be fatter still, while the leans will be leaner still, but that does not say who will win the next game.

Brother Very Sick. W. H. Bogaard received the sad news of the very serious illness of

his brother, Charles Bogaard of Fremont and hastened there to see him. The brother was so ill that the attending physician would only permit Mr. Bogaard to see to see the brother for four minutes. He still remains very ill.

Journal ads bring you news of timely bargains. Read them!

OCTOBER
October's sun is shining.
Autumn leaves are red;
The placid skies match babies eyes,
Birds wing overhead.
Conventions go abegging.
My feet are icy pay shod.
I'll climb the trees and with every breeze
Fall down on a leafy cloud.
—Marjorie Burch.

FOOTBALL FRIDAY

The Platters will be hosts at Athletic park on Friday afternoon at 3:15 to the College View team of Lincoln, who in their opening game bumped off the Havelock football team by a good score. The College View school has had athletic relations with the local school since 1933 and

their last visit here with their large and beefy team was one that resulted in their victory. This year the locals feel that they have more of a chance with the visitors and will give them all they have.

A market of eatables at Presbyterian church Oct. 26th. Buy your Sunday dinner here.

YOU ARE INVITED TO THE FORMAL

Opening
OF OUR NEW AND GREATLY ENLARGED
Grocery and Market
SATURDAY

We are now settled in our new location in the Bekins building, stocked up with vast supplies of new goods and ready to supply your wants in the food line. Come in Saturday!

FREE! SANDWICHES ALL DAY SATURDAY
Made With Smith's Capitol Bread

HIGH QUALITY AT A FAIR PRICE

Salada Tea SPECIAL
for Our Opening Sale
The tea that is always fresh from the world's gardens.
BROWN LABEL
BLACK OR JAPAN GREEN
1/2-lb. Pkg. 35c
1/4-lb. Pkg. 18c
Free Trial Package with each purchase made Opening Day.

COMPLETE STOCK
Finest Groceries
Candies
Fresh Fruits and
Vegetables
Choice Meats
Our appeal for your trade is not based on price alone, for we believe it particularly true in the purchase of foodstuffs, that "Quality is remembered long after price has been forgotten."

FOOD BARGAINS

Campbell's Tomato Juice, tall cans. 3 for 28c
Finest Pink Salmon, 1-lb. tall cans. 2 for 25c
California Mackerel, 1-lb. tall cans. 3 for 28c
Van Camp's Pork and Beans, large cans. 3 for 28c
Large rolls Toilet Paper, 1,000 sheet. 6 for 25c
New Pack Sugar Corn, full No. 2 cans. 3 for 25c
Hand pack Tomatoes, No. 2 cans. 3 for 25c
Crackers, Sun-Ray, new shipment just in, 2-lb. caddy. 19c
Butter-Nut, Maxwell House or Del Monte Coffee, lb. 30c
Dandy (blue handle) 4-tie Brooms, opening day special. 39c
Mogul Brand Coffee, vacuum pack, 1-lb. can. 23c
Sunkist Oranges, Med. size, 2 doz., 29c; Large size, doz. 35c
Larsen's Vegall, for soups, salads, etc., No. 2 can. 9c
Chili Con Carne, fully prepared, add beans and serve, can. 9c

3 for 28c Harvest Gems Canned Goods
No. 2 Cans—Packed in Norfolk's Plant Here
Red Beans Lima Beans Red Kidney Beans Spaghetti Spinach

Choice MEATS

PHIL HIRZ, long experienced meat cutter and sausage maker, owns and operates the Meat Department, insuring patrons of a good grade of Corn fed Beef, Veal, Lamb and Pork, kept in finest condition by electrical refrigeration. A few opening day specials:

BABY BEEF ROAST, choice, tender. Lb. 18c
BEEF MINUTE STEAKS, per lb. 20c
BACON SQUARES, mild sugar cure. Lb. 28c
VEAL CHOPS, special for Saturday only. Lb. 25c

This department also features a complete line of Luncheon Meats, pure home made Sausages, Butter, Milk and Dairy Products of finest quality!

Highest Market Price Paid for Eggs

CARL'S MARKET
Bekins Bldg. 532 Main Street Phone 255
FIRST DOOR WEST OF KROEHLER HARDWARE STORE

OUR GREATEST RECOMMENDATIONS
come from the hundreds thrifty women who save on foods here, everyday!

HINKY DINKY
Ad for Plattsmouth, Friday and Saturday, October 18-19

Cabbage 50-lb. Bag 73c. Lb. 1 1/2 Fresh Holland Seed Variety—Ideal for Kraut.	Smoked Picnics Whole or Half Lb. 22c Dold's Niagara Shankless Quality.	Van Camp's Fancy KRAUT No. 2 1/2 Can - - 3 for 25c
Oranges 288 Size Dozen - - 19c Fancy, Sweet, Juicy California Valencia.	Roast Beef or Veal , lb. . . . 15c Choice, Tender Shoulder Cuts.	Van Camp's PORK & BEANS Medium Can - - - - 5c
Grapes 3 lbs. 20c U. S. No. 1—Fancy, Sweet, California Red Tokay.	Roast Rolled Rib , lb. 20c Choice, Tender Flavor—Rich and Juicy.	Flambeau Soaked PEAS No. 2 Can - 4 for 25c Extan Mixed Sieve. No. 2 Can. 10c
Grapefruit 4 for 25c Fancy, Sweet, Juicy Florida Marsh Seedless Large 80 Size.	Hamburger, 2 lbs. . . . 25c Fresh Ground Choice Beef Cuts.	Oatman's or Roberts MILK 6 Small or - 3 Tall Cans 18c
Potatoes U. S. Grade No. 1 Large, Firm, Clean 100 lb. \$1.29 15 lb. bag 23c	Steak Beef or Veal , lb. . . . 23c Choice T-Bone, Sirloin or Round Cuts.	BOOTH'S SARDINES in Mustard or Tomato Sauce OVAL CANS - 3 for 25c
Sweet Potatoes U. S. Grade No. 1—Genuine Virginia Yellow Jerseys - - 6 lbs. 23c The Finest Money Can Buy.	Cube Steaks , lb. 22c Choice, Tender, Juicy—Fine in Flavor.	SUGAR GRANULATED BEET 100 lbs. \$5.59; 10 lbs. SEA ISLAND CANE 100 lbs. \$5.69
Celery Well Beached Stalks, each - - 10c Extra Large, Fresh, Tender Oregon.	Calf Liver , lb. 25c Genuine quality. Fine with Bacon or Onions.	Heinz KETCHUP 8-oz. Bottle, 12c 14-oz. Bottle - 18c
Red Onions 10 lbs. 25c U. S. Grade No. 1 Minnesota Red Globes.	Dried Beef , 1/2 lb. pkg. 17c Cudahy's Wafer Thin Sliced.	Swans Down Cake Flour 2 3/4-lb. Pkg. 29c
Carrots Bunch 4c Fresh, Green Top Colorado—Large Bunches.	Frankfurters , lb. . . . 15c Armour's Large Juicy Quality.	
Tomatoes 2 lb. 19c U. S. Grade No. 1—Firm, Red Ripe California.	Minced Ham , lb. 15c Armour's Fancy Quality.	
Rutabagas 5 lbs. 9c Medium Size Minnesota.	Lard , 1 lb. pkg. 18c Dold's Pure Quality Lard.	
Sunrise Sweet Mild COFFEE 3 lbs, 43c; 1-lb. Bag 15c Hinky-Dinky COFFEE 3 lbs, 55c; 1-lb. Bag 19c	Bacon , 1 lb. pkg. . . . 38c Hinky-Dinky Sugar Cured, Smoked, Sliced and Wrapped.	
So-Tast-ee Soda or Certified Graham Crackers 2-lb. Caddy 19c	Oysters , Pint 29c Fancy Solid Pack Quality.	
Sunlight Margarine 1-lb. Carton 16c	Chili Con Carn , lb. . . 25c Dold's Mexican Style in Cello tube.	
Casco BUTTER 1-lb. Carton 29c	Cheese , 2 lb. loaf 45c Kraft or Lakeshore, fancy American or Brick.	
Calumet BAKING POWDER 6-oz. can, 9c 1-lb. can. 21c	Flakewhite , 2 lbs. . . 31c A Pure Vegetable Shortening Compound.	
	Kraut 5c Fancy Wisconsin Bulk.	

DEL MONTE - MARCH of FLAVOR - VALUES!

Del Monte Whole Segment GRAPE FRUIT 8-oz. Can - - - 2 for 15c No. 2 Can - - - 2 for 25c	DEL MONTE SLICED OR HALF Peaches No. 1 Tall Can 13c No. 2 Can 15c No. 2 1/2 Can - . 17c	Del Monte Cream Style Co. Gent. or Gold. Bant. CORN 2 for 25c No. 2 Can -
Del Monte Pure Grape Fruit Juice Picnic Can #2 Can 3 for 19c 2 for 19c	DEL MONTE SLICED Pineapple , No. 2 can 18c Crush'd Only No. 10 Can. 59c No. 2 Cans - . 16c 8-oz. 2 for 15c Crushed or Sliced No. 2 1/2 Can 21c No. 1 Flat Can. 9c	Del Monte Whole Kernel Golden Bantam CORN 12-oz. Vac. 2 for 25c Pack Can - - 2 for 25c
Del Monte Bartlett PEARS No. 2 1/2 Can. 20c	DEL MONTE SOLID PACK Tomatoes No. 1 Flat. 10c No. 2 Can. 12c No. 2 1/2 Can - 15c	Del Monte Dried PRUNES (Med. Size) 2-lb. Pkg. 19c 1-lb. Pkg. - 10c
Harvest King Corn , 1935 pack, No. 2 cans, 3 for 25c Bounds Brand Tomatoes , No. 2 cans, 3 for 23c Gem Brand Pancake Flour , 4-lb. bag 17c Santa Clara Prunes (90-100 size), 4 lbs. 25c Thompson Seedless Raisins , 4-lb. pkg., 29c; 2-lb. pkg. 15c English Walnuts , Emerald, large budded, lb. 25c Win You Pure Preserves , 4-lb. jar, 69c; 2-lb., 37c; 12-oz. 15c Candy Bars and Gum , 5c sizes, 3 for 10c Prince Albert or Velvet Tobacco , 1-lb. can, 77c; 15c tin. 11c Big 4 White Naptha Soap , 10 regular bars. 29c Big Value or Sani-Health Toilet Soap , 6 giant bars. 29c Lighthouse Cleanser , 3 reg. cans. 10c	BUTTER-NUT Salad Dressing 1000 Island or Spread 8-oz. Jar, 15c Pint, 25c; Quart - 37c	
Ken-L-Ration The Dog Food Supreme 3 1-lb. Cans 25c KEN-L-BISCUIT 25-oz. pkg., 25c; 15-oz., 2 for 25c	Fort Howard TISSUE Soft-Spun 3 lge. rolls, 19c	OTOE CHIEF FLOUR 48-lb. Bag - \$1.79 HINKY-DINKY 5 lbs., 25; 10, 49 \$1.98 24 lbs., \$1.05; 48 lbs. 1

Folger's Mountain Crown Coffee Regular or Drip Grind 2-lb. 56c Can 56c 1 lb. can. . . . 29c	Special Offer! 1 Large Pkg. and 1 Med. Pkg. of OXYDOL 35c Value 28c P & G Soap 6 Giant Bars, 27c 10 Regular Bars. 33c GUEST IVORY SOAP 4 Bars 19c	DEL MONTE Ortho-Cut Coffee 2-lb. Can, 53c 1 Lb. Can 27c
	SANI-FLUSH BOWL CLEANER Large Can 19c MELO Water Softener 10c Size. 5c	Parson's Ammonia Small Bottle, 10c Med., 15c; Quart. . . . 25c
	BUTTER-NUT The Coffee Delicious Regular Grind or Drip 2 Lb. Can, 56c 1 Lb. Can 29c	