

STARTING OUR ANNUAL

July **CLEARANCE**

Here are Values we pass on to you with full assurance you can't equal them anywhere else

These prices for Thursday, Friday, Saturday. Watch for next week's ad for additional values

MIGHTY 3-DAY SALE

YOUNG MEN'S WASH SLACKS
Splendid Quality Combination Fine and Heavy Broken Stripe Patterns.
Super Shrunken
Sizes 29 to 40
\$1.39



Men's Sox
Fine combed yarn, seamless toe and heel. Ribbed Top. Brown Black, Grey, and White
10c pair

Rockford Sox
Genuine Rockfords, seamless toe and heel. Knit in Ribbed Top. Blue and white. Brown and white mixture. An exceptional Value—
10c pair

Clearance on WOMEN'S HATS
50c 79c \$1
This Sale Includes All Our Hats
Values to \$3.50

Men's Athletic Union Suits
Fine Quality Nainsook, tape back Reinforced
49c



Young Men's Dress Caps
Mercerized Mesh, White Corded Broadcloth. Mottled Outings. Rayon Satin Taped, full leather sweat band. Non-breakable visor. Full shape—Former \$1 and \$1.25 Values
69c

"Star Brand" Shoes
NORMANDY CLOTH Ties - Pumps Oxfords
Regular \$1.95 value
\$1.29



DRESS SALE
All of our former \$4.95 Cotton and also Silk Crepe Dresses, reduced to
\$2.98
This also includes our cotton laces, eyelets and embroidered voiles
FINAL CLEARANCE OF
White Pique Dresses . . . \$1
White Pique Skirts . . . 89c
MISSES SPORT DRESSES Skirt, Blouse and Shorts
Blouse is white pique, shorts and skirt of striped pique.
Former \$2.98 value
Close Out Price
\$1.89



Pajamas
Be Cool and Comfortable in these fine pajamas. Well made of finest fabrics. On Sale at—
\$1.29



Leather Work Gloves
Tough Split Horsehide. Band cuff or gauntlet style. Low Priced, pair—
39c

Women's White Straps, Ties & Pumps
High and Cuban Heels, White Kid and Calf Leathers
Values up to \$4.85
\$1.98



Sturdy Cowboy Pants
Blue Denim, Copper Riveted, 5 pockets, wide waist band, belt loops. Waist sizes 30 to 36. Per Pair—
98c

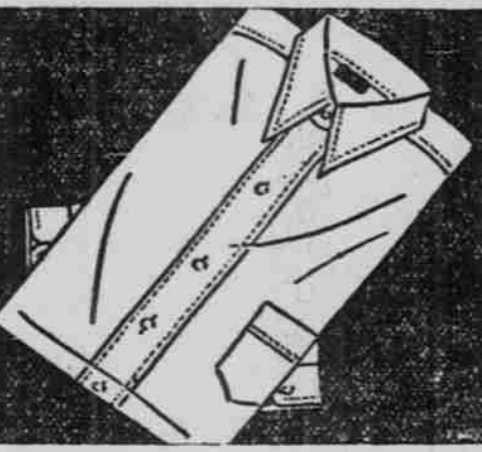
WORK SHOES Outing Bal Style
Tanned Uppers, Composition Sole, Rubber Heel. Leather Slip Sole. For Men and Boys
\$1.49



Jimmie Jumpers
Pre-Shrunken Seersuckers. Cool Overall Style. Sizes 3 to 8
79c

WOMEN'S GIRLS' AND CHILDREN'S Straw Hats
Fancy Straw, colored band—
10c each

Men's Dress Shirts
Fast Color Broadcloth. A large variety of patterns—
Sizes 14 to 17
98c



MEN'S HARVEST HATS
Wide brim, adjustable band — Peanut Straw
19c ea.

CHILDREN'S Strap Slippers and Sandals
Leather Soles, Patent, Biege and White. Sizes to 2
\$1.19



Rayon Taffeta Slips
Bias Cut. Sizes to 42
69c

Anklets
Children's and Women's
Pair, 10c

Oil Cloth
First Quality, 46-in. wide, Good Patterns
yd. 19c

Corsets
Final Clearance of High Grade Corsets, Brassiere Corsets. Former values to \$3.95
\$1.49

Rayon Bloomers, Shorts, Panties
Women's and Misses Sizes
25c

Red-E-Kut
Quilt Pieces,
Per Pkg.,
5c

Canvas Sandals
Suitable for Sport, Beach or Street wear. Good Quality Duck Uppers. Natural Crepe Rubber Soles and Heels. Children's Sizes, 8 to 2—Women's Sizes, 3 to 8
79c

BIG SALE OF Summer Yardage Goods
VOILES BATISTE SWISS PIQUE
19c yard

3 Day Sale of Fine Children and Service Woollens
HOSE
Well known quality brands, Allen-A Phoenix, Wayne Knit, Inca Knit, Halsey Knit, Knee Highs. Former values to \$1.25
89c
Pure Silk Mock Fashioned HOSE
Fine quality silk, durable cotton foot and hem, pair.
39c

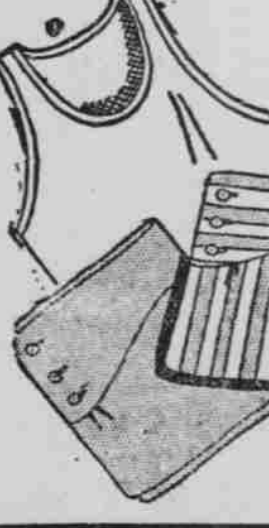


BOYS' SPORT SHIRTS
Fast Color Broadcloth—Hot Weather Specials—Look nice, fit well
Sizes 6 to 14
59c

Men's Work SHIRTS
Fine Quality Blue or Gray Chambray. Triple Stitched, full cut, 2 Button Pockets, coat style—Tough Durable, Long Wearing. Sizes 14 1/2 to 17 1/2
59c



Shirts & Shorts
Shorts — of Fine Quality Broadcloth. Elastic side — Balloon Seat. Shirts, Fine combed yarn Swiss rib
29c ea



Boy's Slacks
Pre-shrunken. Wide waist band, wide cuff bottoms. Seersuckers, Stripe Pattern and Nubs. Sizes 4 to 18
98c pair

Children's Sport Oxfords
Two Tone, Biege, Brown. Non-Mark Comp. Soles. Sizes to 2
\$1.19



YOUNG MEN'S CAPS
Tan linen-like cool material. Full shapes . . . **19c**

Men's Fancy HOSE
Rayon and Silk, Mercerized Ribbed Top, high spliced heel. New Clock and Plaid Patterns. Pastel and dark shades. Regular 35c value
25c pair



Curtain Scrim, novelty weave, ecru, per yd. 10c
Turkish Towels, med. size and wt, 3 for . . . 25c
Wright's and A. F. C. Tape, 6-yd. pieces . . . 5c
Women's Cotton Hose, tan shades, pair . . . 10c
Brassiers, sizes 30 to 34 . . . 10c
Crash Toweling, part linen, per yd. . . . 9c
All Linen Crash Toweling, yd. . . . 13c
Cottage Sets, pair . . . 49c
Priscilla Style Curtain, pair . . . 80c

Wash Ties
Fast color Prints, Full Shape, Color Figure and Check Patterns
10c ea.



Boy's Whoopee Pants . . . 49c
Dark blue Convert cloth. Sizes 6 to 9. Spec. price
Convert Cloth Pant . . . \$1.45
For Men. Blue or Grey, Washable. Sizes 32 to 42
Boy's English Shorts . . . 59c
Washable, fast color. Sizes 4 to 6. Reg. \$1 value

Sport Belts for Men . . . 50c
Genuine Cowhide. Various Colors
Sleeveless Sweaters . . . \$1.45
100% wool. Fine Quality. White. Sizes 34 to 42
Sport Shirts . . . 98c
Made of Terry Cloth. Long sleeves. 2 pockets

Silk Ties . . . 75c
Fine Quality, Resilient lined, full shapes, hand made
Men's Work Caps . . . 25c ea.
Washable, stripe material. Non-shrinkable Visor
Boys Shirts & Shorts . 25c ea
Broadcloth Shorts, fast color. Shirts, Combed Yarn

Apron Check
GINGHAMS or PRINTS
Both Fast Color
Yard 10c
Our Best Quality
80 Square Prints
3 Day Sale Price **17c**
Plain or Printed

Soennichsen's

THE LARGEST STORE IN CASS COUNTY PLATTSMOUTH, NEBR.