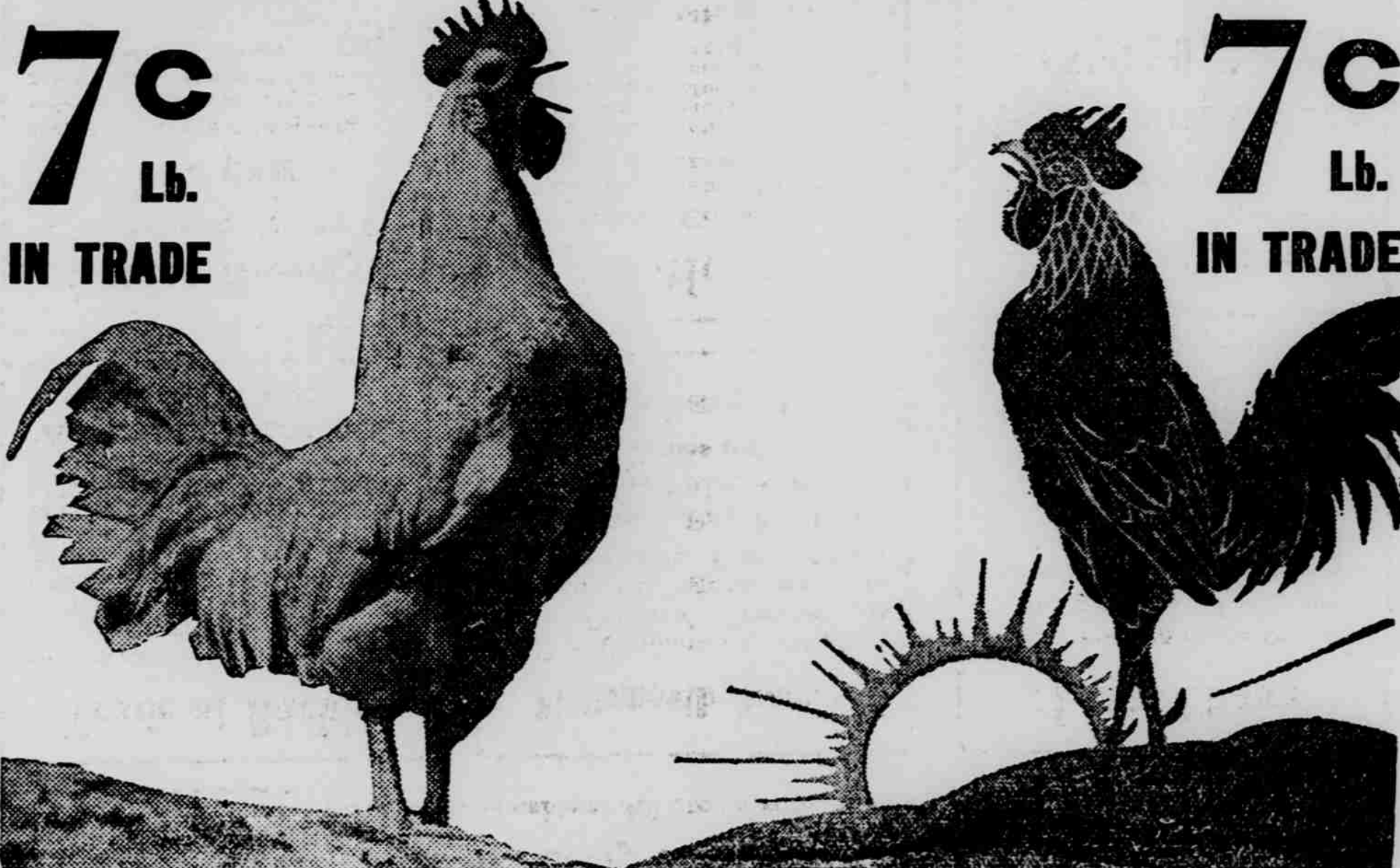


# ROOSTER BOOSTER DAYS

## in PLATTSMOUTH

### May 17 - 18 - 19 - 20

WEDNESDAY THURSDAY FRIDAY SATURDAY



**7c**  
Lb.  
**IN TRADE**

**7c**  
Lb.  
**IN TRADE**

**For Rooster-Booster Days**  
Lima Beans, full No. 2 tin... 2 cans, 15c  
No. 10, 'Gallon' Fruits, per can... 29c  
Crushed Apples - Italian Prunes - Free Peaches  
Quantities Limited on These Items  
**BLACK & WHITE**

**For Rooster-Booster Days**  
BARGAIN IN YARDAGE GOODS  
Your chance to own a lovely Summer Dress at low cost. Yards and yards of lovely high quality Voiles, Batistes and other Summer Fabrics at this one low price. Per yard... 15c  
MEN'S FINE YARN HOSE—Assorted colors. 6 pairs for... 25c  
**SOENNICHSEN'S**

**For Rooster-Booster Days**  
MEN'S ALL-WOOL COAT, PANTS  
Never were **\$15** Certainly will be Higher  
Boys' fast color Kaynee Dress Shirts... 75c  
Men's fine Broadcloth Union Suits... 69c  
Men's New Spring Silk Ties... 25c  
**WESCOTT'S**

**For Rooster-Booster Days**  
24x36 Congoleum Felt Base Mats  
**19c**  
**GEORGE L. FARLEY**  
Home Furnishings  
120 South Sixth St. Plattsmouth, Neb.

**For Rooster-Booster Days**  
McKesson Milk of Magnesia FULL PINTS - 39c  
McKesson Rubbing Alcohol FULL PINTS - 39c  
**MAUZY DRUG CO.**

**For Rooster-Booster Days**  
12-qt. Dairy Pail... 26c  
While Our Supply Lasts  
Razor and Blades... 15c  
Ever-Ready—Gold Plated  
**BESTOR & SWATEK CO.**

**For Rooster-Booster Days**  
49c SPECIAL  
COLGATE'S Dental Cream 2 tubes 50c  
COLGATE'S Tooth Brush 50c  
regular total \$1.00  
**WEYRICH & HADBABA**  
Drugs and Prescriptions

**For Rooster-Booster Days**  
BROOMS—4 tie 19c  
While they last. On sale Wed. morning.  
Pink Salmon, 1-lb. tall cans... 10c  
Red Cup Coffee, special, lb... 19c  
Corn Flakes, large pkg... 10c  
**CLOVER FARM STORE**  
We Buy Eggs—Give Us a Call

**For Rooster-Booster Days**  
Regular 50 and 75c Stationery... 39c  
Lamps, \$1.50 and \$2 values... \$1.19  
Vases, \$1.95 to \$2.50 values... 99c  
Shelf Paper, 2 folds... 9c  
Friendship Mottos, \$1 and \$1.25 values... 75c  
Pictures, \$1 and \$1.25 values... 75c  
**BATES BOOK STORE**

**SPECIAL PRIZES**  
offered by each Store for Nearest Guess on Number of Grains of Corn Rooster will Eat!

Swat the Rooster! Send him to market. This is the time of year to get rid of him. From now on he is a detriment rather than a help to your flock—you'll get more and better eggs without him. Here is your chance to get a premium price of at least 2c a pound (good in trade at any store listed on this page). Round up the old roosters and bring them to Plattsmouth.  
**7c lb., Scrip or 5c lb., Cash**  
Scrip is Redeemable at All Stores with Ads on This Page!

**DANCE**  
Sponsored by King Korn Klub  
**SATURDAY NIGHT**  
Hot Orchestra  
Big Time  
Reasonable Prices  
Payable in Cash or Rooster Scrip!

**NEW DAY-TIME FROCKS, \$1**  
Take-Off White Linen Collar for a smart Summer Frock of pre-shrunk Seersucker... \$1  
Plaid and Check Gingham Frocks—Smart Spring styles with white pique collars and trim to match. Wednes., Thurs., Friday, Sat... \$1  
Two-piece Linene Frocks with separate jacket and high neck line. Smart new Voiles with Organdy trim and new Wheel Sleeve. Just try one on. Our price is only... \$1  
Some Stores Ask \$1.95 and Even \$2.95 for These  
**PEASE STYLE SHOP**

**For Rooster-Booster Days**  
PEAS—Tropic Brand, No. 2 can... 12 1/2c  
CORN FLAKES—Miller's... 2 for 19c  
BAKING POWDER—Rumford's, Lge. can... 21c  
HAMBURGER or SAUSAGE... 3 lbs., 23c  
PICNIC HAMS—Over 5 lbs. Each... 63c  
**MULLEN & SONS**  
Bring Us Your Eggs

**For Rooster-Booster Days**  
Angel Food Cake Flour, pkg... 18c  
Fancy Seedless Raisins, 2 pkgs... 15c  
Salad Dressing or Spread, qt. jar... 23c  
Beef Shoulder Steak, 2 lbs... 25c  
Fcy. Center cut Pork Chops, 2 lbs... 25c  
**RED & WHITE**

**For Rooster-Booster Days**  
1-lb. box Choc. Covered Cherries... 19c  
Crockery Bowls, 7-inch... 9c  
Kotex, 3 boxes for... 59c  
10-qt. Aluminum Water Pail... 39c  
**KNORR'S POPULAR VARIETY STORE**

**For Rooster-Booster Days**  
GECUP SPRING COATS—Assorted colors and sizes. Very special at... \$2.98  
GROUP LADIES SUEK DRESSES—Sizes 14 to 20 only. Price... \$1  
GROUP LADIES SPRING HATS—Good assortment. Price... 59c  
**LADIES TOGGERY**

**For Rooster-Booster Days**  
Home Made Sausages | Butter-Nut Coffee, 3-lb. can... 99c  
Bologna or Liver- | 3-lb. can... 99c  
wurst, lb... 10c | Shesta Peaches, lg... 15c  
Weimerwurst, lb... 12 1/2c | Salmon, Pink... 10c  
Summerwurst, lb... 20c | Clabber Girl Baking Pwd., 2 cans... 10c  
Bacon, not sliced, lb... 15c  
**LORENZ BROS.**

**For Rooster-Booster Days**  
Wednesday - Thursday - Friday - Saturday  
48 lb. Cooper's Best Flour... \$1.29  
10 lbs. Sugar... 50c  
Salmon, tall can... 9c  
**L. B. EGENBERGER**

**For Rooster-Booster Days**  
PAY YOUR SUBSCRIPTION TO  
**The Semi-Weekly Journal**  
with Rooster Scrip  
and effect further savings. The special rate of \$1.50 per year is to be continued until July 1st to give farmers a chance to "cash in" on rising prices of farm products. Arrears and In Advances.  
**The Plattsmouth Journal**

**For Rooster-Booster Days**  
50c Gillette Razor Blades  
35c Lavender Shave Cream  
Both for 49c  
**F. G. FRICKE & CO.**  
The Rexall Store

**Trade at Bach's**  
"Our Special" Coffee, 3 lbs... 55c  
Powd. or Brown Sugar, 3 lbs... 22c  
Early Riser Yeast Cakes, pkg... 5c  
Pink Salmon, 1-lb. cans... 10c  
Macaroni, 2-lb. package... 15c  
Pork and Beans, lge. cans... 10c  
48-lb. sack Dictator Flour... 95c  
48-lb. Gooch's Best Flour... \$1.15  
**A. G. BACH STORE**  
Lower Main Street

**Plattsmouth Produce**  
WE still maintain that your local Farmers' Creamery is one of the biggest assets to the farmer in Cass county!  
We Aim to Pay You Full Market Value at All Times for  
**Poultry - Eggs - Cream**

**Lawn Chairs**  
Sturdy and comfortable. Easy to put together. Every piece cut to fit. Priced at only—  
**\$1.75**  
**TIDBALL**  
Lumber and Coal  
Phone 40

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Weimerwurst, lb... 12 1/2c | Salmon, Pink... 10c  
Summerwurst, lb... 20c | Clabber Girl Baking Pwd., 2 cans... 10c  
Bacon, not sliced, lb... 15c  
**LORENZ BROS.**

**Rollins Hosiery**  
On Sale Wednesday—One Day Only  
**79c pair**  
Rollins Runstop in Chiffon or Service weight—sizes 8 1/2 to 10 1/2 in all the newest shades. Our new Spring stock of this beautiful Hosiery for one day only at... 79c  
**FETZER SHOE CO.**

**Silk Hosiery**  
Get Belding-Corticelli Hose and Your Hosiery Problem is Ended  
You get quality, you get service, you get the newest shades and then you get complete satisfaction. Priced as low or lower than any pure Silk Hosiery on the market. Per pair—  
49c - 69c - \$1  
**E. A. WURL**

**Iowa-Nebraska Light & Power Company**  
—NEW—  
**G. E. Refrigerators**  
at \$99.50 plus Tax and Delivery  
YOU CAN BUY ONLY GOOD APPLIANCES HERE

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Wednesday - Thursday - Friday - Saturday  
48 lb. Cooper's Best Flour... \$1.29  
10 lbs. Sugar... 50c  
Salmon, tall can... 9c  
**L. B. EGENBERGER**

**See the Fine New Frigidaire**  
that uses no more current than ONE ordinary light bulb!  
**JESS WARGA**  
Hardware Phone 400

**Bring Your Roosters to PLATTSMOUTH**  
Rooster Days begin Wednesday and continue to Sat. night.  
Bring Us Your Cream and Eggs  
**HOME DAIRY**  
Corner 5th and Main  
ICE CREAM CONES—All four days. 2 for... 5c

**Cream of the West Bakery**  
Offers a complete line of finest bakery products at money-saving prices.  
Your Scrip is good here on all purchases at the Special Low Prices.

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