

Betty Lou GOES SHOPPING

November, the month of Thanksgiving! And that festive less than a week off. The thanksgiving spirit should prevail this month for more reasons than one. I'm thankful for all the blessings I've had, that's sure—they're enough to fill this entire column. And you shoppers will be thankful for the bargains and items I've found this month.

Sincerely—

Betty Lou

AFTER THE HOUSEWIFE has spent days in planning the home-cooked Thanksgiving dinner, only to find that in less than an hour it has been devoured and that she's faced with the task of washing stacks of dishes, pots and pans—it's not unbelievable that the thought occurs to her—“Well, what have I to be thankful for today but a lot of work?” Why not plan to have Thanksgiving dinner at Brown's Cafe. Thanksgiving day there this year is going to be a really festive occasion. There is ample room, with the hotel dining room available as well as the counter and tables in the restaurant to take care of all comers and Brown invites his friends and patrons to eat “turkey” dinner with him. The menu will include all the good old Thanksgiving specials—cooked and served as you like them without the attendant planning, preparation and drudgery of washing the dishes afterwards. Call 172 now and ask for information about Thanksgiving dinner and the menu at Brown's Cafe.

“EVEN IF WE didn't have a calendar,” says W. A. Swatek, of Bestor & Swatek, “we could tell what season it was just by the things we sell. For instance, now we know Thanksgiving is near because we're having many inquiries about roasters and we're selling lots of 'em.” If your old roaster is just about to fall apart, better invest in one of these self-basting graniteware or aluminum roasters at the Bestor & Swatek hardware store—You don't want to take chances on losing any of that delicious gravy from the Thanksgiving bird! They also have other cooking utensils in aluminum and graniteware, including the colored graniteware so popular just now. Some new pots and pans will be of great help and save you lots of work when preparing the Thanksgiving feast.

The prices at Bestor & Swatek's are the lowest of any time in the many years these two men have been in business together.

I HAD A SMALL prescription to be filled the other day, and I took it to the Mauzy Drug Store. While I was waiting to have it filled, I fell into conversation with Mr. Jim Mauzy. He says that when he started in the drug and prescription business 29 years ago, he solemnly promised himself that he'd never substitute ingredients in filling a prescription without the permission of the prescribing physician. That's the kind of business that builds confidence! Get your prescriptions filled at the Mauzy Drug Store. One finds here only the very finest of pharmaceutical supplies.

And by the way, Mauzy's fountain is operated the year 'round. There's no reason for passing up the enjoyment of a fine soda or sundae during the winter season with such splendid fountain service available as provided at Mauzy's.

THE VERY NEWEST of shoes to go with your Thanksgiving frock await your inspection at the Fetzter Shoe Company. They have some beauties in suede patterns, and for winter wear there's nothing quite so dressy and good-looking as suede footwear. The Fetzter Shoe Company have a fine stock of Enna Jettick shoes—those shoes that are made in sizes and widths to fit every type of foot. They're shoes with style, too. Better go to Fetzter's the next time you're passing and let them fit you with a pair of galoshes. Have you noticed how inconspicuous the styles in galoshes are this year? They're made along lines that are trim and neat looking—and you'll find those at Fetzter's to be unusually well-fitting.

BETTER PHONE 20 right now and make an appointment for that beauty work you want done for the Thanksgiving festivities. The Etta Belle Beauty Shoppe is rapidly filling their appointment book for the coming few days just preceding the “turkey day” festivities, when you will naturally want to look your best.

You'll want a shampoo and a wave, if nothing more, but you'll enjoy the day and look a hundred per cent better if you have a thorough facial and a manicure, too. Remember the telephone number is 20. Call now for your appointments—then you'll be sure not to be disappointed during the Thanksgiving rush for beauty work. Ask Miss Nickles about the line of “Secret” cosmetics, if you're not already familiar with this excellent line of beauty preparations. She recommends them highly.

YOU NEED NOT be fearful of having your nicest party dress cleaned at the Fred Lugsch Cleaners. They know how to clean all fabrics and you can trust them to return your frock as clean and as well pressed as when you first wore it. If you're attending a Thanksgiving party or a dance, better have your clothes cleaned now so that they'll be all ready when that time arrives. Fred Lugsch tells me that they've been pretty busy getting Plattsmouth folks' clothes cleaned and pressed in anticipation of the Thanksgiving festivities next Thursday, but they can give prompt service right up to the last minute. Send your clothes to Fred Lugsch Cleaners now so they may be returned to you in plenty of time before the season of gaily begins. They also have equipment for cleaning and blocking hats in the most up-to-date manner.

YOU WON'T HAVE any trouble with your Thanksgiving menu if you visit the Red and White Grocery Store. They have a wonderful list of Thanksgiving delicacies bearing the Red & White label—all kinds of canned foods, plum pudding, pumpkin, sugared dates and figs; pickles and preserves, etc. The Red and White Grocery also has cranberries, fine squashes, sweet potatoes and all traditional Thanksgiving foods. And to finish up with or to go with the pumpkin pie, delicious cheeses—and nut—English walnuts, pecans and Brazil. To insure the success of your Thanksgiving dinner be sure to serve Red and White coffee—its delicious sealed-in-the-can flavor will make a hit with your guests and instead of just-ordinary coffee you will be serving a beverage that will incite the admiration of all.

The Red and White market also offers a complete line of meats and is taking orders for fowls. Whatever you may want, you can be pretty sure of getting it at this store—and with it free delivery of your order.

ARE THEY MAKING preparations for Thanksgiving dinners at Mullen & Sons' grocery store and meat market? Believe me, they are! If there is a single season on the American calendar that absolutely demands a meat market, it's the Thanksgiving season. And believe me (again) Mullen's are living up to their reputation for preparedness for all occasions. They're going to have turkeys, ducks and chickens for Thanksgiving, and it might be wise for you to stop in there now and leave your order for whatever kind of fowl you're going to serve next Thursday. Then you'll be sure to have a choice selection. But whatever you choose will be satisfactory, because Mullen & Sons' grocery and meat market has a marvelous line of fresh meats at all times.

“THIS TABLECLOTH, I bought at Soennichsen's,” explained a lady who is planning to entertain a “houseful” of guests for Thanksgiving dinner. “I just had to buy an extra long cloth—here are the napkins! Really, this is the time to replenish one's household linens if quality and low prices are to be considered.”

And I agree with the lady's advice—this IS the time to fill-in the stock of household linens with needed pieces. H. M. Soennichsen's department store has a wonderful showing of table linens just now—the designs are attractive and the prices amazingly low for such qualities. But table linens are not the only things that are necessary to make a Thanksgiving dinner successful! How about your own dresses? Perhaps a new collar and cuff set of neckwear of some kind would dress up that frock you're planning to wear so that it would appear as this year's style. Soennichsen's have lovely neckwear.

PICTURE your Thanksgiving table set with some of the lovely chinaware patterns at Knorr's Popular Variety Store! The feast will take on a more gay and festive note with this charming china on the table. After all, the service at one's table has a lot to do with the pleasure of the meal itself—dishes of more than one pattern lend a note of discord that is apparent. Knorr's Popular Variety Store has a really nice line of china and glassware—and some of the stock was purchased especially for Thanksgiving day needs. Should you need additional kitchen utensils, Knorr's Popular Variety Store has all kinds of pots and pans in bright colored enamelware as well as aluminum.

THEY TOLD ME the other day at the Hartford Coal office of a local lady who last winter came to them in desperation—her roomers were all going to leave because it seemed impossible to keep the house comfortably warm. Mr. Hartford advised her to use McAllister coal in her furnace and she wouldn't be troubled again. And I guess it worked, because she is having her winter's supply of McAllister put in now. The Hartford coal office sells coal at all prices, based on the b. t. u. heat content—so that you get just what you pay for. But to insure real satisfaction, they advise their better grades, of which there is none on the market superior to McAllister. Coal is the safe medium for heating your home or other buildings. Just inquire of any insurance man concerning the difference in rates on homes that are heated by coal and those heated with other types of fuel!

“THE AMOUNT of butter is the biggest item on my weekly grocery bill,” said a woman who was talking on the subject of good cooking. “I use it,” she continued, “in most everything—in fact, I'm of the opinion that anything that's cooked tastes better with the addition of butter. All fried things (except deep frying) are nicer if cooked in butter—cakes and cookies are much tastier, and of course, bits of butter rolled into the pie crust will make it flakier and more crispy. At our house, we even stir a piece of butter into the hot apple sauce.” You folks in Plattsmouth are fortunate in being able to obtain that delicious Casco creamery butter. Always specify “Casco creamery butter” when ordering butter from the A. G. Bach general store. It's made right here at home from the cream provided by Cass county farmers and you'll find it always of the same delicious uniformity.

MURDOCK ITEMS

Beverly Miller and wife, of Chicago, are visiting at the L. Neitzel home.

Dr. W. J. Snyder, of Louisville, was in Murdock again on last Thursday, and was very busy at the barber shop and is well pleased with the good business which is coming his way in the dental line.

Business called Bryan McDonald to Lincoln on last Thursday, and while there he secured a load of goods for the store here. Mrs. McDonald looked after the business while he was away.

On last Saturday evening, November 20th, Rev. G. A. Zoch, pastor of Trinity Lutheran church of Murdock, preached at a mission rally in one of the largest Lutheran churches in Lincoln.

Albert Zeirot and William Lau completed the picking of their corn last week and are greatly pleased that they have gotten the corn out before the coming of colder weather and snow.

Mr. and Mrs. E. D. Friend of near Alvo were visiting in Murdock last Thursday, spending the afternoon here at the home of their daughter, Mrs. Eddie Craig, where all enjoyed a good time.

Mr. and Mrs. L. Neitzel drove to Havelock last Sunday afternoon to celebrate Mr. Neitzel's birthday. While there, they took in the flower show at Frey & Frey's, which was a worthwhile trip to see.

A. J. Tool and wife, accompanied by their son, Douglass, as driver, went to Omaha last Sunday, where they were guests at the home of Mr. and Mrs. George Work and family. Mrs. Work being formerly Miss Catherine Tool. All enjoyed the visit very much.

Last week Arthur Besack and wife, of Omaha, were here for a visit at the McDonald and Tool homes, these ladies being sisters of Mrs. Besack. After a pleasant two-day visit, they returned to their home, being accompanied by Mrs. McDonald, who visited there for the remainder of the week.

Grover C. Rhoden, of Manley, was a visitor in Murdock last Thursday, looking after his regular business of selling Rawleigh's products and was meeting his many friends. Grover said he was expecting to go over to Plattsmouth Saturday where the turkeys were to be turned loose, going to the party who caught them. Although Grover did not definitely say he was going to try for one, it looked that way to us. The family also went along and visited with friends in the county seat.

State police on that occasion ejected a delegation of communists who demanded unemployment appropriation. When the hecklers resisted removal a general melee developed and several persons were injured.

Mr. Roosevelt explained to the three men, Stone, Sam Weissman, head of the unemployed council of New York city and Richard Sullivan, that he was governor, “but I certainly have no federal authority,” and could not ask Mr. Hoover “to rescind his request to governors.”

Cardinal Mundelein of the Chicago archdiocese of the Catholic church was a visitor at the mansion, George Creel, civilian chairman of the bureau of public information during the Wilson administration, was a visitor Friday. Both visits were social, it was announced.—State Journal.

PLATE SUPPER AND PROGRAM
Plate supper and program at Pleasant Ridge school, Dist. 41, November 23, 1932, 8 o'clock. Everybody welcome.
HILDA JOHNSON, Teacher.
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Thanksgiving Supplies
We have them! Fresh Oysters, Cranberries, large Jumbo Celery, 15c per bunch, Head Lettuce and all that goes to make a good dinner. Also large supplies of the best fresh and cured meats.
JOHN OSTBLOM.

Gas Disappeared Over Night
There has been gas missing from the bulk tanks of the Deep Rock Gasoline company, which caused suspicion of thievery, and one of the officials of the company was called by the local manager, A. H. Ward. A measurement of the tanks was made at night and again the following morning before any gas had been sold therefrom, and the experiment revealed some seven gallons less than the night before. Two things only can account for the lost gas, either that some one has helped themselves during the night or there is a leakage that has not been discovered. As the shortage has been occurring just recently it is thought to be the result of thievery. The tanks are securely locked, but there is no way of locking against a thief. Mr. Ward has had Mr. Tulle of Omaha here assisting in the solution of the matter. They have suspicions, but are not as yet divulging them.

GENUINE Horsehide Leather Coats
Now Reduced to \$4.95

WE HAVE seven genuine front quarters horse hide heavily wool lined coats that formerly sold up to \$16 each.

THE SIZES ARE
1. 38 1. 44
2. 46 3. 48

These are truly Bargains \$4.95

Philip Thieroff
VALUE GIVING CLOTHIER

hours and it takes approximately the same length of time to return from the Windy City. They stop about 20 miles this side of Chicago, where they dress the poultry before they take it to market, which makes it both nice and fresh for the market and thus they are able to serve their patrons in the very best manner.

Miss Amanda Stroy III
Miss Amanda Stroy, daughter of Mr. and Mrs. Charles Stroy, who is a graduate nurse, has herself been ill for some time and has been compelled to rest at home and has been under the care of experts, who are more or less puzzled as to her condition. She was taken today (Monday) to a hospital in Lincoln for observation and treatment and may have to undergo an operation before the trouble is corrected and she can be restored to her former health.

Entertained the Ladies Aid
Mrs. Rudolph Kuehn was hostess to the members of the Murdock Ladies Aid, which met at the beautiful country home of Mr. and Mrs. Kuehn. The ladies enjoyed the meeting very much and looked after the business which had called them together, as well as enjoying a social afternoon together.

Thanksgiving Services
In accordance with a custom that has been observed for many a year by Trinity Lutheran church, Murdock, regular Thanksgiving services will again be held at the church this Thanksgiving day, Thursday, Nov. 24th, from 10 to 11 o'clock in the morning. Everybody is cordially invited to attend this special Thanksgiving service.
O. G. ZOCH, Pastor.

To Organize Sunday School
Realizing the great importance of Christian education for children, the pastor and members of the Trinity Lutheran church, north of Murdock, are at present endeavoring to start a Sunday school and open it by January 1st. In the past, Trinity Lutheran has been conducting a Saturday religious school on every Saturday morning from September till June preparatory to confirmation and membership into the church.

Even though the Sunday school is opened, which seems to be quite certain, children of the congregation will nevertheless be required to attend religious instruction lessons, based upon the teachings of the Lutheran church, for two years before they will be admitted to membership in the church. This will give the children a still better Christian training than they have been receiving heretofore.

The movement to organize the Sun-

TANKAGE

We are carrying a large supply of Tankage selling at \$20 per ton, delivered. Per sack, (100 lbs.) at elevator. \$1.15.

These Prices Subject to Change

FARMERS UNION

Murdock, Nebr.

day school is receiving considerable support from the members of the congregation. A full Sunday school, both for children and adults is being planned.

Good Yield of Corn
The writer visited the home of Henry Meierjurgan, southwest of Murdock, last week and found the entire force picking corn. The husking machine which works best with damp husks, has been kept busy on a 300 acre field, which is averaging better than 50 bushels to the acre. With this outfit and ample wagons to haul the husked corn to the crib, they are able to gather 1,000 bushels in a single day. Now, this would be fine if the price were only such as to allow a reasonable return to the farmer for his work in planting and tending the crop throughout the summer. However, all are looking forward to the advent of better prices for farm produce, for upon this hinges the matter of returning prosperity over the entire nation.

REPUBLICAN IS THE WINNER
Chicago.—Election commissioners said that James Simpson, republican, would be given the certificate of election as congressman from the Tenth Illinois district. Simpson defeated his democratic opponent, Charles H. Weber, by 1,222 votes. Previous incomplete unofficial returns from the district indicated that Weber had won in the election. Police precinct figures showed Simpson polled 101,671 votes to 100,449 for Weber. Young Simpson, son of James Simpson, successor to Samuel Insull as chairman of the board of directors of the Commonwealth Edison company, defeated Congressman Carl R. Chindblom and State Representative Church for the republican nomination.

If you wish to send a card to a friend on Thanksgiving day, be sure and see the fine line of art cards on display at the Bates Book Store at this time.

Christmas Cards

A little early—yes and no, mostly no—to be talking about this subject, but we do want to tell you here and now that—

You can buy better Christmas cards at lower prices right here at home than you can get of door bell ringing salesmen now going around the country, if you will make your selection now.

Not all the Christmas cards sold in Platts-mouth stores are sold by us. Other stores carry complete stocks and what we want to impress on you most is to BUY YOUR XMAS CARDS IN PLATTSMOUTH, and make your selections early while stocks are most complete.

As usual, we can give you personal imprinting service on the cards you select at a very moderate additional cost. Early purchasers can be accommodated at our store and thus get the matter out of the way before the big rush a few weeks hence.

Ask to See the New 1932 Christmas Cards at

Bates Book & Stationery Store

Corner 5th and Main Streets, Plattsmouth