



SHEEPLINED COATS

Men's heavy Moleskin extra long fiber sheep felt, Wombo collar, knit wristlets. A real value—at a special low price. Sizes 36 to 46.

\$4.98

Men's Leatherette full sheep felt Warm Coats. Knit wristlets and Wombo collar. All-around belt.

\$4.45

Pancake Day in Plattsburgh Saturday, November 5th



4 Buckle Red All Rubber Artic
Reinforced Gusset; Snubber Heel
\$2.59

5-buckle Red All-Rubber Artics - **\$2.98**

Black, 4 Buckle, All Rubber Artic Extra Heavy . . . **\$1.98**

Boy's Red, All Rubber 4 Bkl. Artics **\$2.49**

Men's 2 Buckle Heavy Duty Rubber **\$1.45**

BOY'S Leatherette Sheeplined Coats

All Sizes **\$2.98**

Boy's Moleskin Sheeplined Coats

All Sizes, **\$2.98**



Women's 3-Snap Gaiter . . . **\$1.25**
All Rubber—New Design

Women's 1-Snap Gaiter . . . **.98**
All Rubber—Moire Finish

Children's Snap Gaiters . . . **1.15**
All Rubber—New Design
Sizes to 2

Fleece lined Rubber Gaiters . **.98**
for Children

Men's heavy Suede Cloth Sport Jackets, Each . . . **\$2.45**
Zipper Front—Knit Bottom

Boys' Suede Cloth Jackets, Big bargain at - **98c**
Cossack Style



Young Men's CAPS

New patterns—unbreakable visors, full leather sweat bands.
29c - 69c and \$1



WINTER CAPS—Chromo style. Of heavy Wool Suitings. Ex. special.
79c each



"BOSS" Husking Gloves and Mittens
Heavy wt., double thumb, outside seam or double face mitts. Dozen **\$1.19**

Ex. heavy Gloves or Mittens. Dozen **\$1.39**



Heavy Mitt, leather faced thumbs. Dozen Pairs **\$1.59**

Heavy Jersey Gloves **15c** Pair

COTTON FLAN'L GLOVES Pair - **10c**

Work Shirts

Med. weight Chambray—Coat style, full cut. Blue or gray - **49c**

Heavy Covert Cloth—Coat style, bellows pockets. In blue, gray and tan. Our low price **79c**

Light weight Chambray—Blue, coat style, at **35c**



"Star Brand" Shoes Are Better!

Buy Leather—it pays dividends in comfort, long wear and appearance. Shoe leathers join in the steady advance of market prices! Retail footwear prices are bound to follow. Buy now, realize the most for your dollar.



Young Men's Oxfords

Star Brand Shoes offer plenty of smart style, greater comfort, and they're economically priced at—
\$1.98 - \$2.98 - \$3.90

Women's Suede Ties and Pumps

Shoes that make it easy for you to dress smartly and correctly.
\$2.98

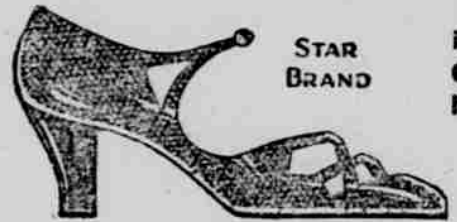


Young Women's Oxfords

Rubber or Leather Soles Two Low Prices
\$1.98 - \$2.98

Women's STRAPS and OXFORDS

STAR BRAND in Patent and Kid Leathers. Cuban, Military and Louis heels. Splendid values, at—
\$1.98



We exercise special care in fitting the feet of children with the proper size and the right kind of shoes.

You'll like the service the children will get from this snappy oxford. Per pair—
\$1.98



Panc'ke Day Sat., Nov. 5



CHILDREN'S Shoes - Oxford Composition Sole **\$1.00** per pair



Children's Shoes in Patent and Calf-skin Leathers . . . **\$1.98** Pair

Men's Outing Bal Work Shoe

Rubber Heel, Composition Sole. **\$1.29**

For Men or Boys



High Tops

for Men and Boys
Men's Chocolate Rosite, 16-in. Natural storm welting. Pair **\$7.50**
Men's 16-in. Hi Cuts, composition sole, brass nailed. Pair **\$3.90**
Men's Black 16-in. Hi Tops. Leather sole and heels. Pair **\$4.45**

Boys' 13-inch Hi Cuts—Composition sole, knife pocket and knife. **\$2.98**
Child's Hi Cuts—Composition sole **\$1.98**



DEPENDABLE QUALITY

SOENNIO

PLATTSMOUTH,

Read this circular over carefully. Here is convincing "Dependable Merchandise at Lower Prices." tion — 50 years of square dealing, —

Men's Trousers

Young men's Collegiate style, wool matls., new pat'ns.

PAIR **\$1.79 - \$2.95 \$3.45**

Young men's Corduroy Slacks—In wine, sultan col'rs **\$2.25**

Men's Work Pants Cottonades. Pair—**89c**

Moleskin Work Pants, good quality. Per pair—**\$1.65**



MEN'S HOSE

Rockford Sox, heavy, seamless, 2 pair **25c**
Rockford Sox, extra heavy, pair **15c**
Fine Yarn Sox, asstd. solid colors, pr. **10c**
Seamless Work Sox, per pair **10c**
Brown, White Toe and Heel
Men's Fancy Rayon Dress Hose, pr. **10c**
Wool Boot Sox, colored tops. Pair **29c**
Heavy Wool Sox, per pair **29c**
Mixed Cotton and Wool, pair **15c**

Flannel Shirts

Suede Cloth, good weight, Tan **98c**
Wool Flannel, Army style, at **\$1.89**
Double Elbows, Lined Chest

Boys' Mittens

Leather, lined. Knit wristlet. Pair **29c**

Men's Work Gloves

Genuine Horsehide
Wrist Band style, pair **69c**
With Gaunlets, pair **79c**

DRESS SHIRTS

Guaranteed Fast Color
Broadcloth, Solid Colors or Foy. **98c**
All New, Up-to-Minute Styles

BOYS' DRESS SHIRTS

Fast Colors, New Patterns, at **59c**
Men's White Handkerchiefs, 6 for **25c**
Men's Lined Kid Gloves, pair **51c**

Flannel Night Shirts and Pajamas

Night Shirts, of Amoskeag Flannel **98c**
With 3 Silk Frogs—All Sizes
Pajamas, button style, pair **98c**
Good Quality Flannel

Overalls and Jackets

LEE OVERALLS—All sizes, Pair **\$1.19**
A Fine Union Made Overall
TRAINMASTER—All sizes, Pair **1.09**
Union Made—8-oz. Denim
BIG SMITH OVERALLS—Pair **.89**
2:20 Denim—"None Better"
JACKETS—Heavy Denim, Each **1.59**
Blanket Lined
MED. WEIGHT JACKETS—Each **.98**
Blanket Lined

Sport Coats

Men's fine rib All Wool Sport Coat **\$2.95**
Made by Bradley—Colors are Gray, Heather and Navy
Men's pt. wool Sport Coat **1.95**
Heavy Rib, 2 Pockets, Gray and Navy

Boot Breeches

Gabardine, Whip Cord and Moleskin **\$1.65 to \$2.95**

Rain Coats

Trench style, light tan color **\$3.45**
Same coat, for Boys **2.75**
Ext. heavy Rubber Coat, at **5.50**
Firemen's Style

MEN'S OVERCOATS

Close Out Price

\$5

Worth up to \$20



New Ne

Handmade Silk assortment of p specialty priced

Rayon

Full Size—A 2 for

MEN'S UNION SUITS

Heavy weight, Rib, Ecu color. Fine gauge yarn.

Sizes 36 to 46. Only **98c**

Medium weight, long sleeves, ankle length.

Sizes 36 to 46 **79c**

EXTRA HEAVY

Rib Knit, Floeced, at **\$1.19**

Shirts and Drawers—Medium weight, Cotton Rib.

Each **59c**

BOYS' UNION SUITS—Fine gauge selected yarn. With long sleeves, ankle length.

A real bargain at **49c**



Boys' Overalls

"Big Smith"—made just Like Dad

Sizes 2 to 7. **69c**

8 to 11 **79c**

12 to 16 **89c**

Boys' Lt. W. overalls **49c**

Boy's heavy linenim

Jackets, all sizes **98c**

Boys' Leather Aviation Style Helmets, w/ Goggles **29c**

All Leather Helmets **39c**

with Goggles

CHILDREN'S

Flannel

Suits

Button to waist, sizes up to **\$2.95**. Close

Out price **49c**

Boys' Overalls

Values up to **\$5**

Close Out price **2.98**

Children's Jersey

Mittens—Assorted colors.

Per pair **10c**

PANCAKE DAY IN PLATTSMOUTH NOVEMBER 5

Black & V

Staley's Syrup

Golden, 1/2 Gal. Tin **29c**
Golden, Gallon Pail **49c**
White, 1/2 Gal. Tin **32c**
White, Gallon Pail **54c**

Canned Food

PACKED BY NORTON'S
Corn, No. 2 cans, 3 for **25c** Pumpkin,
Pork Beans, 2 1/2, 3 cans **25c** Steak'd Pea
Hominy, size 2 1/2, 2 cans **15c** Red Beans

Toilet Soap, regular 10c value. Bar **15c** P and

Milk, tall cans, popular brands, 4 for **15c** Kraft

PINK SALMON—2 1-lb. tins **15c** COCOA

Corn Flakes, IGA, lge. size, 2 pkgs. **19c** Peache

Bottle Caps, 1-lb. pkg. **18c** Cracker

BEANS—Great Northern, 5 lbs. **19c** STAR

Peanut Butter, 2-lb., qt. jar, 19c; pint jar **13c** Pineapp

IGA Pancake Flour, large size pkg. **15c** Family

PORK & BEANS—Campbell's, 4 for **19c** PINEA

Wyandotte Cleaner, per pkg. **23c** Fancy

The Perfect Dairy Cleanser **23c** Raisins,

Matches, 6-box carton **23c**

PEACHES

DEL MONTE - LIBBY GOLDEN
Large No. 2 1/2 size cans. Each **15c**

Pancake Day in Plat

SATURDAY, NOV. 5

Fidelity Pancake Flour as

served FREE all day in

Gold Bond

Masonic Bldg