## The Plattsmouth Journal  R. A. BATES, Publisher 

## A. G. BACH

## Quality Groceries

 Telephones, 18-19 So. Park Store, 118Beef Roast, per lb. Shoulder Steak, per lb Round Steak, per $\mathbf{l b}$. Loin Steak, per lb. . Pork Steak, per lb. Fresh Pork Ham Roast, ib Pork Chops, per lb. Bacon Squares, per lb Dold's Sterling Bacon, per lb. Lard, 3 lbs. for

## Groceries

## Advo or Butter Nut Coffee, per lb.

1-ll. jars Mince Meat 2-1.1. jars Mince Meat $1 / 2-\mathrm{H}$. pkgs. Ground Pepper Advo Jell, all flavors, per pkg Advo Jell, all flavors, per pkg....
Jenny Wren Cake Flour, per pkg. Jenny Wren Cake Flour, per
Powdered Sugar, 3 lbs. for Brown Sugar, 3 libs. for. Brawn Sugar, $\mathbf{3}$ bse for................ $21 / 2$ size cans Tomatoes, 2 for Homa Malt, per can.
4 bars Polo Toilet Soap (Antiseptic Bob White Soap, 6 bars for

## Flour and Feed

48-1b. sack Gooch's Best Flour. 48-1b. sack Little Hatchet Flour 48-1/b. sack Little Hatche
24-lb. sack Halo Flour.
 Gooch's $40 \%$ Hog Fattener, 100-lb. bag Gooch's Calf Meal, 25 libs..

Bran and Shorts-See Us for Quantity Prices

## 14¢ .144 $.15 ¢$ .164 $.16 ¢$ <br> .164 .184 <br> $.15 \phi$ <br> .154



| When one speaks of the submerged tenth in human society it is generally understood that one has in mind the down-and-outers. those hopelessly sunk in poverty and distress. But there is another class in the modern world, at least in this country, even more hopelessly buried beneath the weight of our jazz eivilization. <br> We refer to the men and women of moderate means and average intelligence, who pay the bulk of the caxes, own most or the common stock. furnish the earnest and substantial student body in the colleges, support the churches, contribute to the community fund-and never got a look in when quantity production aims at the mass pocketbook. <br> Look over the weekly offerings at the picture houses- 95 per cent sex sturf. The best and most experienced actors choose (or are forced by their managers to choose) shallow and time-worn plots, and seldom and as if by aceident hit on a truly dramatic motif. Even then love scenes are drawn out ad nauseam. One closes one's eyes in the clinches. The best features are made to carry the coarsest comedies. <br> Radio programs would indicate that we are a nation of morons. Jazz dance music pre-empts the hours when most busy people would like to listen in. This is interspersed with leathly crooning or crude and supposedy comic dialog <br> frns that each evening one a different station at every point and essentially the same stuff from every one of them. Even the great orchestras insist on being educational, and lead the listener through a dreary succession of lesser composers. with emphasis on the modern Russians, And the advertising announcer draw his wordy trail draw his wordy trail over the whole dial.-Minneapolis Journal. <br> A language erpert says the word "loan" has been used as a verb in certain constructions ever since the year 1220. We're glad it hasn't any really long record of usage, because we never liked the word used in that manner. We're going to stick to "lend." $\qquad$ $\qquad$ <br> Maybe prices generally are down, but tuition fees in the school of experience werr never higher. | the United States. Instead, they make possible a test of opinion immediate ly when a crucial issue arises. Doubt less the United States is not ready to go so far as that, but at least it can determine to send its representatives to Washington sooner afte it has elected them. The Norris work January 2. <br> When Great Britain last fall voted the Labor Govermment out and the liament convened just seven days aiter the election. The United States with the emphasis it places on speed in other kinds of machinery, ough to be able to make its governmental mechanisms do in less than thirteen months what Britain can do in a week. $\qquad$ $\qquad$ <br> AVERAGE AMERICAN <br> HERO OF THE HOUR <br> If there is a hero of this hour it <br> is this average American. If the country weathers crises, it is because he keeps his head and holds on. For two years he waited. hoped, temporized, refused to believe that condiHe was like a passenger in a ship keeled over by a big wave who holds his breath until another big wave restores the balance. Now for the first time he realizes that he belongs to the crew. All over the country you feel the stirrings of that rising spirit which means the recognition of an emergency <br> Thoroughly frightened, the average American always whistles; by his wiseeracking you know that he knows he is up against it. He cannot be expected to have more wisdom and foresight than his business and political leaders, but he perceives as far as he can, he is doing it. He is the force behind the "drives" which seem funny to the satirist, stupid to the socialist, and to every cleardeyed observer inadequate, whether the sum collected is 18 million dolalrs in New York or 10 thousand dollars in a county seat in Dakota. <br> But if these campaigns are not the sound method of coping with hunger and unemployment, they are, up to date, the only method. They represent a communal effort unequaled |
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