## WIFPING WATIR




## Mis Simplicity makes your clothes fit like a Paris Mannequin'sl Leading dressmakers everywhere say, "It's no trick to achieve smart lines, when the frock to fitted over a correct moulding foundation." by Gossard, skillfully by Gossard, skilfully moulds the figure to slim curves. The diagonal line straps flattens the diaphragen and abdomen, uplifts the bust, slenderbes the waistline and holds the figure to core rect posture. Side panels rect posture. Side panels of pliant elastic tap <br> <br> The GOSSARD b.ooun

 <br> <br> The GOSSARD b.ooun}Ladies Toggery<br>The Shop of Personal Service




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