

# ANALYZE THE ALLOWANCE ON YOUR USED CAR

*If a dealer pays you more than the true worth of the car he must make up the difference by extra charges on the new car or re-sell it to some one else at too high a price*

**P**ERMANENT value is always better than a temporary bargain in the purchase of an automobile. It pays to look ahead and consider reliability and ultimate up-keep costs, as well as comfort, safety, speed, and beauty of line and color.

Since most automobiles are bought for replacement, the value set on your used car is a factor in almost every purchase. Frequently it is given an importance beyond its true worth.

Used cars have a definite market value and you are justly entitled to an allowance based on that value. It is not fair that you receive less. It is not to your best interests to receive more.

**I**f a dealer pays you more than the true worth of the car he must either re-sell it to some one else at too high a price or make up the difference on the new car. This he cannot do unless he is allowed an excessive profit on the car or on financing, extra equipment and other charges. In either case, you pay the bill, for no way has yet been found to give something for nothing. The money must come from somewhere.

You may not get the largest used-car allowance from the Ford dealer, but that very fact should give you confidence that you are receiving full value in the new car. *Ford charges are not marked up or increased to cover a high trade-in allowance on your old car.*

Because there is no waste, extravagance or undue profit in manufacturing, distribution or selling, every dollar you pay for a Ford brings a full dollar in return. In lower first cost, in reliability and long life, in the low cost of operation, service and replacement parts, the Ford will save you much more than the seeming difference in trade allowance.

**FURTHERMORE**, at least \$75 extra value is given to you in the new Ford in the Triplex shatter-proof glass windshield, the Rustless Steel, the five steel-spoke wheels, and the four Houdaille hydraulic double-acting shock absorbers. The unusually large number of ball and roller bearings, and the extensive use of fine steel forgings instead of castings or stampings, are other features that show the extra quality built into the Ford car.

Roadster, \$435	Phacton, \$440	Tudor Sedan, \$500	Coupe, \$500	Sport Coupe, \$530
Two-window Fordor Sedan, \$600	Three-window Fordor Sedan, \$625	Cabriolet, \$645	Town Sedan, \$670	

All prices f. o. b. Detroit.

## FORD MOTOR COMPANY



### WEEPING WATER

John S. Williams departed for Bonesteel, South Dakota, last Saturday, called there to look after some business matters.

Wm. Dunn was a visitor in Plattsmouth for a short time on last Monday where he went to secure a permit to operate an automobile for the present year.

We visited the blacksmith shops of Weeping Water, P. H. Baldwin, and N. L. Grubbs and found both these gentlemen very busy with the farmers spring work.

Steve Jenking of the Beatrice Creamery was a visitor in Weeping Water for the day on last Tuesday and was consulting with O. L. Hoffman regarding the business.

B. F. Wiles of Plattsmouth was a business visitor in Weeping Water for a few hours on Tuesday of this week. He was visiting with friends and also looking after some business matters.

Mrs. J. S. Williams visited for over Sunday at the home of her sister, Mrs. James Steck of Council Bluffs and on her return home stopped to see her two daughters, Misses Cassie and Vera who are working at Omaha.

Miss Jessie Baldwin was over to Elmwood on last Tuesday where she was holding a demonstration meeting of certain county work which the Farm Bureau is putting out, the subjects being drying and canning.

Wm. and Lee Stoner who formerly resided in Weeping Water, but have been away for some time past, were visiting her for a short time and meeting their many friends. They are brothers-in-law of Mrs. Nellie Stoner.

On last Tuesday G. R. Binger was called to Lincoln to look after some business matters and drove over accompanied by his son, Ralph, and daughters, Misses La Verna and Lelia, they returned shortly after noon.

Miss Mary Miller who has been playing and singing for the series of meetings at Meadow Grove and Norfolk for the past three weeks, returned home on last Tuesday and reports very good meetings with much interest displayed.

Frank Hubbard, son of Uncle Henry Hubbard, who has been making his home at Taylor, Nebraska for some time was a visitor in Weeping Water and was accompanied by W. W. Jamison, formerly of this place as well. The gentlemen were meeting their many friends here early this week.

A slight blaze, caused by the burning out of a flue at the home of Mr. and Mrs. Paul Ward made the Weeping Water fire department hustle out but the fire had burned the chimney out before they had gotten there. After they had left a slight fire was noticed on the roof which was soon extinguished by Mr. Ward, who was called home. No damage resulted.

John Scheel, Jr., and Alther (Borne-meier) of near Murgock were in Weeping Water on last Tuesday and were looking after some business matters. Mr. Scheel just sold a mule which he purchased some time since for the sum of hundred dollars, for which he was able to realize two hundred for. He had also purchased another one for \$115 and for this one he got \$190, realizing a profit of \$175 on the span. He has some six more very fine ones.

Visiting in Copenhagen Denmark Mrs. N. L. Grubbs departed some time since for the old country and will visit for some three months at Copenhagen, Denmark and other places in the old country. She will be the guest while at Copenhagen with her mother and will enjoy the visit very much.

Elevator Changes Hands. The Farmer's Union Elevator, which has been an institution of the business community of Weeping Water for many years, changed hands a few days since when Fred Klepser made purchase of the institution and will, it is reported, conduct the same. For one elevator it looks like Weeping Water should be a good point. True there is near competition and that which is pretty keen, but still there should be much grain come to Weeping Water.

Returns to Weeping Water. George Ellis who for many years was located in Weeping Water and where he was engaged in the jewelry business and who some years since went to West Point where he engaged in business for a time, returned last week and has moved into the D. D.

Graves departed for Shenandoah, Iowa, to spend the day visiting with friends. Mr. Graves is employed by the Nebraska State Journal and president of the Lincoln Typographical union.

From Wednesday's Daily— Mr. and Mrs. Fred J. Baumgart and family of Sterling, Nebraska, are here to enjoy a visit with the relatives in this city and vicinity.

Mrs. J. W. Hendricks of south of this city departed this morning for Grand Island where she is to spend a few days with her son, Vern Hendricks and wife, and enjoying the many points of interest in that locality.

Mr. and Mrs. George Trunkenboltz of Greenwood were in the city today for a short time visiting with friends. Mr. Trunkenboltz is the marshal at Greenwood and one of the best known residents of that part of the county.

Mr. and Mrs. L. W. Egenberger and Dr. and Mrs. John A. Griffin were at Council Bluffs last evening to attend the Mardi Gras ball and at which Miss Dorothy Ketchum, sister of Mrs. Griffin, was princess to the queen of the ball.

Mr. and Mrs. Harry E. Graves of Lincoln motored down today and in company with Judge Charles L.

Wainscott house, while Mr. Wainscott and wife have moved into the Mrs. D. M. Johnson house.

Masons Hold Interesting Meet. Euclid Lodge of the Ancient Free and Accepted Masons of Weeping Water were enjoying a very fine meeting on last Monday evening, when they had as their guests Deputy Grand Master Orville Andrews of Lincoln, the Grand Custodian Luther Savage of Omaha, also two deputy grand custodians, Dr. Lichtenwalner of Omaha, and John Frye of Lincoln.

Master S. J. Rough of the Nehawka lodge and Master Kimbler of the Springfield lodge, also the master of lodge No. 19 of Lincoln were here. There were also visitors from Lincoln, Omaha, Syracuse, Elmwood, Nehawka and Plattsmouth present. Euclid Lodge No. 97 was issued a certificate of proficiency which was a very pleasing feature. The Master Degree was also conferred on Frank Wolcott.

Celebrate Wedding Anniversary. At the home of W. O. Ward near Avoca was celebrated on last Sunday the 12th, of Mr. Ward and also the 35th wedding anniversary of Mr. and Mrs. Wm. Maple who reside just north of the O street road. Mrs. W. O. Ward is daughter of Mr. and Mrs. Maple. A most pleasant time was had, and a very fine dinner there, being guests as follows: Mr. and Mrs. Wm. Maple, parents of Mrs. Ward and Mr. and Mrs. Ward, guests of honor, both of Avoca, Paul Ward and family of Weeping Water, Mrs. Ward also being a daughter of Mr. and Mrs. Wm. Maple, and John Noell and family of Beggs, Wyoming.

Married at Omaha. On last Sunday, Louis Christensen and Miss Agnes Jamison slipped away to Omaha where they were accompanied by a couple of friends as witnesses, and securing the necessary legal permit, were united in marriage, and after visiting for a while with friends there they returned to Weeping Water to apprise their friends of the newly acquired relation and to receive congratulations and well wishes.

COMMISSIONERS MEET From Wednesday's Daily— The board of county commissioners at their meeting yesterday approved the appointment by W. H. Puls of Frank Parkening as the assessor of Eight Mile Grove precinct in place of E. N. Ahi, who has resigned the position.

The board also received the petition of Rudolf Bergman for permission to operate a billiard and pool hall at Manley and granted the same to Mr. Bergman.

WILL HOLD SERVICES The people of Murray are promised a real treat on Sunday when Rev. Hanson, pastor of the Christian church of that place will bring for the service a party of seven young men from Cotner college, at Bethany, who will participate in the services both morning and evening. One of the young men is a missionary and will address the congregation at both the morning and evening service. All of the members of the party are accomplished musicians and will give a very fine and inspirational program at both services.

Save Some Money! We are Offering Bargains Every Day and Every Week in the Year

10-qt. Galvanized Pails..... 25c  
10-qt. Gray Enameled Pails..... 59c  
9x12 feet Congoleum Rug..... \$8.95  
24x36 in. Felt Base Rugs..... 29c  
24x56 in. Felt Base Rugs..... 39c  
36x72 in. Felt Base Rugs..... 68c  
Bed Room Slippers, leather..... 89c

And More Than a Thousand Other Bargains at Weeping Water Variety Store

Elmer Michelsen, Owner  
Weeping Water, Nebraska

### LOCAL NEWS

From Monday's Daily— Searl S. Davis departed this morning for Louisville and points in the west part of the county where he was called on some matters of business.

Attorney S. Arion Lewis and Mrs. Lewis were here Sunday to enjoy a visit with Mr. and Mrs. E. P. Stewart, the latter a sister of Mrs. Lewis.

Mr. and Mrs. Fred Choutka, Mrs. Frank Choutka and Mrs. James Pospisil, all of Madison, Nebraska, were here Sunday to visit at the W. A. Swatek and Cyril Kalina homes.

Elmer Sundstrom of Louisville was here today for a few hours looking after the work at the sand and gravel pits near this city which are owned by the Lyman-Richey sand and gravel company.

John L. Cutwright, attorney of Fremont, was in the city Saturday afternoon looking after some mat-

ters relative to the building formerly occupied by the Plattsmouth hotel.

Dr. Byron Arries of Omaha was here over Sunday visiting at the home of his parents, Mr. and Mrs. A. M. Arries and enjoying the opportunity of meeting the many old time friends.

From Tuesday's Daily— County Commissioner C. F. Harris of Union was in the city today for a few hours to attend the commissioners meeting.

Willis Richards, one of the well known residents of South Bend was here for a short time today looking after some matters of business.

A. L. Todd, old time resident here, came in today from Ashland to visit with relatives and old time friends and was accompanied by E. C. Craig, also of Ashland.

Attorney C. E. Teft of Weeping Water was a visitor in the city today to spend a few hours visiting with friends and attending to some matters of business.

County Commissioner Fred H. Gorder of Weeping Water was a visitor in the city today where he was in attendance at the meeting of the board of county commissioners.

J. D. Rising of New York City, who is here for a visit with the B. W. Livingston family and attending to some business matters, departed this morning for Omaha to spend the day.

Mr. and Mrs. John Cook have moved from the home here to Beaver City, where they are locating on the farm of Mr. Cook near that place and where they will make their future home.

Judge Herman R. Schmidt, wife and daughter, of Murgock, were in the city for a short time today attending to some matters of business at the court house and visiting with friends.

Mrs. Ruth Thomsen and son, Sayles and Mr. and Mrs. John Newton, departed Sunday for North Bend where they are locating on the farm of Mrs. Thomsen and will make their home in the future.

County Attorney W. G. Kieck,

County Treasurer John E. Turner and County Assessor W. H. Puls were at Lincoln today where they were called to attend to some matters at the state capitol.

Mr. and Mrs. George Nickles of Murray who have been enjoying a six weeks trip on the west coast through the states of Oregon, Washington and California, returned home last evening after a very pleasant outing.

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Let the sun's rays shine into one of our modern Brooder Houses

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