

We've Got to Unload!

VACATE BY OCT. 15TH



After 40 years of continuous service—through fair weather and foul—good times and bad—bounteous crops and poor—extending back even beyond the days of the grasshopper plague—the **H. M. SOENNICHSEN GROCERY and HOUSE FURNISHINGS** stock—Cass County's largest provision store—is to be closed out. We have leased our building and must give possession by October 15th. In the next four to six weeks we expect to sell out down to the bare walls our large stock of House Furnishings, Chinaware, Etc., and to reduce to a shadow of its present size the \$20,000 stock of GROCERIES now on our shelves and in our warehouse.

This will not be a spectacular sale—as sales are sometimes counted. But we honestly believe it will be the most widely patronized and greatest value giving sale we have ever conducted in our many years in business in Plattsmouth.

Instead of putting heavy expense into large bills, mailing expense and page advertisements we are putting the added value into the articles offered — and will **MAKE THESE GOODS SELL THEMSELVES** by sheer price alone.

Since closing the deal for the lease of our building, we have been busy going thru our stock—cutting down prices—arranging goods into special price groups that represent actual savings of from 30 to 150 per cent over former selling prices.

So great has been the response that without a single bit of advertising, sales in the House Furnishing and Chinaware departments have doubled and trebled — as one housewife told another of the big specials we are offering—and this, after all, is the **TEST OF REAL VALUES.**

Now we have the stock completely arranged and are ready to spread the good news to the world. So greatly are prices reduced that we think it scarcely more than necessary to invite you to come and see for yourself.

See our east window for other special groups and watch the small newspaper ads for quotations of hundreds of special clean-up items, odds and ends that will go for a song as they become evident in the weeding-out process this sale will bring about. We must—and will—sell everything!

H. M. SOENNICHSEN

As you know, we must **CLOSE OUT THIS STOCK**, regardless of former worth or first cost, so if you have need of the everyday household necessities we are offering and genuine savings are any inducement, our low prices will certainly turn the trick in short time—and leave our store building bare and ready to turn over to the new lessors long before the date we must give possession.

And now just a few words about some of the things you will find here—

On the 7c table you will find all sorts of Household Necessities—everything for your kitchen and pantry—that formerly sold for 10c, 15c and up to 18c. Included in this group are genuine Gillette razors, with blade.

On the 10c table are Dinner Plates, Cups and Saucers and many odd pieces of Decorated Chinaware—values that ranged around 20c and 25c—some even higher—heretofore.

There are other groups at 25c, 49c, 69c and 79c—the highest, which includes all former \$1 and \$1.25 articles—aluminumware, colored graniteware, etc.

In Chinaware the cuts are even more drastic. Complete 50-piece set of Decorated ware, only \$7.90—also, 42-piece sets of American Semi-Porcelain, \$6.75. Ask us for prices on fill-ins or anything you may need in this line. We guarantee to save your money.

Traveler Finds Hospitality at Ends of World

Back in Wilds, Says Wanderer for 27 Years, Friendliness Prevails

New York—Armando Arafellan, a man without a country since his native city of Baku in Azerbaijan, on the Caspian Sea, was absorbed by the Soviets, and who has been traveling almost constantly for 27 years, visiting 61 countries, but never in any one long enough to become a citizen, has arrived here from his most recent journey into the interior

of Colombia, Central America and Mexico. "Back off the beaten track," said Mr. Arafellan, "there prevails an almost uniform hospitality. Even behind the Andes, far back in the interior of Colombia, at the borders of Venezuela and Brazil, where money is not of the slightest use, since there is nothing for which to spend it, it was a notable exception when a self-appointed host did not offer to give up his own bed for a night, or a week, in favor of his guest."

Nor are such receptions confined to any one continent or place, he added. In Africa and Australia, in China and Russia, it was often the same when once the traveled roads were left behind. As a proof of this hospitality around the world, Mr. Arafellan showed two thick books of signatures and statements from presidents, governors, and mayors

in many countries, as well as those of his numerous hosts and acquaintances of the road. On a page all by itself was the signature of Col. Charles A. Lindbergh.

The interior of Colombia provided many an interesting experience, Mr. Arafellan said. He described an encounter with Indians who were nearly white, while the presence of other natives with distinctly Mongolian features leads him to believe that South America and Asia were once connected by land.

After visiting his sister in New York, Mr. Arafellan said, he will return to Austin, Tex., to repossess the horse which bore him so faithfully through the jungles, and across the mountains of Central and South America in his year-long journey from Caracas, Venezuela, to Texas, a horseback journey, incidentally, which he declared had been made by a white man but once before.

"It is perhaps not a pretty animal," he said, proudly exhibiting a photograph of his horse. "He would perhaps not look well to ride through your Central Park; but never was there a more stout-hearted mount. Often when we plowed through swamps or across mountains neither of us would eat or drink for a day. Yet he never faltered."

Home From Funeral.

Mr. and Mrs. Will Wehrbein returned this week from Enid, Okla., where they were in attendance at the funeral of the late Mrs. Elizabeth Saxton, mother of Mr. Wehrbein. A full account of her life and the funeral will appear in the Journal of next Monday.

Your ad in the Journal will be read, and they sure do get results.

HOOVER POLICY FAVORED

Washington, Aug. 23.—Sentiment in favor of President Hoover's policy of naval reduction is being expressed in letters on the subject received at the white house and the state department. The letters include many from individuals, various societies for the advancement of peace, school teachers and university professors and come from all parts of the country. Some 1,500 communications, approximately 96 per cent of which have endorsed the president's policy, have been received. By far the greatest number of letters have been received from the eastern states. The middle west is second in its interest in the question. Philadelphia and Boston have provided the largest number among the large cities.

Zeppelin Flying Fast Over Texas, Increasing Speed

Passes Over El Paso, Heads Into Mexico, and Then Turns to Northeast

Riding high and fast over Texas, the dirigible Graf Zeppelin, bound for Lakehurst, N. J., on the last stretch of its globe girding flight Tuesday night apparently was making a bee line for Cleveland, where it was expected to visit the national air races Wednesday noon.

The Graf floated over El Paso, Tex., for 15 minutes late Tuesday afternoon, dipped southeast over Mexico, and then headed for Fort Worth.

Dr. Hugo Eckener, commander, sent a radio message that he would pass over Fort Worth and then head for Little Rock.

Early reports indicated the dirigible had greatly increased its speed, and that it was traveling to the north of Fort Worth. Such a course would lead the Zeppelin toward Kansas City, St. Louis and on to Cleveland in the northerly route which Dr. Eckener and his navigators mapped out before leaving Los Angeles.

Progress Reported.

Just before midnight last night the Zeppelin was reported to have passed over Levelland, Tex., which is about 90 miles south of the Texas-Arkansas border. At 12:30 the ship passed over Abernathy, Tex., on a line with Kansas City.

At 2:15 a. m. Tuesday, the Graf left Los Angeles. During the day she glided along above Arizona and New Mexico.

At the border of Texas almost was in sight, head winds began an assault on the ship and her commander, Dr. Hugo Eckener, radioed that he was changing his original plan to fly over the Texas panhandle. After passing El Paso he said he would head directly for Fort Worth.

If the unfavorable air currents affected the Zeppelin adversely there was no indication of it as she appeared over El Paso. A convoy of airplanes flew out to greet her. A great roar from the spectators supplemented the shrieks of whistles, sirens and automobile horns.

Meets Adverse Winds.

Despite adverse winds in eastern Arizona, the Graf had put the worst of the western half of its transcontinental trip behind it in a successful night crossing of the dangerous Rocky mountains.

Between San Diego and Yuma the Graf maneuvered with a severe electrical storm. Along its route over Arizona, villages turned out en masse to watch the Zeppelin pass. Aviators who greeted the ship reported that it was flying perfectly and apparently no serious defects had resulted from a mishap at the take off early today when the heavily loaded vessel drifted skyward too slowly and its tail group struck high tension wires.

Viewed at Columbus.

Near Columbus, N. M., the Zeppelin moved slowly. Watchers there reported it had an altitude of only one hundred feet.

F. R. Blair, telephone operator at

Columbus, said that it appeared the Zeppelin was dipping from side to side. At 3:43 p. m. Blair reported the Zeppelin gaining in altitude as it passed over Columbus at a speed of from 50 to 45 miles an hour.

The Graf, which has now been nearly 20 days on its flight from Lakehurst, must reach the eastern terminus Friday if it is to claim the record round the world flight time of approximately 23 days, set by John Henry Mears and the late Captain C. B. D. Collyer in an airplane. When it reaches New York it will have traveled approximately 19 thousand miles.—World-Herald.

PIONEER'S SON IS ADOPTED

Tonopah, Nev.—Walter Scott, jr., only son of the famous Death Valley Scotty has been adopted by Albert M. Johnson, Chicago insurance magnate, who is associated with the valley pioneer in building a \$2,000,000 residence overlooking the valley.

The adoption, it was believed here, resulted from Death Valley Scotty's association with Johnson for a period of about twenty-five years. Scotty returned to Death valley Tuesday.

Chicago—Albert M. Johnson, Chicago insurance executive, Tuesday night said that he had made no plans for formal adoption of Walter Scott, jr., only son of Death Valley Scotty.

"Walter is visiting us now," Mr. Johnson stated. "He often comes to see us and my wife and I am very fond of him. We have made no plans, however, for seeking formal adoption papers."

STOCK TO BE INCREASED

Chicago—Action which would make the Standard Oil company of Indiana one of the largest factors in the oil industry was taken here Tuesday at a special stockholders' meeting. It was decided to increase the capital stock from \$375,000,000 to \$450,000,000, and the number of shares from 15,000,000 to 18,000,000 shares of \$25 par value stock.

Approval was also made of the proposal to exchange Standard of Indiana for that of the Pan-American Petroleum & Transport company, on a basis of seven shares of the former concern for six of the latter. Pan-American is already controlled by Standard of Indiana thru ownership of a majority of its class "A" voting stock. The exchange of stock will be offered to make a complete merger.

GERMAN FLAG IS HUNTED

Springfield, Ill.—"Put up the German flag," Secretary William J. Stratton instructed the state house flag man Tuesday morning when he and found Polish and French and heard that the Graf Zeppelin was on its way toward Illinois, intending to pass over Springfield.

The flag man hunted and hunted English flags but not a single German flag. Then he turned to the flag dealers in Springfield and some prominent Germans only to find that there was no flag to be had.

"There are no German flags in Springfield," he reported to the secretary.

Thereupon Mr. Stratton ordered one made, ready to greet the Graf Zeppelin.

Legal Blanks of all kinds for sale at the Journal office.

School Time

—is—

Shoe Time!

Star Brand Shoes means more wear and cost less.

Girls' and Children's **OXFORDS!**

Neat new style trims—patent and gun metal leathers.

Sizes 8½ to 11½..... \$2.60
 Sizes 12 to 2..... 2.95

Strap Slippers!

—a variety of new patterns for the growing girl and miss. Patent leathers—center straps—square toes.

Sizes 12 to 2..... \$2.95—\$3.25
 Sizes 2½ to 7..... \$3.25

Boys' Oxfords and Shoes!

Star Brands solid leather oxfords and high shoes that stand hard knocks.

Sizes 2½ to 5½..... \$3.25
 Sizes 12 to 2..... 2.95
 Sizes 8½ to 11½..... 2.60

The H.M. Soennichsen Co