

### Apartment House Owner Makes Fine Terraced Lawn

Henry Herold Builds Terrace With Steps for the Unit No. 1 of His Apartment

From Saturday's Daily—  
Henry Herold of this city has in the last few years added a great deal to the appearance of the city by the improvement of the properties that he has acquired and made into apartment houses and one of these is the former Dover residence at Fifth and Oak street which is now known as Unit No. 1 of the Herold apartments.

This property stands on a commanding sight above the level of the street and has for years been surrounded by an irregular lawn terrace that has suffered repeatedly from the changes in grades of the streets and walks and which left the house up from the street level and detracting from the beauty of the surroundings.

Mr. Herold since securing the property had changed this handicap into a real advantage and instead of detracting from the place the new terraced effects has made for the greater beauty of the apartment house.

On both the west and south of the lots fronting Oak and Fifth streets there was a wall of the red tile with darker capings and finished with the red cement to make a very attractive sight and also serving as a retaining wall for the handsomely landscaped terrace.

The main entrance to the grounds surrounding the apartment house is on the corner of Fifth and Oak streets where the arrangement of the steps with their wide artistic landings and settings reminds one of the show places of south France and Italy where the homes are graced by these delightfully artistic approaches. The steps that lead to the apartment house are of the Tennessee marble and blends very artistically with the red of the tile and masonry while railing of white interspersed along the steps makes for a very pretty color contrast. Ornamental iron grill work is also used in the approaches to the main entrance and makes a pleasing note in the general decorative scheme of the terrace and stairs.

The arrangement has certainly added much to the general appearance of that section of the city and should be appreciated by all other property owners in that section of the city.

#### RETURNS FROM THE WEST

From Saturday's Daily—  
S. S. Gooding returned last evening from a trip of a few days in the west and where he visited at Gillette, Wyoming, near which place Mr. Gooding has extensive land interests. He reports the crops as the very best for years and a plentiful rainfall through that part of the west has brought out the wheat, flax, barley and rye and assures one of the greatest crops of years in that section of the west. Mr. Gooding was among the first to homestead in that locality and at that time there was but little land under cultivation and the town of Gillette just a settlement of a few buildings. Now the town is growing very rapidly as the surrounding country settles up and the town has attained the rank of one of the largest grain shipping points in the west. While at Gillette Mr. Gooding had the pleasure of a visit with Frank Stewart, formerly of this city and who is now engaged in barbering in the Wyoming town.

The trip to the west has brought the greatest assurance to Mr. Gooding of the growing importance of that part of the west and that the land values there will be constantly on the up grade from now on.

#### NO AGE LIMIT IN CUPID'S BUSINESS

A bridegroom of 72 and a "blushing" bride of 66 years of age left County Judge J. M. Dierks' office Thursday afternoon smiling and happy as any pair of young lovers ever did. Mrs. Ada Conroy of Nehawka was the bride and Hans Henry Stoll, a retired farmer of that place, was the bridegroom.

"I feel that I know the man I have chosen for a husband, since I was his housekeeper for several years," the bride casually remarked after the knot had been tied.

"We have chosen this time because it was the 50th anniversary of my first marriage," Mr. Stoll said.—Nebraska City News-Press.

#### REMEMBERS THE ICE MAN

The original poem that appeared in the Journal a few days ago entitled "The Ice Man" has attracted a great deal of attention among the officials of the Iowa-Nebraska Light & Power company, operators of the ice plant here and the poem has been sent in a circular to all branches of the company where there are ice plants maintained. The interest of the company is to encourage the pleasant and happy manner of dealing with the patrons that the local representatives of the company, Louis Lohnes and Edgar Wescott, the heroes of the poem, have made a part of their daily work. The circular issued by F. J. Gunder, superintendent of operations of the company urged all ice wagon operators to strive to attain the same attitude with their patrons.

Mrs. L. J. Feller and little daughter, Joan, of Omaha were here yesterday for a few hours visit with Mrs. Ruth Patton and a number of the old friends here.

#### A Half Century

50 years is a long time to be in business in one town. It binds us to the community in a very intimate way. For instance, it is gratifying to have a man come in and say: "I bought clothes of your father in '79 or '80 or '81 and I've been trading here ever since," or another to say, "My father bought me the first store clothes I ever wore right here." From far-away California comes a man this week—a very successful executive—some will remember John Sherman, youngest son of C. W. Sherman, former publisher of the Journal. He bore this testimony: "When I was a boy, your father sold me my first suit of clothes and let me pay for them out of my paper money and I want to congratulate this firm on its 50th anniversary." And so it goes.

# Our 50th ANNIVERSARY

## AND ALLIED MERGER

**Marks the Most Important Step in Our Business Career, and is of Vital Interest to Every Person in this Community Who Has Clothing to Buy—We Ask You to Read Carefully all of this Ad.**

A progressive store must move forward with the times. The ideals of integrity and honest values upon which this store was founded half a century ago, remain unchanged—but a new step of vast importance has been taken. . . . This store is now associated with a large group of midwest and northwest clothing stores, known as the ALLIED CLOTHIERS. The combined resources of all these stores make it possible to buy merchandise in tremendous quantities at bed rock prices. To YOU that means—Better Prices—Better Merchandise—Better Selections. This big chain buying system puts us in touch with all the great volume manufacturers in America. Our purchases will be direct from them to you.

**This merger will not effect the independent management of this store—our relations and responsibility to the community will not be changed—our ability to serve you will only be increased. Same friendly service as in past years!**

## To Celebrate this Great Dual-Event

**We are Offering Values That will be Long Remembered**

Some of these are new goods purchased through our organization and reflecting the new low price level that will prevail here. Some of the items are lines we shall discontinue and the prices are drastically cut to close them out. Please be advised that on such—Sale is Final.



**Men's Suits \$19.50**

Here are discontinued numbers to the tune of 47 suits. Every one of them all wool, stylish and well made. We won't tell you what they formerly sold for, as we do not use comparative prices in our ads, but we say you will be very happily surprised with their value. There are fancy grays, browns, tans and blues. Most all sizes are represented. They are all 3-piece suits of year 'round weights—all big values! Alterations Extra

One small lot of Suits comprising the following sizes: 1-36, 1-37, 1-42 and 2-44's, that we are closing out at—  
**\$12.50 each**

#### Discontinuing These Boys' Suits

We are discontinuing entirely one line of Boys' Suits—about 43 Suits. Some are short pants—some have one short and one long and some long pants only. The ages run from 6 to 16. They go out in 3 lots, at

**\$2 - \$3.50 - \$5**

#### Men's Bib Overalls

High back and low back. Fast color 220 denim. Triple sewed, six pockets. This is a good piece of denim, but we believe our new ALLIED Overall is better, so we are closing these out (Sizes 32 to 42) at

**92c per pair**

#### Boys' Shirts

For Work or Dress  
We are eliminating all other lines of Boys' Shirts except the new ALLIED and Kaynee. So you can buy here now any boys' Shirt, work or dress, light or dark color, ages 6 to 16 years, at—

**75c each**

#### Cricket Sweaters

One lot Boys' Cricket Sweaters in asstd. fancy patterns. Sizes 26 to 34. Wool and Rayon. Two prices

**\$1.85 and \$2.85**

One lot Men's All Wool Cricket Sweaters—Very attractive racket weaves in asstd. colors. Sizes 36 to 42.

**To Close, \$3.95**

#### Lumber Jacks

One small lot—not all wool, go at—\$1.00  
One small lot, all wool, go at—2.25

#### New Allied Goods

Many of our new purchases are not in yet, but these reflect the power of group buying. For instance—

#### Men's Overalls

Men's 46 yard full out Bib Overall—220 indigo denim. Boat sail pocketing, double pocket on bib. Reese button holes. Double suspender, brass trimmings. Double laced and re-enforced. We challenge the world on make, size and quality. And the price is only—

**\$1.29 per pair**

#### Men's Pajamas

Here's another sample of ALLIED values. Middy style Men's Pajamas—No buttons to come off. 68-72 count cambric. Asstd. body colors. Wide set off silk braid trim in contrast colors. Just inquire the price such a garment—and then look at ours for—

**Only \$1.75 pair**

#### Four-in-Hand Ties

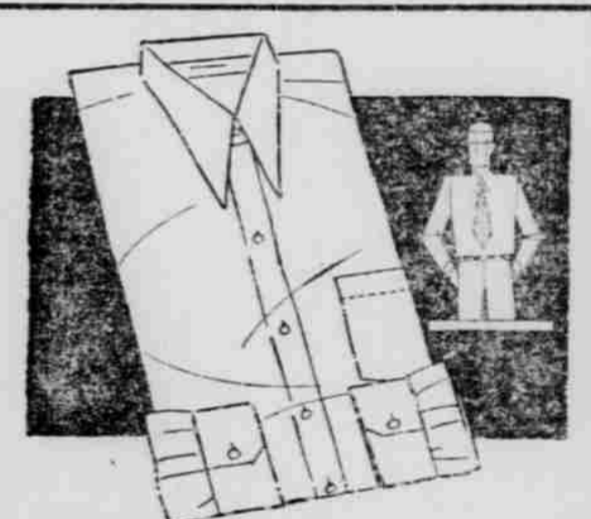
Another demonstration of buying power. Men's Swiss Silk Four-in-Hand Ties—wide end—fancy faced apron and wool interlining. You haven't seen Ties like this for 50c since 1914. Here—and on sale at—

**50c each**

#### Athletic Union Suits

Here's another—Men's Athletic Union Suits. Full cut, strongly bar laced at every point of strain. Double re-enforced elastic back with sustaining straps to shoulders. Pearl buttons. Sizes 36 to 46. We would like to have you try to duplicate this garment anywhere for 75c. It's an Allied super-value at—

**55c per suit**



#### Dress Shirts

The new ALLIED Dress Shirt which we will have for Fall is a super value, made possible by the purchase of over 5,000 dozen in one order. We will get our share of this order. To make room for these new shirts we are making a clean sweep of all dress shirts in our house at this time in just three lots.

**\$1 \$1.95 \$2.45**

#### Odd Pants

We are doing the same thing with our Pant stock. We have about 50 pairs of Boys' Long Pants in tans, grays and browns. Sizes 4 to 16 years. They go at

**\$1.85 and \$2.35**

MEN'S DRESS PANTS—We have about 200 pairs of Men's fine Dress Pants in both light and dark colors. We place them in just three groups to close, at

**\$2.65 \$3.65 \$4.65**



**The Items Listed Above are Available Just as Soon as You Read this Ad.**

## C. E. Wescott's Sons

1879-PLATTSMOUTH-1929

