

January CLEARANCE

1928 JAN 29

LOOK
A BIG

Store-Wide Event of Unusual Proportions

HERE IS THE REASON—Usually poor business is given as the reason for special sellings. Not so with us—Good Business is the reason—Good Business that has come as the result of carrying large and complete stocks at all times. Large stocks mean more satisfactory selections, but they also mean careful watching in order to prevent an accumulation. This explains our STORE-WIDE JANUARY CLEARANCE. This is the "why" of prices on all broken lines that say unmistakably "Good Buy and Good Bye."

This merchandise has brought us the business—now we can forget cost marks and give the public Super Values that will be talked of for weeks to come. That's all we can give—that's all you want.

Don't Pass This Opportunity By!

It would be futile to quote prices in this space—they could not possibly reflect the astounding values we are placing before you at this time.

More than 800 Coats and Dresses participate in this notable event. All of this merchandise clean and up-to-date. Coats and Dresses for every type, every age and every taste at honest-to-goodness Savings!

The only way you can be disappointed in this selling is — by failing to attend!

Our customers know that if we advertise a thing we have it and our ad copy must state the truth.
Our Word must be as
Good as our Bond



Ladies Toggery

Telephone No. 61 The Shop of Personal Service Plattsmouth, Nebr.



MILLINERY CLEARANCE

For
January
Clearance!

We will Sell all
our Fall and Winter
Felts, Velvets, Metallics

— at —
\$1 & \$2

Values from \$2.95 to \$10

Ladies Toggery

"The Shop of Personal Service"

Telephone 61

Plattsmouth, Neb.

Silver Tea Enjoyed by a Large Number

Musical Event Sponsored by Music Dept. of Women's Club Held at Presbyterian Church.

From Friday's Daily—
Yesterday afternoon the Silver tea sponsored by the music department of the Plattsmouth Women's club was held at the Fellowship room in the First Presbyterian church and despite the fact of the large number sick in the city and counter attractions there were a very pleasing number in attendance at the unusually pleasant event.

A number who were to have been on the program from the young people who are home from college for the Christmas vacation were prevented from taking part by illness, but a most enjoyable program was presented by the artists taking part and which proved a real treat to the room was very attractive in the Christmas decorations and the glowing Christmas tree that was a part of the plan of decoration and the tea table also was arranged in the bright hued holiday decorations.

Miss Helen Wescott gave a group of two very charming piano numbers in her usual artistic manner as the opening of the program.

Clinton Swengel of Winfield, Kansas, a holiday visitor in the city, was heard in two very delightful vocal numbers.

Miss Catherine McClusky, one of the talented of the younger musicians of the city favored the members of the party with two flute numbers of more than usual brilliancy.

Little Miss Dorothea Mae Duxbury offered a pleasing treat in the two recitations that she offered and which with her winsome personality was a real feature of the afternoon.

Mrs. E. H. Wescott, one of the leaders in the musical work in the city gave a group of three numbers that were enjoyed to the utmost.

Mrs. James T. Begley presented a New Year poem that came as the fitting close of the afternoon program.

At the tea table Mrs. H. G. McClusky and Mrs. E. H. Wescott presided and were assisted by Misses Margaret Shallenberger, Vestetta Robertson, Catherine McClusky and Jean Caldwell of Bruning, in serving.

The committee of the Women's club having charge of the tea was composed of Mrs. James T. Begley, Mrs. William Bennett, Mrs. James G. Manzy, Mrs. J. A. Griffin, Mrs. D. O. Dwyer, Mrs. J. F. Gorder, Mrs. Harry Leosis.

ENJOYABLE BIRTHDAY PARTY

From Friday's Daily—
The tenth birthday anniversary of Miss Mildred Peterson was celebrated last evening at the home in the south part of the city and at which a number of the young school friends were in attendance.

The home was arranged with the bright Christmas decorations and which was carried out in the table decorations, tiny Santa Claus figures being the favors of the evening.

During the course of the evening games were played and at which a great deal of pleasure was derived by the members of the party. Mary Katherine Wiles was the winner of the first prize and Isabel McFarland of the consolation prize of the evening.

In honor of the occasion the little guest of honor received a number of very handsome and attractive gifts.

At a suitable hour refreshments were served and the occasion brightened by the large birthday cake and its glowing candles.

Not the least of the pleasant features of the evening was the fact that A. M. Peterson, of Sedalia, Missouri, father of the little guest of honor was able to be home for the party.

Those attending were the following: Mary Katherine Wiles, Mary A. Shiffer, Mary A. Highfield, Jane Rebal, Thelma Jones, Katherine Armstrong, Isabel McFarland, Velma Wells and Marjorie Fitch.

HOLD PLEASANT MEETING

The Lewiston study club held their Christmas party at the home of Mr. and Mrs. George Toman on Friday evening, this pleasant country home being filled by the members of this organization. In the happy occasion Mrs. Nannie Barling, William Wehrbein, Victor Wehrbein and Anderson Lloyd assisted.

The members of the party enjoyed the singing of the Christmas carols and games of the season that added to the pleasures of all who were in attendance at the enjoyable event.

The Christmas tree which was decorated very handsomely added to the Christmas spirit and the exchange of gifts among the members of the party added to the enjoyment of the event.

The hostesses served very dainty and delicious refreshments at the close of the evening.

CARD OF THANKS

We wish to thank the many friends for their expression of sympathy at the time of the death of our loved one, George W. Shields, also for the beautiful flowers at the funeral and to the minister and those who sang at the last services.—Mr. and Mrs. J. D. Earhart.

VISITS OLD HOME

Mrs. Mary Buckland of Bozeman, Mont., in spending the week-end with Miss Olive Gass, Mrs. Buckland was formerly Miss Mary Buzzell, and at the time Mr. Steve Buzzell was telephone manager here, in the early nineties, Miss Buzzell was the only operator in the telephone exchange. The growth of the exchange has kept pace with the growth of the city in every respect.

SUFFERING FROM FLU

From Saturday's Daily—
Mrs. William Rice, Sr., has been confined to her home for the past two days suffering from a very severe attack of the flu and which has made her condition most uncomfortable and caused the family to have a great deal of apprehension over the wife and mother. Mrs. Rice is now reported as doing as well as could possibly be expected.

Call No. 6 with your order for job printing.



—if Santa Forgot!

After-Christmas shopping is being done, because Santa does strange things. Perhaps a tie, or a box of socks will do the trick—and if he left them at the wrong house, how about treating yourself to some new togs to start out the New Year?

Philip Thieroff
VALUE GIVING CLOTHIER