

# Black & White

"DON'T PAY TOO MUCH FOR A WHISTLE"

Franklin, when a boy, was accused of paying too much for a whistle—putting too much into a trifle at a sacrifice to necessity. He never forgot the experience. Have you ever "paid too much for a whistle"—more than your conscience dictated? Customers of BLACK AND WHITE have long since come to realize that dealing with us is a very decided gesture towards economy. The extreme care with which our stock is planned and our expert knowledge of buying, enables us to sell you "whistles" at prices that are not "too much."

- BUTTER—Dairy Maid, in quarter pound wrapping, lb. . . . . 47c
- PORK AND BEANS—Van Camp's, 10 cans for . . . . . 90c
- PRUNES—Fine grade, med. size, 5 pounds for . . . . . 25c

- Morton's Salt, Iodized, per pkg. . . . . \$ .10
- Jello, all flavors, per pkg. . . . . .08
- Sugar, best granulated, 10 pounds for . . . . . .65
- Maxwell House Coffee, per lb. . . . . .49
- Minnesota Potatoes, per bushel . . . . . 1.25
- Corn and Tomatoes, No. 2 can . . . . . .09

# Black & White

Where You Save on Every Purchase

### WILL HOLD MEETING

From Wednesday's Daily—Miss Minnie Nielson, former state superintendent of schools of North Dakota, who is organizer of the national Parent-Teachers association, is in the county to look after the work of the extension of the rural section of the Parent-Teachers association. Miss Nielson will be the guest of the Plattsmouth branches of the Parent-Teachers association this evening and a general meeting of the organization and the public will be held at the high school auditorium at 8 o'clock and to which everyone is invited. Miss Nielson wishes to meet as many as possible of the local peo-

ple and a very large attendance is desired at this meeting.

### HANDLING RAWLEIGH PRODUCTS

I am now the representative of the Rawleigh products in this county, having taken over the business of H. E. Burdick and would appreciate the patronage of my friends over the county and assure them of the best of service and a most reliable line.

ROY GREGG.

### FOR SALE

Five tube Console Crosley radio, practically new. Inquire at Journal office.

## After Inventory Clean Up Some of These Items are Limited!

- Beechnut Peanut Butter, 50c jar . . . . . \$ .35
- Snider's Tomatoes, in glass, 35c jar . . . . . .25
- Snider's Pears, in glass, 50c jar . . . . . .35
- Snider's Raspberries, in glass, 60c jar . . . . . .35
- Snider's Strawberry Preserves, 60c jar . . . . . .35
- Snider's fancy Corn, reg. 35c value . . . . . .20
- Pure Fruit Preserves, all flavors, 4 1-lb. jars . . . . . 1.00
- Honey, 2 1/2-lb. can, pure strained, each . . . . . .40
- Honey, 5-lb. can, strained . . . . . .60
- Peaches, Lemon Cling, hvy. syrup, No. 2 1/2 . . . . . .25
- 4 cans for 95c
- Pears, Eastern, large No. 2 1/2 can . . . . . .20
- 4 cans for 75c
- Blue Plums, heavy syrup, No. 2 1/2, 4 cans . . . . . .95
- Curfew Peaches, No. 1, 2 cans for 35c, 6 for . . . . . 1.00
- Apricots, No. 1, 2 cans for 35c, 6 for . . . . . 1.00
- Apricots, large No. 2 1/2 size can . . . . . .25
- 4 cans for 95c
- Corn, medium size can for . . . . . .09
- Tomatoes, medium size can for . . . . . .09
- Hawkeye Corn, No. 2 size can, 2 for . . . . . .25
- Broadcast Country Gentleman Corn, per can . . . . . .16
- 3 cans for 45c
- King Bird Peas, No. 2 size can . . . . . .15
- 3 cans for 40c
- Green Beans, cut, No. 2 size can . . . . . .15
- 3 cans for 40c
- Otoe Pork and Beans, med. size, per can . . . . . .09
- Otoe Hominy, No. 2 1/2 size can . . . . . .09
- Peas, Sunbeam, fancy, No. 1 size can . . . . . .15
- 3 cans for 40c
- Beans, Cut, No. 1 size can, 2 for . . . . . .25
- 6 cans for 70c
- Prunes, 60-70 size, good cookers, 4 lbs. . . . . .25
- Sugar, best granulated, 10 pounds for . . . . . .67
- Flour, Little Hatchet, 48-lb. bag . . . . . 1.89
- Potatoes, Cobblers or Triumphs, bushel . . . . . 1.35
- Smoked Salt, Figaro, Wright's or Old Hickory, per 10-lb. can . . . . . .90
- O'Shelleo, the shell maker, reg. \$1.50 sack . . . . . 1.09

**Soennichsen's**  
37 Years of Service  
We deliver Phone 54

## Henry O'Donnell Dies at Hospital in Omaha Monday

Well Known Resident of the Vicinity of Union Passes Away—Funeral at Old Home.

From Wednesday's Daily—The death of Henry O'Donnell, one of the well known residents of the vicinity of Union, occurred on Monday night at the hospital in Omaha where he has been for some time taking treatment and where in the last few weeks he has gradually failed in health until death came to ease his sufferings.

The deceased was thirty-eight years of age and was born on the farm east of Union where his parents, the late Mr. and Mrs. John O'Donnell were early settlers. His lifetime has been spent in the place of his birth and at the time of his last illness he was engaged in farming on the home place which is situated along the Weeping Water creek.

Mr. O'Donnell was very popular among the large circle of his friends and his death brings a deep sorrow to the community of Union where he was loved and esteemed by all who had the pleasure of knowing him.

He is survived by three sisters, Miss Mamie O'Donnell of Union, Mrs. John Banning of Alvo, and Mrs. J. F. Buck of Pocahontas, Idaho. Mrs. John Ruddy of Nebraska City, now deceased, was also a sister of the departed man.

The funeral services of Mr. O'Donnell will be held at 9:30 Thursday morning at the St. John's Catholic church in this city.



## Co-Ordination of Civic Bodies is for Mutual Advance

Plans Arranged for Formation of Retail Section of Chamber of Commerce Soon.

From Wednesday's Daily—The plans for the co-ordination of the activities of the chamber of commerce and the Ad club were taken up yesterday by the joint committee of the two organizations that will have their report ready for submission to the two bodies at their next meeting and which looks good for a real move in the way of community advancement.

The plans are to make the two organizations one as far as the community activities are concerned and which will save the duplication of effort and give a more unified action in matters that may pertain to the general advancement of the city and its interests.

Heretofore the two organizations have functioned separately and much additional expense has been necessary in the two organizations and duplications of effort that under the new plan will be done away with and give a real punch to the community work in general.

It is planned that the chamber of commerce and the retail section, as the former Ad club will be known, will each have their meetings where their programs may be discussed and plans laid for the community advancement. The retail section will be devoted exclusively to the retail merchants who are members of the chamber of commerce and whose meetings will be of strictly along the lines of their various activities. The chamber of commerce will embrace all classes of citizens and including the professional men, farmers and railroad men as well as the general public, which will have the general community activity program in charge and through the efforts of the whole civic organization combined under the chamber of commerce head it is hoped to get some real results in progressive moves for the city and its people.

### LOST OR STRAYED

Female Beagle pup, seven months old, white on body with black spot on right shoulder and one on back and flank. Reward for return. Finder notify William Grebe or call phone 491. d10-11w-1td

Journal Want Ads bring results

# Farm Loans

## Bottom Rates!

—SEE—**SEARL S. DAVIS**

Farm Loans Investments Insurance Real Estate

**WILL ATTEND ROTARY MEETING**  
From Wednesday's Daily—This morning Mr. and Mrs. Searl S. Davis motored to Omaha where Mr. Davis attended the meeting of the Omaha Rotary club as the guest of the president of the organization. The Omaha club has as their guest today Edward Flynn of St. Paul, Minnesota, general counsel of the Great Northern railroad and also one of the national leaders in the Rotary work, who will speak on the growth of the Rotary International and its future in the world.

Advertise your wants in the Journal Want Ad Dept., for results.

## Blue Sky—

Painting beautiful word pictures of what we can do for you—telling you how long we've been in business, etc., is all "Blue Sky" as far as you are concerned. . . . The thing you want to know is concretely what we can do for you NOW in the year of our Lord 1928.

We're glad to tell you that, in these days when nickles look like dollars, we are able, by reason of a well-planned, definite specialized service to furnish a Man's Stylish All-Wool Suit or Overcoat for an even \$20 Cash money—strictly guaranteed and backed up by us 100 per cent. We consider this an achievement.

Already we have demonstrated these values to hundreds of men in this community—let us do the same for you. Come in and meet \$20 Bill—the highest grade low priced Suit or Overcoat in America.

**Wescott's**  
One Price  
And No Monkey Business

## SOUTH BEND

Ashland Gazette

Mr. and Mrs. Joe Harris spent Wednesday in Louisville.

W. J. O'Brien made a business trip to Chicago last week.

Miss Carrie Kleiser was a Lincoln visitor Wednesday of last week.

Mrs. William Schutz and daughter, Grace, were Omaha visitors Wednesday.

Mr. and Mrs. L. J. Roeber and sons spent Sunday at the Herman Roeber home.

Mr. and Mrs. Oscar Dill and son, spent Thursday evening with Mr. and Mrs. Albert Blum.

Mrs. Oscar Dill and son spent Thursday afternoon at the Willard Dill home near Meadow.

Mr. and Mrs. Charley Campbell and Russell, spent Wednesday evening at the Oscar Dill home.

Mr. and Mrs. Herman Gakemeyer and family were Sunday dinner guests at the John Kupke home.

Mr. and Mrs. J. D. Kittrell and son, Clyde, of Lincoln, spent Wednesday at the W. S. Kittrell home.

Mr. Raymond Wagner returned from Havelock Tuesday, where he has been working the past few days.

Mr. and Mrs. Henry Stander and sons, Glenn and Herbert, were Monday evening visitors at the Frank Ross home.

A large crowd attended the dance given in the M. W. A. hall Saturday evening in spite of the extremely cold weather.

Mrs. Robert Carnicle and daughter, Maxine, of La Platte, spent Saturday night at the home of Mr. and Mrs. Homer Carnicle.

Mrs. A. N. Long of Plattsmouth, came Saturday evening to spend several days at the home of her daughter, Mrs. Charley Campbell.

Among those who have completed putting up ice chiro, are Oscar Dill, Charley Campbell, Jim Fiddler, Jacob Carnicle and Louie Rober.

Mr. and Mrs. Charley Campbell drove to Plattsmouth Wednesday afternoon and took Mrs. Long, Mrs. Campbell's mother, to her home.

Martin Blum returned Sunday morning from Plankinton, S. D. where he had spent several weeks with his sister, Miss Louise Behrens.

Mr. Stanley Matejka, of Lincoln, Miss Georgia Matejka, of Omaha, Mr. Francis Brown, of Omaha, and Glenn Weaver were Sunday dinner guests at the M. C. Brown home.

Since the mad dog scare in town a few weeks ago no other cases had developed until this week when one of the dogs belonging to Mr. Kittrell went mad and promptly shot.

In a letter received by the writer from Mr. Sturzenegger in California, he states that he now located in Long Beach for the balance of the winter and wishes to be remembered to his friends.

The little eighteen months old son of Mr. and Mrs. Carl Shaffer drank some coal oil Monday and for some time was quite sick and under the care of Dr. Kirkpatrick. He is now reported out of danger.

Mr. and Mrs. Robert Carnicle and Maxine, and Miss Laura Fiddler, of La Platte, were Sunday visitors at the Jacob Carnicle home. Mr. Carnicle returned home the first of the week, but Mrs. Carnicle and daughter remained for a longer visit.

**ELEVATOR COMPANY ELECTS**

The Cedar Creek elevator company held their annual meeting on Friday at that place and took up the matter of the election of the officers for the ensuing year, the following being selected:

President—William Schneider.

Vice-President—Otto Spreck.

Secretary—W. H. Löhnes.

Treasurer—E. N. Ahl.

Manager—W. J. Schneider.

Directors—J. E. Meisinger, John Gauer and H. E. Hell.

**WANTED TO BUY**

Shelled and ear corn. Stock cows, heifers and calves. Inquire of Martin & Pollock, Murray phone 3103 Plattsmouth phone No. 1.

## Mynard Community Club Has Opening Meeting

Start of the Year Brings a Very Fine Gathering of the Club Workers and Boosters.

The Mynard Community club held a splendid meeting at the Community building on Friday evening and a large crowd, was in attendance.

At 8 o'clock the meeting was called to order by Mr. W. F. Nolte, president of the organization. The audience joined in singing "America, the Beautiful," "There's a Long, Long Trail," and the club song, "When Good Friends Get Together," with Mrs. C. C. Barnard accompanying.

In the reading of the minutes of the December meeting, by the secretary Mrs. Fred Drucker, the following committees were named:

Betterment Committee—Mrs. S. W. Cole and Fred Drucker.

House Committee—C. C. Barnard and Chas. Jean.

Fellowship Committee—Raymond Cook, Mrs. E. H. Spangler, Sherman Cole, John Valley.

Project Chairman—Mrs. E. G. Ruffner.

The reports of the committees were given at this time.

The treasurer, W. T. Richardson, gave a report on the cost of the community building, and the fact that most of the labor was donated, there is no indebtedness against the building at this time. The books show a small sum on the credit side of the ledger, and this fact is most pleasing to all concerned.

At this time, it was also voted to start a "Buy A Chair" campaign, at once, and have the donor's names stenciled on the chairs. Mr. Roy O. Cole was appointed chairman of the committee to raise the funds for this movement.

Of the Betterment committee, Mr. Fred Drucker reported the need of snow fences along the road west of Mynard, near the Ruel Sack home, where the snow had drifted, causing the roads to remain in a very bad condition and, at times, impassible. He mentioned also, that as the radio broadcasting stations KMA, KPNE, KOIL and KFAB are beneficial to farmers, there should be a great effort made by the farmers to retain these stations.

At the close of the business meeting the following program was rendered:

Piano Duets—Mrs. Elbert Wiles and Mrs. C. C. Barnard.

Recitation, "A Full Day's Work"—Willis Cole.

Solos—by Lawrence Leonard, Miss Grace Livingston, accompanist.

Recitation, "The Shepherds"—Barbara Spangler.

Cartooning—Hamilton Meisinger.

Christmas Song—Eight Mile Grove school pupils.

Recitation—(An after Christmas lamentation)—Billy Ruffner.

Piano Duets—Mrs. Elbert Wiles and Mrs. C. C. Barnard.

One act playlet, "Goin' Somewhere." An old rancher, Sherman Cole; His good wife, Mrs. Louise Robbins; A Jew drummer, Roy O. Cole; Bride and groom, Mr. and Mrs. Henry Lyons; Conductor, C. C. Barnard.

Newsboy—Lawrence Leonard.

Reading, "My Faith"—Mrs. E. H. Spangler.

Reading—"Decline in Rural Population."

At the close of the program, the committee in charge served refreshments, that added to the enjoyment of the members and visitors. Games were later indulged in. Mrs. E. G. Ruffner superintending the games for the small children, and W. F. Nolte having charge of the games for the grownups.

At a late hour the happy crowd dispersed, declaring the time well spent.

## Official Tunney-Dempsey Pictures

To be Shown at Parme Theatre in Connection with Regular Program at Reg. Admission

Some of you readers have no doubt learned of the fact that on next Monday and Tuesday, in addition to our regular program we are going to show the Official Tunney-Dempsey Chicago fight pictures.

You have probably wondered why we have waited so long after the big event, but our whole reason for this was simply because up to the present time, we were unable to secure contract on these pictures which would permit us to show them at our regular admission.

While we have felt all the time that there were a great many people who wanted to see these pictures, we also felt that they should not have to pay any fancy price for this privilege.

The pictures we have secured are much clearer and plainer than those recently shown in Omaha, and we are glad to announce that we will be able to show these pictures in addition to our regular program at no raise in admission.

Now its up to you to show us whether we used good judgment or not.

Parme Theatre Company

Superintendent R. E. Bailey, E. H. Wescott and Miss Olive Jones motored to Nebraska City this morning to attend the Rotary meeting and where Miss Jones is to be the speaker of the occasion.

## Ideal Top Coat

Weather—Brother!

Too warm for the heavy coat—too cool for none. A light weight top coat is the answer.

**Top Coats**  
—that are Top Coats!

**\$25-\$30**

**Philip Thierolf**  
VALUE GIVING CLOTHIER



Shelled and ear corn. Stock cows, heifers and calves. Inquire of Martin & Pollock, Murray phone 3103 Plattsmouth phone No. 1.