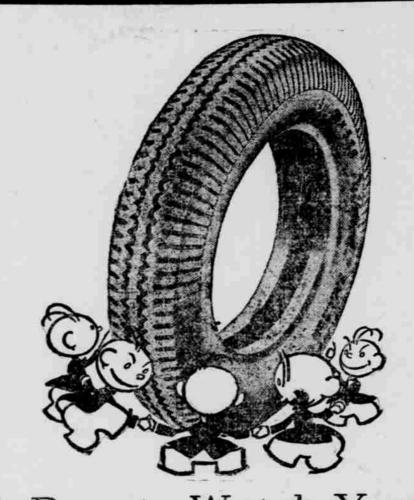
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PLATTSMOUTH SEMI - WEEKLY JOURNAL

THURSDAY, MAY 5, 1927



It Pays to Watch Your Step When You Buy **Balloons** 

Unknown brands are risky "bargains" in any type of tire-but especially so with Balloons.

Balloons work at lower pressures. They've got to be flexible. And it takes good materials and the highest degree of manufacturing skill to combine flexibility with strength in a tire carcass.

Pathfinder Balloons are made and guaranteed by Goodyear, the world's largest manufacturer of quality tires. They're a safe and sane solultion to your equipment problems AT A MIGHTY LOW PRICE.

Come in and let us quote you on your size.

Death of John Memorial Day **Koukal Occurs** Will be One of Reverence at Hospital

Well Known Resident of Near This Committees in Charge Will Plan Pro-City Succumbs to Long Illness gram of Tribute to the De-After Operation. parted Heroes.

From Wednesday's Dally-From Wednesday's Daily-John Koukal, one of the well It is now but the matter of a very known residents northwest of this short space of time until the annual city has answered the last call as observance of Memorial day is with the result of a long period of illness, us again and the community jointhe death being caused by cancer of in the tender tributes to the depart-the stomach and followed an opera- ed of the nation and particularly in tion on Friday morning at the St. the community gatherings, to the Joseph hospital in Omaha. men who have served their country The patient had rallied from the on the battlefield or on the sea in mmediate effects of the operation and the defense of the flag of the repub-

was apparently doing as well as pos-sible until late Monday when he was The beautiful custom of the memtaken with a very severe relapse and orial day services came as the after which continued to grow worse until thought of the great struggle in our Mr. Koukal has resided in this city for the past forty-two years and has been among the best known residents of the community and rearing his family in this locality. The day that is most thought family in this locality. The death of of in connection with the men of the Mr. Koukal brings a great regret to civil war days, whether in blue or the many old time friends in this city and surrounding territory gray, who have shrunk to a small handful of tottering veterans, as the and surrounding territory. John Koukal was born March 14 host of some two million have gone

1859, in Rovny, Moravia, and spent his younger years in the land of his war and strife.

nativity, coming to the United States in June, 1884 and came direct tc Plattsmouth where he has since made of the most extensively observed holihis home, being largely engaged in days of the year and large numbers farming near this city and where he of these veterans, then still in the made his home until death. In the prime of life paid fitting tribute to last few years he has been in poor their departed but now the tasks health and with the last months this of the observance have largely fallen has increased until his condition be- to other hands as the ranks of the came so serious as to make it neces- boys in blue have gradually diminish-sary to have him taken to the hos- ed to so few that they may be countpital where death occurred, Mr. Kou- ed on the two hands and all of kal was married in this city on May these suffering from the infirmaties 22, 1887, to Miss Mary Svoboda, who of their age.

preceded him in death February 3 To those veterans of other wars 1912, since which time the deceased and members of the various patriotic has been making his home with the societies have fallen to tasks of seechildren. There are nine children ing that Memorial day is not forsurviving the passing of this good gotten and the little green tents man, Mrs. Julia Kratchovil, of this where sleep the honored dead are city; Joseph Koukal, Hanford, Wash.; strewn with the flowers of springtime John A. Koukal, Emil A. Koukal and over their last resting places Raymond Koukal, Louis Koukal the flag they loved floats on this day August Koukal, Henrietta and Henry as a token of the rememberance of Koukal, of this city. the country they have served.

GIVE MOTHER'S DAY PROGRAM

In other days it was the custom to read the roll of the departed of the great civil war but so great has been

From Wednesday's Dailythe loss in the sixty years since the The members of the W. C. T. U. close of the conflict that only those held a very delightful Mother's Day left behind are called and these are program at the home of Mrs. S. A. finding it more difficult each year to Barker on Monday afternoon that was respond to the call to the service. one of the most largely attended But with the years taking toll of meetings of the season and which the boys in blue and gray their memwas filled with the beautiful senti- ories must not be dimmed or forment of the day in tribute to the gotten and the sacrifices that they

mothers living and those gone on be- have made be kept green in memory

# CODE OF ETHICS

Nat. Ass'n Retail Clothiers and Furnishers.

TOR THE PURPOSE of standardizing and giving uniformity to accepted ethical business methods, this declaration is published. It is what we conceive to be our duty toward all men with whom we deal: that an avowal of and attachment for the progress of these principles is required as a basis for membership in the National Association of Ratail Clothiers and Furnishers.

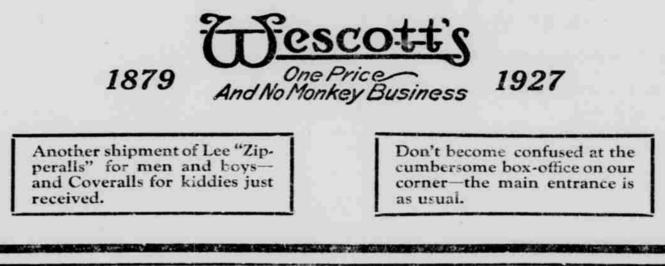
"We admit that the corner-stone of Commerce is integrity; that the assets of any commercial institution consist of honesty and business character first-and after that, service and merchandise.

"We hold paramount the truth that advertising is a covenant with the public; that the spoken or printed word is as binding on performance as an oath in a judicial tribunal, as sacred as a personal pledge.

"Our constant aim is to administer the affairs of this institution so that individual service to the customer is not diminished or minimized by reason of volume of trade; that interested, personal service, based on the needs and requirements of the individual, is our first duty and chiefest task.

"Mutual exchange of confidence between buyer and seller is essential. We affirm that the history of any article of merchandise concealed beneath trade expressions or symbols (the meaning of which leads the buyer to form an opinion more favorable than would obtain without such disguise) is unfair to the buyer, and therefore contrary to our ethics."

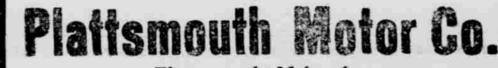
> It is our purpose to exemplify the above code in this community.



# HOLD JOINT MEETING

#### BIRTHDAY PARTY

Miss Helen Ulrich, daughter of From Wednesday's Daily --Yesterday afternoon the members Mr. and Mrs. Ewald Ulrich, west of of the St. Mary's Guild and the Mynard, was given a birthday party Women's Auxiliary of the St. Luke's on Saturday, April 30, in honor of



Plattsmouth, Nebraska

### PIONEER'S BIRTHDAY

who is recovering from a recent attack of the flu. CELEBRATED SUNDAY

H. N. Taylor was celebrated at the spected by the whole town. They Wiles, Mother Heals All Ills," Mrs. home of North hill last Sunday, a have lived in Nebraska for the past number of the children and grand- 38 years and their many friends will children being present upon this wish Mr. Taylor many happy returns Mother," Mrs. Harriett Royal, "The pleasant occasion. of his anniversary and continued

Among the remembrances received good health and prosperity .-- Louisby Mr. Taylor was a box of delicious ville Courier. home made candy from Mrs. Boyd Edwards, of Seward, who was form-

etly Miss Nellie Stewart, who taught Estate Exchange in the country and Nancy Wiles, "Mother", Mrs. Henry in the high school here at the time our success proves that it is the way Mauzy, "Oh Mother Who Did Not Be Mr. Taylor officiated as junitor where to sell real estate and business ven- lieve in Me." and Mrs. May Sporer, he was a great favorite of the teach-tures.-F. J. Fitch, Radio Real Es- "The Pioneer Mother." ers and pupils on account of his effi- tate Exchange, Elmwood, Nebr.

cient work and pleasant, accommodating manner. The birthday cake was baked by Mrs. Bert McNearly on eccount of the illness of Mrs. Tay, c., Call Olson for egg prize.

A SUIT FOR-

Spring

Fall

Summer

Winter

Church

Wedding

Funeral

Party

\$**30**.00

What more could you ask for in a suit of

clothes-Artsyl pencil stripe suits are hand

tailored-they are 100% all wool, shrunk

TWO PANTS

-all for \$30.00-

Philip Thieroff

VALUE GIVING CLOTHIE

properly, lined with silk-and have

#### The memorial day program for the There were a number of most incommunity service is being arranged teresting and beautiful tributes given by a committee from several of the to the memory of the mothers that patriotic societies to honor the debrought to all of the large number parted heroes and a participation in

present a renewal of the great love the program by members of the Amthat has bound the childhood days erican Legion, Spanish war veterans, and motherhood down through all of Grand Army, Women's Relief Corps | their lives.

Daughters of the American Revolu-Mrs. W. T. Richardson of Mynard tion as well as the Boy Scouts and Mr. Taylor is a native of Virginia gave a beautiful four inthat was apgave a beautiful four minute tribute representatives of the city schools will be used in the program that will

The 72nd birthday anniversary of N. Taylor was celebrated at the spected by the whole for and re- Readings work light and the spected by the whole for the spected by the spected by the whole for the spected by the spected by the spected by the whole for the spected by the s be announced in the next few days. pause on this day to pay their trib-Jessie Hall, "Honor to Mother's but who gave full measure of their opening games which have been set the fact that the meeting of the deanservice in their lifetime and make for Sunday, May Sth. Day." Mrs. Robert Troop, "Somebody's the service oneof the largest that has Love That Never Fails," Mrs. Catherbeen held here in th recent years as ine Perry, one of the old time resi-

dents of this community gave an especially touching selection, "My with memory when they are all pass-We operate the only Radio Real Mother, Most Precious of All," Mrs.

RECEIVES SAD NEWS

A message has been received here the schedule arranged for Sunday and At the close of the afternoon re-

m2-2w-sw freshments were served by Mrs by the relatives announcing the death holiday games. Barker who was assisted by her of Mrs. J. G. Lawn on March 29th The teams will open with their daughter, Mrs. May Sporer, and which at Middlebrough, Yorkshire, England. first games on the coming Sunday Herbert, and granddaughter, Eliza completed a very fine afternoon of The deceased lady was mother of with the exception of Plattsmouth beth Robb, are home from a month's pleasure and sentiment.

Lawrence Lawn, former resident of which will have an open date unless vacation trip to the west coast. They

TWO AUTO ACCIDENTS IN THE VICINITY OF EAGLE message of the death came from Mr. tle. Lawn who had received the letters

Two auto accidents are reported this week by Eagle people on the way from the old home with the sad tid- and fans will meet this evening at 8 spending the past year there. Mrs. to Lincoln. Monday Wm. Quinn and ings of the death of the mother. The o'clock at the chamber of commerce Robb and her daughter, Mary Donnelmany friends here will regret to rooms to discuss the plans of the year ly Robb, will return to Nebraska City wife and Mrs. Ernest Trumble and learn of the death of this splendid and to get a start on the members early this summer .- Nebraska City children were about four miles west lady and extend to the family their of the team and the means of getting News-Press. when a spindle broke and the car

-FOR-

Insurance

-SEE-

scratches and a shaking up none were injured, though the car lay on its back with the engine running.

About the only damage was the broken spindle and the top. Wednesday afternoon Freda Reit-ter, Miss Hosman, Verna Wall and Della Hartsock were going up and when turning the corner this side of the railroad at the Leavitt place the car tipped over on its side. Frede in-

oln on its own power. easily have been more serious .--- The Eagle Beacon.

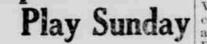
W. G. DAVIS IMPROVING

From Wednesday's Dally-

The condition of W. G. Davis, secretary of the chamber of commerce, who has been confined to his home for the past several days, shows some improvement and he is now able to receive visitors at his home and which has served to cheer up the secretary who has chaffed at the necessity of his remaining at home and in rest and quiet until he has recovered from the ffects of his recent operation.

The radio finds the buyers and gets esults .- F. J. Fitch, Radio Real Es- Farm Loans ate Exchange, Elmwood, Nebr.

m2-2w-sw Htt



Plattsmouth and Possibly Manley to Be Part of the Dual County Baseball League.

Loop to Start

From Wednesday's Dally-

**Cass-Sarpy** 

Last evening a meeting was held Omaha, president of the Auxiliary ser, Evelyn Meisinger, Jack Durrell, et Papillion of representatives of sev- for the diocese of Nebraska, who Henrietta Toman, Albert Toman, eral of the towns interested in the touched on the various phases of the Clara Toman and Mrs. Toman continuance of the Cass-Sarpy base- work of the society in the state and and the little hostess' sisters and ball league and at which time it the many plans that have been out- mother, Mrs. Ulrich. Everyone in the community should was decided that the league would lined for the work in the present Helen received many beautiful

be revived for the 1927 season and year ute of honor to those no longer here the towns interested get busy for the The ladies were also reminded of ters and relatives.

ery will be held on Friday in an all There were present at the meet- day session at the Trinity church in ing representatives from Bellevue Omaha and which all members were

expression to the surviving veterans Papillion. Fort Crook, Plattsmouth urged to attend. that their day will alwyas b as green and Springfield and who agreed to At the close of the afternoon reget their teams ready for the open- freshments were served that made ed on as it was when they were here ing as soon as possible. As the towns the completion of a most enjoyable for \$6.00. in the league are supporting teams time for all of the members in at-

who are largely engaged in other indance. ines of work, it was decided to have

HOME FROM CALIFORNIA

Mrs. Minnie Stanford and son

this city and now living at Lamar Manley is secured as the sixth mem- visited San Diego, Los Angeles, San Colorado, and was a sister-in-law of ber of the league and in which case Francisco and other interesting places the late Mrs. Harry Johnson. The the two Cass county teams will bat- in California. At Ocean Park they were guests of Mrs. Stanford's daugh-

The Plattsmouth baseball players ter, Mrs. Norma Robb, who has been

the season of 1927 started off in first class shape.

A committee goes to Manley this at the Journal office. afternoon to meet with the players there and try and arrange to get this fast and hard hitting team into the league so as to make a six club league instead of the five club circuit of last year.

At the meeting last evening R. C Biart of Bellevue was elected as the president of the league, Chase Beer line of Papillion as secretary and John F. Wolff of this city as a member of the committee on appeals.

## CAPTAIN FINGARSON ILL

## From Wednesday's Daily-

Captain George A. Fingarson, well known officer of the 17th infantry at Fort Crook, has been quite poorly for the past several weeks and is now at the army hospital at Fort Leavenworth, Kansas, where he has been receiving treatment and which it is hoped will soon place him or the highway to recovery. It is hoped in the near future to be able to bring Captain Fingarson back to the Nebraska post. Captain Fingarson is well known in this city as he was stationed at Fort Crook with the 41st infantry during the world war and was married here to Miss Marie Donnelly and the many friends here will regret very much to learn of the illness of the captain.

> HORSES FOR SALE Three good young work horses. On

> > JOHN LEDDY,

South Bend, Neb.

Investments South Bend-Ashland road.

Real Estate m2-2tsw

church of this city, held a very pleas- her eighth birthday anniversary. ant joint meeting at the home of Miss | Games were played in the pasture Dora Fricke on North 6th street and until Mrs. Ulrich and Mrs. John Blot-

with Mrs. James T. Begley as asso- zer served a lunch of sandwiches, potato salad, pickles, angel food cake, iate hostess The members of the two societies candy and lemonade.

dispensed with the usual business. Those who attended were Helen session and were entertained by a Louise and Donald Blotzer, John very able address by Mrs. Brooke of Dietl, Lucille Meisinger, Junior Ki-

presents from her school mates, sis-

EGGS FOR HATCHING

Select White Wyandotte eggs. All standard bred, heavy laying strains. Fishels, Egg-a-Day and Martin's Dorcas. \$1.00 per setting, seven settings

LOLA OLDHAM, Rt. 1. Mynard. m2-2sw

Advertise your wants in the Want

Ad column for quick results.

Dr. John A. Griffin Dentist Office Hours: 9-12; 1-5. Sundays and evenings by appointment only. PHONE 229 Soennichsen Building Legal blanks of all kinds for sale

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# Farmers Mutual Insurance -COMPANY-

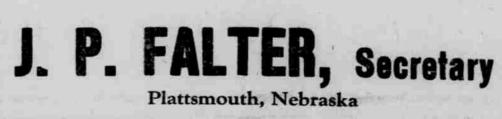
of Cass County, Nebraska

was organized by Cass County Farmers in 1894.

During the Company's existence our members have saved money on insurance premiums, and we have paid our losses promptly.

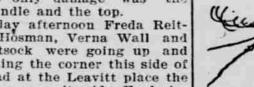
If you are looking for good insurance at a reasonable rate we invite you to become a member of our Cass county Institution.

For full particulars write



voluntarily thrust her hand out of the window and it was caught under the frame inflicting a compound fracture of the wrist. None of the others were seriously injured. They were assisted ot Lincoln by passing motorists. The car was not badly damaged-a spindle bent and the top jammed, but it was run into Lin-Both of these accidents might

Searl S. Davis



deepest sympathy. turned turtle. Save for a few Olson pays cash for eggs.

