

# The Page of Bargains--You Will be the Winner Today, October 20

For more than five years Bargain Wednesday has been a money-saving occasion in Plattsburgh and frugal shoppers have come to look forward to it as a time to buy clothing, household necessities, etc. at prices that defy competition. Read the list below and profit by these unusual values.

### Bargain Wednesday

—at the—

## Popular Variety Store

Jersey Gloves Good Weight—Pair <b>15c</b>	Crepe Shelf Paper Assorted Patterns <b>5c</b>
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Children's Jersey Mittens, per pair . . . . . \$ .15  
 Husking Mittens, double face, two thumb, dozen . . . . . 1.79  
 Husking Mittens, two thumb, heavy weight, dozen . . . . . 1.69  
 Flower Pots . . . . . 10c, 15c, up to .35  
 Aluminum Double Boilers, 1½-quart size, each . . . . . .59  
 Sgt. Covered Kettle, gray enameled . . . . . .49  
 Thermos Lunch Pails, special price, each . . . . . .59  
 Columbia Phonograph Records, FIVE for . . . . . 1.00  
 Pillow Cases to embroider, per pair . . . . . .98

Special Discount on All Bed Blankets Bargain Day  
 Many Other Specials Not Listed Here

**Advo Jell**  
All Flavors  
3 pkgs. for  
**25c**



## Soennichsen's

37 Years of Service  
We deliver Phone 54

**Soap Value**  
Sunny Monday  
10 bars for  
**35c**

<p>FLOUR—Little Hatchet brand. Per 48-lb. sack . . . . . \$2.19                  SUGAR—Fine granulated. Bargain Wednesday, 10 lbs. . .69                  WASHING POWDER—Star Naptha. Large size . . . . . .25                  SUN BRITE CLEANSER—4 cans for . . . . . .25                  CRACKERS—Crispy. 2½-lb. caddy for only . . . . . .43                  LIMA BEANS—New crop. 2 pounds for . . . . . .25                  NAVY BEANS—New crop. 10 lbs. for . . . . . .69                  RICE—Good quality, new crop, 2 lbs. for . . . . . .25                  PEANUT BUTTER—Special, per lb. . . . . .20                  APPLE BUTTER—Fine quality. Large jar for . . . . . .25                  CORN SYRUP—A-1 quality for cooking and table, gal. .49                  WHITE SYRUP—Extra fancy, for table use. Gallon . . .55                  COCOA—Runkle's 1-lb. cans. Per can . . . . . .35                  CORN, PEAS, TOMATOES—No. 2 size cans, each . . . .10                  INGLEWOOD CORN—Extra standard, No. 2, per can . .15                  WAX BEANS—Cut. Wisconsin pack. 3 cans for . . . .44                  SNIDER'S TOMATO SOUP—10c per can or 3 for . . . . .25</p>	<p>VALUE MILK—Tall cans. Each . . . . . .10                  PUMPKIN—Large No. 2½ size cans. 2 for . . . . . .25                  SEEDLESS RAISINS—New crop. 2 lbs. for . . . . . .25                  DRIED PEACHES—Fancy. Per lb. . . . . .25                  PRUNES—Medium size. 2 lbs. for . . . . . .25                  PEABERRY COFFEE—Fancy Santos, per lb. . . . . .45                  OUR SPECIAL—A wonderful coffee for the money. Lb. .42                  MASTER BLEND—A 60c quality coffee in the tin. Lb. .50                  Peaberry, 3 lbs., \$1.30—Our Special, 3 lbs. \$1.20—Master Blend, 3 lbs., \$1.45</p> <p><b>CHOICE GALLON FRUITS</b>                  Peaches or Apricots, solid pack, per gallon . . . . . \$ .75                  Apples, solid pack, fine for pies, etc. Per gallon . . .45                  Grated Pineapple or Loganberries, solid pack. Gallon . .85                  Blackberries, solid pack, per gallon . . . . . .90</p> <p><b>SYRUP PACK FRUITS—4 FOR 95c</b>                  Peaches, Pears, Apricots, Pineapple, Blackberries, 4 cans. .95</p>
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## BARGAIN WEDNESDAY SPECIALS!

LADIES PLAIN SILK DRESSES  
CLEANED AND PRESSED  
**\$1.50**

10% Discount on All Fancy Dresses  
Cleaned Sept. 22

MADE-TO-MEASURE SUITS  
AND TOP COATS  
**\$26.50**

A \$5 Photograph FREE with every \$5 worth of business on  
Bargain Wednesday. Photo 8x10, made by Cummins Studio.

### LUGSCH, the Cleaner

PHONE 166  
One Day Service on All Cleaning A Modern Plant to Serve You

## BARGAIN WEDNESDAY SPECIALS

### FANCY BOX PAPER

Here you will find the largest line that we have ever carried.  
Come in now and prepare for that party you've been planning.

We are offering you this Bargain Wednesday a few boxes of  
high grade Papertries that have been selling  
for \$1 and \$1.25 at . . . . . **75c**

We have a few high grade Dressing Table  
or Boudoir Lamps, reg. \$5 values, for . . . . . **\$3.50**

We have a few regular \$1.50 Fountain Pens for  
school use, which we will close out at . . . . . **\$1**

Just a few Footballs left this season, regular \$1.25 and  
\$1.50 values, that we will sell on Bargain Wed-  
nesday, your choice for . . . . . **\$1**

### Hallowe'en Novelties

Our Bargain Wednesday offerings will save you money. A  
great many articles reduced in addition to those listed here.

### Bates Book and Stationery Store

## Good Illinois Nut Coal

BARGAIN WEDNESDAY  
October 20, 1926, Only  
**\$7.75 per ton Delivered**  
**6.75 per ton at the Bin**

Also Bargain Prices This Day on Poultry Wire!  
Good Lumber and Hot Coal

# TIDBALL

TELEPHONE 40

## Bargain Wednesday!

Bargain Wednesday means Bargain prices at our store for this  
big day and more people are aware of this fact every month!

### Dry Goods Specials

CHECK NAINSOOK—All the wanted colors for gowns, pajamas and all  
underthings. Colors pink, yellow, lavender and blue. 36  
inches wide. Bargain Wednesday, per yard . . . . . **25c**  
 TOWELS—Made of a good quality huck. Size 14x25 inches.  
Bargain Wednesday price, each . . . . . **10c**  
 PILLOW TUBING—40-inch. Excellent quality on Bargain  
Wednesday. Per yard, only . . . . . **25c**

### Grocery Department

KAMO PANCAKE FLOUR—Self-rising, with powdered buttermilk. Ready  
to mix, easy to bake and a wonderful breakfast. Bargain  
Wednesday, 4-lb. sack for . . . . . **20c**  
 RAISINS—New seeded or seedless raisins, all new stock.  
Specially priced for Bargain Wednesday only, 2 lbs. for . . . . **25c**  
 CAMPBELL'S SOUP—Campbell's new pack Tomato Soup,  
large shipment just in. Special BW price, per can . . . . . **10c**  
 Price per dozen cans, \$1.10

### E. A. WURL

## Here's an Exceptional Shoe Value for Bargain Wednesday

If you are interested in Infant's Shoes, come in Bargain Wed-  
nesday and buy a couple of pairs of these good shoes for  
"Honey Bunch." Made of soft brown or black kid and patent  
leathers; flexible turn soles; broad toe, plain or cap; in button  
pattern. Good grade and good fitters. Sizes run from 1 to 5.

Values to \$2—A Splendid Bargain at  
**95c per pair**

Here is another genuine bargain in Women's Pure Silk Hose.  
About 36 pair, sizes 8½ and 9. Log cabin, black and white.  
\$2 values. Bargain Wednesday price, 55c pair, 3 pair for **\$1.50**

### Fetzer Shoe Company

## ANOTHER BARGAIN OFFERED

at the Journal Office

During the past few weeks several of our read-  
ers have been inquiring about the Journal's Bar-  
gain Wednesday special for Fall, and so on next  
Wednesday, Oct. 20 (one day only) we offer you:

**The Daily Journal for \$4.00**  
(For One Year in Advance)

**Semi-Weekly Journal for \$1.50**  
(For One Year in Advance)

All arrearages must be paid up in full in order  
to take advantage of the above reduced rates!