

# BARGAIN WEDNESDAY!

## AUGUST 18th

Bargain Wednesday is more than an event in Plattsburgh—it is an INSTITUTION of more than five years' standing, that is still going strong because it offers an opportunity to buy goods at ultra low prices one day of each month. Read every one of the offerings below and if you find therein any article you need, these merchants will vouch for the price being right down to bedrock. Remember, all goods guaranteed first class!

**Bargain Wednesday**  
—at the—  
**Popular Variety Store**

<b>OIL CLOTH</b> White and Colors—Yard <b>29c</b>	<b>SCHOOL HOSE</b> Black, Fine Ribbed—Pair <b>19c</b>
---	---

\$1 Silk Hose, pretty new colors, per pair.....69c  
School Handkerchiefs, 3 for.....10c  
Plaid Novelty Suitings for school dresses, yard.....25c  
Girls' Gymnasium Bloomers, per pair.....49c  
Comforter Challies, per yard.....16c  
Prints and Percaloes, new patterns, per yard.....19c  
Indelible Pencils, Venus brand, each.....5c  
History Paper, good quality, per ream.....59c  
Percolator Tops, 4 for.....10c  
Creamers, German China, each.....19c

Many Other Specials Not Listed Here

**For Bargain Wednesday**  
**NEW SNAPPY FALL HATS**  
Including Gage and Fisk Models  
**\$1<sup>95</sup> \$2<sup>95</sup> \$5<sup>00</sup>**  
VELO FELTS 99c




Introducing Our  
**MERODE!**  
—Silk Underwear!—

Shortee's—Gowns  
Step-Ins—Slippers  
Bodice—Bloomers  
French Bloomers

**Best Knit Hosiery!**  
—ALL THE NEW SHADES—  
**89c \$1<sup>39</sup> \$1<sup>89</sup>**  
Including All Silk, Chiffon  
Full Fashioned!

**EMMA PEASE**

**BARGAIN WEDNESDAY SPECIALS!**

**LADIES PLAIN SILK DRESSES  
CLEANED AND PRESSED  
\$1.50**

**10% Discount on All Fancy Dresses  
Cleaned August 18**

**MADE-TO-MEASURE SUITS  
FALL AND WINTER  
\$26.50**

**LUGSCH, the Cleaner**  
PHONE 166  
One Day Service on All Cleaning A Modern Plant to Serve You

**The REXALL Store**  
—FACTORY TO YOU SALE!—

During this sale we offer a hundred or more of the products of our factories at special price reductions. The following are just a few of the values that we are offering:

\$2.00 Symbol Fountain Syringe for.....	\$1.49
.50 Rexall Milk of Magnesia for.....	.39
.25 Puretest Epsom Salts for.....	.15
.25 Georgia Rose Talcum for.....	.19
.25 Puretest Aspirin Tablets for.....	.19
.50 Rexall Orderlies for.....	.39
1.00 Toilet Waters, choice six odors for....	.79
.75 Hospital Cotton for.....	.54
.65 Gauzets (Sanitary Napkins) for.....	.43
.50 Jontel Creams for.....	.39

If you are in need of any Drugs or Drug Sundries not mentioned, it will pay you to come in and look over our display of bargains.

**F. G. FRICKE & CO.**  
The Rexall Store Phone No. 186

**A Real Bargain on Bargain Wednesday!**

Whiting & Cook Fancy Box Paper—One pound, long sheet of paper, large size envelope to match. Two pkgs. (50 envelopes) and pound of paper, well worth \$1.25, Bargain Wednesday at.....	<b>80c</b>
POCKET MEMO BOOKS—Regular price 5c each. A few dozen that we will sell in dozen lots only. Come and get a supply Bargain Wednesday at, PER DOZEN.....	<b>40c</b>
PENCIL TABLETS—About 20 dozen of these high grade tablets from a line we have ceased handling and want to close out at a price below cost. In dozen lots only, PER DOZEN.....	<b>35c</b>
ART PICTURES—Bargain price on the remaining few pictures we offered special Sale Week at 95c, at another slash in price to close the lot out at far below cost. A real Bargain at.....	<b>75c</b>
INK! INK!—For years we have handled a high grade line of ink that we will close out Bargain Wednesday, the large 10c bottles for only.....	<b>5c</b>

*The above are Genuine Bargains and we defy competition on any and all of them. . . . They are Close-Outs and at the prices quoted herein will not last long.*

**-Bates Book and Stationery Store-**

**Bargain Wednesday!**

**Beef Roast, per lb., 15c**

Ferndell Coffee, 60c can for.....	50c
3 rolls Tissue Toilet Paper for.....	25c
Brooms, good quality, two grades, 75c and.....	50c
Ginger Snaps, per lb.....	15c
Gallon cans Apricots, per gallon.....	80c
Gallon cans Peaches, per gallon.....	75c
Ideal Malt, per can.....	65c
3 bars Palm Olive Soap for.....	25c
6 bars Babbitt's White Naphtha Soap for.....	25c
Large 75c pkg. Royal Lemon Washing Powder.....	60c

**ASSORTED VEGETABLES**  
Hominy Red Beans Kraut Pumpkin  
4 cans for 35c

**Hatt's Market**

**Bargain Wednesday Specials!**

You save money by buying at our store Bargain Wednesday. See the low prices quoted below.

**DRY GOODS**

Summer Dress Goods go Bargain day at, yard.....	15c
Wash and Ready Crepe, Ginghams, Ratine, Serpentine Crepe	
Ladies' Mercerized and Silk Lisle Hose, per pair.....	25c
Regular 50, 65 and 75c Hose—In dark brown only.	
Silk Hose at a real money-saving price. Per pair.....	50c
Dark brown only—Regular \$1.25 and \$1.50 values	
Lingette, all colors, reg. 69c value, per yard.....	47c

**GROCERIES**

Swansdown Cake Flour, per package.....	30c
Dean's Milk, guaranteed pure.....	10c and 5c
Shredded Coconut, bulk, per lb.....	25c
Hooker's Pure Lye, per can.....	10c
Argo brand Corn or Gloss Starch, per pkg.....	10c

**E. A. WURL**

**Specially Priced for Bargain Wednesday Only!**

Here's a profitable opportunity to secure Footwear at a splendid saving. Besides our two big specials below, we are featuring many other money-saving prices for this Cass county trading day, which will be found elsewhere in this paper.

<b>Women's</b> Martha Washington OXFORDS	<b>Men's</b> Mercerized Lisle SOCKS
40 pairs of these choice quality Shoes in soft brown or black kid uppers. Hand turned flexible soles, medium toes. A regular \$5 value.	Extra thin. Colors are seal brown, black and navy. Sizes 9, 9½ and 10. A splendid sock for dress at a price far below their value.
<b>\$2.65 pair</b> One Day Only!	<b>24c per pair</b> 3 pair for 70c

**Fetzer Shoe Company**