



**It's a Sale
With
a Thrill**

Profit

Those who are grasping this great opportunity to Save are surely reaping a rich Profit. These nine merchants have become so enthused, that each is searching high and low for more and greater Bargains to offer.

Truly a city wide Sale of this kind will mean thousands of dollars saved by those who attend. It's the opportunity of a life time.

Grasp Firmly This Chance to Save!



**A Real "Old Fashioned" Bargain Feast!
Stirring Scenes Enthuse Bargains!**

**SPECIALS
FOR**

Friday and Saturday!

**Wonderful \$1.19
Overalls**

AT C. E. WESCOTT'S SONS
Friday and Saturday Only

NOW, MR. MAN!—During these two days we are going to sell Overalls by the hundreds, because—We are going to sell for \$1.19 an Overall, which is being sold all over the country, and is worth \$2. They are made of fine SOUTHERN DENIM, 220 weight, with seven pockets, high back and TRIPLE SEWED.

Now, to most people, "Denim is Denim," but to those who manufacture, there is SOUTHERN DENIM and Eastern Denim—and that is a tremendous difference. One is made from the choice cotton of the Far South. It is extremely durable, is exceptionally soft, and will give a service far greater.

*Due to Our Limited Supply, We Must
Limit Two Pairs to a Customer*

**Children's Hose 21c
Richlieu Ribbed 21c pr.**

AT LADIES TOGGERY
Friday and Saturday Only

MOTHERS AND FATHERS—In making this special two day offer, of these Children's Richlieu Ribbed Hose at 21c per pair, we honestly believe we are offering you one of the very best Bargain you will every buy.

In the first place, we want you to understand that these are PERFECT hose—WE POSITIVELY DO NOT BUY OR SELL SECONDS. They are new stock bought for early fall selling—they will NOT fade—they require less darning than any hose on the market, and we have a full line of colors and all sizes, 5 to 10½.

*They are High Voltage Bargains
—Electrifying Values*

**SPECIALS
FOR**

Friday and Saturday!

**\$4, \$5 & \$6 fine \$2.95
Men's Work Shoes**

AT FETZER SHOE CO.
Friday and Saturday Only

MEN—Here is one of the Bargains that is going to make this Sale and store famous—here is an item which you should draw a ring around right now, because—It has never been our pleasure before to offer values like these work shoes at \$2.95. Now \$2.95 is not an unusual low price for work shoes, but for work shoes of this kind and quality—\$2.95 is ridiculously cheap.

In order to make this great two day special, we have selected a WONDERFUL lot of our finest, highest grade, work shoes, and if you men are as anxious to save money as we believe you are, we will sell the entire lot right quick.

**Black Gym Bloomers, pair .49c
Oil Cloth, 4-ft. wide, yard .29c
Fancy Printed Voiles, yd. .19c
Bleached Turkish Towels .21c**

AT POP. VARIETY STORE
Friday and Saturday Only

We have been asked to offer one item EXCEPTIONALLY CHEAP as Special for Friday and Saturday only, but—We are going to do a lot better than that—we are going to offer you FOUR BIG SPECIAL BARGAINS, and you can believe it or not, but we are confident you will never see greater values offered along these lines.

*Friday and Saturday will Surely be
Red Letter Days for Us.*

These Stores Are Ablaze With Bargains!

**LOOK
FOR THE
SIGNS
GET THE
RIGHT
PLACES
THEN YOU GET
BARGAINS!**



**Popular Variety Store
The Ladies Toggery
Fetzer Shoe Company
Soennichsen's Grocery
Wescott's Clothing
Bestor & Swatek Hardware
Bates Book & Gift Shop
Petring's Garage
Christ & Christ Furniture**

**DON'T
LET ANYTHING
KEEP YOU
AWAY!
SAVINGS
WILL NEVER
BE
GREATER!**