

Nehawka Department!

Prepared in the interests of the People of Nehawka and Surrounding Vicinity Especially for the Journal Readers.

Mont Shrader, living northeast of Nehawka, who delivered his corn last Friday to the elevator at Murray.

Mr. and Mrs. Louis Meisinger and their daughter Miss Elenora were visiting and looking after some business matters in Plattsmouth last Saturday.

J. H. Steffens and the family were enjoying a visit last Sunday at the hospitable home of Mrs. and Mrs. Albert Anderson, where all enjoyed the day most pleasantly.

Mr. and Mrs. Henry Thellie were visiting for the week end at the home of two brothers of Mrs. Thellie, Charles and Frank Thellie, of Syracuse. They all enjoyed the visit greatly.

The hunters at Robert Willis farm a short time since saved down a tree and secured 5 coons. We would not attempt to say they were all alive for they were not. They had to be killed to be captured.

Mr. and Mrs. W. O. Troop were visiting at Plattsmouth with their daughter, Mrs. William Gordor and with Mr. Gordor who has been quite ill for the past few days with an attack of la grippe.

Fred J. Peterson of Weeping Water was a visitor in Nehawka one day last week advertising a sale of his jewelry stock which he carries in Weeping Water, he will in the future do custom work in the line of repairing.

Mrs. James R. Hill and two daughters who reside some four miles north of Nehawka, were spending the week end at the home of the sister of Mrs. Hill, Mrs. Leannet Parish of Elmwood, where they enjoyed the occasion greatly.

Mrs. Robert B. Stone entertained the members of the Woman's club at her home in Nehawka for dinner and where the ladies enjoyed the occasion very much and when leaving announced their delight in visiting at this home.

Fred Nitzman was suddenly taken ill last Friday evening and has been confined to his bed since and was very seriously ill for a number of days but at this time is reported as being slightly improved. He is still required to keep to his bed.

The report finds its way back to Nehawka that Joseph Mouch, the deponent man who was taken by the officers and sent from Plattsmouth to the state hospital for the insane, is doing nicely and is much better than at the time he was apprehended.

The young people of Nehawka enjoyed a dance last Tuesday evening which was unique in the fact that it was not advertised as an "Old Fashioned Dance." The "Highland Fling" was one of the numbers which the young people most thoroughly enjoyed.

Glen Hobeck is nursing his head at this time on account of a ride which he took over the rough roads in coupe of the Universal Type, which bumped his head against the top and lacerated the scalp badly. He is getting along nicely and hopes to be all right again in a short time.

Last Sunday evening a gentleman and wife broke their car near the home of Mr. and Mrs. C. W. Flaishman, and being unable to run the car, were taken to their home near Peru by Mr. Flaishman, who was accompanied by Mr. W. A. Hicks, they not getting home until some after midnight but got the gentleman and his good wife home in safety.

Many of the radio fans in and about Nehawka were greatly pleased with the excellent entertainment which the Ruby orchestra gave over the May Seed company's broadcast station, KMA, last Friday evening.

The also greatly enjoyed the offerings of Mrs. Mildred Gulin, a member of the orchestra. A number was dedicated to Master Maynard Tritsch who was so severely burned a short time since and who is still convalescing from his injuries.

Mrs. J. J. Lohnes and daughter, Elsie, who have been visiting with Robert Troop, of west of Mynard, another daughter of Mrs. Lohnes, Mrs. J. J. Lohnes, of Grant, and Mrs. Lohnes' daughters, Mrs. Elsie and Mrs. Robert Troop, and Mrs. Troop's little daughter, Lovina.

Looking For a Coon; Get Honey
Last Saturday evening John O. Yeiser and family accompanied by Joseph Coppeck, all of Omaha, came to Nehawka where they visited at the home of Mr. and Mrs. A. P. Sturm. The men folks were very eager to try their luck at the hunting of the festive coon and went to the home of Henry P. Sturm where it was supposed that there were plenty of coons in a certain tree and when the dogs scented this very tree their suspicions were confirmed and with Gale Sturm, the other gentils secured twenty-five pounds of blasting powder and placed it in the tree, with a sufficient fuse they set the charge off. The tree was literally torn to pieces and pieces were hurled hundreds of feet. Every body was on the alert for the coon or Raccoon, but not a one made his appearance to the great disappointment of the men. On searching about in the semi-darkness they found three dead honey bees, which led to further investigation and which revealed a large deposit of very excellent honey. All feasted on this and took the remainder to the home of Mr. Sturm. After having partaken so liberally of the honey the hunters had no more desire for the chase and returned home to Mr. and Mrs. A. P. Sturm's where they listened to the concert on the radio.

Home From Texas.
Last Thursday Mrs. Z. W. Shrader, who in company with Mr. and Mrs. E. A. Kirkpatrick departed for the south just before Christmas and where she has been visiting at the home of her daughter, Gracie, at Dallas, Texas, after visiting there for a time with their two sons departed for Houston where they are at this time visiting with another son.

Mrs. Shrader tells of the excellent city which Dallas is and says that it is a five go-a-head place. She says that the daughter is doing nicely with the cafe which she has there. Mr. and Mrs. Shrader's granddaughter, Mrs. J. O. Statin, who was formerly Miss Gladys Linville, is assisting the mother in the conduct of the cafe. Mrs. Shrader tells of Mr. and Mrs. Statin having one of the sweetest babies, now just three months of age. The folks are liking the south very well.

Here From the West.
One day last week Charles Hobeck a brother of Uncle B. F. Hobeck, who formerly lived in the neighborhood of Nehawka and who many years since removed to Bertrand, where he lived for a number of years, and later some fifteen years ago went to make his home in California, near Los Angeles where he cultivated fruits and nuts. Last Wednesday, Wednesday Mr. Charles Hobeck arrived in Nehawka for a visit accompanied by his wife, and they are at this time guests of Uncle B. F. Hobeck. Last Sunday there was a family reunion at the home of Uncle Ben, at which all the family were present, there being there for the occasion Mr. and Mrs. Charles Hemphill, Oscar Hobeck and family, Grover Hobeck and wife and child. All enjoyed the occasion very much and recounted the times which Mr. Charles Hobeck and the good wife were residents of Nebraska. Mr. Charles Hobeck is all wrapped up in California which he thinks is a wonderful place.

Entertained the High School.
Professor and Mrs. L. W. Burbey entertained at their home in Nehawka last Saturday for the members of the Nehawka high school, and had a large and merry crowd at their home which filled the house with the merriment and laughter. The evening was one of much joy and was made the more enjoyable by the serving of a delicious luncheon at the proper hour in the evening.

STATE EXECUTIVES WANTED
The federal government for the past three years has been able to constantly reduce taxes, while the state governments have been constantly increasing them.

In a few states where state taxation has been lowered, it has come about by the vigorous efforts of an able executive in the office of governor.

Governors have either increased tax burdens or been unable to reduce them have generally been men who merely play politics, or individuals of clerical capacity.

If state governments are to escape the woes of mob rule or the dictator, the people must select executives strong enough to curb the appetite for political spoils.

SWEET CLOVER SEED
The first carload of seed has arrived and is completely sold out, but a second carload of the same high quality seed will follow immediately, including both grades, the same popular prices. Also hullless seed oats at about \$1.35 per bushel.

See samples at Farmers State Bank.
W. F. NOLTE.

Fancy Dennison crepe paper napkins in staple and special designs can be purchased at the Bates Book and Gift Shop. When entertaining look these lines over for decorations.

Read the Journal for all the news.

Whose Advertising Bill are You Paying?
Customer Pays Less for Goods While Advertiser Makes Full Profit—Non-Advertiser Pays.

(Note—The following is a timely article in "Advertising Costs" by Lee Fleming, sales manager of the Flyer Garment Co., Fort Smith, Arkansas.)

The store that doesn't advertise pays the advertising bill for the one that does.

Every merchant in business pays for advertising, whether he uses it or not. If a competitor's advertising takes any business away from him, the profit he would have made on the lost sale is what his competitor's advertising cost him.

You have, perhaps, wondered how some stores can afford to spend such enormous sums for advertising. That is, they are advertising for you, and you don't advertise and whose business they take, pays for their advertising.

Say the Jones family is a customer of your store. They have \$60 which they intend to spend with you. They take the advertising of your competitor and are induced to spend their \$60 with him instead of spending it with you. The store makes 20 per cent, or \$12, on the sale. They deduct, we will say, the \$1 advertising cost and have \$11 profit left. The advertising has cost them nothing, they got back their \$60 and \$11 profit they would not have had only for their advertising.

Who paid for this advertising? Did the customer pay? No! He got the cost back, and profit besides. Did the purchaser pay? No! He paid only the regular price.

Then who did pay?
The store that did not advertise paid for his competitor's advertising. He not only paid for the other fellow's advertising, but he paid out of his cash drawer, the profit his competitor made on the sale. The store that doesn't advertise pays the advertising bill for the one that does. He pays in loss of sales, profits and increased costs.

The store that loses business thru not advertising has such high overhead and unit sale cost that he cannot possibly sell goods as cheaply as the store that increases its sales and reduces its cost with advertising.

GAIL MORTON LOVELESS BURIED.
Gail Morton Loveless, son of Mr. and Mrs. J. C. Loveless, of Flagler, Florida, born July 3, 1921, died at the same home on the first day of the new year, 1926, age four and a half years. The parents, Mr. and Mrs. Loveless, formerly lived in the vicinity of Union and went to the west only a short time before the birth of the little son. Gail was a bright little lad, full of life and hope, and always cheerful. He was sick but a short time, dying as the old year vanished and the new one came. He was fond of song and many times sang such numbers as "More about Jesus," "Safe in the Arms of Jesus" and "When He Cometh to Take Up His Jewels," the latter being his favorite, and which he sang even after he was sick for the last time. Now he has become one of the added jewels and is at home with the Master.

On account of illness and care of the remaining children, the mother could not come for the funeral, the remains of the little one being accompanied only by the father, J. C. Loveless. The body was taken to the home of the grandparents, Mr. and Mrs. C. F. Morton, in Union, and the funeral was held from the Baptist church there, the services being conducted by the Rev. J. A. Taylor, assisted by the Rev. J. A. Runnels. Interment was made in the East Union cemetery, there to await the call of the Angel of the Resurrection.

There are left to mourn his departure the parents, Mr. and Mrs. J. C. Loveless, one sister and two brothers, besides the grandparents, Mr. and Mrs. C. F. Morton, of Union.

3 handy packs for 5¢

WRIGLEYS P.K. NEW HANDY PACK Fits hand ~ pocket and purse

More for your money and the best Peppermint Cheewing Sweet for any money

Look for Wrigley's P. K. Handy Pack on your Dealer's Counter

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Last Year's Crop Yield to Show Decrease

Estimated Places Decline at 112,809,000 Bushels of Corn in United States the Past Season.

The final estimate on crop yields for 1925, issued by the Department of Agriculture at Washington, December 22, indicates a production of 2,969,581,000 bushels of corn, compared to the November estimate of 3,913,390,000 and a final in 1924 of 2,312,745,000 bushels. The final for last year is 112,809,000 bushels less than the November estimate.

The estimated yield of winter wheat is placed at 398,485,000 bushels, compared to 590,000,000 last year. The spring wheat yield is estimated at 270,879,000 bushels compared to 272,995,000 bushels last year. Total for both winter and spring wheat is estimated at 669,364,000 bushels, compared to 862,995,000 bushels in November and 683,000,000 bushels in 1924. The reduction in the wheat yield compared to the November estimate amounts to 27,997,000 bushels.

The acreage in corn last year is estimated at 161,631,000 compared to 161,075,000 acres in 1924. The increase in winter wheat is estimated at 31,269,000 compared to 25,489,000 acres in 1924. The spring wheat acreage is estimated at 29,931,000, compared to 16,875,000 acres in 1924. Total wheat acreage last year, 52,229,000 acres, compared to 42,364,000 acres in 1924. The 1925 yield of wheat is about 193,000,000 bushels less than 1924 but the acreage was only 124,000 less.

The final estimate for the oats crop is 1,501,909,000 bushels from 45-160,000 acres, compared to 1,522,652,000 bushels from 42,756,000 acres in 1924.

The estimate on rye is reduced to 48,696,000 bushels from 4,008,000 acres, compared to 64,038,000 bushels from 4,619,000 acres in 1924.

ACTRESS LOSER IN RACE WITH DEATH
Philadelphia, Jan. 11.—Death won by two hours Sunday over Mrs. Guy Bates Post, the former Adele Ritchie of the stage in a race from the Pacific coast to Philadelphia to the bedside of her dying stepfather, Jacob Benefitt Pultz.

Mrs. Post was in Pasadena when she was notified of her stepfather's illness. Not a minute was lost in mapping out the quickest route she could take to reach this city. While speeding across the continent, she was kept informed by telegraph and telephone of Mr. Pultz's condition. Arriving Sunday morning, Mrs. Post found that her step-father had died two hours before.

Mr. Pultz, who was 73, married Mrs. Post's mother when the actress was 3 years old. At the time of his death he was head of the J. B. Pultz Co., eastern representatives of Armour & Co.

An ad in the Journal is worth two on a billboard.

NOTICE OF SUIT TO QUIET TITLE.
In the District Court of Cass county, Nebraska.
Joseph V. Brandt and Hugh Applegate, Plaintiffs, vs. Hugh Campbell et al, Defendants.

That the said Hugh Campbell, Mrs. Hugh Campbell, wife of Hugh Campbell, first and real name unknown; Mary Campbell, Executrix of the last Will and Testament of Hugh Campbell, deceased; Robert Campbell, the heirs, devisees, legatees, personal representatives, and all persons interested in the estates of Hugh Campbell, deceased; Mrs. Hugh Campbell, wife of Hugh Campbell, deceased, first and real name unknown; Mary Campbell, Executrix of the last Will and Testament of Hugh Campbell, deceased, and Robert Campbell, each deceased, and their heirs and legatees, whose names and whereabouts are to plaintiffs unknown; and all persons interested in either the east half (E½) of the southwest quarter (SW¼) of Section twenty-seven (27), of the west half (W½) of the southwest quarter (SW¼) of Section twenty-seven (27) all of Township ten (10), Range thirteen (13), East of the 6th P. M., Cass county, Nebraska, real names unknown, Defendants.

You and each of you are hereby notified that the above named plaintiffs filed a petition and commenced an action in the District Court of Cass county, Nebraska, on the 13th day of January, 1926, against you and each of you, the object and prayer of which is to obtain a decree of court quieting the title, first to the east half (E½) of the southwest quarter (SW¼) of Section twenty-seven (27), Township ten (10), Range thirteen (13), East of the 6th P. M., Cass county, Nebraska; second to the west half (W½) of the southwest quarter (SW¼) of Section twenty-seven (27), Township ten (10), Range thirteen (13), East of the 6th P. M., Cass county, Nebraska, as against you and each of you, and for such other and further relief as may be just and equitable. You and each of you are required to answer said petition on or before Monday, the 1st day of March, 1926, or the allegation of plaintiffs' petition will be taken as true and a decree will be entered in favor of plaintiffs, respectively, and against you and each of you, according to the prayer of said petition.

Dated this 13th day of January, A. D. 1926.
JOSEPH V. BRANDT and PAUL APPELLE, Plaintiffs.
J. A. CAPWELL, Plaintiffs' Attorney.

LOCAL NEWS
Dr. H. C. Leopold, Osteopathic physician and surgeon, phone 208. 37-410
Dr. Heineman, Dentist, Hotel Main Bldg., Phone 527.

From Monday's Daily—
Mrs. Caroline Fropst returned this morning to Omaha after a visit here with her relatives and friends.

E. Sturzenegger, the South Bend merchant, was here today for a few hours, looking after some matters of business and visiting with friends.

John Gauer, one of the well known residents of near Cedar Creek, was among the visitors in the city today, where he was called to look after some matters of business.

Sperry and Horace Ruffner came down from Omaha yesterday and on this morning left with the friends in this locality as well as the father of the young men, P. E. Ruffner.

Max Adams of St. Paul, Nebraska, came down yesterday to spend a short time at the home of his parents, Mr. and Mrs. Will T. Adams, returning this afternoon to his home.

J. J. Smith and wife of Florence, old time residents of Omaha and vicinity came down Saturday afternoon to spend Sunday here at the home of Mr. and Mrs. T. B. Bates, Mrs. Bates being a daughter of Mr. and Mrs. Smith, they remaining until last evening here.

L. L. Turpin, district court reporter, departed this morning for Omaha where he goes to act as reporter in the court of Judge A. C. Troop, while John Fassett, the regular reporter, is engaged in special work for the state railway commission in the rate cases.

From Tuesday's Daily—
Frank E. Schlater, of Bayard, Nebraska, is here enjoying a visit with his old time friends and looking after some matters of business.

Vigil Perry came in this morning from his farm south of this city and departed on the early Burlington train for Omaha to spend a few hours there with friends.

From Wednesday's Daily—
Harry Utter of Lincoln is here today attending to some matters at the local Burlington shops for a short time.

Charles McGuire was at Omaha today where he was called to spend a few hours there looking after some matters of business and visiting with friends.

Frank J. Davis of Broken Bow, is here enjoying a visit for a short time with his brother, Searl S. Davis, and family and looking after some business affairs.

A. T. Campbell was among the visitors in this city today, who here was a very pleasant caller at the Journal to renew his subscription to the semi-weekly edition.

Albina Absolon of Ord, Nebraska, who has been here at the home of her grandmother, Mrs. Frank Janda, Sr., for some time, departed this morning for her home and was accompanied as far as Omaha by Thomas Svoboda.

SAVE THE OLD ROADS
Twenty-three thousand miles of highway were built to grade, or surfaced on stat systems in 1924, according to Bureau of Public Roads of U. S. Department of Agriculture.

It estimates that approximately half of the 251,610 miles of roads embraced in state highway systems were surfaced at the beginning of 1925, and that more than 17,000 miles were surfaced with some form of covering from sand, clay and gravel to sheet asphalt, asphaltic concrete and cement concrete during the single year of 1924.

With new surveys being added to the statel systems yearly and with maintenance bills mounting on our present road systems, it is highly essential that old macadam and gravel roads be salvaged by applying a waterproof surface which will utilize the material already compacted by years of travel.

BURLINGTON POTATO SPECIAL LEAVES
From Tuesday's Daily—
This noon the Burlington Potato special, carrying carloads of the best of the northwestern grown Nebraska potatoes to the southland, left Alliance on the first lap of the long journey.

The south has found difficulty in getting a potato that could be grown there and be successful in being used for seed potatoes but experiments in southern with the Nebraska Triumph, one of the potatoes grown in northwestern Nebraska has proved that this potato fills the bill—hence the Burlington special that is rushing the potatoes south.

There will be forty cars of the potatoes, one car of beet sugar pulp and twenty-two cars of the beet sugar sent in the train that will help solve some of the problems of the south.

The train will reach Lincoln Wednesday noon and should be in Omaha by 2 o'clock and will remain in that city until 6 o'clock. It is not known whether or not the special will run this way or by the way of Council Bluffs, but in any event will reach here so late that there cannot be any demonstration.

Teh local civic bodies had planned to visit the train if it stopped here but the schedule seems to prohibit and extensive stop at this city on the way southward.

MORE CATTLE IN STATE GOING ON GRAIN FEED
Lincoln, Neb., Jan. 11.—More cattle are going on grain feed in various sections of the state, the state and federal division of agricultural statistics reported in a review of the present agricultural situation in Nebraska.

The general feeling among farmers is somewhat better than a year ago. A. E. Anderson, federal statistician said, but many farmers are dissatisfied with the present price of corn and feel that they are being discriminated against, since the purchasing power of their dollar is not on a par with that of the manufacturer. His report was based on replies to a questionnaire mailed to bankers throughout the state. Live stock farmers, it was found, are inclined to show more optimism.

The condition of winter wheat is reported at 91 per cent of normal, although the ground is somewhat dry in some sections.

For a mild after-dinner smoke, go to Bates Book and Stationery Store.

PUBLIC AUCTION
I will offer for sale at Public Auction at my farm home, nine miles west of Plattsmouth, four and one-half miles west of Mynard, nine miles southeast of Louisville, on the Mynard road, on—

Thursday, Jan. 28
commencing at 10:30 o'clock sharp, with lunch served on the premises at noon, the following described property, to-wit:

Ten Head Horses and Mules
One team black geldings, 6 and 8 years old, weight 2,900 lbs.; one team black geldings, smooth mouth, weight 2,900 lbs.; one team bay and black geldings, 5 and 6 years old, weight 2,800 lbs.; one span mules, bay and gray, 11 and 12 years old; one bay mare 6 years old, weight 1,500 lbs.; one black saddler, 8 years old.

Four Head Milk Cows
All will be fresh on or around the date of sale.
Seventeen Head of Hogs
Eleven Poland China gilts to farrow in March; one old sow to farrow in March; five spring barrows.

Implements, Etc.
One new Peter Shuttler wagon; one good 3¼-inch wagon; one iron truck wagon with rack; one old box wagon; one spring wagon; one buggy; one old 7-foot Deering binder; one 7-foot Deering binder, good as new; one Big Four McCormick mower; one McCormick hay rake; one P & O 4-wheel Hater; one John Deere 2-wheel lister; one Bradley 2-wheel lister; one Peru walking lister; one John Deere combine corn drill; one John Deere corn planter, with 80 rods of wire; one 12-inch Emerson gang plow, with 5-horse hitch; one 16-inch John Deere sulky; one 14-inch walking plow; one Superior 12-disc drill with press wheels; one Moline riding cultivator; one Jenny Lind; two Avery walking cultivators; one Bradley riding cultivator; one good bob sled; one Osborn disc, 16x16; two 3-section harrows; one 50-bushel Clover Leaf manure spreader; one Gorham broadcast seeder; one Hawkeye corn elevator complete; one Sterling 2-row stalk cutter; one Rock Island 2-row machine; one new 1¼-inch britchen harness; three 1¼-inch britch harness; one set buggy harness; one single harness; one pair 1¼-inch new driving lines; one Todd hog water heater; one tank heater; one farrowing house, 6x8 feet; one Landen hay fork; one hand washer; some wire and fence posts; one set butchering tools, kettle, grinder, cutting planks, stuffer, dippers, lard paddles and skimmer; horse collars, fly nets, log chains; grind stone; farm tools, and other articles too numerous to mention.

Terms of Sale
All sums of \$10 and under, cash. On sums over \$10 a credit of six to eight months will be given, purchaser giving bankable note bearing seven per cent interest from date. No property to be removed from the premises until settled for.

Frank Blatzer,
Owner.
REX YOUNG, Auct.
FIRST NAT. BANK, Clerk.



SPECIAL PURCHASE OF Aluminum Wear

Many Pieces Handy for the Housewife.

ONLY 89¢

F. P. SHELDON

Where Customers Feel at Home

Telephone No. 14 Nehawka, Nebr.

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